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OCTOBER 2008

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WELCOME TO PULSE EDITION 21

I'm a Sony fan. What can I say? I know you would expect me to say that, but I can hand on heart tell you it's true. I always have been.

The growth of Sony by its founders Akio Morita and Masaru Ibuka over 60 years ago continues to be an inspiration for me today.

Together they turned ideas into products that would inspire and created a company that continues to reach incredible heights, bringing entertainment to people in the most far-reaching corners of the globe.

As Managing Director of Sony here in Australia, I see first hand just what Sony means to our customers on a daily basis. I hear from people who want to tell me personally how they're using Sony products in their lives.

Looking for new ways to do things or new things to try is a part of who we are in Australia. As a nation, our uptake of high definition is among the fastest in the world. There are many types of people here – not everyone will be interested in all of the new products, but everybody is interested in something.

Whether it's bigger, brighter and faster, or smaller, quieter and simpler, what we do to make our products better really matters. We are constantly looking for ways to genuinely improve your life.

If you're the kind of person that wants to be the first on the block with the very latest in technology innovation, or you're simply looking for a new way to be entertained or to work smarter, this edition of PULSE is full of ideas.

What we know today though is that while ideas are important, so is being aware of the world around us. That's why we are always seeking to be more environmentally conscious.

Using recycled materials in our manufacturing processes, reducing our packaging, promoting rechargeable batteries and reducing energy consumption in televisions are just some of the ways we're making a difference to our footprint – and yours.

So now please turn the pages and see for yourself just what is possible with Sony. I hope you enjoy.

Carl Rose
Managing Director
Sony Australia

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BEHIND THE SCENES

Here are a few interesting facts and figures from the set of *Quantum of Solace*.

- More than 200,000 rounds of blank ammunition were purchased for testing, training and filming.
- In filming the foot chase across the rooftops of Siena, the production team had to remove existing tiles from the houses and reinforce the roofs so the actors did not break through the tiles during the stunt.
- On location, in the hot and humid Panamanian city of Colon, the film crew downed more than 1,000 bottles of water a day.
- Over a period of 12 days, the special effects team set off 54 controlled explosions filming the climax of the world-famous 007 at the sound stage at Pinewood Studios.
- Production designer Dennis Gassner was once offered to try-out for the LA Rams but chose to continue his studies in graphic design.
- The family of stunt coordinator, Gary Powell, has worked on every James Bond film since *Dr No* in 1962. His father and uncle worked on the Sean Connery and George Lazenby films while his brother worked on the Roger Moore and Tim Dalton films. Gary worked on the Bond films with Pierce Brosnan and Daniel Craig.

QUANTUM OF SOLACE

007™

There's no chance of catching your breath in the new James Bond film.

The last James Bond big-screen adventure, *Casino Royale*, set a cracking pace, even by Agent 007's usual high-octane standards. Who can forget the frenetic free-running chase scene?

In the latest Bond outing, *Quantum of Solace*, there's no slackening off for the legendary secret agent. The action picks up just one solitary hour after the closing scene of *Casino Royale*, and represents the first direct sequel in the long-running James Bond film franchise, now in its 46th year.

"We felt we needed to tie up the loose ends from *Casino Royale* and make sure people realise we are back making Bond movies," explains Daniel Craig, who made his debut as the dashing MI6 agent in *Casino Royale*.

"For me it's about creating something that is going to stand alone, but if you put the two films together, you're going to have an incredible experience because you will see one continuous story."

For those of you who may be struggling to recall the "loose ends" of *Casino Royale*, it wraps up with Bond – fuelled with rage at the betrayal of Vesper, the woman he loved, and at her loss in a collapsed building in Venice – "calling on" a mysterious gentleman named White (played by Jesper Christensen) by shooting him in the leg.

White has links to a shadowy organisation, which 007 holds responsible for Vesper's death and is determined to see him brought down. A lame White crawls along the ground looking for help. In the final shot, we see Bond standing over him, his weapon resting against his shoulder.

Quantum of Solace, the 22nd Bond film, opens with Agent 007 and M (Judi Dench) interrogating White. He reveals the organisation that blackmailed Vesper to betray Bond as far more complex and dangerous than MI6 had imagined.

In tracking down the mastermind behind White's organisation, Bond is led to Haiti where a case of mistaken identity brings him into contact with the beautiful but feisty Camille (Olga Kurylenko). It soon becomes apparent they have a mutual interest in Dominic Greene (Mathieu Amalric), who is a major

player within the dark and sinister organisation. Greene was responsible for the death of Camille's family and she, like Bond, is bent on revenge.

"(Olga) has this fantastic icy detachment about her, which is really essential for this part, because both she and Bond are on this journey of revenge," says Craig. "They become reluctant partners and that makes for a very interesting relationship, especially because we are taking the story straight on from *Casino Royale* where Bond fell in love and had his heart broken."

In pursuit of Greene, a mission that takes him to Austria, Italy and South America, Bond learns that the ruthless businessman is conspiring to take total control of one of the world's most important natural resources.

Greene is well connected. Using both the organisation as well as contacts within the CIA and the British government, he promises to restore exiled Bolivian general Medrano (Joaquin Cosio) to power in exchange for what seems like a worthless tract of parched and desolate land.

"(Greene) is not a mad scientist or some crazed egg head trying to take over the world through science," says Craig. "He is just an aggressive man with high intellect who is using his talent to manipulate people and grab as much of the world's landmass as he possibly can in his lifetime. He doesn't care who he hurts, no one will get in his way."

Treachery, murder and deceit are never far away as Bond not only battles to unearth the truth behind Greene's sinister plan, and stop "Quantum", but also to track down the man who led Vesper to betray him.

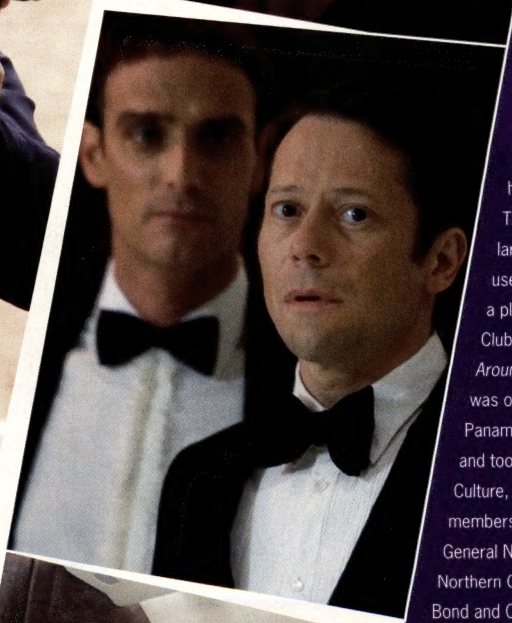
It's a deadly game in which 007 must keep one step ahead of both the bad guys and the good ones to complete his mission and regain some peace of mind.

The latest film in the epic secret agent series is shot in more countries than any other Bond film and has twice as many stunts, many of which Craig performs himself.

"We have hit the ground running, the Bond star says. "There are so many variables on a movie like this. In a way, it is still new to me but you have got to cover yourself and try to get as much rehearsal and stunt training time as possible."

Even though all the Bond trademarks are there – the girls, the cars, the locations – the film has a human core. "The central theme running through *Quantum of Solace* is trust," explains Director Marc Forster.

"Trust itself comes in many different shades. Who do we really trust? Do you trust yourself? Do we trust others? All human beings have trust issues because, at some point in our lives, we have all been betrayed."



LIGHTS, CAMERA ... LOCATION!

The Bond films are almost as famous for the exotic locales the secret agent jets in and out of as they are for the beautiful Bond bombshells. *Quantum of Solace* is no exception – in fact, it was filmed in more countries than any other Bond film.

"I think the remit for the Bond movie is that we have to be taken somewhere," says Bond star Daniel Craig. "It is important that we see this character go places that excite you and make you look at the world in a different way. For me, as a kid, the Bond movies transported you to another world."

All up, *Quantum of Solace* was filmed in six countries: Panama, Chile, Mexico, Italy, Austria and, of course, the United Kingdom, including the historic Pinewood Studios.

The UK shoots included: Bodyflight, the world's largest skydiving wind tunnel in Bedford, which was used to film James Bond and Camille freefalling from a plane; Virgin' Atlantic's training base; and the Reform Club in Pall Mall, London, forever linked to Jules Verne's *Around the World in Eighty Days*, where the challenge was originally made.

Panama City doubled for the streets and buildings in Bolivia and took in a former US Air Force base, the Institute of Culture, and the ruins of the Old Union Club, once a private members club rumored to have sheltered former dictator General Noriega during the 1989 US invasion.

Northern Chile also served as water-starved Bolivia, where Bond and Camille uncover Greene's villainous secret, while some of Bond's aerial combat sequences were shot over the arid mountains of Mexico's Baja California.

Italy became the backdrop for the adrenaline-pumping car chase that pitted Bond's Aston Martin against an Alfa Romeo. The chase took in sights such as Lake Garda, the 2000-year-old marble quarry at Carrara and the historic town of Siena.

The opera house scene, where Bond discovers Greene in a secret meeting with some of the world's most powerful players, was shot in Austria.

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This film has advertising approval. Check the classification closer to the release date.

What's HOT

❶ New Blu-ray model **BDPS550** – featuring Full HD resolution playback, these players are internet-ready to access advanced interactive features offered in the latest Blu-ray content, such as Bonus View and BD-Live. ❷ BRAVIA Projector **VPLVW80** – enjoy a truly cinematic experience with this Full HD home cinema projector, featuring BRAVIA Engine and Motionflow to create incredible pictures on screen. ❸ VAIO **CS Series** – for the style conscious, this notebook series uses a full colour LED light and new touch sensor to make interacting with your multimedia functions fun and exciting. ❹ GIGAJUKE **NASS55HDE** – bring all your digital music together in one place with the GIGAJUKE, allowing you to store up to 15,000 songs on its 80GB in-built storage and share it over a DLNA home network. ❺ VAIO **TT Series** – the world's thinnest Blu-ray notebook with an 11" screen for HD entertainment, available in a range of chic colours. ❻ HD T Cyber-shot digital camera **DSCT500** – a stylish, dual-purpose camera that switches between capturing still images and HD movies at the touch of a button. ❼ S-Frame Digital Photo Frame **DPFV900** – a 9" Digital Photo Frame that allows you to showcase up to 1000 of your favourite HD pictures thanks to its 512MB internal storage. ❽ Micro Satellite DVD Home Theatre **DAVIS50** – a space saving, yet extremely powerful DVD Home Theatre system featuring five 50W micro satellite speakers the size of golf balls. ❾ Digital Noise-Cancelling Headphones **MDRNC500D** – these world first headphones reduce up to 99.1% of ambient noise thanks to the use of digital technology. ❿ Walkman S series **NWZS730** – ultra slim design with built in noise-cancelling technology, this Walkman is available in 8GB or 10GB capacity and comes with noise cancelling headphones.

flying high with high definition

Sony's BRAVIA range of high-definition LCD TVs takes the viewing experience to new heights.

It's funny how quickly we take things for granted: giant flat-panel TVs, super-crisp widescreen pictures and beautifully rich sound.

It wasn't so long ago that these might have seemed to leap from the pages of science fiction. But not today – such is the quickness with which we have embraced the dazzling world of high definition (HD).

Sony was quick to get onboard with HD. BRAVIA practically made HD TV compulsory viewing, with many panels in the line-up offering Full HD – 1080 lines running across the screen – the best quality of high definition available.

Then came the inevitable surge of HD content: a growing Hollywood catalogue of Blu-ray Discs, the new HD video format; more television shows screened by the commercial networks in Full HD; and HD camcorders, cameras and PCs that let you put together your own high-definition content.

Added to this were Sony's own ingenious technologies, such as Live Colour Creation, Motionflow and Photo TV HD, which enhance our enjoyment.

But just when you thought watching TV was as good as it gets, Sony has taken the experience to new levels with the latest models in its BRAVIA range of LCD televisions.

Going green

Sony is committed to making a strong environmental stance with targets to reduce both its carbon gas emissions and the resources used by its factories while also increasing the amount of renewable energy the manufacturing facilities use.

BRAVIA LCD TVs are designed with energy efficiency top of mind. An Auto Shut-Off function puts the TV in standby mode when there is no broadcast signal or after a period of inactivity. A light sensor also adjusts screen brightness, helping keep power consumption to a minimum.

Sony also takes recycling seriously. All parts used in making BRAVIA TVs can be separated for recycling. More than a third of halogen-free packaging is made from recycled paper, using inks free of volatile organic compounds (VOC). Instruction manuals are printed on non-chlorine bleached paper with VOC-free ink.

DLNA Certified Products

So how do you know if something is DLNA Certified? Look for the logo.

dlna You'll find it on a host of electronic equipment: TVs, mobile phones, home theatres and hi-fi stereo systems, PCs, printers and network attached storage. DLNA Certified products fall into 12 different device classes in three categories. To find out more, visit the DLNA website (www.dlna.org).

Living the digital dream

The modern household is alive with digital gadgets and gizmos – big-screen TVs, digital video recorders, game consoles, desktop or notebook PCs, printers, Hi-Fi and home theatre systems, portable music players and, if you're really up with it, large-capacity storage drives to hold all the digital content. However, sharing the content around hasn't always been straightforward. Often, it has required moving video, photos or music from one device – whether it's a camcorder, camera or music player – onto a PC, burning it to DVD or CD, before loading it into a DVD player to watch on the TV or listen on your sound system.

Wouldn't it be far simpler if you could share content by simply sending video or music directly from a PC or some other kind of storage device, music player or mobile to your TV, stereo or some other digital device?

Well, you can. It's even been given a name: Digital Living. But it's more than just a throwaway title. Behind the name are some of the world's leading consumer electronics, PC and mobile phone companies, which have come together as the Digital Living Network Alliance (DLNA) to promote the idea of a digitally connected home.

How it works

So what does it take to enjoy the Digital Living experience? All it takes is a couple of steps to get onboard.

First and foremost, you need either a wired or wireless home network. In a similar way to how you might share your broadband internet, the home network connects all the digital devices so they communicate with one another. This is how the content can move back and forth from one device to another ... and from one room to another.

Secondly and no less important, you need the digital devices to be DLNA Certified. This means they are compatible with one another, so content can be sent back and forward between your digital devices.

For instance, you might want to browse your digital photos that are stored on your VAIO PC or on a network attached storage drive on the family TV. You can if these devices are all DLNA Certified and hooked up, via the home network. With the press of a button on your BRAVIA remote, you can watch on the big screen the photos you previously saved on your VAIO PC or storage drive.

But that's only one example. There are plenty more. You can listen to songs stored on your VAIO PC in the study on your stereo in the living room by sending them via the home network. Or you can view pictures from your mobile phone on the BRAVIA TV,

It's that simple and Digital Living lets you do all this and more – so look for products that are marked as DLNA Certified with the DLNA logo.

Motionflow 200Hz

Onboard are new features and technologies such as Sony's Motionflow 200Hz technology. This is truly a technology breakthrough. With the ability to insert three additional frames for every original frame it can produce smoothness of motion and clarity of moving images that previously was not possible. Motionflow 200 Hz is available on the new Z series BRAVIA with Motionflow 100Hz on the W Series and Motionflow 100Hz PRO available on the new XBR series.

Perhaps the most user friendly addition to BRAVIA is Sony's award-winning XrossMediaBar (XMB), an innovative grid-like menu system that will be familiar to anyone who has played about with a PLAYSTATION®3 (PS3) or PlayStation Portable (PSP). Standard on all new BRAVIA models, the XMB interface has also been adopted across other Sony products, including VAIO notebook computers and Blu-ray players.

So how does it work? The XMB lines up the main entertainment categories, represented by easily identified icons, horizontally across the screen: Music, Photo, TV Channels, settings etc. Firstly, you use the remote control to navigate along the different categories on the media bar.

If there is content available, it appears vertically under each category icon and you simply use the remote to navigate up and down until you find what you're after. It might be choosing a different input, channel or photos from a USB memory card in the TV's USB port.

Or, and this is where the technology gets really funky, it might be photos or music available over the home network – a feature available with the BRAVIA W, Z, XBR and E series.

dlna

This revolutionary concept designed to seamlessly connect devices via your home network, is known as Digital Living, and was created by a collaboration of like-minded industries called the Digital Living Network Alliance. (See Living the digital dream.)

BRAVIA Sync

Another new feature common to all BRAVIA LCD TVs is BRAVIA Sync. With this, you need only a single remote to control the TV, Sony home theatre system or HD Handycam, when they are connected with HDMI. And it doesn't have to be the TV remote; it can be the one that comes with the Sony home theatre.

For example, if you press play on the DVD recorder, the BRAVIA TV turns on. Press standby and both the TV and home theatre system switch off.

PhotoTV HD

Picture Frame Mode is something else to look out for, and we truly mean look out for. The elegant design and slim dimensions of the BRAVIA TV when matched with its brilliant colour reproduction and super sharp pictures conspire to turn what was once a functional piece of electronics into something more closely resembling a piece of art. With Picture Frame Mode, you can display your own or preinstalled photos and they'll look better than ever thanks to Sony's Photo TV HD technology.

BE2 BRAVIA ENGINE

Of course, there's nothing like a new engine to put a bit of vroom in a new line-up. While you relax out in front of the TV, behind the scenes the BRAVIA Engine 2 and BRAVIA Engine 2 Pro (XBR series) are busy working to bring you picture quality that is as true-to-life as possible. You can't ask for much more than that.

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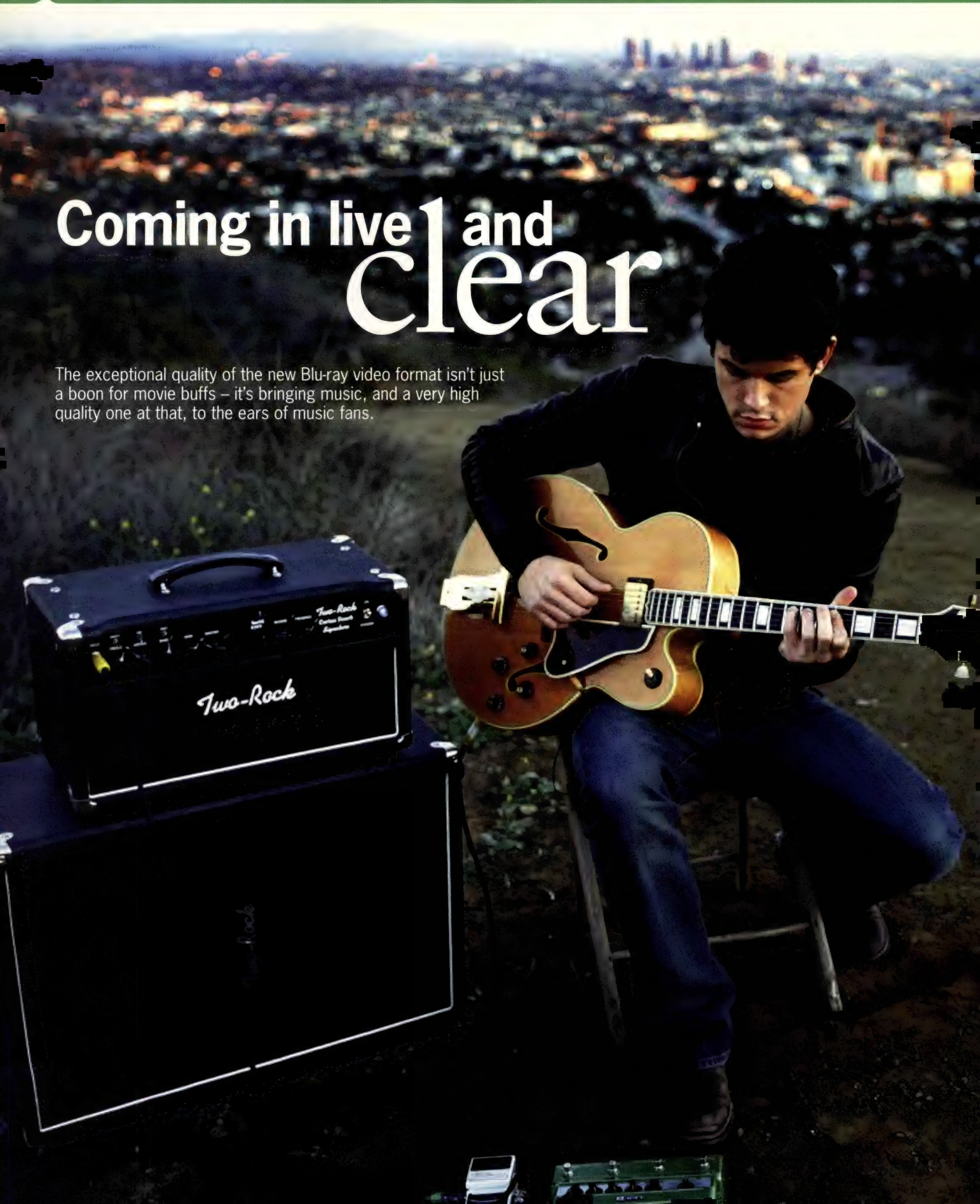
Coming in live and clear

The exceptional quality of the new Blu-ray video format isn't just a boon for movie buffs – it's bringing music, and a very high quality one at that, to the ears of music fans.



By now, you've most likely heard about the new advanced video format Blu-ray Disc, which is slated, to take over from DVD.

You have probably heard a lot also how Blu-ray Disc – written BD – is superior to DVD and how its high-definition picture quality brings to life your Hollywood blockbusters like you've never seen before.

But a richer, deeper picture is only half the viewing experience. Audio is equally important and BD takes the audio experience to a whole new level.

"Sound plays an enormously significant part in our overall enjoyment," explains Paul Colley, Technology Communications Manager at Sony Australia. "With Blu-ray Disc, you can enjoy higher-end audio formats, which produce sounds that envelope you and heighten the experience of what you're watching on your High Definition TV screen."

There are five high-definition audio formats, offering up to eight channels of sound. The most common are Dolby TrueHD, DTS-HD High Resolution Audio and Linear Pulse Code Modulation (Linear PCM).

"Listen to some jazz - for example - on the new DTS format and what it gives you is this brilliant feeling that the room is larger than it is," says Colley. "You hear a lot more detail; almost like you're actually at the concert, rather than just listening to it.

Growth in music videos

Blu-ray is on its way. The sharpness of the HD pictures and thickness of the sound has raised our interest, as well as dazzling our eyes and ears. As a result, we've started to see a surge in Hollywood titles released on BD.

But the high quality of the audio, in particular, is having another effect – sparking renewed interest in music documentaries and concert videos on Blu-ray.

Sony BMG has a growing selection of BD music videos, mostly live concerts; titles such as AC/DC's *Live at Donington*, Destiny Child's *Live in Atlanta* and Justin Timberlake's *Future sex/Live show Live from Madison Square Garden*.

While it's early days, according to Tony Glover, General Manager for Sony BMG's Commercial Music Group, Blu-ray music releases are beginning to "pick up".

"Blu-ray Disc's exceptional audio quality is certainly creating a whole new level of entertainment and enjoyment for die-hard music fans," says Glover.

"But increasingly it's for anyone who appreciates quality music. With the new HD audio formats, the sound comes about as close as to how the artist or composer would've wanted you to hear their music. Really, it's as good as the Master."

Glover predicts our love of embracing new technology will see a steady growth of interest in Blu-ray music. "By the beginning of next year, pretty much any music video release we put out will be released in both DVD and Blu-ray," he says.

Getting onboard

There are three things you need to experience the superior sights and sounds of Blu-ray Disc: a high-definition display, like a BRAVIA LCD TV; a Blu-ray player; and an audio system. But there's a couple of ways you can go when it comes to the audio.

The player can be a PLAYSTATION®3, which is BD-enabled, or a stand-alone Blu-ray player. Sony has two new BD players: BDPS350 and BDPS550, all of which support the new features of BD such as BD live.

When choosing an audio system, look for a system that includes HDMI (with repeater functionality) and supports the new HD audio formats mentioned above. For the ultimate, consider Sony's award winning top-end receiver the STRDA5400ES.

"Sony have HD audio solutions to suit most budgets and styles," says Colley. "All of which are capable of delivering a new level of audio experience."

Live and sweaty with BD Live

Watching American blues musician John Mayer live in concert at Los Angeles on Blu-ray Disc puts you as close to the concert as you can get – without actually being there.

But with Sony's new range of Blu-ray players and the PLAYSTATION®3, you get to do something you couldn't, even if you attended the concert. They all support a new feature, called BD-Live, that allows the BD player to connect to the internet.

On John Mayer's *Where the light is* live concert music video, you can use the BD-Live feature to visit a specially designed BD website where you get to download behind-the-scenes footage from the concert.

"The big plus with BD-Live, though, isn't just that you are given extra features," explains Paul Colley. "After all, these have been pretty standard with DVDs. It's that the content is LIVE and can be updated and interactive; so that each time you visit there may be something new or different on the site."

One time you access the BD-Live content, it may be a behind-the-scenes video clip; the next time, it may be an upcoming tour schedule; a third time, a new song. "The possibilities are only limited by the imagination of the content providers," says Colley.

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Whether it's planes, trains or buses, experience portable audio clarity like never before with the newest range of Noise Cancelling Headphones from Sony. The latest in the series, the innovative MDR-NC500D, is the world's first digital noise cancelling headphone, eliminating an amazing 99% of ambient sound. With a headphone to suit every music lover, the Noise Cancelling Range lets you enjoy pure audio without the noise around you.

MDR-NC500D
coming soon

sony.com.au/headphones

Big shot α

If you want eye-popping resolution on a large scale, then look no further than Sony's new top-end D-SLR camera in its α range.

You want big? The latest addition to Sony's range of α ("Alpha") digital single-lens reflex cameras is promising to deliver. That's because the revolutionary new A900 D-SLR offers commercial and discerning photographers alike a full-frame sensor and whopping 24.6 Megapixel resolution.

"It takes photography to a whole new level" says Nicholas Villani, Sony's α product specialist. "With resolution of 24.6 megapixels, the A900 gives you an unrivalled picture quality that's simply going to blow you away."

The exceptionally high pixel count also means photographers can enlarge their images considerably without losing quality, Villani explains.

"It's perfect for portraiture or studio photographic work," Villani says. "Wedding photographers or commercial studios that need to enlarge images for advertising or promotional purposes particularly will find the resolution of the A900 ideal for their needs."

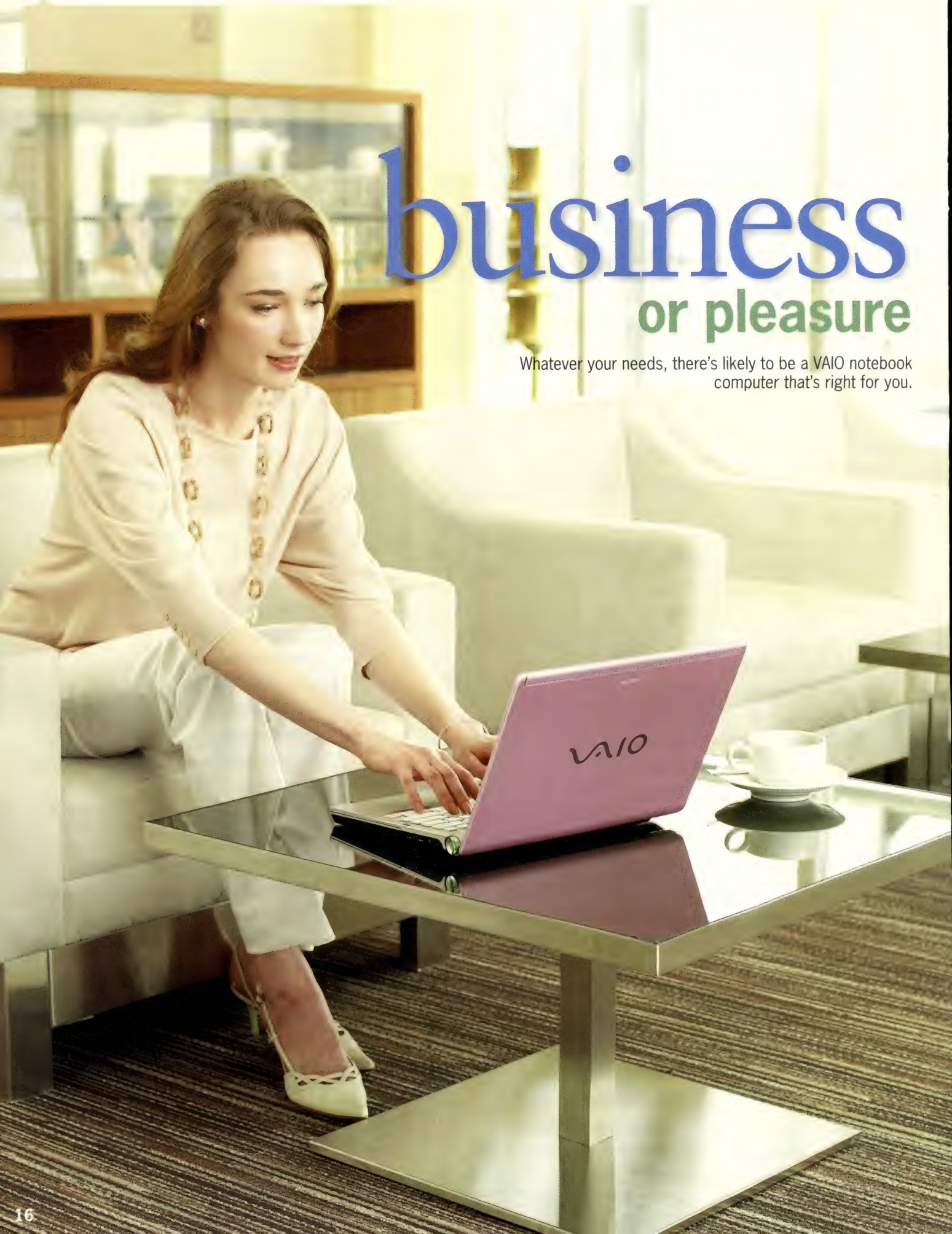
The reason the A900 offers such a high megapixel count is due to the inclusion of a full-frame sensor. "The sensor is critical for recording the image," Villani explains. "With the A900, the size of the sensor is equivalent to that of a 35mm frame of film and 2.35x bigger than the APS-C sensor on the other five α models. So with the full frame on the A900, you're talking about a lot more space to record fine detail. Not only that, we've maintained the same pixel density on the full frame EXMOR CMOS sensor in the A900 as we did on the APS-C sized one in the A700 and that's what has enabled us to boost the resolution up to 24.6 megapixels."

In addition, the A900 offers two important functions that underline the quality of Sony cameras: SteadyShot INSIDE and the BIONZ Image Processing Engine.

Available across the α range, Sony's in-body stabilisation system compensates for any hand tremble, prevents blurring and allows you to shoot in low light. "That Sony has included the SteadyShot INSIDE mechanism on a full frame sensor, honestly, is a remarkable feat of engineering," Villani says.

The camera also comes with not one, but two BIONZ image processors. The image processors optimise exposure, contrast and colour to produce the best quality possible. "Because you're dealing at such a high resolution, the A900 needs twin processors to handle the amount of image detail," Villani says.

Find out more about the new α A900 on page 155.



business
or pleasure

Whatever your needs, there's likely to be a VAIO notebook computer that's right for you.

It's a new era for the notebook computer. Once a revolutionary business tool, the notebook is going through another revolution – and Sony's latest VAIO range is leading the charge.

"Today there's a VAIO model for everyone," says Jun Yoon, Sony's Channel Marketing Manager for VAIO. "There's the business tool, the home entertainment unit, the fashion statement or a mixture of all three, depending on who you are and what you need."

So what kind of VAIO user are you? Here are some clues.

High flying

It used to be when choosing a notebook there was a trade-off between portability and performance. If you wanted portability, you often sacrificed performance in terms of processing speed or storage space; and if you wanted performance, the trade off was lower battery life and a heavier notebook to carry around.

"With the new Z series VAIO notebook, those kinds of sacrifices are a thing of the past," says Yoon. "These notebooks deliver on performance and portability and are perfectly suited to the high-end corporate user."

Often to achieve a lighter notebook, one of the first features compromised is performance. Not here. The two new VAIO Z models – the Z16 and Z17 – not only weigh in at 1.48kg and offer up to 5.5 hours battery life, but also include the latest hardware components.

"We set out to build a lightweight computer with long battery life that in no way compromised performance, and with the Z series, we achieve that," Yoon says.

The other feature exclusive to the Z series is the Dynamic Hybrid Graphics System. "The notebook has two graphics cards; one is Intel, the other NVIDIA," explains Yoon. "There's a switch that lets you flick between the two. With the Intel card, you get less graphic performance but more battery life (ideal for emails and spreadsheets when travelling). While with the NVIDIA card, the reverse applies, ideal for gaming on the go or working with rich media content."

Keeping the user in mind, both Z models come with a bonus one-year overseas warranty, which allows it be repaired while travelling abroad, and a genuine leather cover to protect the unit, even while you're using it. The Z17 is also bundled with a Sony Ericsson W910i mobile phone to complement this mobile solution.

Entertain us

Sony's FW series of VAIO notebooks is for the person who is after the very best in entertainment – and today that means high definition (HD) pictures and sound.

Blu-ray Disc (BD) is the new HD video format, which two of the four VAIO models in the series – FW26 and FW27 – can play. With the top-end FW27 model, you also have an inbuilt BD burner, so you can create your own HD videos with, say, footage shot from one of Sony's HD Handycam camcorders.

These VAIO notebooks also come with another feature to make the viewing experience the best it can be – a true widescreen display (16:9 aspect ratio).

"The 16.4-inch LCD screen allows the user to have a portable, theatre-like experience, boasting the same widescreen aspect ratio as our BRAVIA LCD TVs," explains Yoon.

The LCD display also offers an exceptionally high resolution on all models and reproduces up to twice the richness of colour on the FW26 & FW27, compared to standard screens. The models offer Full HD output to a BRAVIA TV via HDMI, as well as Dolby Sound Room, which creates a virtual surround sound experience.

"With all these elements combined, the FW series notebook is your personal mini-theatre system," says Yoon.

Mixing business with pleasure

Even people who use their notebooks for business need to relax – and be entertained. The VAIO SR series of notebooks provides this.

"The SR series is ideal for those who need a high-performance notebook for business during the day but, after hours, want their notebook to look and feel more like an entertainment unit they can use to unwind," says Yoon. "It's about striving to achieve a work-life balance, which is important to the modern professional – and all at the flick of a switch."

That switch is a "Mode" button on the VAIO SR26. Pressing the button switches you between a notebook for work use, one for personal use or one for entertainment.

"By switching modes, you can alter features like wallpaper and shortcut keys, which changes the look and your priorities. In business mode, a shortcut icon might take you to Excel. In personal mode, it be might be a shortcut to Facebook. It's about giving you a new look and feel at different times of the day and night."

Bringing your home to digital life

New to Sony's range of VAIO notebooks is VAIO Media Plus, a media sharing application that incorporates Sony's graphic user interface, the XrossMediaBar (XMB). The award-winning XMB provides a quick, simple way to find what you're after – video, music and photos – and is the media gateway through which you can browse and share digital content.

dlna Importantly, VAIO Media Plus is DLNA-enabled. DLNA stands for the Digital Living Network Alliance, a collaboration of the world's leading consumer electronics, PC and mobile companies supporting the concept of networked digital environments.

This means that you can enjoy content stored on your VAIO notebook, but also, you can watch videos, listen to music, or view photos that are stored on other DLNA devices (even if they don't have VAIO Media Plus) connected to your home network.

And it works in reverse. You can also share content on your VAIO notebook with other DLNA devices on the home network. For instance, music and photos stored on your VAIO notebook in the study room can be streamed over the home network so you can watch it in the family room on your BRAVIA LCD TV via the PLAYSTATION®3. Or you can share music on your VAIO notebook with a stereo system in another room. There are many possibilities for sharing content – as long as the devices are DLNA Certified. So it's important to look out for the logo or visit the DLNA website (dlna.org) for further information.

HANDYCAM

SONY

Not every musical needs to be a major production.

The razzle dazzle of life can be a drama to catch. But not with the DVD-Flash Handycam from Sony. Just shoot your footage straight to the Flash memory stick, then play back instantly on-screen and choose what you want to burn. Or if you prefer, just shoot direct to DVD. It really is that simple. To find out more visit sony.com.au/handycam

like.no.other

DVD

MEMORY STICK

bandit.fm

www.bandit.fm

bandit.fm is a new online music store that offers the highest quality MP3 music downloads that are completely free of digital rights restrictions, giving you the freedom to play back your music on the device of your choice, including Walkman, MP3 players and computers.

bandit.fm is also a place to explore and discover music in all its forms. By bringing together the most interesting online features into one destination, bandit.fm is a music web site with a difference.

Users of bandit.fm can find music in three different ways.

Store pages allow users to browse and buy music in a traditional layout with featured releases, top downloads and filtering by genre.

Another way to browse music on bandit.fm is via Channels. By grouping like-minded artists together, channels are an easy way to find music to your taste. There are a range of channels covering different styles and eras of rock and pop music.

A third way of looking at music on bandit.fm is via the content rich artist pages. Here you'll not only find music to download, but news, gigs and other artist information. bandit.fm offers a wide selection of artists with an ever growing catalogue of major label and independent music.

Be an early adopter of one of the newest and most exciting music destinations online. Check it out now at: **www.bandit.fm**

SONY PICTURES

Your HD home entertainment experience isn't complete unless what you watch is on Blu-ray Disc™

Maximum Hi-Def Experience

Without Blu-ray™ you're missing the real home theatre *experiences*...

There are over 700 films available today on Blu-ray Disc® which means you can own, rent and enjoy a wide variety of entertainment in true high definition at home. Sony Pictures Home Entertainment are committed to the superior quality of Blu-ray and release every major film on the format from the first in-store date. Don't waste your High Definition Home Theatre Experience by watching anything other than entertainment on a Blu-ray disc...you and your family will be amazed at the difference.

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www.sony.com.au

The majesty and wonder of *Nature*

'**Earth**' a film inspired and drawn from the award winning David Attenbourgh 9-part BBC series. All the amazing vision together in one 90 minute film…Breathtaking! **In stores December 3**.

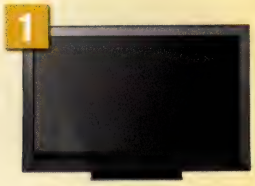
The true sound and non-stop thrills of *Action*

Will Smith at his funny and action packed best in '**Hancock**'. If you need a super hero better hope Hancock doesn't come along. **In stores November 19**.

The perfection of *Animation*

Boog and Elliot are back this Christmas for more fun, adventure and games in '**Open Season 2**'. The sequel to last year's comedy hit, it's perfect for kids of all ages. **In stores December 10**.

What do i need to watch *Blu-ray*™?



1 **HDTV**

+

HDMI Cable

+

2 **Blu-ray Player or PLAYSTATION®3**

+

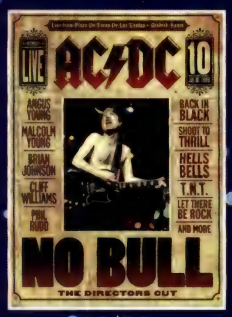
3 **Blu-ray Movie (1080p)**

HITS&STARS

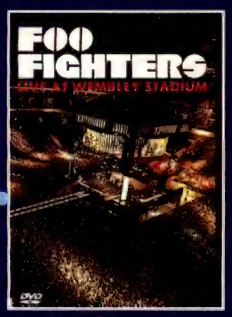
SONY BMG
MUSIC ENTERTAINMENT

GRAB ALL YOUR FAVOURITE
HITS & STARS ON CD

OUT NOW



AC/DC
No Bull (DVD/Blu-Ray)

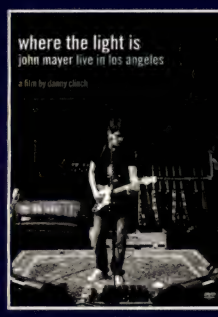


Foo Fighters
WEMBLEY LIVE
(DVD/Blu-Ray)

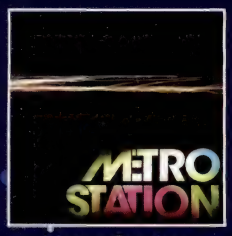
SHANNON NOLL
NO TURNING BACK,
THE STORY SO FAR

Pete Murray
SUMMER AT EUREKA

Lovers Electric
WHATEVER YOU WANT



John Mayer
Where The Light Is: Live In
Los Angeles (DVD/Blu-Ray)



Metro Station
METRO STATION

Carrie Underwood
CARNIVAL RIDE

Michael Jackson
KING OF POP

Trial Kennedy
NEW MANIC ART

The Offspring
RISE AND FALL, RAGE
AND GRACE

The Script
THE SCRIPT

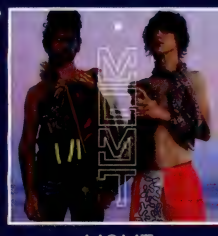
Jessica Simpson
DO YOU KNOW

Kings Of Leon
ONLY BY THE NIGHT

Newton Faulkner
HAND BUILT BY ROBOTS

The Ting Tings
WE STARTED NOTHING

Jordin Sparks
JORDIN SPARKS



MGMT
ORACULAR SPECTACULA

SONY BMG

www.sony.com.au

OUT OCTOBER

AC/DC
BLACK ICE

Katie Noonan
BLACKBIRD

Augie March
WATCH ME DISAPPEAR

Kate Miller-Heidke
CURIOUSER

Kaz James
IF THEY KNEW

Bob Dylan
TELL TALE SIGNS:
BOOTLEG SERIES VOL. 8

Oasis
DIG OUT YOUR SOUL

Sarah McLachlan
CLOSER: THE BEST OF

Celine Dion
MY LOVE: ESSENTIAL
COLLECTION

P!nk
FUNHOUSE

Kenny Chesney
LUCKY OLD SUN

Elvis Presley
CHRISTMAS DUETS

John Legend
EVOLVER

OUT NOVEMBER

Missing Hours
MISSING HOURS

Dido
SAFE TRIP HOME

Leona Lewis
SPIRIT (NEW CD +
DVD EDITION)

Alicia Keys
AS I AM (NEW CD +
DVD EDITION)

Christina Aguilera
KEEPS GETTIN' BETTER -
A DECADE OF HITS

Il Divo
THE PROMISE

Also look out for upcoming releases from
David Campbell and **Human Nature**

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SONY BMG

IN THIS EDITION...

PLAYSTATION®3

PSP®

PLAYSTATION®2

PLAYSTATION 3 PSP PlayStation Portable PS2 PlayStation 2 Blu-ray Disc™

PLAYSTATION®3
PSP™
PlayStation®2
Games/Accessories

PlayStation®

KEY TECHNOLOGY

PLAYSTATION®3 High Definition Gaming

PLAYSTATION®3 is the ultimate in next generation entertainment. By drawing on the power of its revolutionary Cell Broadband Engine™ and the in-built Blu-ray drive PLAYSTATION®3 can deliver a Full High Definition 1080p gaming* and movie experience like you've never seen before. Details are crisp, colours are vibrant, pictures are stunning and the sound is immersive. Get the Full High Definition experience with PLAYSTATION®3.

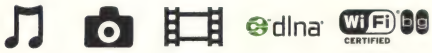
*Gaming resolution depends on game content and requires HD capable TV

These coming soon titles are yet to be classified. Check for rating closer to release dates.

PLAYSTATION®3 High Definition Movies

Blu-ray Disc™ is the next generation media format that PLAYSTATION®3 uses to deliver the ultimate High Definition movie experience and offers the next leap forward in the natural advancement of data storage and digital entertainment.

PLAYSTATION®3 Digital Media Hub



With a built-in Hard Drive, PLAYSTATION®3 lets you store all your digital photos, videos and music from the comfort of your lounge room. View slideshows of your favourite photos on the big screen or listen to your favourite albums.

PLAYSTATION®3 lets you connect to devices, such as a laptop or network drive via DLNA, and stream multimedia like music and movies to PLAYSTATION®3 through a wireless network. Alternatively, you can upload your media via USB directly to the console.

You can also import music directly from CDs. Supports a wide range of formats including JPEG, MP3 and MP4 and the Hard Drive is also fully upgradeable.

PLAYSTATION®NETWORK

Free to join and free to access

The PLAYSTATION®Network is a free-to-access interactive environment that allows you to text, voice and video chat and play online games with anyone, anywhere in the world at no charge. It also provides access to the PLAYSTATION®Store, containing a vast range of content to download including games, demos, trailers, game add ons and even billable exclusive PLAYSTATION®Network games.

Voice and Video Chat

Once you have added friends to your buddy list you are free to talk directly to these people by either voice*, text or voice* and video*. Accessible directly via the XrossMediaBar, PlayStation®Network allows you to stay in touch with your friends, organise your game schedules or just have fun catching up.

The PlayStation®Store

Browse the store and get access to a wide array of both FREE and billable content for you to enjoy. Download and enjoy game, Blu-ray Disc™ or theatrical movie trailers, giving you a glimpse of the hottest properties coming to their respective formats.

Download game demos which give you the opportunity to play a small part of a game you are considering purchasing and put it to the test, is it as good as you thought? Also available are an array of theme packs and wallpapers giving you the freedom to customize your PS3™ user interface.

Choose from the wide selection of mini-games such as Snakeball™, PSOne® titles such as MediEvil® or full games such as Gran Turismo 5 Prologue, Ratchet and Clank: Quest for Booty to download direct to your PLAYSTATION®3 and enjoy straight away.

Buying content on the PlayStation®Store couldn't be simpler, all costs are displayed in Australian Dollar amounts. You only need to charge your virtual wallet with the right amount of credit and then shop away without having to enter payment details per transaction. It's that easy!

For all this and more, get connected** and check out the PlayStation®Network today!

*Requires headset, Microphone and / or Playstation Eye Camera.
**For directions on how to get connected check out www.playstation.com.au/support

PLAYSTATION®3 PlayTV

The "next big thing" to arrive for PLAYSTATION®3 is PlayTV. Put simply, PlayTV will transform the way you view television forever.

With PlayTV™ you can watch, pause and record live TV from free to air channels. And thanks to its Digital twin tuners, you can also record a program whilst watching another. Best of all, PlayTV™ allows you to record TV while playing your PLAYSTATION®3 games all at the touch of a button. The seamless PSP™ connectivity allows you to set recordings, watch live and recorded TV programs remotely on the PSP™ via a wireless connection (using the Remote Play feature).

All you need is an aerial connection, the PlayTV tuner, your PLAYSTATION®3 and your TV! What's more, it's very easy to connect and operate. Simply connect the aerial to the PlayTV tuner, connect the tuner with your PS3™ via USB and then connect your PS3™ to your TV. You're ready to watch, record and pause live TV!

But perhaps the greatest thing about PlayTV is the unique interoperability between PSP™ and PS3™ allowing you to watch either pre-recorded or live TV while on the go. This can all be achieved by accessing a wireless hotspot with your PSP™ and activating the Remote Play feature.

PlayTV is all about giving you the freedom to watch TV when you want and where you want. Making the experience easy and seamless and leaving you to enjoy your TV.

Watch out for more information on PlayTV. Launches in 2009.

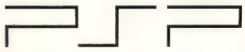
PLAYSTATION®3 Future Proof

Because PLAYSTATION®3 is designed to be future proof, your PLAYSTATION®3 can be upgraded with the latest technological developments as they become available. Free System Software Updates delivered through the internet and on game discs will keep your PLAYSTATION®3 up-to-date with the latest enhancements and features.

Recent System Software Updates have introduced the following new features:

- DVD Upscaling
- DTS HD Master Audio and High Resolution Audio Support
- Support for BD-Live

PLAYSTATION®PORTABLE



PlayStation Portable

PSP™ is a multimedia portable entertainment device which can be used for playing 3D games, watching full-length movies, listening to your favourite music, viewing photos^ and accessing the Internet†.

The new improved PSP™ Slim & Lite (PSP-3000) features a new advanced high contrast LCD screen which displays brighter images with richer colour and anti-glare coating for better viewing outdoors. The addition of the built-in microphone now means you can voice chat to your friends through Go!Messenger or SKYPE™† without needing an additional peripheral.

Mobile Communications

Now available on PSP™ via a FREE System Update*, is one of the most popular IP based communication services in the world, Skype™. Skype™ is used by millions of people all round the world every day to chat and keep in touch. It allows for crystal clear voice based communication between yourself and another Skype™ user. What's more it's completely free**.

Go!Messenger is another new and FREE communications application which is now available for the PSP™. Using Go!Messenger you will be able to contact your friends on their PSP™ using a wireless hotspot, in either voice or video chat mode§.

System Update

PSP™ also has the same ability as PS3 , gaining some great new features and functionality which are sure to see you keep your PSP™ close by.

*Skype™ will only work with the new Slim and Lite PSP-2000 and PSP-3000 models.
**Service is free when contacting other Skype users only. Skype credit must be used to contact conventional mobile phones or land lines.
^Memory Stick™ required
†Wireless Internet connection. For voice chat functionality – SKYPE™/Go!Messenger account required.
§Go!Cam peripheral required for video chat

80GB PLAYSTATION®3

Combining the latest developments in entertainment technology with incredible processing power, PLAYSTATION®3 is the most capable computer entertainment system ever created for your living room.
With support for Blu-ray Disc, High Definition displays and USB devices such as Digital Cameras and Portable Hard Drives PLAYSTATION®3 will transform your entertainment lifestyle.

FEATURES
- PLAYSTATION®3 is also a state-of-the art Blu-ray Disc player that supports 1080p High Definition gaming and movie playback
- Cell Broadband Engine™ provides the processing power required to create richer, High Definition, unpredictable game experiences and bring your movies to life
- 1080p High Definition support provides unbeatable picture quality – visuals are flawlessly crisp and clear
- Motion-sensitive rechargeable wireless Bluetooth® controllers and an intuitive control system. (Up to seven DUALSHOCK®3 Wireless Controllers can be connected to your PLAYSTATION®3)
- 80GB Hard Disk Drive storage space for your videos, music, games and downloads
- Wireless online connectivity – surf the Internet and experience social, multiplayer gaming at its very best
- Backwards compatible with thousands of Playstation® PS one® games
- Unique inter-connectivity with PSP® (PlayStation®Portable)
- DUALSHOCK®3 wireless controller included
- Upgradeable System Software Updates capabilites to add new feaures and functionality

PLAYSTATION®3 (80GB CONFIGURATION) $699.95 *

SPECIFICATIONS

GENERAL
- CPU : Cell Broadband Engine™ Processor
- GPU : RSX™ Graphics Processor
- Memory : 256MB XDR Main RAM + 256MB GDDR3 Video RAM

HARD DRIVE
- 80GB 2.5" Serial ATA

I/O
- USB 2.0 : 2

CONTROLLER
- DUALSHOCK®3 Controller (included)
- Blu-ray Disc™ Remote Compatible

MENU
- XrossMediaBar (XMB)

COMMUNICATIONS
- Ethernet (10BASE-T, 100BASE-TX, 1000BASE-T)
- IEEE 802.11b.g Wi-Fi
- Bluetooth 2.0 (EDR)
- Wireless Controller Bluetooth (up to 7)
- Internet Browser

BD VIDEO OUTPUT
- HDMI (24Hz) : 1080p
- HDMI : 576i/576p/720p/1080i/1080p
- Component : 576i/576p/720p/1080i/1080p

DVD VIDEO OUTPUT
- HDMI : 576i/576p/720p/1080i/1080p
- Component (50Hz) : 576i/576p
- NTSC/PAL

UPSCALING
- HDMI : 720p/1080i/1080p

VIDEO MODES
- x.v.Colour
- STEP Playback
- SLOW Playback : Only FWD
- PREV/NEXT
- RW/ FF
- Repeat (All/A-B/1title/1Chapter) : Title and Chapter
- Play / Stop / Pause
- Audio
- Dolby Digital / DTS decoder
- DTS-HD Master Audio / High Resolution Audio decoder
- Interfaces
- AV Multi Out (Component + S-Video + Composite Output)
- Opical Audio Output
- HDMI Output

SUPPORTED FORMATS
- BD-Live (Profile 2.0)
- Remote Play (with PSP)
- DivX Playback
- MP3, WMA and AAC Playback

GENERAL
- Weight : 5kgs
- Dimensions : (WxDxHmm) 325 x 98 x 274

SUPPLIED ACCESSORIES
- PLAYSTATION®3 System
- DUALSHOCK®3 Wireless Controller
- AV Cable (integrated audio/video)
- AC Power Cord

OFFICIAL PLAYSTATION®3 PERIPHERALS

PLAYTV (Coming 2009)
- With PlayTV™ you can watch, pause and record live TV from free to air channels on your PLAYSTATION®3
- Twin Digital tuners, so you can record a program whilst watching another
- Record TV while playing your PLAYSTATION®3 games all at the touch of a button
- PSP™ connectivity allows you to set recordings, watch live and recorded TV programs remotely on
- The PSP™ via a wireless connection (using the Remote Play feature)
- USB Connectivity

DUALSHOCK®3 WIRELESS CONTROLLER $99.95 *
- The DUALSHOCK®3 Wireless Controller for PLAYSTATION®3 incorporates a rumble feature. The new DUALSHOCK®3 delivers a new, more intuitive, realistic and immersive experience
- The DUALSHOCK®3 also incorporates the SIXAXIS™ feature which employs a high precision, motion sensitive, six axis system, which detects natural hand movements for intuitive, real-time game-play
- Built-in rechargeable battery lasting up to 30hrs when fully charged
- Bluetooth® wireless technology allows up to 7 players to play at the same time

PLAYSTATION®EYE $79.95 *
- Resolution :
  - 640 x 480 at 60 frames per second
  - 320 x 240 at 120 frames per second
- 4 channel audio input : 16bits/channel
- 56° to 75° Field of View zoom lens
- USB2 high speed data transfer
- Compatible with games including SingStar and LittleBigPlanet

dlna Bluetooth Full HD 1080 Blu-ray Disc

BLU-RAY DISC REMOTE CONTROL BLUETOOTH® COMPATIBLE $49.95 *

- Exclusive for use with the PLAYSTATION®3 system. This remote control uses Bluetooth® wireless communication to operate playback of Blu-ray Discs (BD) and other types of disc media* on the PLAYSTATION®3 system

WIRELESS HEADSET (Available late October 2008)

- The official PS3™ Wireless Headset utilises Bluetooth technology for optimal in-game communication. Features include Digital Signal Processing, High Fidelity voice input/output with support for future firmware upgrades
- Comes with charging cradle and provides around 7 hours talk time

WIRELESS KEYPAD (Available November 2008)

- The wireless keypad is designed to fit onto the DUALSHOCK3 (or SIXAXIS) wireless controller allowing users to enter text quickly with a full QWERTY keypad layout, rather than using the on-screen keyboard
- Touchpad function also makes scrolling much simpler

FOR FURTHER INFORMATION VISIT WWW.AU.PLAYSTATION.COM OR PHONE 1300 365 911

PLAYSTATION®PORTABLE

PSP-3000

PSP® SLIM & LITE $299.95 *
Available mid October 2008

The PSP™ is an amazing portable entertainment device which lets you play 3D games with stunning graphics, watch full-length movies on UMD, listen to music, view photos and access the Internet. With a high resolution 4.3" widescreen you can enjoy your entertainment on the go, with amazing clarity and detail.

FEATURES

- New advanced High Contrast LCD screen
- Widescreen 480 x 272 pixel, 16.77 million colours display with improved Colour Gamut
- Integrated Wireless 802.11b
- USB 2.0 (via USB cable with Mini-B type connector)
- Photos, Videos and Music Playback via Memory Stick
- Built-in Microphone
- TV Connectivity (via optional cable)
- Upgradeable System Software Updates capabilities to add new features and functionality

SPECIFICATIONS

- Colour : Piano Black
- CPU : PSP CPU (System clock frequency 1~333MHz)
- Main Memory : 64MB
- Embedded DRAM : 4MB

DISPLAY

- 4.3 inch, 16:9 widescreen TFT LCD
- 480 x 272 pixel (16.77 million Colours)
- Anti-glare coating
- Speakers : Built-in stereo speakers

MAIN INPUT/OUTPUT

- IEEE 802.11b (Wi-Fi)
- USB 2.0
- Memory Stick™ PRO Duo Slot
- Video Out Connector
- Disc Drive : UMD Drive (Playback only)

MAIN CONNECTORS

- DC IN 5V
- Terminals for charging built-in battery
- Headphone / Microphone / Control connector
- Power : Lithium-ion battery, AC adaptor
- Access Control : Region Code, Parental Control

GENERAL

- Dimensions (WxDxHmm) : 169.4 x 71.4 x 18.6
- Weight : 189g (including battery)

SUPPLIED ACCESSORIES

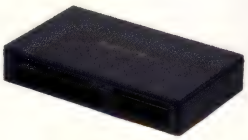
- PSP® System
- AC Power Cord
- AC Adaptor
- Battery Pack

OPTIONAL ACCESSORIES

MEMORY CARD READER/WRITER $19.95 *

- View and transfer digital photos and videos on the PLAYSTATION®3 from various memory cards
- Connects to one of the PLAYSTATION®3 system's USB ports
- Supports most memory cards.

More information in the Computer section



OFFICIAL PSP® PERIPHERALS

GO!CAM $79.95 *

- Seamlessly converts PSP® to a portable, functional and fun camera
- Built in microphone for continuous audio recording
- 180 degree vertically rotatable lens
- Take up to 40,000 photos and record up to 2½ hours of video using a 4GB Memory Stick
- Includes downloadable copy of GoEdit software for basic editing of photos

^Storage media ("Memory Stick", SD memory card, and CompactFlash) are sold separately. "Dolby" is a trademark of Dolby Laboratories. "DTS" is a trademark of Digital Theater Systems, Inc. "CompactFlash" is a trademark of SanDisk Corporation. "HDMI" is a trademark of HDMI Licensing LLC. "Blu-ray Disc" is a trademark. "Bluetooth" is a trademark of Bluetooth SIG, Inc. "Memory Stick" is a trademark of Sony Corporation. "PLAYSTATION" is a registered trademark of Sony Computer Entertainment Inc." All other trademarks are the property of their respective owners. ©2006 Sony Computer Entertainment Inc. All rights reserved. Design and specifications are subject to change without notice.

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

PLAYSTATION®2

CHARCOAL BLACK $199.95 *

FEATURES

- Slim-line design and a games catalogue of over 2,500 compatible titles, there's something for everyone on PlayStation®2
- Enhance your gaming experience – be the star of the game on your own TV with an interactive EyeToy® USB Camera (for PlayStation®2)[Y]; become a pop idol with SingStar® Microphones or direct multiplayer missions with a USB Headset (for PlayStation®2) – all using the integrated USB connectors
- Immerse yourself in DVD home entertainment – enjoy the latest DVD video releases with exclusive special features as well as your personally recorded DVDs
- Fully backward compatible with PS® One software
- Discover living, breathing online worlds – thanks to the built-in network connector, thousands of gamers are waiting to welcome you to an ever-growing online community[Ω]

SPECIFICATIONS

- Colour : Charcoal Black
- CPU : 128 bit "Emotion Engine"

INTERFACES

- Controller Port : 2
- Memory Card slot : 2
- USB connector : 2
- Network connector : 1 (100BASE-TX/10BASE-T)
- DC IN 8.5V connector : 1
- AV Multi Out connector : 1
- Digital Out (Optical) connector : 1
- Infrared I/R Receiver

COMPATIBLE FORMATS

- PlayStation® format CD-ROM
- PlayStation®2 format CD-ROM
- PlayStation®2 format DVD-ROM
- Audio CD
- DVD-Video*
- DVD-RW (VR mode)
- Dimensions (WxHxDmm) : 230 x 28 x 152 approx
- Weight : Approximately 750g

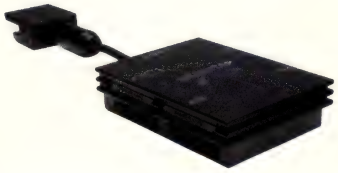
SUPPLIED ACCESSORIES

- PlayStation®2 computer entertainment system (with integrated infrared receiver and Ethernet port)
- Analog Controller (DUALSHOCK®2)
- AV Cable (integrated audio/video)
- AC Power Cord

[Y] Sold separately
[Ω] Broadband Internet connection required for network entertainment
* The term "DVD-Video" is used to refer to DVD-R, DVD-RW (Video mode), DVD+R and DVD+RW discs.

PLAYSTATION®2 OPTIONAL ACCESSORIES

Analog Controller (DUALSHOCK®2) (for PlayStation®2) $49.95 *
Available in Charcoal Black



Multitap (only for slimline PlayStation®2) $79.95 *
Available in Charcoal Black

Memory Card (8MB) $39.95
*Available Charcoal Black

USB Headset (for PlayStation®2) $69.95 *

FOR FURTHER INFORMATION VISIT WWW.AU.PLAYSTATION.COM OR PHONE 1300 365 911

PLAYSTATION® Network

PLATINUM

THE BEST OF PLAYSTATION®3

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au.playstation.com/ps3

PG Mild violence

The best games just got better

PLATINUM on PLAYSTATION®3 is here. For the first time, we give you our bestselling games for only **$49.95*.** So now you can get your hands on the greatest titles available, for a fraction of the price. From the brutal off-road racing in MotorStorm® to comic destruction at its best in Ratchet and Clank:™ Tools of Destruction…**There is definitely something for everyone. Are you ready?**

PLAYSTATION 3

IN THIS EDITION...

BRAVIA LCD TVS

HI-FI SYSTEMS

BLU-RAY PLAYERS

BRAVIA

BRAVIA THEATRE

Blu-ray Disc™

BRAVIA
Video
Audio

Home Entertainment

KEY TECHNOLOGY

FULL HD / HIGH DEFINITION

Understanding High Definition

High Definition or simply 'HD' can be confusing, but in television it simply refers to the resolution of the picture we watch on our TV screens. The higher the resolution, the greater the level of detail in the picture.

When discussing televisions there are three levels of resolution we talk about:

Standard Definition (SD)

This relates to the standard picture resolution we see when playing a DVD movie, or watching a traditional analogue television show. Standard Definition has a resolution of 720 x 576 when applied to PAL regions (which includes Australia and Europe) and equates to just over 0.4 Megapixels. This resolution is often referred to as '576 lines'.

High Definition (HD 720)

This is the next step up in resolution. At 1280 x 720, High Definition has close to twice the picture resolution of DVD which equates to approximately 0.9 of a Megapixel. This resolution can be referred to as '720 lines'.

Full High Definition (Full HD 1080)

This is the ultimate level of High Definition (HD). Full HD 1080 has up to five times the resolution of DVD. Full HD 1080 has a maximum resolution of 1920 x 1080 lines or more than 2 Megapixels. This may also be referred to as simply '1080 lines.'

SD

HD 720

Full HD 1080

Full HD 1080

BRAVIA Why choose BRAVIA LCD?

The benefits of Liquid Crystal Displays (LCD) has led Sony to focus on this particular technology.

BRAVIA LCD televisions are at the forefront of High Definition LCD technology with models available in a wide range of sizes with features to suit all budgets.

BRAVIA stands for **B**est **R**esolution **A**udio **V**ideo **I**ntegrated **A**rchitecture. This philosophy encompasses design, manufacture, performance and even environmental impact.

The following benefits of LCD will underscore the BRAVIA advantage:

The Environment

Every BRAVIA is created with its environmental impact carefully considered.

The wide use of reused and recycled materials helps reduce both waste and depletion of resources used to produce plastics and packaging. The reduction of toxic materials in components aids in disposal and reduced environmental impact. Model specific technologies such as Advanced Contrast Enhancer (ACE) used in conjunction with a light sensor contribute to backlight power savings to reduce overall power consumption.

LCD technology is intrinsically power efficient with both operating and standby power consumption amongst the lowest in the television industry.

High screen resolution

LCD can be constructed with high resolutions across all screen sizes, not just large screens. This is due to the very small pixel size possible with LCD, meaning more pixels can be accommodated in a smaller area, for increased detail.

BRAVIA LCD uses leading edge screen design to ensure HD or Full HD resolutions are available across the entire range.

Wide viewing angles

BRAVIA use the latest generation LCD technology for flexible placement options.

The screen can be viewed clearly from almost any position, so no one need miss the clarity and colour BRAVIA televisions are famed for.

No screen burn

With no risk of image retention and ghost outlines from static images BRAVIA television technology gives peace of mind on your investment.

WHAT CAN I WATCH IN FULL HD 1080?

Full HD 1080 is the ultimate viewing experience. With up to five times the resolution of DVD, the greatly increased resolution lets you discover detail and clarity you've never seen before.

The popularity of Full HD viewing has meant a rapid increase in content available for all three screen resolutions. Importantly Full HD 1080 content can only be seen when using a screen with the same Full HD 1080 resolution. This is why Sony now has a wide range of models with Full HD 1080 resolution including the V, W, E, Z and XBR Series.

Consider the following popular sources of Full HD 1080 content:

Free to Air Television

High Definition programs include *Lost, All Saints, CSI, Desperate Housewives, Grays Anatomy, Home and Away, Law and Order, The Great Outdoors, The Footy Show, So You Think You Can Dance, Australian Idol, Sunrise* and much more.

Many movies are also now broadcast in HD and the growing popularity of the format has meant the introduction of free HD channels, by the free to air channels which offer unique programming to showcase the spectacular features of HD.

Subscription Television

FOXTEL HD+ offers unique programming in both HD 720 and Full HD 1080 resolutions. Subscription television programs include blockbuster movies and stunning documentaries from BBC HD, National Geographic HD, Discovery HD, FoxSports HD and ESPN HD.

Sport

An ever increasing number of sporting events are now broadcast in High Definition. Past highlights include the Rugby World Cup, AFL games including AFL grand final and the recent Beijing Olympics.

Movies

The most popular source of Full HD 1080 movies are those available on Blu-ray Disc.

With hundreds of titles already available and new releases coming out on Blu-ray at the same time as the DVD becomes available, the choice of Blu-ray movies is growing weekly. Recent new additions include *Drillbit Taylor – Ext Survival Edition, 10,000 BC, Dr Seuss' Horton Hears a Who, Mona Lisa Smile* and *National Treasure 2.*

Blu-ray discs are widely available from leading retailers and rental outlets across Australia. Just look for the distinctive blue packaging and prepare to be enthralled by a home theatre experience never before possible.

PLAYSTATION®3

PLAYSTATION®3 is a Full HD 1080 powerhouse, featuring Blu-ray movie playback and powerful gaming ability. The integrated Cell Broadband engine at the heart of every PLAYSTATION®3 ensures Full HD 1080 content is delivered with amazing clarity – be it games, movies or digital photos.

Handycam

Many Sony Handycam models now record in Full HD 1080 preserving treasured memories with detail that can be seen on a Full HD 1080 television.

Digital Photos

Full HD 1080 televisions are a perfect canvas for enjoying digital photographs, revealing the details often lost when using a Standard Definition screen. Many Cyber-shot cameras and α D-SLR models now integrate with the 'Photo TV HD' function on Full HD 1080 Bravia televisions. This intuitive feature allows digital photo viewing on the big screen with sophisticated slide shows and picture enhancements to make even budding photographers proud.

Full HD 1080

Sony products supporting 1080 vertical lines of resolution display the easy to recognise Full HD 1080 logo.

BRAVIA HD Tick

CERTIFIED HD DIGITAL TV

The new 'HD Tick' certification is now appearing on compliant HD televisions produced by many well known TV manufacturers, including Sony.

The 'HD Tick' is only used on televisions that comply with stringent criteria set by the Australian Electrical and Electronic Manufactures Association Ltd (AEEMA) to ensure an accurate description of HD products is maintained.

The 'HD Tick' simplifies the purchase of television products and clarifies the often confusing technology associated with HD televisions.

All BRAVIA models comply with the 'HD Tick' and deliver the following important features:

- Minimum resolution equal to or better than 720 vertical scanning lines.
- An integrated and compliant High Definition DVB-T tuner to receive HD television broadcasts.
- The DVB-T tuner complies with relevant Australian Digital television standards.
- The Television accepts a HD input via High Definition Multimedia Interface (HDMI) and supports High bandwidth Digital Content Protection (HDCP).
- Certification of HDMI with HDCP as specified by HDMI Licensing, LLC.

Further information about the 'HD Tick' and a complete list of compliant Televisions can be found at www.hdtick.com.au

KEY TECHNOLOGY

BRAVIA Motionflow™

In the new BRAVIA range there are three types of Motionflow technology used to deliver smooth motion to the screen.

Motionflow 200Hz

Found on the new Z Series BRAVIA and using sophisticated algorithms, Motionflow 200Hz calculates three additional frames for every original, increasing the typical frame rate from 50 to 200 per second. The result is the smoothest and clearest motion reproduction to be achieved by an LCD TV. A complementary image enhancement technology called IB Reduction (Image Blur Reduction) boosts the sharpness of the final picture by improving the original, frame by frame, before it is processed by Motionflow 200Hz. Whether allowing you to see the detail of a panning shot exactly as the Director intended or viewing the ultimate in smooth motion clarity for sports, Motionflow 200Hz sets new standards in image quality and enjoyment.

Motionflow 100Hz PRO

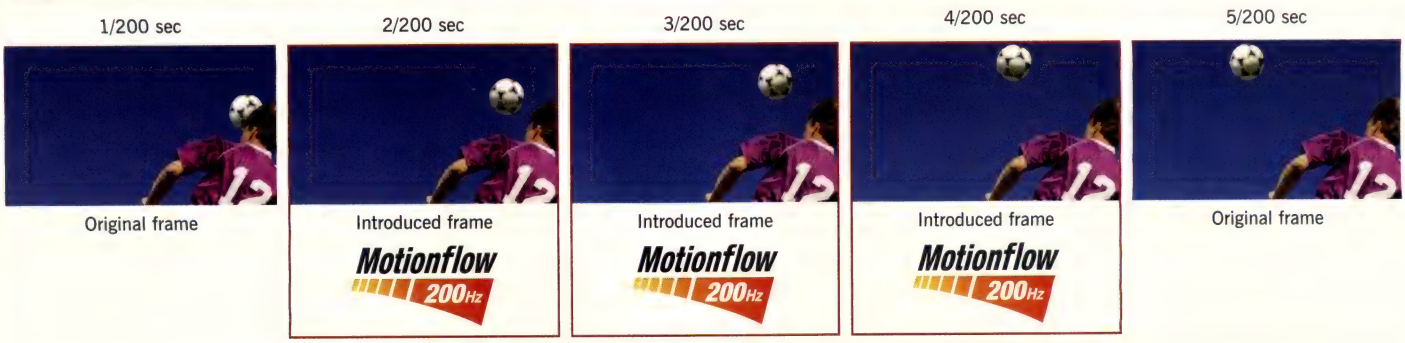
On the new XBR Series BRAVIA the popular Motionflow 100Hz feature has been enhanced with the introduction of Motionflow 100Hz PRO to deliver smooth motion along with the benefits of RGB Dynamic LED Backlight System.
Using real-time analysis of motion, new frames are introduced to the originals in conjunction with frame doubling and sequential scanning technology. This process controls the backlight to horizontally divide frames and reduce visual flickering.
Motionflow 100Hz PRO also intelligently removes digital noise from the video signal prior to frame creation. The combination of these technologies reduces image blur and judder in film sources, HD content and television broadcasts, for natural motion and realism other televisions cannot match.

Motionflow 100Hz

A standard feature now on every W and E Series BRAVIA, Motionflow 100Hz technology doubles the frame rate of video signals to help reduce judder and blurring when viewing fast paced movies and sports. Unlike other forms of 100Hz technology, Motionflow 100Hz creates additional frames through careful analysis of preceeding frames rather than simple frame doubling alone.

Motionflow 100Hz uses these additional frames of information to provide a smooth and natural viewing experience.

Time



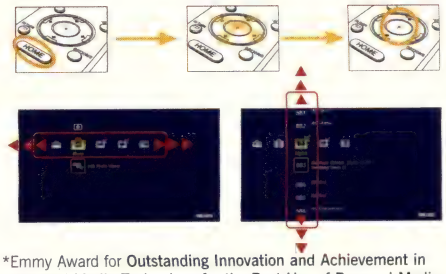
BRAVIA RGB Dynamic LED Backlight™

Found on the new XBR Series BRAVIA*, RGB Dynamic LED backlight technology aligns individual clusters of red, green, and blue LEDs to produce a significantly higher purity of primary colours, resulting in more accurate colour reproduction, when compared to white LEDs and other conventional backlight systems.
A television using this technology can also adjust the brightness of the backlight in units of small clusters, so it can display deep blacks in one portion of the screen and bright whites in another, producing images with enhanced depth and exceptionally accurate shadow detail. Additionally, because it uses LEDs rather than the fluorescent tubes found in most LCD televisions, the RGB Dynamic LED backlight has reduced power consumption and extended service life.
*Excluding 40" XBR

BRAVIA XMB™ (XrossMediaBar™)

XMB™, or XrossMediaBar™ (pronounced Cross Media Bar) is the Emmy* award winning menu system used on a wide range of Sony products, including BRAVIA.
First used with the PLAYSTATION®3 and PlayStation® Portable, XMB™ is now available on every 2008 BRAVIA and Sony Blu-ray players to simplify the interaction with the televisions functions, including adjusting settings, choosing programs or selecting connected equipment.

Pressing the 'HOME' key on the remote starts the on-screen XMB™ then simply using the directional keys all connected equipment, functions and settings are available from clearly displayed icons arranged on a horizontal axis. Once selected, a vertical list of options is revealed, navigating the horizontal and vertical icons and lists makes using XMB™ fast and intuitive. This left to right, up and down navigation gives XMB™ its name.



*Emmy Award for **Outstanding Innovation and Achievement in Advanced Media Technology for the Best Use of Personal Media Display and Presentation Technology, 2007.**

BRAVIA Engine 2™

BRAVIA ENGINE 2

BRAVIA Engine picture enhancement technology is at the heart of every BRAVIA television.

The latest BRAVIA models are equipped with BRAVIA Engine 2, a newly developed processor to carefully enhance all incoming signals, whether it be analogue television, DVD or Blu-ray Disc.

BRAVIA Engine 2 technology and model specific functions are tailored to screen size, resolution and backlight technologies across all televisions in the BRAVIA range.

BRAVIA Engine 2 benefits include:

- Improved noise reduction technology using motion and scene brightness to effectively reduce video noise and improve image realism.
- Significantly improved black level reproduction. This feature works to deepen blacks and reveal shadow detail whilst maintaining the brightness and colour accuracy of lighter areas.
- Improved resolution management to produce sharp and detailed images from varied video signals.

DRC-MF v3
Digital Reality Creation

BRAVIA ENGINE 2 PRO

BRAVIA Engine 2 PRO

BRAVIA ENGINE 2 PRO is a new High Definition video processor that builds on the basic functions of BRAVIA Engine 2, integrating several special picture enhancement technologies, including DRC-MF v3.

This latest upgrade to Sony's Digital Reality Creation (DRC) technology can generate even higher quality results from a wider range of video signals, including the 1080 progressive format.

Using increased processing power, BRAVIA Engine 2 PRO reveals better textures, detail and picture clarity from a diverse range of signals.

This premium technology can be found in all new XBR series BRAVIA.

With BRAVIA Engine 2 | **Without BRAVIA Engine 2**

BRAVIA Engine 2 reduces noise levels and delivers clear images

Images are simulated for illustrative purposes

BRAVIA 10-bit Panel

10-bit PANEL

A 10-bit panel in conjunction with 10-bit processing means many BRAVIA televisions are capable of much wider colour and contrast expression when compared to common 8-bit systems. This results in smoother transitions from colour to colour and faithful reproduction of subtle colour changes.

10-bit technology is capable of 1024 shades per sub-pixel (each pixel is divided into 3 sub-pixels-1 each for red, green and blue colour information) versus the 256 shade 8-bit technology. This increased colour ability places 10-bit models at the forefront of LCD television performance.

10-bit greyscale

8-bit greyscale

*Simulated image only

KEY TECHNOLOGY

BRAVIA Live Colour Creation™

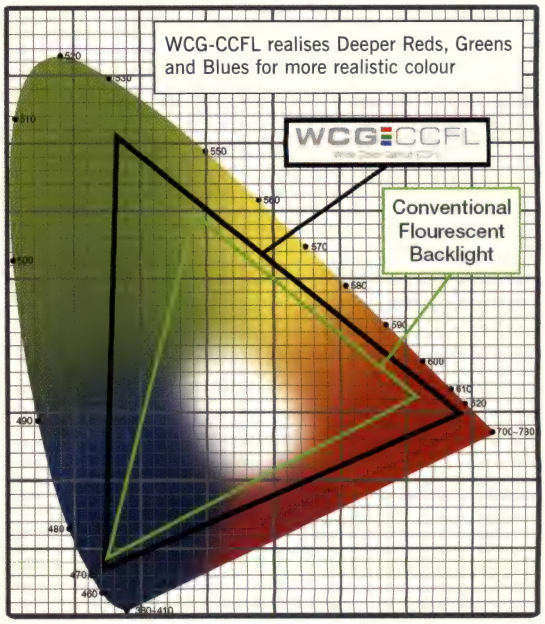
LIVE COLOUR CREATION

Decades of colour television research has resulted in Sony leading the industry in colour technology.

Live Colour Creation is a culmination of this knowledge. Developed for a lifelike and vivid viewing experience, Live Colour Creation technology is available in a wide range of BRAVIA models that feature a WCG-CCFL or RGB Dynamic LED backlight systems.

Using a newly developed algorithm, Live Colour Creation intelligently uses the extended range of colours provided by Sony backlight technologies. This process maintains 'reference' colours, such as skin tone, whilst enhancing less common colours, often beyond the capabilities of lesser televisions, for vivid, yet natural, colour reproduction.

WCG-CCFL Wide Color Gamut-CCFL 2nd Gen + BE 2 BRAVIA ENGINE = LIVE COLOUR CREATION



Range of colours visible to the human eye

Wide Colour Gamut Backlight

WCG-CCFL Wide Color Gamut-CCFL 2nd Gen

LCD televisions use backlights to illuminate and provide colour on screen.

The backlight most commonly used is a Cold Cathode Fluorescent lamp, or CCFL.

Many BRAVIA televisions now use an enhanced backlight, the Wide Colour Gamut backlight (WCG-CCFL) or RGB Dynamic LED. Backlight systems are used in conjunction with Live Colour Creation processing, which delivers noticeably richer and more life-like colour. Reds are deeper, greens are lush and blues show depth and realism.

BRAVIA x.v.Colour™

x.v.Colour

x.v. Colour is a new industry standard creating much excitement amongst Home Theatre enthusiasts.

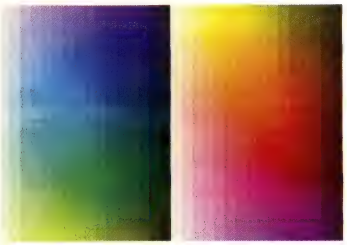
Short for 'xvYCC colour space', x.v. Colour is a new, superiour way of capturing, storing and displaying colour information. Found within many BRAVIA televisions and Blu-ray players, receivers and Handycams, x.v. Colour is the next step in colour information technology.

This colour standard is a development brought about by the rapid advance in High Definition devices, and the limitations of sRGB (the colour system used for several decades) - now becoming evident with larger and better equipped televisions.

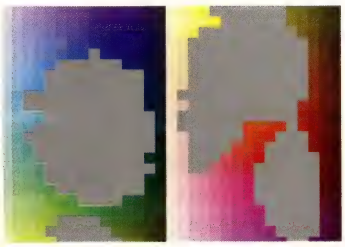
Using x.v. Colour capable products can result in up to 1.8 times the colour information being available, for a richer more life-like, viewing experience.

To truly experience x.v. Colour each device in the chain including the content needs to be x.v. Colour capable.

Munsell colour chart



x.v.Colour – can reproduce more colours than current sRGB



Current sRGB – the grey areas are currently not possible to reproduce with sRGB

x.v.Colour enabled products – HD Handycam, PLAYSTATION®3, Blu-ray player and BRAVIA TV

BRAVIA Advanced Contrast Enhancer (ACE)™

BRAVIA now features Advanced Contrast Enhancer technology (ACE) to reproduce deep blacks and improved shadow area detail.

ACE constantly adjusts backlight brightness to suit darker scenes without influencing or reducing colour accuracy. This Sony unique process ensures blacks and grays remain faithful to the original video signal whilst maintaining the brightness and vivid colour BRAVIA televisions are renowned for.

ACE is a video signal process working in conjunction with the television's backlight system, so unlike most plasma televisions and some LCD televisions, which use screen coatings to achieve impressive blacks, ACE remains effective in both brightly lit and darkened environments without bothersome screen reflections or 'washed out' colour.

CONVENTIONAL LCD TELEVISION
Deep blacks cannot be reproduced

DYNAMIC CONTRAST WITHOUT ACE
The backlight is dimmed to deepen the black, but the darker shades of greys are sacrificed

DYNAMIC CONTRAST WITH ACE
ACE reproduces true black while faithfully recreating all the darker shades of grey as well

BRAVIA MPEG Noise Reduction™

MPEG NOISE REDUCTION

2008 BRAVIA models come equipped with the latest MPEG noise reduction technology.

MPEG noise is the common 'blockiness' visible within almost all video signals, but is most visible when viewing digital television broadcasts and DVD's – as these signals are often heavily 'compressed' using MPEG Technology to aid in transmission and storage limitations, respectively.

Video compression can result in artifacts that can mar fast motion or onscreen text, such as subtitles, and is visually exacerbated with the move to large sized television screens.

Sony's expertise in broadcasting and video compression has been applied to combating this digital 'noise', resulting in the following developments:

- MPEG noise reduction automatically smoothens edges, removes artifacts and improves image realism, being particularly important when viewing high contrast scenes.
- On-screen text becomes easier to read and detail is revealed in areas with diagonal lines and textured surfaces. Noise reduction adjustments can be made using the picture settings menu, switching this feature on and off will demonstrate the smoothing effect of this technology.

MPEG NR off

With MPEG Noise Reduction turned off, noise appears at high contrast edges and image doesn't appear clear

MPEG NR on

With MPEG Noise Reduction turned on, noise is suppressed at high contrast edges and image appears sharp and clear

MPEG NR off

With MPEG Noise Reduction turned off, subtitles on screen appear blurry and difficult to read

MPEG NR on

With MPEG Noise Reduction turned on, subtitles on screen appear sharp and easy to read

Images are simulated for illustrative purposes

KEY TECHNOLOGY

BRAVIA Picture Frame Mode / USB Photo Viewer

Picture frame mode is quickly accessed using a dedicated XMB™ icon, once selected the television adjusts colour and brightness settings – best suited to display static images.

By default you can select from a gallery of six artworks stored in the televisions memory. Pre-installed images include dramatic landscape photography, Pop Art and van Gogh.

In contrast to normal TV viewing mode, image brightness is automatically reduced to mimic a real painting.

USB Photo Viewer

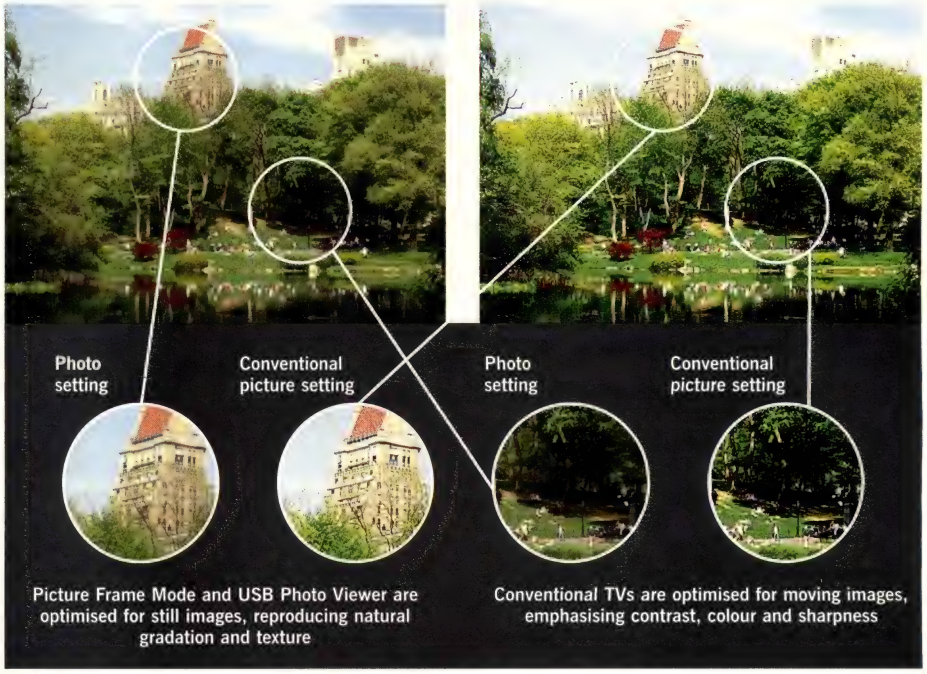
Don't crowd around a computer screen to share your photographs, all 2008 BRAVIA televisions now come equipped with high-speed USB, making the connection of digital cameras or USB storage devices simple.

From the comfort of the couch you can view photos with the clarity and realism only made possible from using a High Definition LCD television.

When using this added functionality, both modes use considerably less power than standard television viewing.

Picture Frame Mode

Conventional picture mode



Images are simulated for illustrative purposes

USB Photo Viewer

BRAVIA PhotoTV HD™

All Full HD 1080 BRAVIA LCD TVs offer 'PhotoTV HD' functions to allow the display of digital photographs with the realism and clarity close to actual printed photos. Digital cameras can be quickly and simply connected for big screen playback that will showcase both the High Definition capabilities of your BRAVIA LCD and your photographic skills.

As digital photographs are static, they require different processing to moving video. PhotoTV HD optimizes the screen display to produce a vibrant and lifelike image quality which resembles a traditional print. USB, component or HDMI video cables are required to connect digital cameras**.

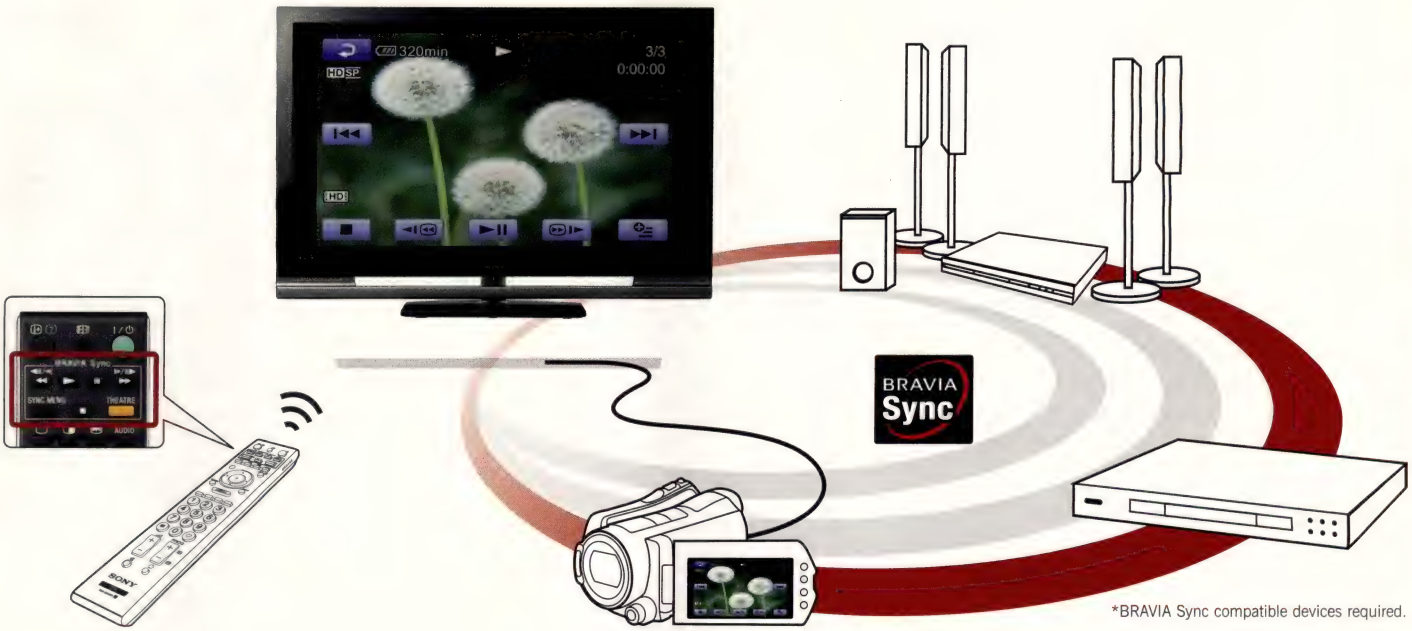
**Optional cables may be required.

BRAVIA Sync™

BRAVIA Sync allows you to link your BRAVIA TV with other Sony audio visual products, enabling connected devices to be controlled using the TV's remote.

For example, by connecting a Blu-ray Disc player or DVD player to a BRAVIA TV, the viewer can watch a movie by simply pressing the PLAY button on the BRAVIA remote.

Made possible through the use of HDMI, BRAVIA Sync can shut-down connected equipment, control video input and even picture settings to reproduce watching a movie in a theatre. The majority of Sony Home Theatre equipment is now BRAVIA Sync compatible. Additionally, compatible Sony Handycam and Cyber-shot cameras can be controlled when connected using HDMI, with the added convenience of dedicated playback buttons on the television remote control.



*BRAVIA Sync compatible devices required.

BRAVIA 24P True Cinema™

In Hollywood most movies are shot with cameras that record 24 frames per second (fps) and are shown at the cinema at the same speed. Surprisingly, up until now, television was unable to replicate this speed due to the 50fps PAL standard used in Australia.

This frame rate difference means films shown on television are viewed as much as 4% faster than the original. To make matters more complex, many DVD's use 30fps, resulting in the need to repeat certain frames and mix others in a process know as '3:2 Pull Down'. In either process, the results do not match the speed or quality of the original.

Replicating the cinema experience, 24p True Cinema™ enables you to enjoy films at the directors intended 24fps (frames per second) film rate, when using 24p encoded content, such as Blu-ray Disc.

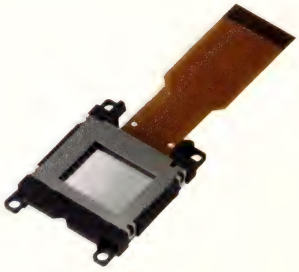
As all BRAVIA televisions and Sony Blu-ray players are now 24p True Cinema™ compatible. The Home Cinema experience is now a true frame by frame experience without compromised picture quality.

PROJECTORS SXRD

Silicon X-Tal Reflective Display

SXRD is a display technology developed by engineers at Sony, designed to meet and exceed the demands of a HD image at its full 1080p line resolution. It features a 1920 x 1080 panel characterised by several key benefits:

- Full HD resolution
- Smooth film-like image with minimal screen door effects
- High response times (2.5ms rise and fall)
- High contrast ratio with wire grid polarisers
- High contrast plate
- Accurate colour rendition



KEY TECHNOLOGY

VIDEO Blu-ray Disc

Introduction

If you have a HD TV but are still watching DVDs then you're not getting the best experience from your HD TV. Blu-ray Disc is the next generation, optical disc format, designed for the *ultimate* High Definition Home Entertainment experience. Blu-ray Disc provides the following advantages:

1. Maximum picture resolution

Blu-ray Disc can deliver Full 1080p video providing pristine picture quality with outstanding detail and realism. Up to five times the resolution of DVD.

2. Largest capacity optical disc

Blu-ray Discs are available in both 25GB and 50GB discs. This huge storage capacity gives Blu-ray Disc the ability to hold the highest quality video and audio information. With more than five times the capacity of DVD, Blu-ray Disc is the optical disc of the High Definition Home theatre.

3. Broad studio support

Blu-ray Disc has unanimous Hollywood studio support as the next generation optical disc. You can be confident that all the latest hits will be on Blu-ray Disc. Hundreds of Blu-ray Discs are available at leading retailers and rental outlets across Australia, often with same day release as the DVD version. Blu-ray Disc is distinguished from DVD by its compact blue packaging.

4. Broad hardware choice

Blu-ray Disc players are available in PS3 and PCs, or as stand-alone players.

All current Blu-ray hardware accepts DVD movies to safeguard your existing DVD collection. This makes Blu-ray Disc players an excellent upgrade to your current DVD player. The impressive PLAYSTATION®3 is also a fully featured Blu-ray Disc and DVD player, making it the perfect choice for entertaining the whole family.

5. Improved audio

Blu-ray Disc supports up to eight channels of uncompressesed audio. This equates to 7.1 channel surround sound at CD quality. DVD typically supports six channels in a compressed format similar to MP3. New HD Audio formats from Dolby laboratories and DTS are now available for exquisite sound, worthy of Blu-rays' Full HD 1080 picture quality.

6. Durable discs

Blu-ray Discs are tough, with a strong protective finish designed to resist scratches and dirt better than DVDs.

7. Interactivity

Blu-ray Discs used in conjunction with compatible Blu-ray Disc players are capable of impressive interactive features far beyond those possible with DVD. Menus can be brought on screen without needing to stop playback. This means subtitles, director's commentary or even related games and quizzes can be accessed at anytime. Blu-ray Discs vast storage capacity and future potential is limited only by the imagination of film makers.

VIDEO BD-Live

BD-Live or BD v2.0 is the future of Blu-ray Disc Technology.

BD-Live players and discs, used in combination, allow you to download or stream bonus content such as additional scenes, movie trailers and even movie based games from the internet.

New players featuring BD-Live come equipped with a built-in Ethernet port, so when connected to the internet via a home network, you can connect to unique sites relating to the Blu-ray movie in the player.

Because bonus materials are now not limited to what is stored on the disc, extra features are only limited to the imagination of movie makers and with addition of USB memory bonus material can even be stored for later use, making BD-Live a totally new way to interact with your favourite movies, now and into the future.

Many new BD titles are now incorporating BD-Live features.

VIDEO HQ+ Recording

Sony DVD/HDD digital recorders are now capable of recording in a quality higher than DVD. When recording to the HDD (hard disc drive) the RDRHXD890 and RDRHXD990B are capable of recording at around 15 Mbps. In comparison a DVD is typically recorded at a lower 9 Mbps. This results in recordings with outstanding clarity and realism.

To help maintain this quality when dubbing (or archiving) your recordings from HDD to DVD, Sony recorders use an advanced process known as '2 pass encoding' which is similar to the techniques used by Hollywood studios when transferring MPEG2 (DVD) video files.

VIDEO DVD Upscale

Selected Sony DVD players, DVD recorders and Blu-ray players feature 1080p DVD 'upscaling' via their HDMI connection. This essentially 'upgrades' the imagery of standard DVDs so you can enjoy greater quality pictures on your HD or Full HD television. The technology uses a powerful video processor to match the pixel count of a standard DVD to the resolution of a Full HD 1080 television. DVD upscaling effectively turns a 576 line video resolution into a virtual 1080 line Full HD image.

In addition, the improved video signal is transmitted to the television in the superior 'progressive' format – the 'p' in 1080p. So while the result is not equal to Blu-ray quality, the DVD upscaling will noticeably improve picture density and perceived detail, breathing new life into your (Standard Definition) DVD collection.

Faroudja

Sony incorporates world-leading Faroudja up-conversion technology into the 'ES' range of AV receivers. This means you can now watch all your old favorite films, no matter the resolution, in the highest possible quality on your HD television. With the Faroudja DCDi (Directional Correlational Deinterlacing) technology, jaggedness and 'staircasing' often associated with conventional up-converters is history.

Found in the form of a chip, DCDi essentially adds quality to the image and allows you to choose the best resolution output to suit your display. This can range from 576i through to Full HD 1080p.

How does it work?

DCDi's unique algorithm identifies all the moving edges in a scene and adjusts the angle of interpolation at each pixel to always follow the edge instead of crossing it. This technology was first used in a digital format converter introduced in 1997. Commended for its combination of decoding, deinterlacing and enhancement technologies, it won an Emmy Award from the National Academy of television Arts and Sciences in 2001.

DCDi® was developed following Faroudja's success in producing up-conversion equipment for broadcasters to allow them to use existing equipment to broadcast legacy programming during the transition to HDTV. Covering both the consumer and broadcaster market, they are now widely regarded as leaders in the field.

FAROUDJA
DCDi | CINEMA™

VIDEO / AUDIO HDMI Interface

High Definition Multimedia Interface (HDMI) is a digital interconnection standard designed for consumer A/V devices. Like Digital Visual Interface-Digital (DVI-D) it carries digital video but it can also carry digital sound.

There are two styles of HDMI AV receivers in the market: Repeaters and Switchers.

REPEATER A repeater product is capable of switching an HDMI signal and is also capable of decoding the audio information. In this case, only the HDMI cable needs to be connected between devices.

SWITCHER A switcher product can switch an HDMI signal, however it doesn't decode the audio information. In this case, a separate audio cable is required to carry the audio signal to the receiver.

Why do this?

It's a cost efficient way of putting HDMI digital video capabilities in more products. Sony use both repeater and switcher methods when handling HDMI signals depending on the model.

HDMI™
HIGH-DEFINITION MULTIMEDIA INTERFACE

HDMI is now available on all BRAVIA televisions and Home Cinema projectors and some VAIO computers.

Home cinema products such as Blu-ray and PLAYSTATION®3 feature HDMI connectivity for the highest quality video and audio with the added benefit of reducing the number of cables required.

HDMI, the HDMI logo and High Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC

KEY TECHNOLOGY

AUDIO Digital Cinema Auto Calibration

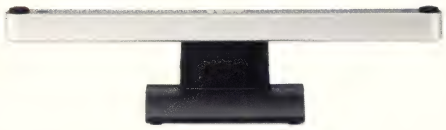
Digital Cinema Auto Calibration

Setting up any surround sound system involves more than just connecting speakers. The system needs to be told what size the speakers are, the distance to the listener, and equalisation (EQ) may be required. This process applies to the smallest system all the way up to a full blown theatre. This is why Sony have developed Digital Cinema Auto Calibration (DCAC).

Sony Home Theatre systems that have DCAC technology include a microphone in the box. The microphone has a long cable in order to place it in the ideal listening position. Once the calibration has been initiated, the system will emit a number of tones and testing frequencies through the speakers. These sounds are picked up by the system via the microphone and analysed.

Depending on your system there are different levels of DCAC accuracy. All will detect speaker connection to the amplifier, distance with an accuracy of around 2cm for the stereo microphone or 30cm for the mono microphone and adjust the speaker level. Your system will then be automatically adjusted for these settings.

The benefit is similar to having a professional set up the system for you, and a comfort of knowing your sound system is performing at it's best.



Stereo microphone

Mono microphone

AUDIO Digital Media Port

DIGITAL MEDIA PORT

The Digital Media (DM) Port is a small plug found on the back of many new Sony DVD home theatre systems, home theatre in a box (HTIB), AV receivers and BRAVIA TVs. There are currently four products available that will help you connect a Bluetooth-enabled device (like a phone or PC), Walkman or an iPod to your system.

While the obvious benefit is being able to connect your music device to your sound system, it's more than just creating a virtual jukebox. The Digital Media Port is specifically designed to maximise audio quality, retaining the original signal quality and delivering clean, crisp sound through your system.

Digital Walkman Port

This cradle allows you to dock selected Walkmans and connect to your system. While the Walkman is docked, you can control playback of music and charge the unit at the same time.

Digital Bluetooth Receiver

The Bluetooth receiver is connected to your sound system. Once paired and connected, you can release music from your Bluetooth, Walkman, phone or PC and play it through your home theatre system.

Digital iPod Port

There are two versions. The first will enable you to playback music from a compatible iPod through a connected sound system. While connected you can navigate the music using your sound system's remote control, and whenever the sound system is powered, the iPod will be charging. The second version has the same functionality as the first, plus the addition of video capabilities. This DM Port will allow for any video content on the iPod to be shown on a connected television.

WALKMAN

Bluetooth

Made for iPod

AUDIO S-Air Wireless Technology

S-AIR

S-AIR READY

S-Air (Sony Audio Interactive Radio frequency) is a new wireless technology for Sony home theatre systems. The technology allows for the transmission of sound from the front to the rear of a room without the need for cables.

S-Air uses the 2.4Ghz band to transmit audio information, so there are no infrared transmitters. Not needing direct line of sight means the receiver/amplifier unit can be hidden from sight at the rear of the room.

The S-Air module would normally be situated at the rear of the room between the two speakers, so by taking advantage of its proximity to the listener, there is a headphone socket situated on one end. When headphones are connected to the S-Air module, the main speakers in the room will be deactivated automatically. This means you can finish that movie without disrupting the entire household.

S-Air has 3 different 'channels' to choose from, should a neighbour buy the same wireless system. This ensures there is no interference between the two systems.

Some of the new Sony Home Theatre systems include S-Air as standard, while others can have the wireless feature added at a later date, just look for the "S-Air Ready" logo.

AUDIO New Surround Formats

Dolby Digital Plus
Built on the familiar Dolby Digital platform, Dolby Digital Plus gives you even higher quality audio, more channels and greater flexibility than before. It was designed to take advantage of 7.1 channels of sound, so if you have a system with 7 speakers and a sub-woofer, you can now take advantage of them. As it is based on Dolby Digital, it is backwards compatible with any system bearing the Dolby Digital logo. So if you have a disc with a Dolby Digital Plus soundtrack, it will play the Dolby Digital track in an older system.

Dolby TrueHD
Dolby TrueHD delivers next-generation technology developed for High Definition disc-based media like Blu-ray. Being a lossless audio technology, you experience the entire soundtrack with no loss of sound information.
The bit rate of Dolby TrueHD can be up to 18 Mbps and the format can support up to eight full-range channels of 24-bit/96 kHz audio. HDMI is the only way to connect devices together using Dolby TrueHD, as a result, extra information can also be sent with the audio such as extensive metadata including dialogue normalisation and dynamic range control. The result is tantalizing sound that is bit-for-bit identical to the studio master.

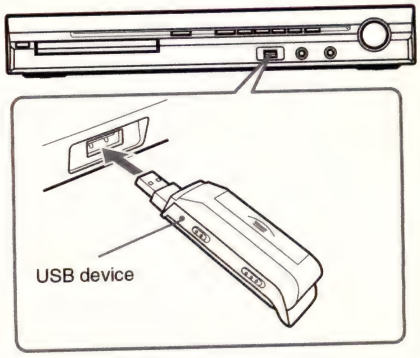
DTS-HD High Resolution Audio
This format can deliver up to 7.1 channels of sound that is virtually indistinguishable from the original. Previous versions of DTS only extended as far as 6.1 channels. DTS-HD High Resolution Audio uses high constant bit rates superior to standard DVD. For this reason you won't find the format on a DVD disc, however you would find it on a Blu-ray Disc due to the huge storage capacity available. Capable of delivering up to 7.1 channels at 96k sampling frequency/24 bit depth resolution, DTS-HD High Resolution Audio is a significant advancement on traditional DTS.

DTS-HD Master Audio
This format delivers surround sound that is indistinguishable from the original soundtrack or music recording. The level of detail that can be captured is like being in the room with the band. With the extra capacity available on Blu-ray media over DVD, DTS have been able to develop a surround sound format that can take advantage of super high bit rates – up to 24.5 Mbps. This bit stream is so 'fast' or the transfer rate is so 'high' that it can deliver Lossless Audio, a 'bit-for-bit' recreation of the original recording. The result is 7.1 channels of audio that are identical to the original studio master.

Linear Pulse Code Modulation (LPCM)
Often referred to as PCM, LPCM is a digital representation of an analogue signal. The sound is converted to a digital signal to avoid any loss of information or loss in quality. This is done by measuring different points on the curve of an analogue signal at uniform intervals. The signal is then turned into a code (Binary).
This code then travels between products and is amplified in the receiver.
By using this technique, the audio is theoretically lossless as there is no compression.

AUDIO USB Playback and Record

2008 DVD Home Theatre systems now allow the user to view Jpeg images, playback and even record music to a USB device including an MP3 Walkman. This is thanks to the USB port found conveniently on the front of the main unit.



To playback an MP3 file from a USB device, it's as simple as connecting it to the main unit via USB, initiating the on-screen menu and navigating to your desired track. While the track is playing, information will be displayed on the connected television including; elapsed time, bit-rate, folder and file name. Compatible file formats include; MP3, WMA and AAC files (non DRM). Viewing Jpeg images can be done in a similar fashion.

Recording music onto a USB device is also very easy and doesn't require a PC. When connecting a USB device and using the on-screen menu, audio files from both audio CDs and data DVD/CDs can be transferred.

AUDIO USB Turntable

Now music from your vinyl can live on your PC and MP3 player. The new PSLX300USB turntable equipped with USB allows for the transfer of music onto your PC. The turntable is bundled with software based on the award-winning Sound Forge software technology used by recording studios and musicians worldwide. "Sound Forge Audio Studio LE" assists in vinyl recording restoration, editing, effects and includes an interactive 'show me how' tutorial. The software is compatible with Windows Vista Home Basic through to Vista Ultimate, and Windows XP.

The PSLX300USB can also connect to your home HiFi system like a traditional turntable. Use the phono output or take advantage of the built-in pre-amp and connect using stereo auxilliary connections.

BRAVIA MODEL COMPARISON

	HIGH DEFINITION		FULL HIGH DEFINITION
MODEL NAME	**S4000**	**S4000**	**V4000**
Sizes	**20"**	**26", 32", 37"**	**32", 40"**
Colours	**Black, Silver, Pastel Blue, Passion Pink, Green, Orange**	**Black**	**Black, Red, White (32") Black (40")**
Resolution	1366 x 768	1366 x 768	1920 x 1080 Full HD 1080
ALL MODELS INCLUDE	CERTIFIED HD DIGITAL TV	MPEG NOISE REDUCTION	INTELLIGENT PICTURE
Motionflow™			
Backlight Module			
DLNA™			
x.v. Colour			
10-Bit Panel			
Digital Media Port			DIGITAL MEDIA PORT
Photo TV HD			PhotoTV HD
BRAVIA Engine	BE 2 BRAVIA ENGINE	BE 2 BRAVIA ENGINE	BE 2 BRAVIA ENGINE
HDMI™ Inputs	HDMI™ x3 HIGH-DEFINITION MULTIMEDIA INTERFACE	HDMI™ x3 HIGH-DEFINITION MULTIMEDIA INTERFACE	HDMI™ x3 HIGH-DEFINITION MULTIMEDIA INTERFACE

FULL HIGH DEFINITION

W4500	E4500	Z4500	XBR45
40", 46", 52"	40"	40", 46", 52"	40", 46", 55"
Midnight Blue	White	Midnight Blue (optional colour grille available)	Gunmetal (optional colour grille available)
1920 x 1080 Full HD 1080	1920 x 1080 Full HD 1080	1920 x 1080 Full HD 1080	1920 x 1080 Full HD 1080
24P TRUE CINEMA	S-FORCE FRONT SURROUND		BRAVIA Sync
Motionflow 100Hz	Motionflow 100Hz	Motionflow 200Hz	Motionflow PRO 100Hz (excl 40")
LIVE COLOUR CREATION	LIVE COLOUR CREATION	LIVE COLOUR CREATION	RGB Dynamic LED (excl 40")
dlna (Photos, Music)	dlna (Photos, Music)	dlna (Photos, Music)	dlna (Photos, Music)
x.v.Colour	x.v.Colour	x.v.Colour	x.v.Colour
10-bit PANEL	10-bit PANEL	10-bit PANEL	10-bit PANEL
DIGITAL MEDIA PORT	DIGITAL MEDIA PORT	DIGITAL MEDIA PORT	DIGITAL MEDIA PORT
PhotoTV HD	PhotoTV HD	PhotoTV HD	PhotoTV HD
BE 2 BRAVIA ENGINE	BE 2 BRAVIA ENGINE	BE 2 BRAVIA ENGINE	BE 2 BRAVIA ENGINE PRO
HDMI x3 HIGH-DEFINITION MULTIMEDIA INTERFACE	HDMI x3 HIGH-DEFINITION MULTIMEDIA INTERFACE	HDMI x3 HIGH-DEFINITION MULTIMEDIA INTERFACE	HDMI x4 HIGH-DEFINITION MULTIMEDIA INTERFACE

20" / 51CM

KDL20S4000 $799.00 *

The 20" S Series BRAVIA is a High Definition TV and offers both style and advanced BRAVIA technology. Available in a variety of colours to stand out or blend in with any interior and a full suite of connectivity options – including built-in HD Tuner, 3 x HDMI, PC input and USB – this small TV is full of big features.

KDL20S4000B Black

KDL20S4000S Silver

KDL20S4000D Orange

KDL20S4000P Passion Pink

KDL20S4000G Green

KDL20S4000L Pastel Blue

FEATURES

- HD 720p LCD panel
- Integrated HD Digital DVB-T Tuner
- BRAVIA Sync
- XrossMediaBar™ (XMB™) Menu System
- BRAVIA Engine 2
- ACE (Advanced Contrast Enhancer)
- MPEG Noise Reduction
- Intelligent Picture
- 24P True Cinema™
- Theatre Mode
- S-Force Front Surround
- 3 x HDMI™ Inputs
- Picture Frame Mode
- 720p, 1080i, 1080p HD signal capable
- Tilt Base

SPECIFICATIONS

PICTURE

- Native Display Resolution : 1366 x 768
- Video Processing : BRAVIA Engine 2
- Backlight Module : CCFL Backlight
- Dynamic Contrast : 2,000:1
- Panel Contrast : 700:1 (On-screen)
- Viewing Angle : 160°
- Screen Format : Full / Normal / Wide Zoom / Zoom
- Picture Mode : Vivid / Standard / Cinema
- PAP (Picture and Picture)

AUDIO

- Sound Mode : Dynamic / Standard / Clear Voice
- Surround Mode : S-Force Front Surround

OTHER

- BRAVIA Sync
- Ambient Light Sensor™
- XrossMediaBar™ (XMB™) Menu System
- Picture Frame Mode
- Electronic Program Guide (EPG)
- Clock
- Sleep Timer
- On / Off Timer (with Time Setting)
- OSD Language : English
- Tilt Base

CONNECTIVITY

- HDMI™ In : 3
- USB 2.0
- Component / Audio In : 2
- Composite / Audio In : 3
- S-Video In : 2
- HD 15 PC Input / Audio
- Digital Audio Out (Optical)
- Headphone Out

GENERAL

- Power Requirements : AC 220-240V 50Hz
- Power Consumption : 77W
- Standby Power Consumption : Less than 0.3W
- Dimensions (WxHxDmm) with Stand : 529 x 396 x 174
- Dimensions (WxHxDmm) without Stand : 529 x 393 x 99
- Weight with Stand : 9kg
- Weight without Stand : 8kg

SUPPLIED ACCESSORIES

- Remote Control
- Batteries (Type AA x 2)

DID YOU KNOW?

HDMI™ HIGH-DEFINITION MULTIMEDIA INTERFACE

All BRAVIA televisions now have at least three HDMI™ inputs.
This means HDMI™ products, such as Blu-ray players, games consoles, receivers, DVD players/recorders etc., can be connected with a single HDMI™ cable – saving time, cable tangles and even improving picture quality.
Additionally, every BRAVIA has an easily accessible HDMI input to the left of the screen to quickly connect a HD Handycam, selected Alpha D-SLRs or Cyber-shot cameras.

26" / 65CM
KDL26S4000 $1099.00 *

32" / 81CM
KDL32S4000 $1399.00 *

37" / 94CM
KDL37S4000 $1699.00 *

S Series BRAVIA offers understated elegance with a full complement of BRAVIA technology. High Definition screen and integrated HD tuner combine to display television that is full of rich, colourful detail. Each model features a swivel base, compact chassis and wide viewing angle, making the BRAVIA S Series the perfect choice for compact living spaces.

FEATURES
- HD 720p LCD panel
- Integrated HD Digital DVB-T Tuner
- BRAVIA Sync
- XrossMediaBar™ (XMB™) Menu System
- BRAVIA Engine 2
- ACE (Advanced Contrast Enhancer)
- MPEG Noise Reduction
- Intelligent Picture
- 24P True Cinema™
- Theatre Mode
- S-Force Front Surround
- 3 x HDMI™ Inputs
- Picture Frame Mode
- 720p, 1080i, 1080p HD signal capable
- Swivel Base

SPECIFICATIONS
PICTURE
- Native Display Resolution : 1366 x 768
- Video Processing : BRAVIA Engine 2
- Backlight Module : CCFL Backlight
- Panel Bit : 8-bit
- Dynamic Contrast : 15,000:1
- Panel Contrast :
  - 1500:1 (26" Model – On-screen)
  - 1800:1 (32" Model – On-screen)
  - 2000:1 (37" Model – On-screen)
- Viewing Angle : 178°
- Screen Format : Full / Normal / Wide Zoom / Zoom
- Picture Mode : Vivid / Standard / Cinema
- PAP (Picture and Picture)

AUDIO
- Sound Mode : Dynamic / Standard / Clear Voice
- Surround Mode : S-Force Front Surround

OTHER
- BRAVIA Sync
- Ambient Light Sensor™
- XrossMediaBar™ (XMB™) Menu System
- Picture Frame Mode
- Electronic Program Guide (EPG)
- Clock
- Sleep Timer
- On / Off Timer (with Time Setting)
- OSD Language : English
- Swivel Base

CONNECTIVITY
- HDMI™ In : 3
- USB 2.0
- Component / Audio In : 2
- Composite / Audio In : 3
- S-Video In : 2
- HD 15 PC Input / Audio
- Digital Audio Out (Optical)
- Headphone Out

GENERAL
- Power Requirements : AC 220-240V 50Hz
- Power Consumption :
  - 120W (26" Model)
  - 156W (32" Model)
  - 180W (37" Model)
- Standby Power Consumption : Less than 0.3W
- Dimensions (WxHxDmm) with Stand :
  - 675 x 511 x 242 (26" Model)
  - 809 x 584 x 242 (32" Model)
  - 931 x 656 x 279 (37" Model)
- Dimensions (WxHxDmm) without Stand :
  - 676 x 466 x 97 (26" Model)
  - 810 x 542 x 99 (32" Model)
  - 932x 609 x 110 (37" Model)
- Weight with Stand :
  - 13kg (26" Model)
  - 17kg (32" Model)
  - 21kg (37" Model)
- Weight without Stand :
  - 10kg (26" Model)
  - 14kg (32" Model)
  - 18kg (37" Model)

SUPPLIED ACCESSORIES
- Remote Control
- Batteries (Type AA x 2)

OPTIONAL ACCESSORIES
- Wallmount Bracket (SUWL50B, SUWL500)

CERTIFIED HD DIGITAL TV · BRAVIA Sync

DID YOU KNOW?

Bluetooth STEREO WIRELESS

Every BRAVIA television can send sound to a pair of wireless Bluetooth headphones when using the optional HWSBTA2W Bluetooth audio accessory. Simply connect this small device to the headphone out or 'audio out' plug and send music without wires to a pair of Bluetooth Headphones. This feature is perfect for late night television viewing, without the worry of waking family, friends or neighbours.

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

BRAVIA FULL HD LCD TV V SERIES

32" / 81CM

KDL32V4000 $2099.00 *

40" / 101CM

KDL40V4000 $2399.00 *

The Full High Definition V Series presents Full High Definition picture detail wrapped in an elegantly stylish design. Multiple HDMI inputs and optional iPod® or Walkman™ connectivity, via a DM Port adaptor, make the V Series a powerful combination of Full HD picture quality and acclaimed BRAVIA Technologies.

KDL32V4000W White

KDL32V4000R Red

FEATURES
- Full HD 1080 LCD panel
- Integrated HD Digital DVB-T Tuner
- BRAVIA Sync
- Digital Media Port (DMP)
- XrossMediaBar™ (XMB™) Menu System
- BRAVIA Engine 2
- ACE (Advanced Contrast Enhancer)
- PhotoTV HD
- MPEG Noise Reduction
- Intelligent Picture
- 24P True Cinema™
- Theatre Mode
- S-Force Front Surround
- 3 x HDMI™ Inputs
- Picture Frame Mode
- Ultra-wide viewing angle
- 720p, 1080i, 1080p HD signal capable
- Swivel Base

SPECIFICATIONS

PICTURE
- Native Display Resolution : 1920 x 1080
- Video Processing : BRAVIA Engine 2
- Backlight Module : CCFL Backlight
- Panel Bit : 8-bit
- Dynamic Contrast : 33,000:1
- Panel Contrast : 3000:1 (On-screen)
- Viewing Angle : 178°
- Screen Format : Full / Normal / Wide Zoom / Zoom / 14:9
- Picture Mode : Vivid / Standard / Cinema
- PAP (Picture and Picture)

AUDIO
- Sound Mode : Dynamic / Standard / Clear Voice
- Surround Mode : S-Force Front Surround

OTHER
- BRAVIA Sync
- Ambient Light Sensor™
- XrossMediaBar™ (XMB™) Menu System
- Picture Frame Mode
- Electronic Program Guide (EPG)
- Clock
- Sleep Timer
- On / Off Timer (with Time Setting)
- OSD Language : English
- Swivel Base

CONNECTIVITY
- HDMI™ In : 3
- USB 2.0
- Digital Media Port
- Component / Audio In : 2
- Composite / Audio In : 3
- S-Video In : 2
- HD 15 PC Input / Audio
- Digital Audio Out (Optical)
- Headphone Out

GENERAL
- Power Requirements : AC 220-240V 50Hz
- Power Consumption :
  - 156W (32" Model)
  - 224W (40" Model)
- Standby Power Consumption : Less than 0.3W
- Dimensions (WxHxDmm) with Stand:
  - 794 x 577 x 242 (32" Model)
  - 966 x 664 x 279 (40" Model)
- Dimensions (WxHxDmm) without Stand :
  - 794 x 540 x 99 (32" Model)
  - 966 x 646 x 110 (40" Model)
- Weight with Stand :
  - 16kg (32" Model)
  - 22kg (40" Model)
- Weight without Stand :
  - 13kg (32" Model)
  - 19kg (40" Model)

SUPPLIED ACCESSORIES
- Remote Control
- Batteries (Type AA x 2)

OPTIONAL ACCESSORIES
- Wallmount Bracket (SUWL50B, SUWL500)

DID YOU KNOW?

Many BRAVIA televisions allow you to connect your iPod or Walkman MP3 player using an optional Digital Media Port (DM-Port) adaptor. This small device sits alongside the television allowing music to be heard using either the television's speakers or your HiFi system via an optical connection. You can even control the basic functions of the MP3 player using the television remote control and charge the device while it is docked.

RAVIA FULL HD LCD TV W SERIES

40" / 101CM
KDL40W4500

46" / 117CM
KDL46W4500

52" / 132CM
KDL52W4500

BRAVIA W Series displays fast-moving images with precision thanks to the addition of Motionflow 100Hz Technology. Brilliant colours and wide contrast are also on the menu, thanks to Live Colour Creation and Sony's unique wide colour gamut backlight system. New levels of connectivity, including DLNA™ (via ethernet) for photos and music, combined with a brilliant Full HD 1080 panel provides an impressive balance of features and value. The 'midnight blue' bezel completes the sleek, contemporary design of this range.

FEATURES
- Full HD 1080 LCD panel
- Integrated HD Digital DVB-T Tuner
- Motionflow™ 100Hz
- Image Blur Reduction
- Live Colour Creation™
- BRAVIA Sync
- Digital Media Port (DMP)
- DLNA (Digital Living Network Alliance)
- XrossMediaBar™ (XMB™) Menu System
- 10-bit Panel
- BRAVIA Engine 2
- ACE (Advanced Contrast Enhancer)
- x.v.Colour
- PhotoTV HD
- Picture Frame Mode
- MPEG Noise Reduction
- Intelligent Picture with Intelligent Signal Booster
- 24P True Cinema™
- S-Force Front Surround
- Voice Zoom
- Radio Display Mode
- Ultra-wide viewing angle
- 720p, 1080i, 1080p HD signal capable
- Swivel Base

SPECIFICATIONS
PICTURE
- Native Display Resolution : 1920 x 1080
- Video Processing : BRAVIA Engine 2
- Backlight Module : WCG-CCFL Backlight
- Panel Bit : 10-bit
- Dynamic Contrast : 50,000:1
- Viewing Angle : 178°
- Screen Format : Full / Normal / Wide Zoom / Zoom / 14:9
- Picture Mode : Vivid/ Standard/ Cinema/ Custom/ Photo-Vivid/ Photo-Standard/ Photo-Original/ Photo-Custom
- PAP (Picture and Picture)

AUDIO
- Sound Mode : Dynamic / Standard / Clear Voice
- Voice Zoom
- Surround Mode : S-Force Front Surround

OTHER
- BRAVIA Sync
- Ambient Light Sensor™
- Picture Frame Mode
- DLNA (Digital Living Network Alliance) : Photo, Music
- XrossMediaBar™ (XMB™) Menu System
- Electronic Program Guide (EPG)
- Parental Control
- Clock
- Sleep Timer
- On / Off Timer (with Time Setting)
- OSD Language : English
- Swivel Base

CONNECTIVITY
- HDMI™ In : 3
- USB 2.0
- Digital Media Port
- Ethernet Connection
- Component / Audio In : 2
- Composite / Audio In : 3
- HD 15 PC Input / Audio
- Composite Monitor Out / Audio Out
- Digital Audio Out (Optical)
- Headphone Out

GENERAL
- Power Requirements : AC 220-240V 50Hz
- Power Consumption :
  - 234W (40" Model – Home Mode)
  - 282W (46" Model – Home Mode)
  - 293W (52" Model – Home Mode)
- Standby Power Consumption : 0.19W
- Dimensions (WxHxDmm) with Stand :
  - 986 x 684 x 279 (40" Model)
  - 1120 x 782 x 307 (46" Model)
  - 1262 x 871 x 347 (52" Model)
- Dimensions (WxHxDmm) without Stand :
  - 986 x 646 x 110 (40" Model)
  - 1120 x 742 x 115 (46" Model)
  - 1262 x 829 x 119 (52" Model)
- Weight with Stand :
  - 23kg (40" Model)
  - 31kg (46" Model)
  - 39.5kg (52" Model)
- Weight without Stand
  - 19.5kg (40" Model)
  - 26.5kg (46" Model)
  - 33kg (52" Model)

SUPPLIED ACCESSORIES
- Remote Control
- Batteries (Type AA x 2)

OPTIONAL ACCESSORIES
- Wallmount Bracket (SUWL50B, SUWL500)

DID YOU KNOW?

Many of the new range of BRAVIA televisions can be networked with home computers and other devices using DLNA (Digital Living Network Alliance) Technology. This feature allows your BRAVIA to access digital content stored on a DLNA compliant device, including digital photos and MP3 music, quickly and easily via the XrossMediaBar™ menu system. Compatible BRAVIA televisions have a LAN (ethernet) connection for easy integration into home networks.

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

BRAVIA FULL HD LCD TV E SERIES

40" / 101CM

KDL40E4500

All the features of the W Series, yet styled as an elegant picture frame, the BRAVIA E Series will blend beautifully with your interior. A Full HD screen and easily accessed digital photo slideshows make this model perfect for a wide range of viewing experiences. Motionflow 100Hz, HDMI™, USB and DLNA home networking, Live Colour Creation and XMB™ menu are all included, making the E Series a potent performer, despite the clean understated design.

Limited Distribution
Available December 2008

FEATURES

- Full HD 1080 LCD panel
- Integrated HD Digital DVB-T Tuner
- Motionflow™ 100Hz
- Image Blur Reduction
- Live Colour Creation™
- BRAVIA Sync
- Digital Media Port (DMP)
- DLNA (Digital Living Network Alliance)
- XrossMediaBar™ (XMB™) Menu System
- 10-bit Panel
- BRAVIA Engine 2
- ACE (Advanced Contrast Enhancer)
- x.v.Colour
- PhotoTV HD
- Picture Frame Mode
- MPEG Noise Reduction
- Intelligent Picture with Intelligent Signal Booster
- 24P True Cinema™
- S-Force Front Surround
- Voice Zoom
- Radio Display Mode
- Ultra-wide viewing angle
- 720p, 1080i, 1080p HD signal capable
- Swivel Base

SPECIFICATIONS

PICTURE

- Native Display Resolution : 1920 x 1080
- Video Processing : BRAVIA Engine 2
- Backlight Module : WCG-CCFL Backlight
- Panel Bit : 10-bit
- Dynamic Contrast : 50,000:1
- Viewing Angle : 178°
- Screen Format : Full / Normal / Wide Zoom / Zoom / 14:9
- Picture Mode : Vivid / Standard / Cinema / Custom / Photo-Vivid / Photo-Standard / Photo-Original / Photo-Custom
- PAP (Picture and Picture)

AUDIO

- Sound Mode : Dynamic / Standard / Clear Voice
- Voice Zoom
- Surround Mode : S-Force Front Surround

OTHER

- BRAVIA Sync
- Ambient Light Sensor™
- Picture Frame Mode
- DLNA (Digital Living Network Alliance) : Photo, Music
- XrossMediaBar™ (XMB™) Menu System
- Electronic Program Guide (EPG)
- Parental Control
- Clock
- Sleep Timer
- On / Off Timer (with Time Setting)
- OSD Language : English
- Swivel Base

CONNECTIVITY

- HDMI™ In : 3
- USB 2.0
- Digital Media Port
- Ethernet Connection
- Component / Audio In : 2
- Composite / Audio In : 3
- HD 15 PC Input / Audio
- Composite Monitor Out / Audio Out
- Digital Audio Out (Optical)
- Headphone Out

GENERAL

- Power Requirements : AC 220-240V 50Hz
- Power Consumption : 234W (Home Mode)
- Standby Power Consumption : 0.19W (Normal Standby)
- Dimensions (WxHxDmm) with Stand : 986 x 684 x 279
- Dimensions (WxHxDmm) without Stand : 986 x 646 x 110
- Weight with Stand : 23kg
- Weight without Stand : 19.5kg

SUPPLIED ACCESSORIES

- Remote Control
- Batteries (Type AA x 2)

OPTIONAL ACCESSORIES

- Wallmount Bracket (SUWL50B, SUWL500)

DID YOU KNOW?

Every BRAVIA featured in this edition can function as a digital photo frame. Connecting a digital camera has been simplified including easily accessible connections and a dedicated photo icon within the XMB™ menu for even greater ease of use. Your digital photo collection can even be accessed via a MicroVault USB storage key. BRAVIA Televisions can alter picture settings to suit digital photos and lower power consumption when used as a photo frame, even turning off the television after a set period of time.

BRAVIA FULL HD LCD TV Z SERIES

40" / 101CM
KDL40Z4500

46" / 117CM
KDL46Z4500

52" / 132CM
KDL52Z4500

A technological 'tour de force', the new Z series BRAVIA is the only BRAVIA to feature Motionflow 200Hz. Put simply, this provides clearer, smoother motion from a wider range of sources. Other benefits include Live Colour Creation and BRAVIA Engine 2 to deliver exceptional colour and contrast along with the intuitive XMB™ menu putting you in total control. An abundance of connectivity options including 3 x HDMI™ inputs and DLNA home networking ability make for seamless integration with the most fully featured Home Cinema.

Limited Distribution
Available December 2008

FEATURES
- Full HD 1080 LCD panel
- Integrated HD Digital DVB-T Tuner
- Motionflow™ 200Hz
- Image Blur Reduction
- Live Colour Creation™
- BRAVIA Sync
- Digital Media Port (DMP)
- DLNA (Digital Living Network Alliance)
- XrossMediaBar (XMB™) Menu System
- BRAVIA Engine 2
- ACE (Advanced Contrast Enhancer)
- x.v.Colour
- PhotoTV HD
- Picture Frame Mode
- MPEG Noise Reduction
- Intelligent Picture with Intelligent Signal Booster
- 24P True Cinema™
- S-Force Front Surround
- Voice Zoom
- Radio Display Mode
- Ultra-wide viewing angle
- 720p, 1080i, 1080p HD signal capable
- Swivel Base

SPECIFICATIONS
PICTURE
- Native Display Resolution : 1920 x 1080
- Video Processing : BRAVIA Engine 2
- Backlight Module : WCG-CCFL Backlight
- Panel Bit : 10-bit
- Dynamic Contrast : 80,000:1
- Panel Contrast : 3,000:1 (On-screen)
- Viewing Angle : 178°
- Screen Format : Full / Normal / Wide Zoom / Zoom / 14:9
- Picture Mode : Vivid/ Standard/ Cinema/ Custom/ Photo-Vivid/ Photo-Standard/ Photo-Original/ Photo-Custom
- PAP (Picture and Picture)

AUDIO
- Sound Mode : Dynamic / Standard / Clear Voice
- Voice Zoom
- Surround Mode : S-Force Front Surround

OTHER
- BRAVIA Sync
- Ambient Light Sensor™
- Picture Frame Mode
- DLNA (Digital Living Network Alliance) : Photo, Music
- XrossMediaBar (XMB™) Menu System
- Electronic Program Guide (EPG)
- Parental Control
- Clock
- Sleep Timer
- On / Off Timer (with Time Setting)
- OSD Language : English
- Swivel Base

CONNECTIVITY
- HDMI™ In : 3
- USB 2.0
- Digital Media Port
- Ethernet Connection
- Component / Audio In : 2
- Composite / Audio In : 3
- HD 15 PC Input / Audio
- Composite Monitor Out / Audio Out
- Digital Audio Out : 2 (Optical)
- Headphone Out

GENERAL
- Power Requirements : AC 220-240V 50Hz
- Power Consumption:
  - 235W (40" Model – Home Mode)
  - 283W (46" Model – Home Mode)
  - 320W (52" Model – Home Mode)
- Standby Power Consumption : Less than 0.2W
- Dimensions (WxHxDmm) with Stand :
  - 1005 x 705 x 279 (40" Model)
  - 1140 x 790 x 307 (46" Model)
  - 1281 x 882 x 346 (52" Model)
- Dimensions (WxHxDmm) without Stand :
  - 1005 x 666 x 128 (40" Model)
  - 1140 x 749 x 132 (46" Model)
  - 1281 x 839 x 135 (52" Model)
- Weight with Stand :
  - 27kg (40" Model)
  - 34kg (46" Model)
  - 44kg (52" Model)
- Weight without Stand :
  - 23kg (40" Model)
  - 30kg (46" Model)
  - 37kg (52" Model)

SUPPLIED ACCESSORIES
- Remote Control
- Batteries (Type AA x 2)

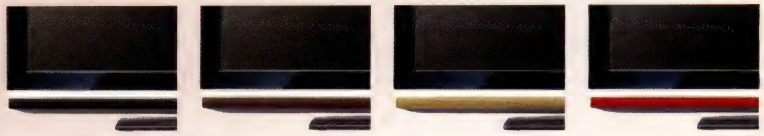
OPTIONAL ACCESSORIES
- Wallmount Bracket (SUWL50B, SUWL500)
- Colour Speaker Grille : Black, Gold, Red, Brown

Motionflow 200Hz

A unique Sony innovation to smooth motion at an incredible 200Hz.This process effectively produces three unique frames of information for each original frame, for a total of 200 frames of video per second. Judder is reduced, fast motion is smoothed and the viewing experience enhanced.

DID YOU KNOW?

Apart from the standard speaker grille on the Z and XBR Series BRAVIA, you can choose another colour to suit your decor. The optional speaker grilles are available separately and come in four colours – black, brown, gold and red. Changing the grille is a simple process that can be done in moments.



*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

BRAVIA FULL HD LCD TV XBR SERIES

40" / 101CM
KDL40XBR45 $3999.00 *

46" / 117CM
KDL46XBR45 $6999.00 *

55" / 139CM
KDL55XBR45 $9999.00 *

BRAVIA XBR Series is the most advanced BRAVIA Television.
The XBR range exemplifies Sony's goal of providing a viewing experience like.no.other.
The most powerful picture processing, known as BRAVIA Engine 2 PRO, combined with Motionflow 100Hz PRO and RGB Dynamic LED backlighting* all contribute to unmatched performance in both colour, motion and contrast reproduction via backlight dimming.
Ease of use remains simple, with connectivity and settings easily changed using the intuitive XMB™ menu and the multi-function RF remote control.
The famous 'Floating glass' design has been refined to include powerful speakers and touch sensitive controls worthy of this exceptional Full HD television.

*Excluding 40" model which uses WCG-CCFL backlighting

Limited Distribution

FEATURES
- Full HD 1080 LCD panel
- Integrated HD Digital DVB-T Tuner
- Motionflow™ PRO 100Hz (46" and 55" Model)
- Image Blur Reduction
- RGB Dynamic LED Backlight (46" and 55" Model)
- BRAVIA Sync
- Digital Media Port (DMP)
- DLNA (Digital Living Network Alliance)
- XrossMediaBar™ (XMB™) Menu System
- BRAVIA Engine 2 PRO
- DRC-MF v3 (Digital Reality Creation)
- ACE (Advanced Contrast Enhancer)
- x.v.Colour
- PhotoTV HD
- Picture Frame Mode
- MPEG Noise Reduction
- Intelligent Picture with Intelligent Signal Booster
- 24P True Cinema™
- S-Force Front Surround
- Voice Zoom
- Finger Speaker and Assist Woofer (40" and 46" Models)
- Radio Display Mode
- Ultra-wide viewing angle
- 720p, 1080i, 1080p HD signal capable
- Swivel Base

SPECIFICATIONS
PICTURE
- Native Display Resolution : 1920 x 1080
- Video Processing : BRAVIA Engine 2 PRO
- Backlight Module :
  - WCG-CCFL Backlight (40" Model)
  - RGB Dynamic LED Backlight (46" and 55" Model)
- Panel Bit : 10-bit
- Dynamic Contrast :
  - 50,000:1 (40" Model)
  - 1,000,000:1 (46" and 55" Model)
- Panel Contrast : 3,000:1 (On-screen)
- Viewing Angle : 178°
- Screen Format : Full / Normal / Wide Zoom / Zoom / 14:9
- Picture Mode : Vivid / Standard / Cinema / Custom / Photo-Vivid / Photo-Standard / Photo-Original / Photo-Custom
- Multi Picture :
  - PAP (Picture and Picture)
  - PIP (Picture in Picture)

AUDIO
- Finger Speaker and Assist Woofer (40" and 46" Models)
- Sound Mode : Dynamic / Standard / Clear Voice
- Voice Zoom
- Surround Mode : S-Force Front Surround
- Surround Effect : Live Sports / Music Hall / Cinema / Custom / Simulated Stereo / Off

OTHER
- BRAVIA Sync
- Ambient Light Sensor™
- Picture Frame Mode
- DLNA (Digital Living Network Alliance) : Photo, Music
- XrossMediaBar™ (XMB™) Menu System
- RF Remote Control
- Electronic Program Guide (EPG)
- Parental Control
- Clock
- Sleep Timer
- On / Off Timer (with Time Setting)
- PC Input PIP
- OSD Language : English
- Swivel Base

CONNECTIVITY
- HDMI™ In : 4
- USB 2.0
- Digital Media Port
- Ethernet Connection
- Component / Audio In : 2
- Composite / Audio In : 3
- Composite Monitor Out / Audio Out
- HD 15 PC Input / Audio
- Digital Audio Out : 2 (Optical)
- Headphone Out

GENERAL
- Power Requirements : AC 220-240V 50Hz
- Power Consumption :
  - 210W (40" Model – Home Mode)
  - 270W (46" Model – Home Mode)
  - 370W (55" Model – Home Mode)
- Standby Power Consumption:
  - 0.3W (40" Model – Normal Standby)
  - 0.6W (46" Model – Normal Standby)
  - 0.7W (55" Model – Normal Standby)
- Dimensions (WxHxDmm) with Stand :
  - 1128 x 655 x 279 (40" Model)
  - 1259 x 737 x 315 (46" Model)
  - 1486 x 855 x 356 (55" Model)
- Dimensions (WxHxD) without Stand :
  - 1128 x 603 x 125 (40" Model)
  - 1259 x 685 x 144 (46" Model)
  - 1486 x 803 x 147 (55" Model)
- Weight with Stand :
  - 27kg (40" Model)
  - 38kg (46" Model)
  - 54kg (55" Model)
- Weight without Stand :
  - 23.5kg (40" Model)
  - 33kg (46" Model)
  - 47.5kg (55" Model)

SUPPLIED ACCESSORIES
- Remote Control
- Batteries (Type AA x 2)

OPTIONAL ACCESSORIES
- Wallmount Bracket (SUWL50B, SUWL500)
- Colour Speaker Grille : Black, Gold, Red, Brown

DID YOU KNOW?

RGB Dynamic LED

The most advanced backlight system, RGB Dynamic LED uses a highly efficient array of LEDs (Light Emitting Diodes) in three colours, to produce light and rich colour on-screen. Importantly, because individual groups of LEDs can be controlled in real-time, specific areas can be dimmed to increase contrast and enhance picture quality.

VPLHW10

BRAVIA SXRD FULL HD HOME THEATRE PROJECTOR
$3699.00 *

Re-create the cinema experience at home. Perfect for smaller home theatre rooms, the VPLHW10 offers a big screen, Full HD alternative.

FEATURES
- Full HD 1080 Resolution
- Sony Original SXRD Panels
- Full Digital Signal Processing by BRAVIA Engine2
- x.v.Colour for an Unprecedented Range of Rich Colours
- Deep Colour for Finer Colour Shades
- ARC-F (All Range Crisp Focus) Lens
- 1.6 x Zoom Lens
- Adjustable Lens Shift
- Advanced Iris 2 for Outstanding Contrast of Up to 30,000:1
- Whisper Quiet Fan 22dB
- Two HDMI Inputs
- 24p True Cinema
- BRAVIA Theatre Sync
- 200W Ultra-High Pressure Lamp
- Various Analogue Inputs
- RS232C Capability
- RCP (Real Colour Processing) Function
- Panel Alignment Function
- Noise Reduction Function

SPECIFICATIONS

GENERAL
- Dimensions (WxHxDmm) : 407.4 x 179.2 x 463.9
- Weight : Approx. 10kg
- Power Requirements : AC 100 to 240V, 3.0-1.3A, 50/60Hz
- Power Consumption : Max : 300W, Standby mode : 8W, Standby mode(low) : 0.5W
- Lamp Replacement : LMPH201
- Ceiling Mount : PSSH10

PICTURE
- Native Display Resolution : 1920 x 1080
- Screen Format : 16:9
- Brightness : 1000 Lumens
- Contrast : Up to 30,000:1
- Projection Picture Size : 40 to 300-inches (1,016mm to 7,620mm) (Measured Diagonally)

SYSTEM
- Projection System : SXRD panel, 1 Lens, Projection System
- LCD Panel : 0.61-inch SXRD Panel, 6,220,800 Pixels (2,073,600 pixels x 3)
- Lens : 1.6 x Zoom Lens (Manual), f=18.5 to 29.6mm, F2.50 to F3.40
- Lens Shift : V : +/ – 0.65 (Manual), H : +/ – 0.25 (Manual)
- Fan Noise Level : Lamp Low : 22dB, Lamp High : 25dB

TERMINALS
- Video : Phono Type
- S Video : T/C Mini Din 4-pin Type
- Component : Y Pb/Cb Pr/Cr, Phono Type
- HDMI : Digital RGB/Y Cb(Pb) Cr(Pr)
- HD15 : Analogue RGB/Component
- RS232C : D-sub 9-pin

VPLVW80

BRAVIA SXRD FULL HD HOME THEATRE PROJECTOR
$6999.00 *

Take your Full HD home theatre experience to the next level, with added features such as Motionflow with Dark Insertion, Up to 60,000:1 Contrast and Anamorphic Zoom Mode.

FEATURES
- Full HD 1080 Resolution
- Sony Original SXRD Panels
- Motionflow with Dark Insertion Technology
- Full Digital Signal Processing by BRAVIA Engine2
- x.v.Colour for an Unprecedented Range of Rich Colours
- Deep Colour for Finer Colour Shades
- ARC-F (All Range Crisp Focus) Lens
- 1.6 x Zoom Lens
- Adjustable Lens Shift
- Advanced Iris 2 for Outstanding Contrast of Up to 60,000:1
- Whisper Quiet Fan 20dB
- Two HDMI Inputs
- 24p True Cinema
- BRAVIA Sync
- 200W Ultra-High Pressure Lamp
- Various Analogue Inputs
- RS232C Capability
- RCP (Real Colour Processing) Function
- Panel Alignment Function
- Noise Reduction Function
- Two Trigger Out Terminals
- Image Director 3.0
- Anamorphic Zoom Mode

SPECIFICATIONS

GENERAL
- Dimensions (WxHxDmm) : 470 x 179.2 x 482.4
- Weight : Approx. 12kg
- Power Requirements : AC 100 to 240V, 3.0-1.3A, 50/60Hz
- Power Consumption : Max : 320W, Standby mode : 8W, Standby mode(low) : 0.5W
- Lamp Replacement : LMPH201
- Ceiling Mount : PSSH10

PICTURE
- Native Display Resolution : 1920 x 1080
- Screen Format : 16:9
- Brightness : 800 Lumens
- Contrast : Up to 60,000:1
- Projection Picture Size : 40 to 300-inches (1,016mm to 7,620mm) (Measured Diagonally)

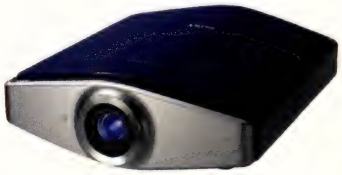
SYSTEM
- Projection System : SXRD panel, 1 Lens, Projection System
- LCD Panel : 0.61-inch SXRD Panel, 6,220,800 Pixels (2,073,600 pixels x 3)
- Lens : 1.6 x Zoom Lens (Manual), f=18.5 to 29.6mm, F2.50 to F3.44
- Lens Shift : V : +/ – 0.65 (Motorised), H : +/ – 0.25 (Motorised)
- Fan Noise Level : Lamp Low : 20dB, Lamp High : 25dB

TERMINALS
- Video : Phono Type
- S Video : T/C Mini Din 4-pin Type
- Component : Y Pb/Cb Pr/Cr, Phono Type
- HDMI : Digital RGB/Y Cb(Pb) Cr(Pr)
- HD15 : Analogue RGB/Component
- Trigger : Mini Jack x 2
- RS232C : D-sub 9-pin

VPLVW200

BRAVIA SXRD FULL HD HOME THEATRE PROJECTOR
$16,999.00 *

This is it! The flagship of Sony's home theatre line-up. Packed with features for the devoted movie buffs, the VPLVW200 offers the ultimate cinema experience in your home.



FEATURES
- Full HD 1080 Resolution
- Sony Original SXRD Panels
- Motionflow with Dark Insertion Technology
- 400W Xenon Lamp
- Carl Zeiss Vario-Tessar Lens
- Full Digital Signal Processing by BRAVIA Engine2
- x.v.Colour for an Unprecedented Range of Rich Colours
- Deep Colour for Finer Colour Shades
- ARC-F (All Range Crisp Focus) Lens
- 1.8 x Zoom Lens
- Adjustable Lens Shift
- Advanced Iris 2 for Outstanding Contrast of Up to 35,000:1
- Whisper Quiet Fan 22dB
- Two HDMI Inputs
- 24p True Cinema
- BRAVIA Theatre Sync
- Various Analogue Inputs
- RS232C Capability
- Two Trigger Out Terminals
- RCP (Real Colour Processing) Function
- Panel Alignment Function
- Noise Reduction Function
- Image Director 3.0
- Anamorphic Zoom Mode

SPECIFICATIONS

GENERAL
- Dimensions (WxHxDmm) : 496 x 175 x 574
- Weight : Approx. 20kg
- Power Requirements : AC 100 to 240V, 3.0-1.3A, 50/60Hz
- Power Consumption : Max : 630W, Standby Mode :10W, Standby Mode(low) : 0.5W
- Lamp Replacement : LMPH400
- Ceiling Mount : PSSH10

PICTURE
- Native Display Resolution : 1920 x 1080
- Screen Format : 16:9
- Brightness : 800 Lumens
- Contrast : Up to 35,000:1
- Projection Picture Size : 40 to 300-inches (Measured Diagonally)

SYSTEM
- Projection System : SXRD panel, 1 Lens, Projection System
- LCD Panel : 0.61-inch SXRD Panel, 6,220,800 Pixels (2,073,600 pixels x 3)
- Lens : 1.8 x Zoom Lens (Manual), f=18.7 to 33.7mm, F2.54 to F3.53
- Lens Shift : V : +/ – 0.65 (Motorised), H : +/ – 0.067 (Motorised)
- Fan Noise Level : Lamp Low : 22dB, Lamp High : 25dB

TERMINALS
- Video : Phono Type
- S Video : T/C Mini Din 4-pin Type
- Component : Y Pb/Cb Pr/Cr, Phono Type
- HDMI : Digital RGB/Y Cb(Pb) Cr(Pr) x 2
- HD15 : Analogue RGB/Component
- Trigger : Mini Jack
- RS232C : D-sub 9-pin

DID YOU KNOW?

SXRD Silicon X-tal Reflective Display

The SXRD provides film-quality smoothness by minimizing the space between pixels (0.35 μm) for smooth and dot-less pictures. The SXRD Panel authentically reproduces breathtaking pictures from High Definition signal sources so that the image can be enjoyed free of the 'mesh' effect.
The first SXRD panel was introduced back in 2004 in the Qualia 004 Home Cinema Projector and now is the heart of the Sony Professional 4K Digital Cinema Projectors.

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

BLU-RAY PLAYERS

BDPS350

ENTRY LEVEL BLU-RAY/DVD PLAYER $449.00 *

Experience the world of Full HD with this Blu-ray player.
Easy operation thanks to XMB™ menu and BRAVIA Sync complements the latest Blu-ray technology found underneath the stylish exterior. Revisit your DVD collection in 1080p quality using upscaling, through HDMI™ and even get online with BD-Live connectivity. Quick start-up, simple set-up and other user-friendly features make this the perfect addition to your home cinema.

FEATURES
- Full HD 1080p (50Hz/60Hz) Video Output via HDMI
- DVD Upscaling to 1080p via HDMI
- BD-ROM (Profile 2.0) /R/RE (BDMV), DVD-+Video/R/RW, CD Playback, AVCHD Playback
- BD-Live (BD v.2.0)
- 24p True Cinema
- x.v.Colour / PhotoTV HD Compatibility
- BRAVIA Sync (HDMI CEC)
- XrossMediaBar™ (XMB™) – Menu System
- Precision Cinema Progressive HD
- JPEG Playback
- 7.1ch HD Audio Bit Stream out via HDMI (Dolby Digital Plus/Dolby True HD)
- Precision Drive HD
- Quick Start-up time

SPECIFICATIONS

AUDIO OUTPUT
- Dolby True HD decoder
- Dolby Digital Plus decoder
- Dolby Digital / DTS decoder
- Audio DAC 192kHz/24bit

AUDIO (HDMI)
- DTS bit-stream out
- Dolby Digital bit-stream out
- Dolby Digital Plus bit-stream out
- Dolby True HD bit-stream out
- 7.1ch Linear PCM output

BD VIDEO OUTPUT (INCLUDING R / RE)
- Component : 480i/480p/720p/1080i
- HDMI : 480i/480p/720p/1080i/1080p
- HDMI (24Hz) : 1080p

DVD VIDEO OUTPUT
- Component (60Hz) : 480i/480p/720p/1080i
- HDMI (60Hz) : 480i/480p/720p/1080i/1080p

DVD UPSCALING
- HDMI : 720p/1080i/1080p

CONNECTIVITY
- HDMI Output
- Component Video Output (Gold plate)
- S-Video Output (Gold plate)
- USB for BD-Live storage
- Optical Audio Output
- Coaxial Audio Output (Gold plate)
- Ethernet Port (BD v 2.0) LAN 100

REGION CODE COMPATIBILITY
- DVD : Region 4 / 'All'
- BD : Region B / 'All'

GENERAL
- Dimensions : (WxHxDmm) 430 x 60 x 220
- Weight : 2.9 kg

SUPPLIED ACCESSORIES
- AV Cable (Composite)
- AC Cable
- Remote Control
- AA Batteries x 2

BDPS550

HIGH-END BLU-RAY/DVD PLAYER $649.00 *

Designed for the more discerning, this Blu-ray player features expanded connectivity in the form of 7.1 Ch analogue outputs with internal decoding of new HD audio formats including DTS-HD Master Audio for easy integration with many older multichannel receivers. HDMI™ and BD-Live, with included 1GB USB Memory for downloading and storing BD-Live content, make this player ideal for integration with dedicated home cinema installations.

FEATURES
- Full HD 1080p (50Hz/60Hz) Video Output via HDMI
- DVD Upscaling to 1080p via HDMI
- BD-ROM (Profile 2.0) / BD-R/RE (BDMV)/ DVD / CD Playback, AVCHD Playback
- BD-Live (BD v.2.0) (1GB external memory included)
- Analogue 7.1 ch audio out
- 24p True Cinema
- x.v.Colour / PhotoTV HD Compatibility
- BRAVIA Sync (HDMI CEC)
- XrossMediaBar™ (XMB™) – Menu System
- Precision Cinema Progressive HD
- JPEG Playback
- 7.1ch HD Audio Bit Stream out via HDMI/Decoding (Dolby Digital Plus/Dolby True HD/DTS-HD HRA, MA)
- Precision Drive HD
- Quick Start-up time

SPECIFICATIONS

AUDIO
- DTS-HD Master Audio decoding
- DTS-HD High Resolution decoding
- Dolby True HD decoder
- Dolby Digital Plus decoder
- Dolby Digital / DTS decoder
- Audio DAC 192kHz/24bit

AUDIO (ANALOGUE)
- 7.1ch audio out

AUDIO (HDMI)
- DTS bit-stream out
- DTS HD Master Audio bit-stream out
- DTS-HD High Resolution bit-stream out
- Dolby Digital bit-stream out
- Dolby Digital Plus bit-stream out
- Dolby True HD bit-stream out
- 7.1ch Linear PCM output

BD VIDEO OUTPUT (INCLUDING R / RE)
- Component : 480i/480p/720p/1080i
- HDMI : 480i/480p/720p/1080i/1080p
- HDMI (24Hz) : 1080p

DVD VIDEO OUTPUT
- Component (60Hz) : 480i/480p/720p/1080i
- HDMI (60Hz) : 480i/480p/720p/1080i/1080p

DVD UPSCALING
- HDMI : 720p/1080i/1080p

CONNECTIVITY
- HDMI Output
- Component Video Output (Gold plate)
- S-Video Output (Gold plate)
- USB for BD-Live storage
- Optical Audio Output
- Coaxial Audio Output (Gold plate)
- Ethernet Port (BD v 2.0) LAN 100

REGION CODE COMPATIBILITY
- DVD : Region 4 / 'All'
- BD : Region B / 'All'

GENERAL
- Dimensions : (WxHxDmm) 430 x 70 x 220
- Weight : 3.3 kg

SUPPLIED ACCESSORIES
- External Memory (1GB USB/MicroVault)
- AV Cable (Composite)
- AC Cable
- Remote Control
- AA Batteries x 2

NOTES

RDRHXD890

HDD DVD RECORDER 160GB / SD DIGITAL TUNER $579.00 *

This recorder is designed to simplify your digital lifestyle.
Integrated SD Digital tuner and HDMI™ will provide high quality recording and playback. Digital photos, MP3's and other digital content can also be stored and shared with ease thanks to fast and intuitive on-screen menus and logical remote control.

FEATURES
- Twin Tuner : SD Digital Tuner and Analogue Tuner
- 160GB Hard Disk Drive (HDD)
- HDMI 1080p Upscaling
- x.Pict Story – Custom Slideshow and Music
- BRAVIA Sync (HDMI CEC)
- 24Hrs recording on DVD-R DL, 455Hrs on HDD
- High Quality Recording HQ+, Mode
- USB Port, i.LINK (DV) Port
- DVD Menu Screen w/ Thumbnail Image
- DVD Menu Wall Paper
- Tray Lock

SPECIFICATIONS

RECORDING
- Max Recording Time (DVD/DVD+DL/-DL/HDD) : 13h22m / 24h / 455h (using MN1)
- One Touch Timer : 30min,Max 6h
- Advanced Intelligent Scene Chaptering (HDD/-VR)
- Number of recording events : 32/Month

PLAYBACK
- A-B Repeat
- HDD/DVD Fast Playback w/ Sound (1.5x)
- NTSC/PAL Disc Playback (NTSC on PAL TV)
- DivX Playback : DVD+R/+RW/-R/-RW, DVD-RAM, CD-R/-RW
- MP3 Playback : DVD+R/+RW/-R/-RW, DVD-RAM, CD-R/-RW, USB, HDD
- JPEG Playback : DVD-R/-RW, CD-R/-RW, USB, HDD

DIGITAL VIDEO BROADCAST
- In-Built Digital Tuner (DTT) : Standard Definition DTT

MEDIA
- DVD-RAM Playback :
- – R (Video) Playback / Rec
- – R (VR w/CPRM) Playback/ Rec
- +R Playback/Rec
- – RW Playback/Rec
- +RW Playback/Rec
- Digital Contents Hub
- x.Pict Story : Custom slideshow with music
- DV Edit (One-Touch DV Dub.)
- Playlist Edit (VR)
- JPEG Playback : DVD-R/-RW, CD-R/-RW, USB, HDD
- JPEG Slide Show
- JPEG copy on DVD : DVD-R/-RW (Video)
- MP3 Playback : DVD+R/+RW/-R/-RW,DVD-RAM, CD-R/-RW,USB, HDD
- Printer Connection (PictBridgeCompatible)

CONNECTIVITY
- HDMI Output
- Component Video Output
- S-Video Output
- Audio Output (L/R)
- i.LINK (DV) Input (Front)
- USB 2.0 In/Out (Front) (Type A)
- USB/PictBridge (Front) (Type B)

SUPPLIED ACCESSORIES
- AV Cable (Composite)
- RF Cable
- Remote Control
- AA Batteries x 2

BRAVIA Sync

RDRHXD990B

HDD DVD RECORDER 250GB / SD DIGITAL TUNER $749.00 *

A high capacity 250GB Hard Disc Drive (HDD), integrated SD Digital tuner and HDMI™ connectivity with 1080p 'upscaling' are just a few of the exciting features found on this recorder. Digital content including photos, home videos and MP3's are all easily stored for access anytime. BRAVIA Sync and complementary styling make this an ideal partner to any BRAVIA television.

FEATURES
- Twin Tuner : SD Digital Tuner and Analogue Tuner
- 250GB Hard Disk Drive (HDD)
- HDMI 1080p Upscaling via HDMI
- x.Pict Story – Custom Slideshow and Music
- BRAVIA Sync (HDMI CEC)
- 24Hrs recording on DVD-R DL, 710 Hrs on HDD
- High Quality Recording HQ+, Mode
- USB Port, i.LINK (DV) Port
- DVD Menu Screen w/ Thumbnail Image
- DVD Menu Wall Paper
- Tray Lock

SPECIFICATIONS

RECORDING
- Max Recording Time (DVD/DVD+DL/-DL/HDD) : 13h22m / 24h / 710h (using MN1)
- One Touch Timer : 30min,Max 6h
- Advanced Intelligent Scene Chaptering (HDD/-VR)
- Number of recording events : 32/Month

PLAYBACK
- A-B Repeat
- HDD/DVD Fast Playback w/ Sound (1.5x)
- NTSC/PAL Disc Playback (NTSC on PAL TV)
- DivX Playback : DVD+R/+RW/-R/-RW, DVD-RAM, CD-R/-RW
- MP3 Playback : DVD+R/+RW/-R/-RW, DVD-RAM, CD-R/-RW, USB, HDD
- JPEG Playback : DVD-R/-RW, CD-R/-RW, USB, HDD

DIGITAL VIDEO BROADCAST
- In-Built Digital Tuner (DTT) : Standard Definition DTT

MEDIA
- DVD-RAM Playback
- – R (Video) Playback / Rec
- – R (VR w/CPRM) Playback/ Rec
- +R Playback/Rec
- – RW Playback/Rec
- +RW Playback/Rec
- Digital Contents Hub
- x.Pict Story : Custom slideshow with music
- DV Edit (One-Touch DV Dub.)
- Playlist Edit (VR)
- JPEG Playback : DVD-R/-RW, CD-R/-RW, USB, HDD
- JPEG capture on HDD : DVD-R/-RW, CD-R/-RW, USB
- JPEG Slide Show
- JPEG copy on DVD : DVD-R/-RW (Video)
- MP3 Playback : DVD+R/+RW/-R/-RW, DVD-RAM, CD-R/-RW, USB, HDD
- Printer Connection (PictBridgeCompatible)

CONNECTIVITY
- HDMI Output
- Component Video Output
- S-Video Output
- Audio Output (L/R)
- i.LINK (DV) Input (Front)
- USB 2.0 In/Out (Front) (Type A)
- USB/PictBridge (Front) (Type B)

SUPPLIED ACCESSORIES
- AV Cable (Composite)
- RF Cable
- Remote Control
- AA Batteries x 2

BRAVIA Sync

DID YOU KNOW?

Sony DVD recorders can function as a hub for all your digital content.
USB and miniDV connections mean home videos, digital photos and MP3s can be easily stored on the internal HDD for access anytime.
Standard Definition HDD Handycam models can be connected using USB for fast storage of home videos that can easily be shared with friends and family.

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

DVD PLAYERS

DVPNS508P

ENTRY LEVEL DVD PLAYER
$99.00

This slim-line DVD player, available in either silver or black, is perfectly suited to basic DVD playback functions with wide disc compatibility, component output with progressive scan and clearly marked controls on both player and remote.

FEATURES
- 43mm Slim Design
- MP3 Playback
- JPEG Playback
- Precision Drive 3
- Twin Laser Pick-up
- Dynamic Tilt Compensation
- Precision Cinema Progressive
- TV Virtual Surround
- Custom Picture Mode (Video Equaliser)
- Fast Play with Audio
- Slow Play with Audio
- Zoom
- Child Lock (Tray Lock)
- Custom Parental Control (40 Discs)
- Multi Disc Resume (6 Disc)
- Title/Chapter Viewer
- Instant Replay
- Instant Advance
- DD / DTS / MPEG Digital Output

SPECIFICATIONS

MEDIA COMPATIBILITY
- CD-R/-RW/DVD+R/+RW/-R/RW
- CD-R/RW Playback
- DVD+R/+RW
- DVD+R Dual layer
- DVD-R/-RW (Video Mode)
- DVD-RW (VR Mode)

CONNECTIVITY
- Composite Video Output
- Component Video Output
- Analogue Audio 2 Channel Output
- Coaxial Digital Output
- Optical Digital Output
- Audio
- TV Virtual Sound : Standard / Dynamic / Wide / Night / Dynamic Theatre
- D/A Converter : 192kHz / 16bit Audio DAC
- Audio Formats : MP3 / CD / DVD

VIDEO
- Playback : PAL / NTSC
- Progressive Scan : PAL / NTSC
- Video Format : DVD / VCD
- D/A Converter : 12bit / 108Mhz Video DAC

GENERAL
- Dimensions (WxHxDmm) : 430 x 43 x 205.7
- Weight : 1.7kg
- Colour : Available in Black and Silver

SUPPLIED ACCESSORIES
- AV Cable (composite)
- Remote Control
- AA Battery x 2

DVPNS608PB

DVD PLAYER WITH DIVX
$109.00

This DVD player offers expanded disc compatibility through the inclusion of DivX playback. Slim-line design, a comprehensive remote and player controls make this player an efficient all-rounder.

FEATURES
- DivX Playback
- 43mm Slim Design
- MP3 Playback
- JPEG Playback
- Precision Drive 3
- Twin Laser Pick-up
- Dynamic Tilt Compensation
- Precision Cinema Progressive
- TV Virtual Surround
- Custom Picture Mode (Video Equaliser)
- Fast Play with Audio
- Slow Play with Audio
- Zoom
- Child Lock (Tray Lock)
- Custom Parental Control (40 Discs)
- Multi Disc Resume (6 Disc)
- Title/Chapter Viewer
- Instant Replay
- Instant Advance
- DD / DTS / MPEG Digital Output

SPECIFICATIONS

MEDIA COMPATIBILITY
- DivX
- CD-R/-RW/DVD+R/+RW/-R/-RW
- CD-R/RW Playback
- DVD+R/+RW
- DVD+R Dual layer
- DVD-R/-RW (Video Mode)
- DVD-RW (VR Mode)

CONNECTIVITY
- Composite Video Output
- Component Video Output
- Analogue Audio 2 Channel Output
- Coaxial Digital Output
- Optical Digital Output
- Audio
- TV Virtual Sound : Standard / Dynamic / Wide / Night / Dynamic Theatre
- D/A Converter : 192kHz / 16bit Audio DAC
- Audio Formats : MP3 / CD / DVD

VIDEO
- Playback : PAL / NTSC
- Progressive Scan : PAL / NTSC
- Video Format : DVD / VCD / DivX
- D/A Converter : 12bit / 108Mhz Video DAC

GENERAL
- Dimensions (WxHxDmm) : 430 x 43 x 205.7
- Weight : 1.7kg
- Colour : Black

SUPPLIED ACCESSORIES
- AV Cable (composite)
- Remote Control
- AA Battery x 2

DVPNS708H

DVD PLAYER WITH DIVX AND HDMI $139.00

This DVD player is the perfect partner to a Full HD television as HDMI™ connectivity allows DVD playback in higher quality- in addition to the convenience provided by only one cable for video and audio signals.
When used with BRAVIA televisions, HDMI™ also provides BRAVIA Sync control using the televisions remote.

FEATURES
- HDMI Output with 720p/1080i/1080p Upscaling
- BRAVIA Sync (HDMI Control)
- PhotoTV HD
- MP3, JPEG, DivX Playback
- Twin Laser Pick-up
- Dynamic Tilt Compensation
- Precision Cinema Progressive
- TV Virtual Surround
- Custom Picture Mode (Video Equaliser)
- Fast Play with Audio
- Slow Play with Audio
- Zoom
- Child Lock (Tray Lock)
- Custom Parental Control (40 Discs)
- Multi Disc Resume (6 Disc)
- Title/Chapter Viewer
- Instant Replay
- Instant Advance
- DD / DTS / MPEG Digital Output

SPECIFICATIONS

MEDIA COMPATIBILITY
- DivX
- CD-R/-RW/DVD+R/+RW/-R/-RW
- CD-R/RW Playback
- DVD+R/+RW
- DVD+R Dual layer
- DVD-R/-RW (Video Mode)
- DVD-RW (VR Mode)

CONNECTIVITY
- HDMI Output
- Composite Video Output
- S-Video Output
- Component Video Output
- Analogue Audio 2 Channel Output
- Coaxial Digital Output
- Optical Digital Output
- Audio
- TV Virtual Sound : Standard / Dynamic / Wide / Night / Dynamic Theatre
- D/A Converter : 192kHz / 16bit Audio DAC
- Audio Formats : MP3 / CD / DVD

VIDEO
- Playback : PAL / NTSC
- Progressive Scan : PAL / NTSC
- Video Format : DVD / VCD / DivX
- D/A Converter : 12bit / 108Mhz Video DAC

GENERAL
- Dimensions (WxHxDmm) : 430 x 43 x 207.2
- Weight : 1.73kg
- Colour : Available in Black and Silver

SUPPLIED ACCESSORIES
- AV Cable (composite)
- Remote Control
- AA Battery x 2

DID YOU KNOW?

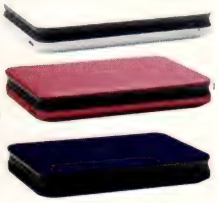
BRAVIA Sync

Sony DVD players feature slim, stylish designs perfectly suited to BRAVIA Televisions.
Similar cosmetic design and materials, with TV and DVD functions shared between both remotes, makes Sony DVD players easier to use and set-up.
When using HDMI equipped models with BRAVIA televisions, both devices can turn on and off in unison, saving you time and the bother of finding the DVD remote!

DVPFX720

7" PORTABLE DVD PLAYER
$239.00 *

Impressive battery life and bright screen make this portable DVD player a smart choice for long road trips, or personal use when away from home. USB photo viewer, DivX compatibility and two headphone jacks are included for flexible use that will suit all members of the family. Remote control, car charger and compact design complete this fully featured DVD player.



FEATURES
- 7" TFT Screen
- USB Terminal
- MP3 / JPEG Playback
- DivX Playback
- 1-Disc Resume
- AV In/Out and Select Switch
- Headphone Jack : 2
- DC Input
- Up to 5 Hours Playback
- Remote Control

SPECIFICATIONS

DISPLAY
- 7" TFT
- 16:9 Wide Screen
- 336K Pixel
- 480 (RGB) x 234 Dot (Quarter VGA)
- Colour Control
- Backlight Control

VIDEO/AUDIO
- Video D/A Converter : 12bit / 108MHz
- Audio D/A Converter : 96kHz / 24bit
- DTS Digital Output
- Dolby Pro Logic Down Mix
- Optical Audio Out

GENERAL
- Dimensions (WxHxDmm) : 190 x 31.5 x 149.5
- Weight : 730g
- Colour : White, Pink, Blue

SUPPLIED ACCESSORIES
- Rechargeable Battery Pack (external)
- In car charger
- AC Adapter
- AV Cable
- Remote Control
- Battery for Remote

DVPFX870L

8" PORTABLE DVD PLAYER
$349.00

A swivel action high resolution screen adds expanded placement options and viewing comfort to this smart portable DVD player.
A larger, more detailed screen provides a comfortable viewing experience in a wide range of environments. The inclusion of DivX playback and up to 6 hours battery life make this model perfect for personal entertainment on the go.

FEATURES
- 8" TFT Screen
- High Resolution Screen (800 x 480)
- MP3 / JPEG Playback
- DivX Playback
- Dual Remote Sensors
- Video and Audio INPUT / OUTPUT control
- Headphone Jack : 2
- Digital Audio Output
- Up to 6 Hours Playback
- Swivel Action Monitor
- Remote Control

SPECIFICATIONS

DISPLAY
- 8" TFT
- 16:9 Wide Screen
- 1152K Pixel
- 800 (RGB)x480 Dot
- Colour Control
- Backlight Control

VIDEO/AUDIO OUTPUT
- Video D/A Converter : 12bit / 108MHz
- Audio D/A Converter : 96kHz / 24bit
- DTS Digital Output
- Dolby Pro Logic Down Mix
- Optical Audio Out

GENERAL
- Dimensions (WxHxDmm) : 225.4 x 33.5 x 164.9
- Weight : 920g
- Colour : Blue

SUPPLIED ACCESSORIES
- Rechargable Battery
- AC Adapter
- In car Charger
- Audio/Video Cable
- Carry Case
- Remote Control
- Battery for Remote

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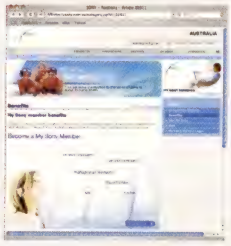

NOTES

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HIFI SYSTEMS

CMTEH15

MICRO HIFI SYSTEM $129.00 *

The EH15 is a stylish entry level micro system, ideal for smaller environments.

FEATURES
- CD / Tuner / Cassette
- 5W x 2 RMS Total Power
- MP3 CD Playback
- CD-R/RW Playback
- CD Synchro Recording
- Shuffle / Program / Repeat Mode
- Hidden Piano Key Cassette Deck
- AM/FM Tuner with 30 Presets
- Timer (Wake-up / Sleep)
- Bass Boost Function – DSGX
- Bass / Treble Control
- Power Save Mode
- Portable Audio Input

SPECIFICATIONS
POWER
- Per Channel : Total (W) : 5W x 2 : 10W RMS

FUNCTION
- CD : Single
- Cassette Deck : Single
- Tuner : AM/FM

CONNECTIONS
- Analogue Audio In
- Headphone Jack (3.5mm)

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 155 x 241 x 225
  - Speakers : 148 x 241 x 136
- Weight :
  - Main Unit : 2.2kg
  - Speakers : 1.3kg each
- Speaker Type : Full Range
- Speaker Grilles : Fixed

RECOMMENDED ACCESSORIES

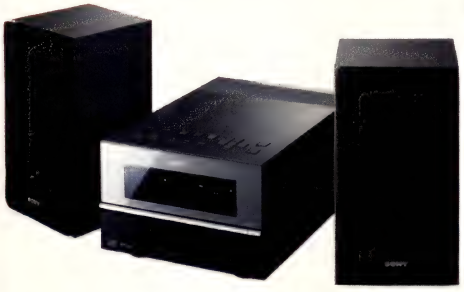
Headphones : MDRV300

Walkman : NWZB133F

CMTBX10

MICRO HIFI SYSTEM $199.00 *

This stylish system features a step-up in power with flush top mounted buttons.



FEATURES
- CD / Tuner
- 15W x 2 RMS Total Power
- MP3 CD Playback
- CD-R/RW Playback
- Front Loading CD Tray
- Shuffle / Program / Repeat Mode
- AM/FM Tuner with 30 Presets
- Timer (Sleep / Play / Record)
- Bass Boost Function – DSGX
- Bass / Treble Control
- Power Save Mode
- Portable Audio Input

SPECIFICATIONS
POWER
- Per Channel : Total (W) : 15W x 2 : 30W RMS

FUNCTION
- CD : Single
- Tuner : AM/FM

CONNECTIONS
- Analogue Audio In
- Headphone Jack (3.5mm)

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 215 x 140 x 298
  - Speaker : 140 x 246 x 135
- Weight :
  - Main Unit : 2.7kg
  - Speaker : 1.5kg each
- Speaker Type : Full Range
- Speaker Grilles : Fixed

RECOMMENDED ACCESSORIES

BT Transceiver : HWSBTA2W

Headphones : DRBT22B

CMTSPZ55

MICRO HIFI SYSTEM $249.00 *

The PZ55 incorporates a powerful S-Master amplifier and a 3 disc changer. The premium metal feel makes this system ideal for apartment living.

FEATURES
- CD / Tuner / Cassette
- 40W x 2 RMS Total Power
- 3 CD with Disc Exchange
- S-Master Digital Amplifier
- MP3 CD Playback
- CD-R/RW Playback
- CD Synchro Recording
- Shuffle / Program / Repeat Mode
- Full Logic Cassette Deck
- AM/FM Tuner with 30 Presets
- Timer (Sleep / Play / Record)
- Bass Boost Function – DSGX
- Bass / Treble Control
- Power Save Mode
- Portable Audio Input

SPECIFICATIONS
POWER
- Per Channel : Total (W) : 40W x 2 : 80W RMS

FUNCTION
- CD : 3 Disc
- Cassette Deck : Single
- Tuner : AM/FM

CONNECTIONS
- Analogue Audio In
- Headphone Jack (3.5mm)

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 180 x 280 x 338
  - Speaker : 163 x 278 x 220
- Weight :
  - Main Unit : 4.1kg
  - Speaker : 2.3kg each
- Speaker Type : 2-way
- Speaker Grilles : Removable

RECOMMENDED ACCESSORIES

Headphones : MDRXB500

Walkman : NWZE436F

CMTBX20i

iPOD MICRO HIFI SYSTEM
$349.00 *

The high gloss white finish and top mounted iPod dock make this system ideal for a kitchen or bedroom.

iPod not included

FEATURES
- CD / iPod / Tuner
- 25W x 2 RMS Total Power
- Integrated iPod Dock
- Remote command for iPod
- Charges iPod
- MP3 / WMA / AAC / ATRAC (non DRM)
- CD-R/RW Playback
- Shuffle / Program / Repeat Mode
- AM/FM Tuner with 30 Presets
- Timer (Wake-up / Sleep)
- Bass Boost Function – DSGX
- Bass / Treble Control
- Power Save Mode
- Portable Audio Input

SPECIFICATIONS

POWER
- Per Channel : Total (W) : 25W x 2 RMS : 50W RMS

FUNCTION
- CD : Single
- Tuner : AM/FM

CONNECTIONS
- Analogue Audio In
- Headphone Jack

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 215 x 140 x 298
  - Front Speakers : 140 x 245 x 215
- Weight :
  - Main Unit : 3.9kg
  - Speakers : 1.9kg each
- Speaker Type : Full Range Speaker
- Speaker Grilles : Fixed

Made for iPod

CMTBX50BT

BLUETOOTH MICRO HIFI SYSTEM $349.00 *

The BX50 is a full featured micro system incorporating Bluetooth wireless functionality. Ideal for people with Bluetooth music devices such as mobile phones or Bluetooth Walkman.

FEATURES
- CD / Bluetooth® / Tuner
- 25W x 2 RMS Total Power
- A2DP Bluetooth® profile compatible
- MP3 / WMA / AAC / ATRAC (non DRM)
- CD-R/RW Playback
- Shuffle / Program / Repeat Mode
- AM/FM Tuner with 30 Presets
- Timer (Wake-up / Sleep)
- Bass Boost Function – DSGX
- Bass / Treble Control
- Power Save Mode
- Portable Audio Input

SPECIFICATIONS

POWER
- Per Channel : Total (W) : 25W x 2 RMS : 50W RMS

FUNCTION
- CD : Single
- Tuner : AM/FM

CONNECTIONS
- Analogue Audio In
- Headphone Jack
- Bluetooth® : 2.0 A2DP AVRCP

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 215 x 140 x 298
  - Front Speakers : 140 x 245 x 215
- Weight :
  - Main Unit : 3.9kg
  - Speakers : 1.9kg each
- Speaker Type : Full Range Speaker
- Speaker Grilles : Fixed

Bluetooth STEREO WIRELESS

CMTDH3

USB DVD MICRO HIFI SYSTEM $499.00 *

The DH3 is a stylish micro system in white. It has DVD functionality and removable speaker grilles, making it ideal for a bedroom or 2nd room.

FEATURES
- USB / DVD / Tuner
- 50W x 2 RMS Total Power
- MP3 / WMA / AAC / ATRAC (non DRM)
- CD-R/RW / DVD-R/RW / JPEG / DivX
- Shuffle / Program / Repeat Mode
- AM/FM Tuner with 30 Presets
- Timer (Wake-up / Sleep)
- Bass Boost Function – DSGX
- Bass / Treble Control
- Power Save Mode
- Portable Audio Input
- USB Input
- Dolby Digital/DTS (stream out)
- Karaoke

SPECIFICATIONS

POWER
- Per Channel : Total (W) : 50W x 2 RMS : 100W RMS

FUNCTION
- CD/DVD : Single
- Tuner : AM/FM

CONNECTIONS
- Analogue Audio In
- Headphone Jack
- USB Input
- Digital Audio (Optical)
- Video Composite Out
- Video Component Out
- Video S-Video Out

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 190 x 141 x 273
  - Front Speakers : 140 x 250 x 211
- Weight :
  - Main Unit : 4.1kg
  - Front Speakers : 2.4kg each
- Speaker Type : 2-way
- Speaker Grilles : Detachable

DID YOU KNOW?

Micro systems with built in Bluetooth® allow music to be sent to them from products like phones, computers and other Bluetooth enabled devices. They can also send information to Bluetooth® enabled headphones. The DRBT21G headphones will even allow you to control the volume, skip tracks and play a CD all from the controls on the headphones.

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

HIFI SYSTEMS

CMTDH5BT

BLUETOOTH DVD MICRO HIFI SYSTEM $599.00 *

The 5BT is a premium micro with DVD, USB and even Bluetooth functionality. The system suits someone that wants connectivity and quality.

FEATURES
- Bluetooth® / USB / DVD / Tuner
- 50W x 2 RMS Total Power
- MP3 / WMA / AAC / ATRAC (non DRM)
- CD-R/RW / DVD-R/RW / JPEG / DivX
- Shuffle / Program / Repeat Mode
- AM/FM Tuner with 30 Presets
- Timer (Wake-up / Sleep)
- Bass Boost Function – DSGX
- Bass / Treble Control
- Dolby Digital/DTS (stream out)
- Power Save Mode
- Portable Audio Input
- USB Input (Front)
- Karaoke
- Bluetooth

SPECIFICATIONS

POWER
- Per Channel : Total (W) : 50W x 2 RMS : 100W RMS

FUNCTION
- CD/DVD : Single
- Tuner : AM/FM

CONNECTIONS
- Analogue Audio In
- Headphone Jack
- USB Input (Front)
- Bluetooth : 2.0 A2DP AVRCP
- Digital Audio (Optical)
- Video Composite Out
- Video Component Out
- Video S-Video Out

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 190 x 141 x 273
  - Front Speakers : 140 x 284 x 240
- Weight :
  - Main Unit : 4.1kg
  - Front Speakers : 3.0kg
- Speaker Type : 2-way
- Speaker Grilles : Detachable

Bluetooth STEREO WIRELESS

NASE35HD

USB HARD DRIVE HIFI SYSTEM $699.00 *

The 80GB hard drive stores up to 15,000 songs and with built-in Gracenote, most of your tracks will be automatically labelled for you.

FEATURES
- HDD / DMPort / USB / CD / Tuner
- 30W x 2 RMS Total Power
- 80GB Hard Drive
- x4 transfer speed from CD-D to HDD, and x10 from HDD to USB
- Digital Media Port
- USB Input (Front) / Transfer from HDD
- In-built Gracenote Database
- MP3 / WMA / AAC / ATRAC Playback (non DRM)
- CD-R/RW Playback
- Shuffle / Program / Repeat Mode
- AM/FM Tuner with 30 Presets
- Bass Boost Function – DSGX
- Bass / Treble Control
- Power Save Mode
- Portable Audio Input

SPECIFICATIONS

POWER
- Per Channel : Total (W) : 30W x 2 RMS : 60W RMS

FUNCTION
- CD : Single
- Hard Drive (HDD) : 80GB
- Tuner : AM/FM
- Display : 3 Line Fluorescent

CONNECTIONS
- Analogue Audio In/Out
- USB Input (Front)
- Digital Media Port

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 285 x 130 x 319
  - Front Speakers : 140 x 250 x 210
- Weight :
  - Main Unit : 4.9kg
  - Speakers : 1.9kg
- Speaker Type : 2-way
- Speaker Grilles : Detachable

NASS55HDE

USB HARD DRIVE HIFI SYSTEM $1199.00 *

The 55HD has a 4.3" colour screen for navigation of the 80GB hard drive. It also includes DLNA (via ethernet) for accessing or sharing music on your home network.

FEATURES
- CD / Tuner / DM PORT / HDD / DLNA
- 85W x 2 RMS Total Power
- 80GB Hard Drive
- x16 transfer speed from CD to HDD, and x50 from HDD to USB
- Ethernet Connection
- Gracenote Database
- Digital Media Port
- iPod® Digital Media Port included
- S-Master Digital Amplifier
- X-DJ
- 4.3" Colour LCD Display
- Front Portable Audio Input
- USB Input (Front)
- CD-R/RW Playback
- Linear PCM / ATRAC / MP3 / WMA (non DRM)
- Front Loading CD Player

SPECIFICATIONS

POWER
- Per Channel : Total (W) : 85W x 2 RMS : 170W RMS

FUNCTION
- CD : Single
- Tuner : AM/FM
- Hard Drive (HDD) : 80GB

CONNECTIONS
- Analogue Audio In
- Headphone Jack
- DM Port
- USB Input (Front)
- Ethernet

GENERAL
- Power Save Mode
- Display : 4.3" Colour LCD Display
- Dimensions (WxHxDmm) :
  - Main Unit : 285 x 143 x 285
  - Front Speakers : 140 x 283 x 245
- Weight :
  - Main Unit : 5kg
  - Front Speakers : 2.8kg
- Speaker Type : 2-way
- Speaker Grilles : Detachable

dlna

DID YOU KNOW?

Hard Drive HiFi systems act like a jukebox for all your music. This convenience is not limited to the micro system thanks to the USB port. If you have a USB music device such as the new B-series Walkman, you can connect directly to the micro system and download any albums or tracks for music on the go – no laptop required or playback directly from your Walkman.

MHCEC68

MINI HIFI SYSTEM $229.00 *

This mini system has a powerful 170W total output with a bass boost function, making it ideal for big sound in small places.

FEATURES
- CD / Tuner / Cassette
- 140W Total RMS Power
- Front Loading CD Changer
- 3 CD with Disc Exchange
- Portable Audio Input
- 2-way Ported Bass Reflex Speaker System
- Horn Tweeter with 16cm Woofer
- Single Mechanical Push-Key Cassette Deck
- AM/FM Tuner with 30 Presets
- CD-R/RW Playback
- mp3 CD Playback
- Bass Boost Function – DSGX
- 7 Preset EQ
- Timer (Play / Sleep)
- Power Save Mode

SPECIFICATIONS

POWER
- Per Channel : Total (W) : 70W x 2 : 140W RMS

SPEAKER TYPE
- Speaker Type : 2-way

FUNCTION
- CD : 3 Disc
- Cassette Deck : Single
- Tuner : AM/FM

CONNECTIONS
- Analogue Audio In
- Headphone Jack

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 200 x 306 x 415
  - Front Speakers : 220 x 306 x 215
- Weight :
  - Main Unit : 5.3kg
  - Front Speakers : 2.5kg

RECOMMENDED ACCESSORIES

BT Transceiver : HWSBTA2W

Headphones : DRBT20NX

MHCEC68Pi

MINI HIFI SYSTEM $299.00 *

The 68Pi has all the power of the C68, with the added bonus of the included iPod Digital Media Port. The port allows for control of you music via the remote control and iPod charging.

iPod not included

FEATURES
- CD / DMPort / Tuner
- 140W Total RMS Power
- Digital Media Port
- iPod Digital Media Port Included
- Front Loading CD Tray
- Portable Audio Input
- 2-way Ported Bass Reflex Speaker System
- Horn Tweeter with 16cm Woofer
- AM/FM Tuner with 30 Presets
- CD-R/RW Playback
- mp3 CD Playback
- Bass Boost Function – DSGX
- 7 Preset EQ
- Timer (Play / Sleep)
- Power Save Mode

SPECIFICATIONS

POWER
- Per Channel : Total (W) : 70W x 2 : 140W RMS

SPEAKER TYPE
- Speaker Type : 2-way

FUNCTION
- CD : 1 Disc
- Tuner : AM/FM

CONNECTIONS
- Analogue Audio In/Out : Front Portable Audio Input
- Headphone Jack
- Digital Media Port

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 200 x 306 x 415
  - Front Speakers : 220 x 306 x 195
- Weight :
  - Main Unit : 5.3kg
  - Front Speakers : 2.3kg

RECOMMENDED ACCESSORIES

Headphones : MDRXD200

Walkman : NWZE438F

MHCEC98P

MINI HIFI SYSTEM $449.00 *

The 98P is for the person that likes their music clear and loud. Along with the usual Tuner, CD and cassette, it also includes a Digital Media Port for extended connectivity.

FEATURES
- CD / Tuner / Cassette
- 430W Total RMS Power
- Digital Media Port
- Front Loading CD Changer
- Portable Audio Input
- 3-way Ported Bass Reflex Speaker System
- Horn Tweeter with 16cm Woofer
- AM/FM Tuner with 30 Presets
- CD-R/RW Playback
- mp3 CD Playback
- Bass Boost Function – DSGX
- 7 Preset EQ
- Timer (Play / Sleep)
- Power Save Mode

SPECIFICATIONS

POWER
- Per Channel : Total (W) :
  150W x 2 +130W : 430W RMS

SPEAKER TYPE
- Speaker Type : 3-way

FUNCTION
- CD : 1 Disc
- Tuner : AM/FM

CONNECTIONS
- Analogue Audio In
- Headphone Jack

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 200 x 306 x 430
  - Front Speakers : 220 x 350 x 220
- Weight :
  - Main Unit : 6.9kg
  - Front Speakers : 3.5kg
  - Subwoofer : 5.6kg

RECOMMENDED ACCESSORIES

BT DM Port : TDMBT1

Headphones : DRBT21G

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

HIFI SYSTEMS

DHCAZ33D

USB DVD HIFI SYSTEM
$499.00 *

The stylish 33D plays DVD/CD's via the slot in mechanism. The system includes support for a Digital Media Port and pumps out 200W total power. Control is via the touch sensitive front panel.

FEATURES
- DVD / USB / DM Port / Tuner / Cassette
- 200W Total Power RMS
- MP3
- CD-R/RW / DVD-R/RW / JPEG / DivX
- Variable Attenuation Control System (VACS)
- 2-way Speaker System
- 5cm Tweeter + 2 x 13cm Woofer
- CD Synchro Recording
- Shuffle / Program / Repeat Mode
- Full Logic Cassette Deck
- AM/FM Tuner with 30 Presets
- Bass Boost Function – DSGX
- 3 Band Graphic Equalizer
- 7 Preset EQ
- Dolby Digital/DTS
- Programmable EQ Settings
- Timer (Rec / Play / Sleep)
- Power Save Mode
- Digital Media Port and USB Connectivity
- Karaoke (Only USB / DVD Function)

SPECIFICATIONS

POWER
- Power : 100W x 2

SPEAKER TYPE
- Speaker Type : 2-way Speaker System

CONNECTIONS
- Analogue Audio In/Out
- Subwoofer Output
- Video Signal Out (Composite)
- Video Signal Out (S)
- Video Signal Out (Component)
- USB
- Digital Media Port
- Mic In
- Headphone Jack

FUNCTION
- DVD : Single
- Cassette Deck : Single
- Tuner : AM/FM

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 190 x 381 x 317
  - Front Speakers : 190 x 381 x 251
- Weight :
  - Main Unit : 6.2kg
  - Front Speakers : 4.6kg

DHCAZ77DBT

BLUETOOTH DVD HIFI SYSTEM $799.00 *

The 77DBT includes all the functionality of the 33D, with the addition of Bluetooth, 3 surround speakers and an increase in power to a total of 450W.

FEATURES
- DVD / USB / Bluetooth / Tuner / Cassette
- 450W Total Power RMS
- MP3
- CD-R/RW / DVD-R/RW / JPEG / DivX
- Variable Attenuation Control System (VACS)
- 2-way Speaker System x 2 + Full Range Speakers x 3
- 5cm Tweeter and 2 x 13cm Woofer Fronts + 8 cm Full Range Centre and Surrounds
- CD Synchro Recording
- Shuffle / Program / Repeat Mode
- Full Logic Cassette Deck
- AM/FM Tuner with 30 Presets
- Bass Boost Function – DSGX
- 3 Band Graphic Equalizer
- 7 Preset EQ
- Dolby Prologic II / Digital / DTS
- Programmable EQ Settings
- Timer (Rec / Play / Sleep)
- Power Save Mode
- Bluetooth and USB Connectivity
- Karaoke (Only USB / DVD Function)

SPECIFICATIONS

POWER
- Power : 150W x 2 + 50W x 3

SPEAKER TYPE
- Speaker Type :
  2-way Speaker System x 2
  + Full Range Speakers x 3

CONNECTIONS
- Analogue Audio In/Out
- Subwoofer Output
- Video Signal Out(Composite)
- Video Signal Out (S)
- Video Signal Out (Component)
- Bluetooth
- USB
- Mic In
- Headphone Jack

FUNCTION
- DVD : Single
- Cassette Deck : Single
- Tuner : AM/FM

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 190 x 381 x 317
  - Front Speakers : 190 x 381 x 242
  - Rear Speakers : 175 x 95 x 109
  - Centre : 175 x 95 x 109
- Weight :
  - Main Unit : 6.7kg
  - Front Speakers : 4.9kg
  - Rear Speakers : 0.7kg
  - Centre : 0.9kg

Bluetooth STEREO WIRELESS

LBTDJ2i

XROSSFADE™ MINI HIFI COMPONENT SYSTEM $799.00
Available November 2009

FEATURES
- 450W Total Power RMS
- Dual iPod Docks
- Single Disc CD Player
- Cross Fader
- Monitor Queue
- XLR Mic Input
- Beat Blend
- 3 Way Speaker system
- USB Input
- USB Recording and Playback
- AM/FM Tuner
- CD-R/RW Playback
- MP3 / WMA / AAC (non DRM)
- Side Audio Inputs
- Sleek and Sophisticated Design

SPECIFICATIONS
- Per Channel : Total (W) :
  150W x 2 + 150W : 450W RMS
- Speaker System : 3 Way Hybrid Dual Woofer
- CD : 1 Disc
- Tuner : AM/FM
- iPod Dock : 2
- Analogue Audio In/Out : 2 - Front Portable Audio Input
- Headphone Jack
- USB Input
- Mic Input
- Dimensions (WxHxDmm) :
  - Main Unit : 380 x 150 x 288
  - Front Speakers : 205 x 380.7 x 248
  - Subwoofer : 500 x 305.5 x 504.3
- Weight :
  - Main Unit : 3.0kg
  - Front Speakers : 4.0kg
  - Subwoofer : 15.5kg

Made for iPod

LBTZUX10D

DVD HIFI SYSTEM $1499.00 *

FEATURES
- 3 DVD / Tuner / Dual Cassette
- 260W x 4 + 80W Centre
- 3 CD with Disc Exchange
- CD-R/RW / DVD-R/RW / JPEG / DivX
- Variable Attenuation Control System (VACS)
- 2-way Speaker System x 4 + Full Range Centre
- Advanced Horn, 2.5cm x 4 + 8cm x 2 Centre
- CD Synchro Recording
- AM/FM Tuner with 30 Presets
- Bass Boost Function – Groove/Z – Groove
- 17 Band Spectrum Analyzer
- 9 Preset EQ
- X-Trance / Pro
- Karaoke

SPECIFICATIONS

POWER
- Power : 260W x 4 + 80W Centre RMS

SPEAKER TYPE
- Speaker Type : 2-way x 4 + Full Range Centre

CONNECTIONS
- Analogue Audio In/Out : 2/1
- Subwoofer Output
- Video Signal In (Composite)
- Video Signal Out (S)
- Video Signal Out (Component)
- Mic In

NOTES

DAVDZ270

DVD HOME THEATRE $499.00 *

Entry level 5.1 Home Theatre system including USB input for music and pictures, and BRAVIA Sync for extended compatibility with BRAVIA LCD Televisions.

FEATURES
- 5 x Satellite Speakers + Subwoofer
- 850W Total Power RMS
- DVD Upscale to 720p/1080p
- BRAVIA Sync
- One Touch Play
- USB Play and Rec
- Digital Cinema Auto Calibration
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- Portable Audio Input With Portable Audio Enhancer
- HDMI Output
- Digital Media Port
- Dialogue Enhancer with Night Mode
- DVD / CD / SA-CD / VCD / DivX / MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Digital Cinema Sound System
- Music and Movie Mode
- Universal Remote Control
- AM/FM Tuner with 30 Presets
- Progressive Scan (PAL/NTSC)
- Magnetically Shielded
- Bass Reflex Design
- Energy Star Compliant – Less than 0.3W in standby

SPECIFICATIONS

POWER RATING
- Front Speakers : 142W
- Surround Speakers : 142W
- Centre Channel : 142W
- Subwoofer : 140W

CONNECTIONS
- Analogue Audio In
- Audio Input (Front, Mini)
- HDMI Out for DVD (1080p)
- Component Video Out
- Composite Video Out
- USB Input (Front)
- DMPort
- Headphone Jack (3.5mm)

SOUND MODES
- Cinema Studio EX A, B and C
- Night Mode
- Multi Channel Stereo
- 2 Channel Stereo

FLEXIBLE SPEAKER FORMATION
- Standard
- No Centre Channel
- No Rear Speakers
- All Front

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 66 x 385
  - Front Speakers : 103 x 164 x 82
  - Surround Speakers : 103 x 164 x 82
  - Centre Channel : 265 x 93 x 71
  - Subwoofer : 225 x 395 x 325
- Weight :
  - Main Unit : 4.2kg
  - Front Speakers : 0.6kg
  - Surround Speakers : 0.6kg
  - Centre Channel : 0.7kg
  - Subwoofer : 6.1kg

BRAVIA Sync

DAVHDX275

DVD HOME THEATRE $699.00 *

The 275 has larger front speakers and more power than the 270. The major addition is the 5 disc changer and the S-AIR Ready, giving wireless rear speakers when using the optional S-AIR Kit.

FEATURES
- 5 x Satellite Speakers + Subwoofer
- 1000W Total Power RMS
- 5 Disc DVD Changer
- DVD Upscale to 720p/1080p
- BRAVIA Sync
- One Touch Play
- Digital Input
- Digital Cinema Auto Calibration
- S-AIR Ready – Optional Wireless Rear Speakers
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- Portable Audio Input With Portable Audio Enhancer
- HDMI Output
- Digital Media Port
- Dialogue Enhancer with Night Mode
- DVD / CD / SA-CD / VCD / DivX / MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Digital Cinema Sound System
- Music and Movie Mode
- Universal Remote Control
- AM/FM Tuner with 30 Presets
- Progressive Scan (PAL/NTSC)
- Magnetically Shielded
- Bass Reflex Design
- Energy Star Compliant – Less than 0.3W in standby

SPECIFICATIONS

POWER RATING
- Front Speakers : 143W
- Surround Speakers : 143W
- Centre Channel : 143W
- Subwoofer : 285W

CONNECTIONS
- Analogue Audio In
- Audio Input (Front, Mini)
- Optical Digital In
- Digital Coaxial In
- HDMI Out for DVD (1080p)
- Component Video Out
- Composite Video Out
- DMPort
- Headphone Jack (3.5mm)

SOUND MODES
- Cinema Studio EX A, B and C
- Night Mode
- Multi Channel Stereo
- 2 Channel Stereo

FLEXIBLE SPEAKER FORMATION
- Standard
- No Centre Channel
- No Rear Speakers
- All Front

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 85 x 415
  - Front Speakers : 103 x 225 x 82
  - Surround Speakers : 103 x 164 x 82
  - Centre Channel : 265 x 93 x 71
  - Subwoofer : 225 x 395 x 325
- Weight :
  - Main Unit : 5.2kg
  - Front Speakers : 0.6kg
  - Surround Speakers : 0.6kg
  - Centre Channel : 0.7kg
  - Subwoofer : 6.1kg

S-AIR READY BRAVIA Sync

DID YOU KNOW?

Mounting speakers on the wall can match a wall-mounted LCD Television and free up floor space. DVD Home Theatre speakers have key-holes on the back allowing them to be easily flush mounted without the need for a special bracket.

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

DAVDZ570

DVD HOME THEATRE $699.00 *

The 570 includes 2 floor standing front speakers and satellite speakers for the surrounds. The larger front speakers deliver a fuller stereo sound when playing music.

FEATURES
- 2 x Floor Standing Speakers, 3 x Satellite Speakers + Subwoofer
- 850W Total Power RMS
- DVD Upscale to 720p/1080p
- BRAVIA Sync
- One Touch Play
- USB Play and Rec
- Digital Input
- Digital Cinema Auto Calibration
- S-AIR Ready – Optional Wireless Rear Speakers
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- Portable Audio Input With Portable Audio Enhancer
- HDMI Output
- Digital Media Port
- Dialogue Enhancer with Night Mode
- DVD / CD / SA-CD / VCD / DivX / MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Digital Cinema Sound System
- Music and Movie Mode
- Universal Remote Control
- AM/FM Tuner with 30 Presets
- Progressive Scan (PAL/NTSC)
- Magnetically Shielded
- Bass Reflex Design
- Energy Star Compliant – Less than 0.3W in standby

SPECIFICATIONS

POWER RATING
- Front Speakers : 142W
- Surround Speakers : 142W
- Centre Channel : 142W
- Subwoofer : 140W

CONNECTIONS
- Analogue Audio In
- Audio Input (Front, Mini)
- Optical Digital In
- Digital Coaxial In
- HDMI Out for DVD (1080p)
- Component Video Out
- Composite Video Out
- USB Input (Front)
- DMPort
- Headphone Jack (3.5mm)

SOUND MODES
- Cinema Studio EX A, B and C
- Night Mode
- Multi Channel Stereo
- 2 Channel Stereo

FLEXIBLE SPEAKER FORMATION
- Standard
- No Centre Channel
- No Rear Speakers
- All Front

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 66 x 385
  - Front Speakers : 108 x 540 x 78 – 290 x 1045~1230 x 290(w/stand)
  - Surround Speakers : 103 x 164 x 82
  - Centre Channel : 265 x 93 x 71
  - Subwoofer : 225 x 395 x 325
- Weight :
  - Main Unit : 4.2kg
  - Front Speakers : 1.2-2.9kg (w/stand)
  - Surround Speakers : 0.6kg
  - Centre Channel : 0.7kg
  - Subwoofer : 6.1kg

S-AIR READY BRAVIA Sync

RECOMMENDED ACCESSORIES

DM Port : TDMNW10

Walkman : NWZS738F

Headphones : MDRXD200

DAVDZ777

DVD HOME THEATRE $899.00 *

The 777 has 4 floor standing speakers and has a total power output of 1000W. The remote control is a new design and the system is S-Air wireless ready.

FEATURES
- 4 x Floor Standing Speakers, Centre Speaker + Subwoofer
- 1000W Total Power RMS
- DVD Upscale to 720p/1080p
- BRAVIA Sync
- One Touch Play
- USB Play and Rec
- Digital Input
- Digital Cinema Auto Calibration
- S-AIR Ready – Optional Wireless Rear Speakers
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- Portable Audio Input With Portable Audio Enhancer
- HDMI Output
- Digital Media Port
- Dialogue Enhancer with Night Mode
- DVD / CD / SA-CD / VCD / DivX / MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Digital Cinema Sound System
- Music and Movie Mode
- Universal Remote Control
- AM/FM Tuner with 30 Presets
- Progressive Scan (PAL/NTSC)
- Magnetically Shielded
- Bass Reflex Design
- Energy Star Compliant – Less than 0.3W in standby

SPECIFICATIONS

POWER RATING
- Front Speakers : 143W
- Surround Speakers : 143W
- Centre Channel : 143W
- Subwoofer : 285W

CONNECTIONS
- Analogue Audio In
- Audio Input (Front, Mini)
- Optical Digital In
- Digital Coaxial In
- HDMI Out for DVD (1080p)
- Component Video Out
- Composite Video Out
- USB Input (Front)
- DMPort
- Headphone Jack (3.5mm)

SOUND MODES
- Cinema Studio EX A, B and C
- Night Mode
- Multi Channel Stereo
- 2 Channel Stereo

FLEXIBLE SPEAKER FORMATION
- Standard
- No Centre Channel
- No Rear Speakers
- All Front

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 66 x 385
  - Front Speakers : 113 x 830 x 84 – 315 x 1015~1335 x 315(w/stand)
  - Surround Speakers : 108 x 540 x 78 – 290 x 1045~1230 x 290 (w/stand)
  - Centre Channel : 265 x 93 x 71
  - Subwoofer : 225 x 395 x 325
- Weight :
  - Main Unit : 4.2kg
  - Front Speakers : 1.9-3.8kg (w/stand)
  - Surround Speakers : 1.2-2.9kg (w/stand)
  - Centre Channel : 0.7kg
  - Subwoofer : 6.1kg

S-AIR READY BRAVIA Sync

RECOMMENDED ACCESSORIES

S-Air Kit : WAHTSA1

BT DM Port : TDMBT1

Headphones : MDRXB500

DAVDZ870W

DVD HOME THEATRE - WIRELESS $1099.00 *

The W in the 870 stands for 'wireless'. The 870 come standard with wireless rear speakers. It also has a super slim centre channel to complement any LCD television.

FEATURES

- 4 x Floor Standing Speakers, Slimline Centre Speaker + Subwoofer
- 1000W Total Power RMS
- S-AIR Wireless Rear Speakers included
- DVD Upscale to 720p/1080p
- BRAVIA Sync
- One Touch Play
- USB Play and Rec
- Digital Input
- Digital Cinema Auto Calibration
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- Portable Audio Input With Portable Audio Enhancer
- HDMI Output
- Digital Media Port
- Dialogue Enhancer with Night Mode
- DVD / CD / SA-CD / VCD / DivX / MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Digital Cinema Sound System
- Music and Movie Mode
- Universal Remote Control
- AM/FM Tuner with 30 Presets
- Progressive Scan (PAL/NTSC)
- Magnetically Shielded
- Bass Reflex Design
- Energy Star Compliant – Less than 0.3W in standby

SPECIFICATIONS

POWER RATING
- Front Speakers : 143W
- Surround Speakers : 143W
- Centre Channel : 143W
- Subwoofer : 285W

CONNECTIONS
- Analogue Audio In
- Audio Input (Front, Mini)
- Optical Digital In
- Digital Coaxial In
- HDMI Out for DVD (1080p)
- Component Video Out
- Composite Video Out
- USB Input (Front)
- DMPort
- Headphone Jack (3.5mm)

SOUND MODES
- Cinema Studio EX A, B and C
- Night Mode (Plus)
- Sports Mode
- Multi Channel Stereo
- 2 Channel Stereo

FLEXIBLE SPEAKER FORMATION
- Standard
- No Centre Channel
- No Rear Speakers
- All Front

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 66 x 385
  - Front Speakers : 113 x 830 x 84 – 315 x 1015;1335 x 315
  - Surround Speakers : 113 x 830 x 84 – 315 x 1015x 315
  - Centre Channel : 385 x 50 x 67
  - Subwoofer : 225 x 395 x 325
- Weight :
  - Main Unit Weight : 4.3kg
  - Front Speakers : 1.7-3.6kg (w/stand)
  - Surround Speakers : 1.7-3.6kg (w/stand)
  - Centre Channel : 0.4kg
  - Subwoofer : 6.1kg

S-AIR BRAVIA Sync

DAVF500

DVD HOME THEATRE - WIRELESS $1899.00 *

This is the flagship DVD Home Theatre model with all the features of the 870W including the wireless feature. It's designed to be on show, with a vertical head unit design, slim speakers and stylish subwoofer.

FEATURES

- 4 x Floor Standing, Slimline Center + Subwoofer
- 852W Total Power RMS
- Vertically standing main unit with Elegant glass plate design
- S-AIR Wireless Rear Speakers included
- DVD Upscale to 720p/1080p
- BRAVIA Sync
- One Touch Play
- USB Play and Rec
- Digital Input
- Digital Cinema Auto Calibration
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- HDMI Output
- Digital Media Port
- Dialogue Enhancer with Night Mode
- DVD/CD/SA-CD/VCD/DivX/MP3/JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Digital Cinema Sound System
- Music and Movie Mode
- Universal Remote Control
- AM/FM Tuner with 30 Presets
- Progressive Scan (PAL/NTSC)
- Magnetically Shielded
- Bass Reflex Design
- Energy Star Compliant – Less than 0.3W in standby

SPECIFICATIONS

POWER RATING
- Front Speakers : 142W
- Surround Speakers : 142W
- Centre Channel : 142W
- Subwoofer : 142W

CONNECTIONS
- Analogue Audio In
- Optical Digital In : 2
- Digital Coaxial In
- HDMI Out for DVD (1080p)
- Component Video Out
- Composite Video Out
- Digital Media Port
- Heaphone Jack
- USB Input

SOUND MODES
- Cinema Studio EX A, B and C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 434 x 185 x 78
  - Main Unit (w/stand) : 434 x 214 x 124
  - Front Speakers : 95 x 635 x 80
  - Front Speakers (w/stand) : 305 x 1205 x 305
  - Surround Speakers : 95 x 635 x 80
  - Surround Speakers (w/stand) : 305 x 1205 x 305
  - Centre Channel : 381 x 48 x 82
  - Subwoofer Dimensions (mm) : 205 x 460 x 475
- Weight :
  - Main Unit : 3.7kg (w/stand) – 3.6kg
  - Front Speakers : 5.3kg (w/stand) – 1.8kg
  - Surround Speakers : 5.3kg (w/stand) – 1.8kg
  - Centre Channel Weight : 0.5kg
  - Subwoofer Weight : 13kg

S-AIR BRAVIA Sync

DID YOU KNOW?

Using HDMI to connect a Sony DVD Home Theatre to a new BRAVIA LCD television adds a very useful feature. The two products can 'relay' information via the HDMI cable and work as one. This feature is known as BRAVIA Sync and can allow for complete control of your television using the sound systems remote. This means fewer buttons to press and one less remote on the coffee table.

HDMI™ HIGH-DEFINITION MULTIMEDIA INTERFACE

BRAVIA Sync

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

HOME THEATRE

DAVIS50

MICRO SATELLITE DVD LIFESTYLE SYSTEM
$1199.00 *

FEATURES
- 5 x Micro Satellite Speakers + Subwoofer
- 450W Total Power RMS
- S-AIR Wireless Rear Speakers included
- DVD Upscale to 720p/1080p
- BRAVIA Sync
- Digital Input
- Digital Cinema Auto Calibration
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- Portable Audio Enhancer
- HDMI Output
- Digital Media Port
- Dialogue Enhancer with Night Mode
- DVD/CD/SA-CD/VCD/DivX/MP3/JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Digital Cinema Sound System
- Music and Movie Mode
- Universal Remote Control
- AM/FM Tuner with 30 Presets
- Progressive Scan (PAL/NTSC)
- Magnetically Shielded
- Bass Reflex Design
- Energy Star Compliant – Less than 0.3W in standby

SPECIFICATIONS

POWER RATING
- Front Speakers : 50W
- Surround Speakers : 50W
- Centre Channel : 50W
- Subwoofer : 200W

CONNECTIONS
- Analogue Audio In
- Optical Digital In : 2
- Digital Coaxial In
- HDMI Out for DVD (1080p)
- Component Video Out
- Composite Video Out
- Digital Media Port
- Heaphone Jack

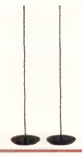
SOUND MODES
- Cinema Studio EX A, B & C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 215 x 105 x 207
  - Front Speakers : 45 x 55 x 40
  - Surround Speakers : 45 x 55 x 40
  - Centre Channel : 45 x 55 x 40
  - Subwoofer : 188 x 448.5 x 471.5
- Weight :
  - Main Unit : 3kg
  - Front Speakers : 0.07kg
  - Surround Speakers : 0.07kg
  - Centre Channel : 0.07kg
  - Subwoofer : 12.6kg

S-AIR BRAVIA Sync

RECOMMENDED ACCESSORIES

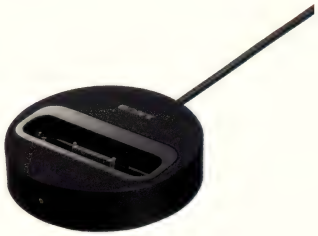
Speaker Stand : WSIS10F



DM Port : TDMIP10

TDMIP10

DIGITAL MEDIA PORT – iPOD $149.00 *



FEATURES
- Digital Media Port Cradle for iPod
- Streams Audio, Charges and Controls all current iPods
- Easy Connection via one plug

Made for iPod

TDMIP50

DIGITAL MEDIA PORT – iPOD $199.00 *

FEATURES
- Digital Media Port Cradle for iPod
- Streams Audio, Charges and Controls all current iPods
- Easy Connection via one plug
- Enables Video Output from iPod

Made for iPod

TDMBT1

DIGITAL MEDIA PORT – BLUETOOTH $249.00 *

FEATURES
- Digital Media Port Bluetooth Attachment
- Allows High Quality Audio Streaming from Bluetooth 2.0 devices
- Compatible with Bluetooth Ver 2.0 A2DP
- Easy Connection via one plug

RECOMMENDED ACCESSORIES

Walkman : NWZE43F

Mobile Phone : W760

TDMNW10

DIGITAL MEDIA PORT - WALKMAN $149.00 *

FEATURES
- Digital Media Port Cradle for Network Walkman
- Streams Audio, Charges and Controls Selected Walkman Models
- Compatible with Sony Walkman's 22 pin WM-Port
- Easy Connection via one plug

WAHTSA1

S-AIR WIRELESS KIT $299.00 *

FEATURES
- Compatible with all S-AIR Ready Home Theatre Systems
- Optional S-AIR Wireless for Compatible DVD Home Theatre Systems
- S-AIR Wireless Technology (RF)
- 143W x 2 RMS
- Black Finish
- S-Master Digital Amplifier
- High Sound Quality
- Headphone Jack
- Dimension (WxHxDmm) : 85 x 100 x 345
- Weight : 1.7kg

S-AIR

HTDDW785

HOME THEATRE IN A BOX
$599.00 *

FEATURES
- 122W x 5 + 190W = 800W Total Power
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II / Dolby Digital / DTS Decoding
- Digital Cinema Sound System
- AM/FM Tuner with 60 Presets
- 2 x Component Video Inputs
- Sony Universal Remote
- 5 x Satellite Speakers + Subwoofer
- Digital Cinema Auto Calibration
- 1 x Subwoofer Output

SPECIFICATIONS

POWER RATING
- Front Speakers : 122W
- Surround Speakers : 122W
- Centre Channel : 122W
- Subwoofer : 190W

CONNECTIONS
- Total Connectable Sources : 4
- Analogue Audio In
- Optical Digital In : 2
- Digital Coaxial In
- Component Video In/Out : 2/1
- Composite Video In : 3
- Multi Channel In
- Subwoofer Output

SOUND MODES
- Cinema Studio EX A B and C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 145 x 300
  - Front Speakers : 91 x 96 x 102
  - Surround Speakers : 91 x 96 x 102
  - Centre Channel : 155 x 96 x 101
  - Subwoofer : 270 x 331 x 380
- Weight :
  - Main Unit : 7.5kg
  - Front Speakers : 0.6kg
  - Surround Speakers : 0.5kg
  - Centre Channel : 0.7kg
  - Subwoofer : 8.3kg

RECOMMENDED ACCESSORIES

DVD Player : DVPNS50BP

Bravia TV : KDL20S4000

HTDDWG800

HOME THEATRE IN A BOX
$899.00 *

FEATURES
- 865W Total Power
- 5 x Bookshelf Speakers + Subwoofer
- Full HD 1080p Video Output via HDMI
- HDMI Repeater
- x.v.Colour
- 24p True Cinema
- BRAVIA Sync
- Digital Media Port
- Digital Cinema Auto Calibration
- Multi Channel Linear PCM
- Dolby Pro Logic / Dolby Pro Logic II / Dolby Pro Logic IIx / Dolby Digital EX / DTS ES Decoding
- Digital Cinema Sound System
- AM/FM Tuner
- AV Sync
- Portable Audio Input With Portable Audio Enhancer
- Front AV Input
- Sony Universal Remote

SPECIFICATIONS

POWER RATING
- Front Speakers : 135W
- Surround Speakers : 135W
- Centre Channel : 135W
- Subwoofer : 190W

CONNECTIONS
- Analogue Audio In/Out : 2/1
- Optical Digital In : 2
- Digital Coaxial In
- HDMI In/Out : 3/1
- DM Port
- Component Video In/Out : 3/1
- Composite Video In/Out : 4/1
- Subwoofer Output

SOUND MODES
- Cinema Studio EX A B and C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL

Dimensions (WxHxDmm) :
- Main Unit : 430 x 157.5 x 318
- Front Speakers : 130 x 215 x 136
- Surround Speakers : 115 x 170 x 141
- Centre Channel : 245 x 110 x 136
- Subwoofer : 270 x 335 x 380

- Weight :
  - Main Unit : 7.8kg
  - Front Speakers : 1.4kg
  - Surround Speakers : 1.0kg
  - Centre Channel : 1.3kg
  - Subwoofer : 8.3kg

Full HD 1080 BRAVIA Sync

RECOMMENDED ACCESSORIES

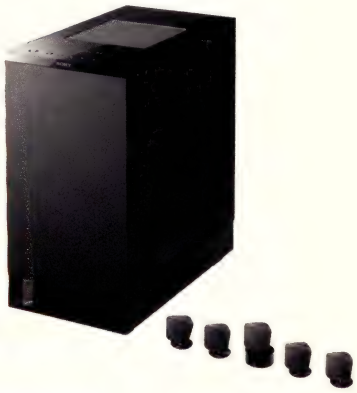
Bravia TV : KDL40V4000

PLAYSTATION®3

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

HTIS100

MICRO SATELLITE HOME THEATRE IN A BOX
$1199.00 *



FEATURES
- 450W Total Power
- 5 x Micro Satellite Size Speakers + Subwoofer
- Full HD 1080p Video Output via HDMI
- HDMI Repeater
- x.v.Colour
- 24p True Cinema
- HDMI Up-Conversion
- BRAVIA Sync
- S-AIR Ready – Optional Wireless Rear Speakers
- Digital Media Port
- Digital Cinema Auto Calibration
- 8 ch Multi Channel Linear PCM
- Dolby Pro Logic / Dolby Pro Logic II / Dolby Pro Logic IIx / Dolby Digital EX / DTS ES Decoding
- Digital Cinema Sound System
- Dialogue Enhancer with Night Mode
- AM/FM Tuner
- AV Sync
- Sony Universal Remote

POWER RATING
- Front Speakers : 50W
- Surround Speakers : 50W
- Centre Channel :50W
- Subwoofer : 200W

CONNECTIONS
- Analogue Audio In
- Optical Digital In : 3
- Digital Coaxial In
- HDMI In/Out : 3/1
- DM Port
- Component Video In/Out : 2/1
- Composite Video In

SOUND MODES
- Cinema Studio EX A B and C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 45 x 50 x 40
  - Front Speakers : 45 x 50 x 40
  - Surround Speakers : 45 x 50 x 40
  - Centre Channel : 45 x 50 x 40
  - Subwoofer : 250 x 450 x 450
- Weight :
  - Front Speakers : 0.07kg
  - Surround Speakers : 0.07kg
  - Centre Channel : 0.08kg
  - Subwoofer : 16.3kg

S-AIR READY Full HD 1080 BRAVIA Sync

RECOMMENDED ACCESSORIES

PLAYSTATION®3

Bravia TV : KDL46XBR45

HTDDW7000

HOME THEATRE IN A BOX $1399.00 *

FEATURES
- 1695W Total Power
- 2 x Floor Standing Speakers + 5 x Bookshelf Speakers + 2 x Subwoofers
- Full HD 1080p Video Output via HDMI
- HDMI Repeater
- x.v.Colour
- 24p True Cinema
- BRAVIA Sync
- Digital Media Port
- Digital Cinema Auto Calibration
- 8 ch Multi Channel Linear PCM
- Stereo Subwoofer
- Dolby Pro Logic / Dolby Pro Logic II / Dolby Pro Logic IIx / Dolby Digital EX / DTS ES Decoding
- Digital Cinema Sound System
- AM/FM Tuner
- AV Sync
- Portable Audio Input With Portable Audio Enhancer
- 4 x Subwoofer Output
- Front AV Input
- Sony Universal Remote

SPECIFICATIONS

POWER RATING
- Front Speakers : 185W
- Surround Speakers : 185W
- Centre Channel : 185W
- Subwoofers : 200W x 2

CONNECTIONS
- Analogue Audio In/Out : 2/1
- Optical Digital In : 2
- Digital Coaxial In
- HDMI In/Out : 3/1
- DM Port
- Component Video In/Out : 3/1
- Composite Video In/Out : 4/1
- Multi Channel In
- Subwoofer Output : 4

SOUND MODES
- Cinema Studio EX A B and C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 157.5 x 318
  - Front Speakers : 305 x 1000 x 325
  - Surround Speakers : 174 x 220 x 166
  - Centre Channel : 515 x 175 x 225
  - Subwoofer : 335 x 420 x 430
- Weight :
  - Main Unit : 8.0kg
  - Front Speakers : 13.5kg
  - Surround Speakers : 1.4kg
  - Centre Channel : 4.8kg
  - Subwoofer : 11kg

Full HD 1080 BRAVIA Sync

RECOMMENDED ACCESSORIES

Blu-ray Player : BDPS550

Bravia Projector : VPLHW10

RECEIVERS

BLURAYTHEATRE2

HD HOME THEATRE PACKAGE $1499.00 *

FEATURES

GTSF2300
- 1000W Total Power
- Full HD 1080p Video Output via HDMI
- HDMI Repeater
- x.v.Colour
- 24p True Cinema
- BRAVIA Sync
- Digital Media Port
- Digital Cinema Auto Calibration
- 8 ch Multi Channel Linear PCM
- Dolby Pro Logic / Dolby Pro Logic II / Dolby Pro Logic IIx / Dolby Digital EX / DTS ES Decoding
- AV Sync
- Portable Audio Input With Portable Audio Enhancer

BDP5350
- BD-ROM / DVD / CD Playback
- Full HD 1080p (60/50Hz) Video Output
- 24p True Cinema (Native Film Motion)
- DVD Upscale to 1080p
- BRAVIA Sync (HDMI CEC)
- Uncompressed LPCM HDMI Pass Through (up to 8ch)

Sold separately as:
– Home Theatre in a Box (HTSF2300)
– Blu-ray Player (BDPS350)

SPECIFICATIONS

POWER RATING
- Front Speakers : 143W
- Surround Speakers : 143W
- Centre Channel : 143W
- Subwoofer : 285W

CONNECTIONS (INPUTS/OUTPUTS)
- Analogue Audio In/Out : 3/1
- Optical Digital In : 2
- Digital Coaxial In
- HDMI In/Out : 3/1
- DM Port

SOUND MODES
- Cinema Studio EX A, B and C
- Multi channel Stereo
- 2 Channel Stereo

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 66.7 x 335
  - Front Speakers : 113 x 830 x 83
  - Front Speakers (w/stand) : 315 x 1015 – 1345 x 315
  - Surround Speakers : 108 x 540 x 78
  - Surround Speakers (w/stand) : 290 x 1045 – 1235 x 290
  - Centre Channel : 380 x 50 x 64
  - Subwoofer : 220 x 395 x 325
- Weight :
  - Main Unit : 3.5kg
  - Front Speakers : 2.8kg
  - Surround Speakers : 2.8kg
  - Centre Channel : 0.39kg
  - Subwoofer : 5.9kg

AVCHD Blu-ray Disc Full HD 1080 BRAVIA Sync

RECOMMENDED ACCESSORIES

Bravia TV : KDL40WX4500

DM Port : TDMIP50

RHTG900

INTEGRATED HOME THEATRE CABINET
$1499.00 *

FEATURES

- Suits 40" or 46" LCD TV
- 470W Total Power
- Active Interior Speakers
- Full HD 1080p Video Output via HDMI
- HDMI Repeater
- x.v.Colour
- 24p True Cinema
- S-Force Pro
- BRAVIA Sync
- Digital Media Port
- 8 ch Multi Channel Linear PCM
- Dolby Pro Logic / Dolby Pro Logic II / Dolby Pro Logic IIx / Dolby Digital EX / DTS ES Decoding
- Digital Cinema Sound System
- FM Tuner
- AV Sync
- Portable Audio Input With Portable Audio Enhancer
- Sony Universal Remote

POWER RATING
- Front Speakers : 70W
- Surround Speakers : 70W
- Centre Channel :70W
- Subwoofers : 120W

CONNECTIONS
- Optical Digital In : 3
- Digital Coaxial In
- HDMI In/Out : 3/1
- DM Port
- Composite Video In

SOUND MODES
- Cinema Studio EX A B and C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL
- Dimensions (WxHxDmm) : 1115 x 500 x 400
- Weight : 57 kg

Full HD 1080 BRAVIA Sync

RECOMMENDED ACCESSORIES

Bravia TV : KDL40W4500

DM Port : TDMBT1

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

RECEIVERS

STRDE400

AV RECEIVER $499.00 *

The 400 is an entry level 5.1 receiver. It has auto calibration for easy setup and available in silver or black.

DCAC Calibration Microphone

Also available in Silver

FEATURES
- 80W x 5 RMS (6 Ohms, 20Hz-20kHz, 0.09%THD)
- 100W x 5 RMS (6 Ohms, 1kHz, 0.7%THD)
- Component video swiching : 2 In, 1 Out
- Total of 4 connectable sources
- 3 connectable Digital sources
- Digital Cinema Auto Calibration (DCAC)
- Universal Remote Commands most Sony AV Products

SPECIFICATIONS
POWER RATING
- DIN Power Rating (6 Ohms, 1kHz, 0.7%THD) : 100W x 5
- Reference Power Rating (6 Ohms, 20Hz-20kHz, 0.09%THD) : 80W x 5

GENERAL
- Remote control : Pre-Programmed (for Sony Components only)
- Speaker selection : Speakers A
- Headphone socket
- AM / FM Tuner : 60 presets (AM or FM)
- AV Sync

CONNECTIONS
- Total Connectable Sources : 4
- Component Video In/Out (Assignable and HD pass-through)
- Composite Video In/Out
- 5.1 Multi-Channel Audio
- Analogue Audio In
- Digital Optical In
- Digital Coaxial In
- Subwoofer pre-out

SOUND FORMATS
- Dolby Pro Logic / II
- DTS Neo : 6

SOUND MODES
- Cinema Studio EX A, B and C
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre

OTHER
- Remote Control Model : RM-AAU006
- Dimensions (WxHxDmm) : 430 x 150 x 310
- Weight : 7.5kg

STRDG520

AV RECEIVER $599.00 *

The 520 incorporates HDMI switcher functionality for superior picture quality.

Also available in Silver

FEATURES
- 85W x 5 (8 Ohms; 20Hz-20kHz, 0.09% THD)
- Full HD 1080p Video Output via HDMI
- HDMI Switcher
- 24p True Cinema
- BRAVIA Sync
- Digital Cinema Auto Calibration
- Digital Media Port
- Dolby Pro Logic / II / Dolby Digital
- DTS / 96/24
- Portable Audio Input With Portable Audio Enhancer
- AV Sync
- Universal Remote

SPECIFICATIONS
POWER RATING
- DIN Power Rating (8 Ohms; 1kHz, 1%THD) : 100W x 5
- Reference Power Rating (8 Ohms; 20Hz-20kHz, 0.09%THD) : 85W x 5

GENERAL
- Supplied Remote Control : Universal Remote
- Speaker Terminals : Front : Push-Banana, Other : Push
- AM/FM Tuner : 60 Presets
- AV Sync

INPUTS
- Component Video : 2 (DVD, V2)
- Composite Video : 2 (DVD, V1)
- HDMI : 2
- Digital Media Port
- Analog Audio : 2
- Digital Optical Audio : 2
- Digital Coaxial Audio

OUTPUTS
- Component Video
- Composite Video
- HDMI
- Analog Audio
- Subwoofer pre-out
- Headphone Socket

SOUND FORMATS
- Dolby Pro Logic II
- Dolby Digital
- DTS / 96/24

SOUND MODES
- Cinema Studio EX A B and C
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

OTHER
- Power Consumption in Standby (Watts) : 0.3W
- Remote Control Model : RM-AAU020
- Dimensions (WxHxDmm) : 430 x 157.5 x 318
- Weight : 7.7kg

Full HD 1080 BRAVIA Sync

STRDG720

RECEIVER $899.00 *

7.1 channels, 3 HDMI inputs and repeater functionality make this AV receiver a powerful control centre to any system.

Also available in Silve

FEATURES
- 85W x 7 (8 Ohms; 20Hz-20kHz, 0.09% THD)
- Full HD 1080p Video Output via HDMI
- HDMI Repeater
- 24p True Cinema
- 8 ch Multi Channel Linear PCM
- BRAVIA Sync
- Digital Cinema Auto Calibration
- Digital Media Port
- Dolby Pro Logic / II / IIx
- Dolby Digital / Dolby Digital EX
- DTS / ES / ES Discrete / 96/24
- Personal Audio Enhancer
- Universal Remote

SPECIFICATIONS
POWER RATING
- DIN Power Rating (8 Ohms; 1kHz, 1%THD) : 100W x 7
- Reference Power Rating (8 Ohms; 20Hz-20kHz, 0.09%THD) : 85W x 7

GENERAL
- Supplied Remote Control : Universal Remote
- Speaker Selection : Speakers A or B
- Speaker Terminals : A : Push-Banana, B : Push
- AM/FM Tuner : 60 Presets
- Tuner Station Naming
- AV Sync

INPUTS
- Component Video : 3
- Composite Video : 4
- HDMI : 3
- Front AV Inputs (Video 3) (Composite Video AV)
- Digital Media Port
- Analog Audio : 2
- Digital Optical Audio : 2
- Digital Coaxial Audio
- Assignable Digital Audio Inputs

OUTPUTS
- Component Video
- Composite Video
- HDMI
- Analog Audio
- Subwoofer pre-out
- Headphone Socket

SOUND FORMATS
- Dolby Pro Logic / II / IIx
- DTS Neo:6
- Dolby Digital / Dolby Digital EX
- DTS / ES MATRIX / ES DISCRETE / 96/24

SOUND MODES
- Cinema Studio EX A, B and C
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

OTHER
- Power Consumption in Standby (Watts) : 0.3W
- Remote Control Model : RM-AAU023
- Dimensions (WxHxDmm) : 430 x 157.5 x 318
- Weight : 8.1kg

Full HD 1080

DID YOU KNOW?

AV Sync

Different components and brands function in different ways and speeds. When teaming up an AV receiver with a television, sometimes the difference in processing speeds can be experienced where the sound is out of time with the vision. A feature to correct this sync issue is known as 'AV Sync'. It allows the user to make small adjustments to the audio to match the Television.

STRDG820

RECEIVER $1099.00 *

The 820 includes all the features from the 720, but adds a further HDMI input and support for the new HD audio codec's.

Also available in Silver

FEATURES
- 85W x 7 (8 Ohms; 20Hz-20kHz, 0.09% THD)
- Full HD 1080p Video Output via HDMI
- HDMI Repeater
- 24p True Cinema
- x.v.Colour
- 8 ch Multi Channel Linear PCM
- BRAVIA Sync
- Digital Cinema Auto Calibration
- Digital Media Port
- Dolby True HD/Dolby Digital Plus/ DTS-HD

SPECIFICATIONS

POWER RATING
- DIN Power Rating (8 Ohms; 1kHz, 0.7%THD) : 100W x 7
- Reference Power Rating (8 Ohms; 20Hz-20kHz, 0.09%THD) : 85W x 7

GENERAL
- Supplied Remote Control : Universal Remote
- Speaker Selection : Speakers A or B or A+B or OFF
- Speaker Terminals : A : Push-Banana, B : Screw
- AM/FM Tuner : 60 Presets
- Tuner Station Naming
- AV Sync (0-300ms)

INPUTS
- Component Video : 3
- Composite Video : 4
- HDMI : 4
- Front AV Inputs (Video 3) (Composite Video AV)
- Digital Media Port
- Analog Audio : 2
- Digital Optical Audio : 3
- Digital Coaxial Audio
- Assignable Digital Audio Inputs

OUTPUTS
- Component Video
- Composite Video
- HDMI
- Analog Audio
- Subwoofer pre-out
- Headphone Socket

SOUND FORMATS
- LPCM (2CH/5.1CH/7.1CH) Thru to HDMI
- Neural THX
- Dolby True HD / Dolby Digital Plus / DTS-HD
- Dolby Pro Logic / II / IIx
- DTS Neo:6
- Dolby Digital / Dolby Digital EX
- DTS / ES MATRIX / ES DISCRETE / 96/24

SOUND MODES
- Cinema Studio EX A, B and C
- Night Mode
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

OTHER
- Power Consumption in Standby (Watts) : 0.3W
- Remote Control Model : RM-AAU023
- Dimensions (WxHxDmm) : 430 x 157.5 x 318
- Weight : 11kg

Full HD 1080 BRAVIA Sync

RECOMMENDED ACCESSORIES

Blu-ray Player : BDPS350

Speaker Pack : SAVS300H

STRDA2400ES

ES RECEIVER $1499.00 *

ES construction quality and full feature set including Faroudja up-scaling and two remote controls make this receiver ideal for anyone that appreciates quality.

Also available in Silver

FEATURES
- 100W x 7 (8 Ohms 20Hz-20kHz, 0.09% THD)
- Full HD 1080p Video Output via HDMI
- Faroudja DCDi CINEMA chipset for upscaling to 1080p
- HDMI Repeater
- HDMI Up-Conversion
- 24p True Cinema
- x.v.Colour
- 8 ch Multi Channel Linear PCM
- BRAVIA Sync
- ES Grade Construction
- Digital Cinema Auto Calibration
- Digital Media Port
- Dolby True HD/Dolby Digital Plus/ DTS-HD

SPECIFICATIONS

POWER RATING
- DIN Power Rating (8 Ohms 1kHz, 0.7%THD) : 110W x 7
- Reference Power Rating (8 Ohms 20Hz-20kHz, 0.09%THD) : 100W x 7

VIDEO CONVERTING
- Composite to Component
- Composite/Component to HDMI

GENERAL
- Supplied Remote Control : Sony Universal Remote and Simplified 2nd Remote
- Speaker Selection : Speakers A or B or A+B or OFF
- Speaker Terminals : Speaker Binding Posts on all channels
- AM/FM Tuner : 60 Presets
- Tuner Station Naming
- AV Sync (0-300ms)

INPUTS
- Component Video (Assignable and HD Compatible) : 3
- Composite Video : 5
- HDMI (Assignable) : 4
- Front AV Inputs (Composite Video AV)
- Digital Media Port
- Analog Audio : 4
- Phono
- 7.1 Multi-Channel Audio
- Digital Optical Audio : 3
- Digital Coaxial Audio : 2
- Assignable Digital Audio Inputs

OUTPUTS
- Component Video
- Composite Video
- HDMI
- Analog Audio
- 7.1 Multi-Channel Audio
- Headphone Socket

SOUND FORMATS
- LPCM (2CH/5.1CH/7.1CH) Thru to HDMI
- Neural THX
- Dolby True HD / Dolby Digital Plus / DTS-HD
- Dolby Pro Logic / II / IIx
- DTS Neo:6
- Dolby Digital / Dolby Digital EX
- DTS / ES MATRIX / ES DISCRETE / 96/24

SOUND MODES
- Cinema Studio EX A, B & C
- Night Mode
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

SPECIFICATIONS
- Power Consumption in Standby (Watts) : 0.3W
- Remote Control Model : RM-AAP024 & RM-AAU039 (simplified)
- Dimensions (WxHxDmm) : 430 x 157 x 388
- Weight : 15kg

Full HD 1080 BRAVIA Sync

RECOMMENDED ACCESSORIES

Blu-ray Player : BDPS550

Speaker Pack : SSFCR7000B

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

STRDA3400ES

ES RECEIVER $1999.00 *

Incorporating the features of the 2400, the 3400 has a unique addition. It is able to downscale from HDMI to analogue for anyone with older TV or projectors.

Also available in Silver

FEATURES
- 100W x 7 (8 Ohms 20Hz-20kHz, 0.09% THD)
- Faroudja "DCDi Cinema" Upscaling to High Definition (1080P)
- BRAVIA Sync
- HDMI Up-Conversion
- HDMI Down-Conversion
- DTS HD Master Audio/DolbyTrue HD/ Dolby Digital+
- HDMI Repeater
- 8 CH LPCM Playback (Blu-ray Audio)
- x.v.Colour
- 24p True Cinema
- Xross Media Bar inspired High Resolution Graphic User Interface
- ES Grade Construction
- Digital Cinema Auto Calibration (Stereo Microphone)
- Digital Media Port
- AV Sync

SPECIFICATIONS
POWER RATING
- DIN Power Rating (8 Ohms 1kHz, 0.7%THD) : 110W x 7
- Reference Power Rating (8 Ohms 20Hz-20kHz, 0.09%THD) : 100W x 7

VIDEO UP/DOWN CONVERTING
- Composite/Component to HDMI
- HDMI to Component/Composite

GENERAL
- Supplied Remote Control : Multi-Brand Pre-Programmed/Learning Remote + 2nd Zone Remote
- Speaker Selection : Speakers A or B or A+B or OFF
- Speaker Terminals : Speaker Binding Posts on all channels
- 4 Ohms Switching
- AM/FM Tuner : 60 Presets
- Tuner Station Naming
- Analog Direct
- AV Sync (0-300ms)

INPUTS
- Component Video (Assignable and HD Compatible) : 3
- Composite Video : 5
- HDMI (Assignable) : 4
- Front AV Inputs (Composite AV, Optical Digital Audio)
- Digital Media Port
- 7.1 Multi-Channel Audio
- Analog Audio : 4
- Phono (for LP Record Player)
- Digital Optical Audio : 4
- Digital Coaxial Audio : 3

OUTPUTS
- Component Video
- Composite Video
- HDMI
- Analog Audio
- Subwoofer pre-out
- Headphone Socket
- 7 Channel Pre-Outs

SOUND FORMATS
- DTS HD / DolbyTrue HD / Dolby Digital+/Yes / Yes
- LPCM (2CH/5.1CH/7.1CH) Thru to HDMI/Yes/Yes
- Neural – THX Surround
- Dolby Pro Logic / II / IIx
- DTS Neo:6
- Dolby Digital / Dolby Digital EX
- DTS / ES MATRIX / ES DISCRETE / 96/24

SOUND MODES
- Cinema Studio EX A, B & C
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

SPECIFICATIONS
- Power Consumption in Standby (Watts) : 0.7W
- Remote Control Model : RM-AAL018 + RM-AAP039
- Dimensions (WxHxDmm) : 430 x 157 x 388
- Weight : 12kg

Full HD 1080 BRAVIA Sync

STRDA5400ES

ES RECEIVER $3499.00 *

This award winning flagship AV receiver includes 2 HDMI outputs, powerful 120W per channel and 6 HDMI inputs. This receiver is for the enthusiast that demands the best.

FEATURES
- 120W x 7 (8 Ohms 20Hz-20kHz, 0.09% THD)
- Faroudja "DCDi Cinema" Upscaling to High Definition (1080P)
- Twin HDMI Output
- BRAVIA Sync
- High Definition Multi-room Capabilities
- HDMI Up-Conversion
- HDMI Down-Conversion
- DTS HD Master Audio/DolbyTrue HD/ Dolby Digital+
- HDMI Repeater
- 8 CH LPCM Playback (Blu-ray Audio)
- x.v.Colour
- 24p True Cinema
- Xross Media Bar inspired High Resolution Graphic User Interface
- ES Grade Construction
- Digital Cinema Auto Calibration (Stereo Microphone)
- Twin Digital Media Port
- AV Sync
- IR Repeater

SPECIFICATIONS
POWER RATING
- DIN Power Rating (8 Ohms 1kHz, 0.7%THD) : 130W x 7
- Reference Power Rating (8 Ohms 20Hz-20kHz, 0.09%THD) : 120W x 7

VIDEO UP/DOWN CONVERTING
- Composite / Component to HDMI
- HDMI to Component / Composite

GENERAL
- Supplied Remote Control : Multi-Brand Pre-Programmed/Learning Remote + 2nd Zone Remote
- Speaker Selection : Speakers A or B or A+B or OFF
- Speaker Terminals : Speaker Binding Posts on all channels
- 4 Ohms Switching
- AM/FM Tuner : 60 Presets
- Tuner Station Naming
- Analog Direct
- Multi Room : Component HD Video amplified 2nd Zone/Non-amplified Audio 3rd Zone
- AV Sync (0-300ms)

INPUTS
- Component Video (Assignable and HD Compatible) : 3
- Composite Video : 5
- HDMI (Assignable) : 6
- Front AV Inputs (Composite AV, Optical Digital Audio)
- Digital Media Port : 2
- 7.1 Multi-Channel Audio
- Analog Audio : 5
- Phono (for LP Record Player)
- Digital Optical Audio : 6
- Digital Coaxial Audio : 3
- Assignable Digital Audio Inputs
- RS-232C (for firmware upgrades)
- IR Remote Signal (3.5mm Jack)

OUTPUTS
- Component Video
- Composite Video
- HDMI : 2
- Analog Audio : 2
- Subwoofer pre-out
- Headphone Socket
- 2nd Zone : Amplified Audio with Component Video (Upscales to 1080i)
- 3rd Zone : Pre-Out Audio
- 7 Channel Pre-Outs
- 12 Volt Trigger (3.5mm Jack) : 3
- IR Remote Signal (3.5mm Jack) : 2

SOUND FORMATS
- DTS HD/DolbyTrue HD/Dolby Digital+/ Yes/Yes
- LPCM (2CH/5.1CH/7.1CH) Thru to HDMI/Yes/Yes
- Neural – THX Surround
- Dolby Pro Logic / II / IIx
- DTS Neo:6
- Dolby Digital / Dolby Digital EX
- DTS / ES MATRIX / ES DISCRETE / 96/24

SOUND MODES
- Cinema Studio EX A, B and C
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

SPECIFICATIONS
- Power Consumption in Standby (Watts) : 0.7W
- Remote Control Model : RM-AAL014 + RM-AAP027
- Dimensions (WxHxDmm) : 430 x 157 x 388
- Weight : 19kg

Full HD 1080 BRAVIA Sync

DID YOU KNOW?

EISA AWARD Best Product 2008-2009 HT RECEIVER Sony STR-DA5400ES

The STRDA5400ES has just won the coveted Home Theatre 'best product 2008-2009' EISA award. EISA (the European Imaging and Sound association) is an independent body of industry experts. When choosing the 5400ES they commented 'Fully-fledged but affordable HD AV receivers like Sony's STR-DA5400ES are few and far between. All in all, this is one of the best performing and versatile HD AV receivers available, regardless of price.

SUBWOOFERS / SPEAKERS

SAW2500B

SUBWOOFER $399.00 *

FEATURES
- Active Subwoofer
- 250mm (10") Bass Driver
- 100W RMS Power Output (0.7% THD)
- Line and Speaker Inputs
- Volume Level Control
- Frequency Cutoff Control
- Phase Switching
- Magnetically shielded
- 30-200Hz frequency range

SPECIFICATIONS

AUDIO
- Power Output (RMS THD 0.7%) : 100W
- Crossover : Variable 50Hz-250Hz
- Inputs : Line Level, Speaker
- Level Control
- Phase Switch

CONSTRUCTION
- Speaker Type : Active Subwoofer
- Magnetically Shielded
- Enclosure Type : Bass Reflex
- Driver : 250mm (10")

GENERAL
- Dimensions (WxHxDmm) : 300 x 345 x 412
- Weight : 20kg

SUPPLIED ACCESORIES
- Speaker Cables : 3.5m x 2
- Audio Cables : 2m
- Foot x 4

SAW3000B

SUBWOOFER $499.00 *

FEATURES
- Active Subwoofer
- 300mm (12") Bass Driver
- 150W RMS Power Output (0.7% THD)
- Line and Speaker Inputs
- Volume Level Control
- Frequency Cutoff Control
- Phase Switching
- Magnetically shielded
- 20-200Hz frequency range

SPECIFICATIONS

AUDIO
- Power Output (RMS THD 0.7%) : 150W
- Crossover : Variable 50Hz-250Hz
- Inputs : Line Level, Speaker
- Level Control
- Phase Switch

CONSTRUCTION
- Speaker Type : Active Subwoofer
- Magnetically Shielded
- Enclosure Type : Bass Reflex
- Driver : 300mm (12")

GENERAL
- Auto Power Off
- Dimensions (WxHxDmm) : 360 x 425 x 412
- Weight : 25kg

SUPPLIED ACCESORIES
- Speaker Cables : 3.5m x 2
- Audio Cables : 2m x 1
- Foot x 4

SAW3800B

SUBWOOFER $999.00 *

FEATURES
- Active Subwoofer
- 380mm (15") Bass Driver
- 200W RMS Power Output (0.7% THD)
- Line and Speaker Inputs
- Volume Level Control
- Frequency Cutoff Control
- Phase Switching
- Magnetically shielded
- 15-200Hz frequency range

SPECIFICATIONS

AUDIO
- Power Output (RMS THD 0.7%) : 200W
- Crossover : Variable 50Hz-250Hz
- Inputs : Line Level, Speaker
- Level Control
- Phase Switch

CONSTRUCTION
- Speaker Type : Active Subwoofer
- Magnetically Shielded
- Enclosure Type : Bass Reflex
- Driver : 380mm (15")

GENERAL
- Auto Power Off
- Dimensions (WxHxDmm) : 430 x 510 x 515
- Weight : 30kg

SUPPLIED ACCESORIES
- Speaker Cables : 3.5m x 2
- Audio Cables : 2m x 1
- Foot x 4

SSFCR4000B

SPEAKER PACK $799.00 *

FEATURES
- 2-way Floor Standing Front Speakers, Full Range Centre and Surround Speakers
- Nano Fine Tweeters
- Kevlar HOP Woofers
- Mica Reinforced Cellular Woofer
- Bass Reflex Design
- Magnetically shielded

SPECIFICATIONS

FRONT AND SURROUND
- Speaker System : 2-way Tower Front, Full Range Surround
- Woofer : 100mm x 2 Front, 70mm Surround
- Tweeter : 25mm Front
- Enclosure Type : Bass Reflex
- Rated Impedance : 8 Ohms
- Maximum Input Power : 120W Front, 100W Surround
- Sensitivity Level : 88dB Front, 85dB Surround
- Frequency Response : 50Hz-50,000Hz
- Dimensions (WxHxDmm) :
  - Front : 231 x 880 x 255
  - Surround : 110 x 170 x 100
- Weight :
  - Front : 8kg
  - Surround : 1kg

CENTRE
- Speaker System : Full Range
- Woofer : 2 x 65mm
- Enclosure Type : Bass Reflex
- Rated Impedance : 8 Ohms
- Maximum Input Power : 100W
- Sensitivity Level : 85dB
- Frequency Response : 50Hz-50,000Hz
- Dimensions (WxHxDmm) : 430 x 87 x 105
- Weight : 1.7kg

SUPPLIED ACCESORIES
- Speaker Cables : 3 x 2.5m, 2 x 10m

NOTES

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SPEAKERS

SSFCR7000B

SPEAKER PACK $1799.00 *

FEATURES
- 3-way Floor Standing Front Speakers, 2-way Centre and Surround Speakers
- Nano Fine Tweeters
- Kevlar HOP Woofers
- Max Power : 200W Front, 120W Surrounds, 150W Centre
- Bass Reflex Design
- Magnetically shielded

SPECIFICATIONS

FRONT AND SURROUND
- Speaker System : 3-way Tower Front, 2-way Surround
- Woofer : 100mm and 13.27mm Front, 25mm Surround
- Tweeter : 25mm Front, 13mm Surround
- Enclosure Type : Bass Reflex
- Rated Impedance : 8 Ohms
- Maximum Input Power : 200W Front, 120w Surround
- Sensitivity Level : 90dB Front, 86dB Surround
- Dimensions (WxHxDmm) :
  - Front : 240 x 1050 x 303
  - Surround : 170 x 255 x 126
- Weight :
  - Front : 13.8kg
  - Surround : 2.3kg

CENTRE
- Speaker System : 2-way
- Woofer : 25mm
- Tweeter : 13mm
- Enclosure Type : Bass Reflex
- Rated Impedance : 8 Ohms
- Maximum Input Power : 150W
- Sensitivity Level : 89dB
- Dimensions (WxHxDmm) : 400 x 170 x 220
- Weight : 4.8kg

SUPPLIED ACCESSORIES
- Speaker Cables : 3 x 2.5m, 2 x 10m

SAVS300H

5.1/7.1 SPEAKER PACK $1299.00 *

FEATURES
- 7.1 Channel Speaker and Sub Woofer System

FRONT/ CENTRE/SURROUND SPEAKERS
- 2-way Magnetically Shielded
- Bass Reflex Designed Speakers
- 8 Ohm Impedance
- 150W Power Handling
- 81dB Sensitivity
- Frequency Response : 120Hz – 50kHz

ACTIVE SUB WOOFER
- 15cm Bass Driver
- 150W Power Output
- Line Inputs
- Magnetically Shielded
- Frequency Range : 28 – 200Hz

SPECIFICATIONS

FRONT SPEAKERS
- Dimensions (WxHxDmm) : 82 x 1052 x 93mm
- Weight : 5.2kg

SURROUND SPEAKERS
- Dimensions (WxHxDmm) : 82 x 184 x 93mm
- Weight : 1.0kg

CENTRE CHANNEL
- Dimensions (WxHxDmm) : 345 x 86 x 93mm
- Weight : 1.7kg

ACTIVE SUBWOOFER
- Dimensions (WxHxDmm) : 197 x 407 x 502mm
- Weight : 12.2kg

NOTES

HOME THEATRE PACKAGES

CP4000

HOME THEATRE PACKAGE $1697.00 *

Also available in Silver (CP4000S)

FEATURES

STRDE400
- 80W x 5 (6 Ohms; 20Hz-20kHz, 0.09% THD)
- Component Video Switching : 2 x In / 1 x Out (HD Compatible)
- Digital Cinema Auto Calibration
- Total of 4 Available Inputs
- Digital Inputs : 2 x Optical / 1 x Coaxial

SSFCR4000B + SAW2500B
- 2-way Floor Standing Front Speakers, Full Range Centre and Surround Speakers + 10" Subwoofer
- 120W x 2 + 100W x 3 + 100W Subwoofer
- Active subwoofer
- Magnetically shielded

SPECIFICATIONS

POWER RATING
- Receiver : 80W x 5
- Front Speakers : 120W
- Surround Speakers : 100W
- Centre Channel : 100W
- Subwoofer : 100W

CONNECTIONS
- Analogue Audio In
- Optical Digital In : 2
- Digital Coaxial In
- Component Video In/Out : 2/1
- Composite Video In/Out : 3/2
- Subwoofer Output

SOUND MODES
- Cinema Studio EX A, B and C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL
- Dimensions (WxHxDmm) :
  - Main Unit (mm) : 430 x 150 x 310
  - Front Speakers (mm) : 231 x 880 x 255
  - Surround Speakers (mm) : 110 x 170 x 100
  - Centre Channel (mm) : 430 x 87 x 105
  - Subwoofer (mm) : 300 x 345 x 412
- Weight :
  - Main Unit : 7.5kg
  - Front Speakers : 8kg
  - Surround Speakers : 1kg
  - Centre Channel : 1.7kg
  - Subwoofer : 20kg

CP520

HOME THEATRE PACKAGE $1797.00 *

Also available in Silver (CP520S)

FEATURES

STRDG520V
- 85W x 5 (8 Ohms; 20Hz-20kHz, 0.09% THD)
- Full HD 1080p Video Output via HDMI
- HDMI Switcher
- 24p True Cinema
- BRAVIA Sync
- Digital Cinema Auto Calibration
- Digital Media Port
- Dolby Pro Logic / II / Dolby Digital
- DTS / 96/24
- Portable Audio Input With Portable Audio Enhancer
- AV Sync
- Universal Remote

SSFCR4000B + SAW2500B
- 3-way Floor Standing Front Speakers
- Full Range Centre and Surround Speakers + 10" Subwoofer
- Active subwoofer
- Magnetically shielded

SPECIFICATIONS

POWER RATING
- DIN Power Rating (8 Ohms; 1kHz, 1%THD) : 100W x 5
- Reference Power Rating (8 Ohms; 20Hz-20kHz, 0.09%THD) : 85W x 5
- Front Speakers : 120W
- Surround Speakers : 100W
- Centre Channel : 100W
- Subwoofer : 100W

GENERAL
- Supplied Remote Control : Universal Remote
- Speaker Selection : Speakers A
- Speaker Terminals : Front : Push-Banana, Other : Push
- AM/FM Tuner : 60 Presets
- Tuner Station Naming
- AV Sync

INPUTS
- Component Video : 2 (DVD, V2)
- Composite Video : 2 (DVD, V1)
- HDMI : 2
- Digital Media Port
- Analog Audio : 2
- Digital Optical Audio : 2
- Digital Coaxial Audio

OUTPUTS
- Component Video Composite Video
- HDMI
- Analog Audio
- Subwoofer pre-out
- Headphone Socket

SOUND FORMATS
- Dolby Pro Logic II / IIx
- Dolby Digital
- DTS / 96/24

SOUND MODES
- Cinema Studio EX A B and C
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

OTHER
- Power Consumption in Standby (Watts) : 0.3W
- Remote Control Model : RM-AAU020
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 157.5 x 318
  - Front Speakers : 231 x 880 x 255
  - Surround Speakers : 110 x 170 x 100
  - Centre Channel : 430 x 87 x 105
  - Subwoofer : 300 x 345 x 412
- Weight :
  - Main Unit : 7.7kg
  - Front Speakers : 8kg
  - Surround Speakers : 1kg
  - Centre Channel : 1.7kg
  - Subwoofer : 20kg

Full HD 1080 BRAVIA Sync

NOTES

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HOME THEATRE PACKAGES

CINE720

HOME THEATRE PACKAGE $2198.00 *

Also available in Silver (CINE720S)

FEATURES

STRDG720
- 85W x 7 (8 Ohms; 20Hz-20kHz, 0.09% THD)
- Full HD 1080p Video Output via HDMI
- HDMI Repeater
- 24p True Cinema
- x.v.Colour
- 8 ch Multi Channel Linear PCM
- BRAVIA Sync
- Digital Cinema Auto Calibration
- Digital Media Port
- Personal Audio Enhancer

SAVS300H
- 7.1 Channel Speaker System
- Active subwoofer
- Magnetically shielded

SPECIFICATIONS

POWER RATING
- DIN Power Rating (8 Ohms; 1kHz, 1%THD) : 100W x 7
- Reference Power Rating (8 Ohms; 20Hz-20kHz, 0.09%THD) : 85W x 7
- Front Speakers : 120W
- Surround Speakers : 100W
- Centre Channel : 100W
- Subwoofer : 100W

GENERAL
- Supplied Remote Control : Universal Remote
- Speaker Selection : Speakers A or B
- Speaker Terminals : A : Push-Banana, B : Push
- AM/FM Tuner : 60 Presets
- Tuner Station Naming
- AV Sync

INPUTS
- Component Video : 3
- Composite Video : 4
- HDMI : 3
- Front AV Inputs (Composite Video AV)
- Digital Media Port
- Analog Audio : 2
- Digital Optical Audio : 2
- Digital Coaxial Audio
- Assignable Digital Audio Inputs

OUTPUTS
- Component Video
- Composite Video
- HDMI
- Analog Audio
- Subwoofer pre-out
- Headphone Socket

SOUND FORMATS
- Dolby Pro Logic / II / IIx
- DTS Neo:6
- Dolby Digital / Dolby Digital EX
- DTS / ES MATRIX / ES DISCRETE / 96/24

SOUND MODES
- Cinema Studio EX A, B and C
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

OTHER
- Power Consumption in Standby (Watts) : 0.3W
- Remote Control Model : RM-AAU023
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 157.5 x 318
  - Front Speakers : 82 x 1052 x 93
  - Surround Speakers : 82 x 184 x 93
  - Centre Channel : 345 x 86 x 93
  - Subwoofer : 197 x 407 x 502
- Weight :
  - Main Unit : 8.1kg
  - Front Speakers : 5.2kg
  - Surround Speakers : 1kg
  - Centre Channel : 1.7kg
  - Subwoofer : 12.2kg

STRDG720 also available in Silver

Full HD 1080 BRAVIA Sync

CINE820

HOME THEATRE PACKAGE $2498.00 *

Also available in Silver (CINE820S)

FEATURES

STRDG820
- 85W x 7 (8 Ohms; 20Hz-20kHz, 0.09% THD)
- Full HD 1080p Video Output via HDMI
- HDMI Repeater
- 24p True Cinema
- x.v.Colour
- 8 ch Multi Channel Linear PCM
- BRAVIA Sync
- Digital Cinema Auto Calibration
- Digital Media Port
- Dolby True HD / Dolby Digital Plus / DTS-HD
- Personal Audio Enhancer
- Universal Remote

SAVS300H
- 7.1 Channel Speaker System
- Active subwoofer
- 2-way Magnetically Shielded

SPECIFICATIONS

POWER RATING
- DIN Power Rating (8 Ohms; 1kHz, 0.7%THD) : 100W x 7
- Reference Power Rating (8 Ohms; 20Hz-20kHz, 0.09%THD) : 85W x 7
- Front Speakers : 120W
- Surround Speakers : 100W
- Centre Channel : 100W
- Subwoofer : 100W

GENERAL
- Supplied Remote Control : Universal Remote
- Speaker Selection : Speakers A or B or A+B or OFF
- Speaker Terminals : A : Push-Banana, B : Screw
- AM/FM Tuner : 60 Presets
- Tuner Station Naming
- AV Sync (0-200ms)

INPUTS
- Component Video : 3
- Composite Video : 4
- HDMI : 4
- Front AV Inputs (Composite Video AV)
- Digital Media Port
- Analog Audio : 2
- Digital Optical Audio : 3
- Digital Coaxial Audio
- Assignable Digital Audio Inputs

OUTPUTS
- Component Video
- Composite Video
- HDMI
- Analog Audio
- Subwoofer pre-out
- Headphone Socket

SOUND FORMATS
- LPCM (2CH/5.1CH/7.1CH) Thru to HDMI
- Neural THX
- Dolby True HD / Dolby Digital Plus / DTS-HD
- Dolby Pro Logic / II / IIx
- DTS Neo:6
- Dolby Digital / Dolby Digital EX
- DTS / ES MATRIX / ES DISCRETE / 96/24

SOUND MODES
- Cinema Studio EX A, B and C
- Night Mode
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

OTHER
- Power Consumption in Standby (Watts) : 0.3W
- Remote Control Model : RM-AAU023
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 157.5 x 318
  - Front Speakers : 82 x 1052 x 93
  - Surround Speakers : 82 x 184 x 93
  - Centre Channel : 345 x 86 x 93
  - Subwoofer : 197 x 407 x 502
- Weight :
  - Main Unit : 11kg
  - Front Speakers : 5.2kg
  - Surround Speakers : 1kg
  - Centre Channel : 1.7kg
  - Subwoofer : 12.2kg

Full HD 1080 BRAVIA Sync

NOTES

TH820

HOME THEATRE PACKAGE $3997.00 *

Also available in Silver (TH820S)

FEATURES

STRDG820
- 85W x 7 (8 Ohms; 20Hz-20kHz, 0.09% THD)
- Full HD 1080p Video Output via HDMI
- HDMI Repeater
- 24p True Cinema
- x.v.Colour
- 8 ch Multi Channel Linear PCM
- BRAVIA Sync
- Digital Cinema Auto Calibration
- Digital Media Port
- Dolby True HD / Dolby Digital Plus / DTS-HD
- Personal Audio Enhancer
- Universal Remote

SSFCR7000B + SAW3800B
- 3-way Floor Standing Front Speakers, 2-way Centre and Surround Speakers
- Active subwoofer
- Magnetically shielded

SPECIFICATIONS

POWER RATING
- DIN Power Rating (8 Ohms; 1kHz, 0.7%THD) : 100W x 7
- Reference Power Rating (8 Ohms; 20Hz-20kHz, 0.09%THD) : 85W x 7
- Front Speakers : 150W
- Surround Speakers : 120W
- Centre Channel : 150W
- Subwoofer : 150W

GENERAL
- Supplied Remote Control : Universal Remote
- Speaker Selection : Speakers A or B or A+B or OFF
- Speaker Terminals : A : Push-Banana, B : Screw
- AM/FM Tuner : 60 Presets
- Tuner Station Naming
- AV Sync (0-200ms)

INPUTS
- Component Video : 3
- Composite Video : 4
- HDMI : 4
- Front AV Inputs (Composite Video AV)
- Digital Media Port
- Analog Audio : 2
- Digital Optical Audio : 3
- Digital Coaxial Audio
- Assignable Digital Audio Inputs

OUTPUTS
- Component Video
- Composite Video
- HDMI
- Analog Audio
- Subwoofer pre-out
- Headphone Socket

SOUND FORMATS
- LPCM (2CH/5.1CH/7.1CH) Thru to HDMI
- Neural THX
- Dolby True HD / Dolby Digital Plus / DTS-HD
- Dolby Pro Logic / II / IIx
- DTS Neo:6
- Dolby Digital / Dolby Digital EX
- DTS / ES MATRIX / ES DISCRETE / 96/24

SOUND MODES
- Cinema Studio EX A, B and C
- Night Mode
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

OTHER
- Power Consumption in Standby (Watts) : 0.3W
- Remote Control Model : RM-AAU023
- Dimensions (WxHxDmm) :
  - Main Unit : 430 x 157.5 x 318
  - Front Speakers : 240 x 1050 x 303
  - Surround Speakers : 170 x 255 x 126
  - Centre Channel : 400 x 170 x 220
  - Subwoofer : 430 x 510 x 515
- Weight :
  - Main Unit : 11kg
  - Front Speakers : 13.8kg
  - Surround Speakers : 2.3kg
  - Centre Channel : 4.8kg
  - Subwoofer : 30kg

Full HD 1080 BRAVIA Sync

PSLX300USB

USB TURNTABLE $299.00 *

FEATURES
- USB Output
- Pre-amp Output
- Phono Ouptut
- Fully Automatic Operation
- 33/45 rpm Speed Controls
- Belt Driven System
- MM Phono Cartridge
- Diamond Stylus
- Static Balance Tonearm
- Front Mount Conrols
- Supplied Dust Cover
- Supplied Audio Studio Software

SCDCE595

5 DISC SUPER AUDIO CD PLAYER $449.00 *

FEATURES
- CD/ Super Audio CD Player
- 5 Disc Changer
- Multi Channel Playback
- 5.1 Channel Output
- Super Audio CD/ CD text
- DSD Decoder
- Optical Digital Output

SPECIFICATIONS

CD PLAYBACK
- Frequency Response : 2Hz-20kHz
- Dynamic Range (in audible range) : more than 96dB
- Harmonic Distortion : less than 0.0039%

INTERFACES
- Optical Output
- 5.1ch Output
- Analogue Output
- Music Channel Audio Output

SUPER AUDIO CD PLAYBACK
- Playback Frequency Range : 2Hz-100kHz
- Frequency Response : 2Hz-40kHz (-3db)
- Dynamic Range (in audible range) : more than 100dB (AR)
- Harmonic Distortion : less than 0.0035%

GENERAL
- Multi-Channel Playback
- 3 Play Modes : Shuffle / Program / Repeat
- CD-R/RW
- Music Calendar
- Dimensions (WxHxDmm) : 430 x 110 x 420
- Weight : 5.5kg

NOTES

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

SEPARATE COMPONENTS

CDPCX355

300 CD CHANGER $599.00 *

FEATURES
- Fader
- Jog Dial for Rapid Selection of Discs or Memo Information
- Multi-disc 32-step Programming x 3
- Optical Digital Output
- Shuffle play
- Two Repeat Modes
- 430 x 189 x 493mm (WxHxDmm)
- Advanced Mega-CD Control for Connection of 5, 50,200 or 300-CD Player with Cross-Fade and No-Delay Play
- Artist / Genre group function (200 possible)
- CD Text
- CD/CDR/CDRW
- Control A1 Interface with Sony A/V
- 13 Character Display
- Custom File™ Disc Memo
- Hybrid Pulse D/A Converter for Exceptional Sound
- Internal storage for 300 Discs
- Keyboard Input (for Custom File titling)
- Track Delete Function

SPECIFICATIONS

AUDIO
- Frequency Response : 2Hz-20kHz
- THD : 0.009%
- Dynamic Range : 89dB
- Output Level : 2V

GENERAL
- Power Consumption (Watts) : 14W
- Dimensions (WxHxDmm) : 430 x 189 x 493mm
- Weight : 8.5kg

MDSJE480

MINIDISC DECK $499.00 *

FEATURES
- MDLP (Mini Disc Long Time Recording)
- Wide Bit Stream Technology
- Monaural Recording
- Time Machine Rcording (6 Seconds)
- Convenient Jog Dial for Track Selection and Text Entry
- 24 Bit analogue to Digital Converter
- ATRAC DSP TYPE-R
- Hybrid Pulse Digital to Analogue Converter
- Centre Mount Mechanism
- Scale Factor Edit
- Digital Peak Meters
- 3 Play modes
- CD Synchro Recording
- Remote Commander
- Digital and Analogue Record Level controls
- Advanced editing
- PC link Terminal for Optional PC Link Kit
- Optical digital input
- Off centre insulator

SPECIFICATIONS

ANALOGUE INPUT
- Rated Input : 500mV
- Minimum Input : 125mV
- Impedance : 47k Ohms

AUDIO
- Codec : ATRAC / ATRAC3
- Frequency Response : 5HZ – 20kHz
- S/N Ratio : 96 dB
- Output Level (@ 50 k Ohms) : 2V

INTERFACES
- Optical Digital Input : Rear x 1

GENERAL
- Power Consumption (Watts) : 14W
- Dimensions (WxHxDmm) : 430 x 95 x 285mm
- Weight : 3kg

TCWE475

CASSETTE DECK $399.00 *

FEATURES
- Dual Auto-Reverse Cassette Deck
- Dolby B and C noise reduction
- Dolby HX Pro
- Normal/high speed dubbing
- Auto Record Level (ARL)
- High-density Permalloy Heads
- 2 Head, 2 motor construction
- Auto-reverse Mechanism
- Full logic feather-touch transport controls
- AMS track search
- Multi-AMS track search
- Wide range pitch control
- Fader
- Relay Play
- Auto Play
- Record Mute
- CD synchro recording with compatible CD players (Control A1)
- Remote sensor (Sony AV Remote control capable)
- Headphone jack
- Dual tape counters with memory switch
- 14-segment FL Display peak level meters
- Adjustable Record Level control

SPECIFICATIONS

ANALOGUE INPUT
- Minimum Input : 125mV
- Impedance : 47k Ohms

AUDIO
- S/N Ratio (Type 1 Tape) : 55dB
- S/N Ratio (Type II Tape) : 57dB
- S/N Ratio (Type IV Tape) : 58dB
- S/N Ratio Improvement with Dolby B : 5dB @ 1kHz, 10dB @ 5kHz
- S/N Ratio Improvement with Dolby C : 15dB @ 500Hz, 20dB @ 1kHz
- Freq. Response Dolby Off (Type I Tape) : 30Hz-16Hz
- Freq. Response Dolby Off (Type II Tape) : 30Hz-17Hz
- Freq. Response Dolby Off (Type IV Tape) : 30Hz-19Hz
- WOW and Flutter Peak (DIN) : +/ – 0.2%

GENERAL
- Power Consumption (Watts) : 18W
- Dimensions (WxHxDmm) : 430 x 111 x 286mm
- Weight : 4.5kg

RMEZ4T

ULTRA COMPACT $39.95 *

SPECIFICATIONS
- Sleek look, silver colour to match silver equipment
- For use with your TV, DVD, VCR and cable Box
- Ergonomic design
- Larger, well spaced buttons for easy access to key function
- 3-minute memory back up
- Operating Distance : 7m (varies depending on the manufacturing component)
- Power Requirements : 2 x 'AA' batteries
- Dimensions : 63 x 149 x 30mm
- Weight : 120g

RMV210T

BASIC $59.95 *

SPECIFICATIONS
- Sleek look, silver colour to match silver equipment
- For use with your TV, DVD, VCR, DVR, cable Box and satellite Tuner
- Compatible with most major brands
- Pre-programmed to operate with a wide variety of Audio / Visual equipment from a wide variety of brands
- Ergonomic design
- Memory back-up function
- Teletext function
- Operating Distance : 7m (varies depending on the manufacturing component)
- Power Requirements : 2 x 'AA' batteries
- Dimensions : 53 x 220 x 29mm
- Weight : 145g

RMVL610T

REMOTE COMMANDER $129.00 *

SPECIFICATIONS
- Universal learning functionality
- Supplied with 3 coloured interchangeable back covers : Silver, Gold and Red
- Recessed buttons to allow face down storage
- For use with your TV, VCR, Cable, Satellite, DVD, CD, Tape and Amp
- Compatible with most major brands
- Pre-programmed to operate a wide variety of audio / visual equipment from a wide variety of brands
- 12 Macros
- Ergonomic design
- Power requirements : 2 AA Batteries
- Centre mounted volume and Channel buttons for a balanced design
- Common use buttons in white for easy use in darker environments
- Weight : 114g
- Dimensions (WxHxDmm) : 54 x 210 x 27mm
- Power requirements : 2 AA Batteries

like.no.other

SONY

BRAVIA

THEATRE

Now you can enjoy a big-screen movie experience at home, without the hassle of juggling remotes. With just one touch, BRAVIA Sync will automatically adjust your TV and Home Theatre settings, to give you a perfect picture and breathtaking surround sound. Visit **www.sony.com.au/onetouch**

BRAVIA Sync

IN THIS EDITION...

VIDEO WALKMANS

NOISE CANCELLING HEADPHONES

BLUETOOTH ACCESSORIES

WALKMAN®

MP3 Walkman
Notetakers
Headphones/Accessories
Portable HiFi

Personal Entertainment

KEY TECHNOLOGY

WALKMAN SensMe™

SensMe technology incorporates mood analysis into track details allowing your Walkman to automatically create music channels that suit your mood.

Traditionally, music is organised by album name, artist name, genre, or year of release but with Sony's SenseMe™ technology, 11 new music channels are created automatically. These channels include Energetic, Relax, Upbeat, Pop Ballad, Lounge, Acoustic, Electronic, Classical, Extreme, Shuffle All, and a channel which is determined by the time of day (Morning, Daytime, Evening, Night, or Midnight).

12 TONE ANALYSIS

PERSONAL AUDIO Enhanced Bass

XB

The element of any sound that gives it its depth, whether it's a movie or music, is bass. Of all the frequencies, bass requires more air to be moved, which in turn means the speaker needs to be larger to produce it. Sony has developed different techniques to reproduce bass for different products.

Desktop speakers

Traditionally with small speakers, deep bass is often difficult to reproduce. In designing the SRSZX1 speakers, the engineers set about producing bass that defied the physical size of the speakers. They drew upon the Moebius theory when designing the bass duct. Traditional speaker have a simple port for bass, the ZX1 speakers on the other hand have a carefully shaped channel. As both the internal and external ports are shaped for seamless air movement along with the longer channel, the ZX1's can produce more powerful bass.

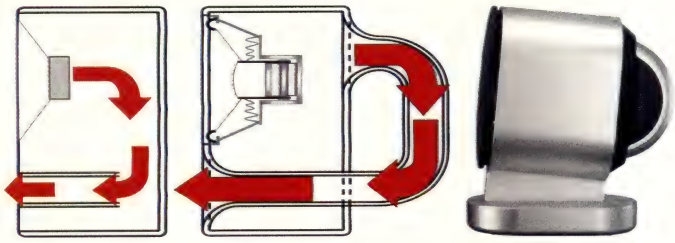
Headphones

Headphones have an ever bigger challenge in reproducing deep bass due to their size.

The XB Series headphones are designed specifically for hip hop, club and deep bass music. Bass in this style of music is best reproduced through headphones in a sealed environment otherwise the sound pressure needed for bass reproduction is reduced.

The overhead-style headphones have been designed to address sound leakage and is achieved by using extra large ear cushions that have a large surface area to seal against the head, while also achieving comfort. The use of special gaskets and seals in the housing further address any sound leakage.

The in-ear style has been specifically designed with hybrid silicon, providing a firm inner structure while the outer is soft to touch. In return, this design provides a better seal in the ear that helps reduce sound leakage.



Traditional speaker New Design Speaker SRSZX1

Over Ear Style Ear-bud Style

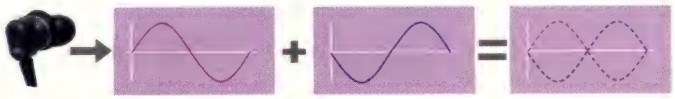
PERSONAL AUDIO Noise Cancelling Headphones

NC NOISE CANCELING

The principle of noise cancelling is to reduce low frequency, ambient noise / sounds that often interfere with your listening experience. This is done by the use of microphones in the headphones that pick up these sounds. These sounds are then analysed through the noise-cancelling circuit in the Walkman or headphones and by outputting the exact opposite sounds to the noise wave the noise is cancelled.

The MDRNC500D digital noise cancelling headphones cancel up to 99% of the incoming noise. This means, when you put the headphones on, you block an element of the ambient noise naturally, of the sounds that get through to your ears, 99% of that is cancelled when the headphones are turned on.

The benefit of noise cancelling is apparent for anyone that travels on planes or trains for extended periods of time. The constant hum of the aircraft or train will be virtually eliminated allowing for a peaceful trip. When listening to music, the volume can be a lot lower than traditional headphones as you are not trying to compensate for a noisy environment which means less stress on your ears and more emphasis on music quality.



Noise Opposite sound Noise Cancelling

WALKMAN Bluetooth™

Enjoy the wireless freedom of Bluetooth™ Technology

Bluetooth® Sony now offers Bluetooth™ technology designed to connect you with your music – without wires getting in the way. From a totally integrated Bluetooth™ Walkman, headphones and accessories, Sony has flexible and easy-to-use solutions for all music lifestyles. Listen to music from your MP3 player through wireless headphones or listen to the same music using your car stereo and music system at home. All of this and more is possible with Bluetooth™ technology.

As Bluetooth products can stream stereo music up to 10m, between an ever growing range of devices, listening and sharing music is only limited by your imagination.

All Sony Bluetooth™ audio products support A2DP (or Advanced Audio Distribution Profile) stereo music streaming ensuring high quality stereo sound and features simple set up and easy-to-use controls.

WALKMAN Clear Audio Technology

Great audio quality is synonymous with Sony Walkman. Decades of portable audio expertise has culminated in the following audio technologies known collectively as 'Digital Clear Audio'.

Clear Stereo

CLEAR STEREO <L R>

This Sony-unique technology uses advanced circuit design to improve stereo sound. This technology prevents audio signals leaking between left and right channels to produce a clearer stereo experience – this feature allows more defined aural placement of instruments and vocals.

CLEAR BASS

Clear Bass

This Sony-unique technology uses a circuit designed for exclusive use in Walkman. Clear Bass produces rich, warm and powerful bass sounds, without the distortion found in other 'bass boosting' technologies.

DSEE Digital Sound Enhancement Engine

Digital Sound Enhancement Engine (DSEE)

DSEE is designed to restore the sound of the original recording that is so often lost when listening to compressed music formats such as MP3.

NC NOISE CANCELING

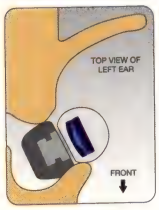
Noise Cancelling

Noise-Cancelling reduces external noise by using microphones to pick up these sounds. The exact opposite sound is outputted to cancel out the original noise.

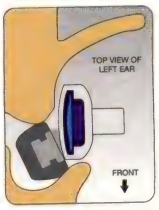
WALKMAN EX Monitor Headphones

EX Monitor headphones use a combination of technologies to ensure clear sound and solid bass from in-ear headphones. High quality components including large driver units and powerful neodymium magnets are used to increase dynamics and frequency response. Sony's EX Monitor headphones are supplied with Sony's A and S Series Walkman.

TRADITIONAL EAR-BUD



EX MONITOR



The orientation of the earpiece matches the orientation of the ear canal, ensuring a more comfortable and stable fit.

WALKMAN Hybrid Silicon Ear-Buds

Compact design and choice of wearing style make 'in-ear' headphones the most popular way of listening to music when commuting, exercising or simply relaxing. However, comfort and secure fit can sometimes be troublesome. Sony Hybrid Silicon Technology has been developed to ensure a secure fit, and long-wearing comfort through the use of a unique dual silicon construction.

Put simply, the part of the ear-bud in contact with your skin (outer) is soft, comfortable and flexible to provide a comfortable fit, whilst a more rigid material (inner) provides durability and helps maintain sound quality as music is directed into the ear. Several sizes of ear-buds are included with each model to provide a more personalized fit.

MP3 WALKMANS

USB MP3 WALKMAN

NWZB133F (1GB) $49.00 *
NWZB135F (2GB) $69.00 *

The direct USB port enables connectivity without the need for a cable. With an FM Tuner and Rapid Recharge, the B Series Walkman is perfect for those in need of the ultimate convenience. Up to 16 hours music playback time†.

FEATURES
- Rapid Recharge
- FM Tuner
- Supports MP3, WMA, WMA-DRM, AAC and Linear PCM audio
- Voice and FM Recording
- Bass Boost

SPECIFICATIONS
MUSIC STORAGE*
- 1GB : Up to 245 Songs
- 2GB : Up to 500 Songs

GENERAL
- Display Type : 3 Line LCD
- Dimensions (WxHxDmm) : 90.7 x 25.0 x 15.2
- Weight : Approx. 29g
- Menu Language : English / Spanish / French / Portuguese / Russian / Catonese / Mandarin / Japanese
- FM Radio : 87.5 to 108.0 MHz

CONNECTIVITY
- Input : USB
- Output : Headphones / USB

POWER
- Battery : Embedded Rechargeable Lithium-Ion Battery
- Charge Method : Direct USB
- Recharge Time : Approx. 70mins
- Rapid Recharge : Approx. 3mins gives 90mins playback

GENERAL FUNCTIONALITY
- Play Modes (Music) : Normal / Repeat / Repeat 1 Song / Repeat Shuffle
- Search modes : ALL Songs / Album / Artist / Genre / Release Year / Folder / Playlists
- Sound Settings (Equaliser) : Heavy / POP / Jazz / Unique / Custom

SUPPLIED ACCESSORIES
- Headphones
- Quick Start Guide

†Based on 128kbps

DRAG & DROP

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RECOMMENDED ACCESSORIES

Silicon Case – CKMNWB130 W

Arm Band – CKANWB130

USB AC Adaptor – ACNWUM50

VIDEO MP3 WALKMAN

NWZE436F (4GB) $129.00 *
NWZE438F (8GB) $179.00 *

With video, music and image capabilities, plus an in-built FM tuner, the E Series Walkman is ideal for those searching for simplicity and style. With up to 45 hours of battery life the E Series Walkman has the largest battery life within the Walkman range.

FEATURES
- Long Battery Life (Up to 45 hrs music / 7.5 hrs video)
- FM Tuner
- Supports MP3, WMA, WMA-DRM, AAC and Linear PCM audio
- Supports AVC-BL and MPEG-4 Video
- Supports JPEG Images

SPECIFICATIONS
MUSIC STORAGE*
- 4GB : Up to 925 Songs
- 8GB : Up to 1850 Songs

VIDEO STORAGE**
- 4GB : Up to 15 hrs
- 8GB : Up to 30 hrs

GENERAL
- Display Type : 2" QVGA (240 x 320) color display with white LED-backlight
- Dimensions (WxHxDmm) : 44.2 x 83.9 x 8.5
- Weight : Approx. 50g
- Menu Language : English / French / German / Spanish / Italian / Russian / Simplified Chinese / Traditional Chinese / Korean / Portuguese
- FM Radio : 87.5 to 108.0 MHz

CONNECTIVITY
- Input : Via Supplied USB Cable
- Output : Headphones / Via Supplied USB Cable

POWER
- Battery : Embedded Rechargeable Lithium-Ion Battery
- Charge Method : USB Power (via supplied USB cable)
- Recharge Time : Approx. 240mins / 120mins to 80% charge

GENERAL FUNCTIONALITY
- Play Modes (Music) : Normal / Repeat / Shuffle / Shuffle and Repeat / Repeat 1 Song / Shuffle All
- Play Modes (Video) : Continuous Playback (On / Off)
- Play Modes (Images) : Normal / Slideshow / Slideshow Repeat / Slideshow Interval (Short / Normal / Long)
- Search Modes : All Songs / Album / Artist / Genre / Release Year / Folder / Playlists
- Sound Settings (Equaliser) : Heavy / Po / Jazz / Unique / Custom 1 / Custom 2

SUPPLIED ACCESSORIES
- In-Ear EX Headphones
- "MP3 Conversion Tool", "Media Manager", "Windows Media Player 11" CD-ROM
- Quick Start Guide
- USB Cable
- Spare Silicon Earbuds (1x S, M, L)

OPTIONAL ACCESSORIES
- PRFNWS630 – Screen Protector Film
- PRFNWP200 – Screen Privacy Filter (x

*Based on 128kbps
**Based on 384kbps

DRAG & DROP

playsforsure

RECOMMENDED ACCESSORIES

Silicon Case with Protector Sheet – CKMNWZE430 B/W

Hard Clear Case – CKHNWZE430

Arm Band – CKANWZE430

NOISE-CANCELLING VIDEO MP3 WALKMAN

NWZS738F (8GB) $229.00 *
NWZS739F (16GB) $289.00 *

Ideal for those noisy situations, the S Series Walkman incorporates Noice-Cancelling technology making it an ideal model for those frequently in the air, on the bus or even in the office.

FEATURES
- In-built Noise Cancelling Technology
- FM Tuner
- Supports MP3, WMA, WMA-DRM, AAC and Linear PCM audio
- Supports AVC-BL and MPEG-4 video
- Supports JPEG images
- Long Battery Life (Up to 40 hrs music / 10 hrs video)
- Clear Audio Technologies (Clear Stereo / Clear BASS / Dynamic Sound Enhancement Engine / Noise Cancelling)

SPECIFICATIONS
MUSIC STORAGE*
- 8GB : Up to 1850 Songs
- 16GB : Up to 3850 Songs

VIDEO STORAGE**
- 8GB : Up to 30 hrs
- 16GB : Up to 61 hrs

GENERAL
- Display Type : 2" QVGA (240 x 320) color display with white LED-backlight
- Dimensions (WxHxDmm) : 42.9 x 89.5 x 7.5
- Weight : Approx. 46g
- Menu Language : English / French / German / Spanish / Italian / Russian
- FM Radio : 87.5 to 108.0 MHz

CONNECTIVITY
- Input : Via Supplied USB Cable
- Output : Headphones / Via Supplied USB Cable

POWER
- Battery : Embedded Rechargeable Lithium-Ion Battery
- Charge Method : USB Power (via supplied USB cable)
- Recharge Time : Approx. 180mins / 90mins to 80% charge

GENERAL FUNCTIONALITY
- Play Modes (Music) : Normal / Repeat / Shuffle / Shuffle and Repeat / Repeat 1 Song / Playback Range Selection (All Range / Selected Range) / Intelligent Shuffle (Time machine Shuffle / Shuffle All)
- Play Modes (Video) : Continuous Playback (On / Off)
- Play Modes (Images) : Normal / Slideshow / Slideshow Repeat / Slideshow Interval (Short / Normal / Long)
- Search Modes : All Songs / Album / Artist / Genre / Release Year / Folder / Playlists
- Sound Settings (Equaliser) : Heavy / Pop / Jazz / Unique / Custom 1 / Custom 2 / Clear BASS
- Sound Settings (Surround) : Studio / Live / Club / Arena / Matrix / Karaoke

SUPPLIED ACCESSORIES
- Noise Cancelling Headphones (MDRNC020)
- In-Ear EX Headphones
- Audio Imput Cable
- In-Flight Adaptor
- "MP3 Conversion Tool", "Media Manager", "Windows Media Player 11" CD-ROM
- Quick Start Guide
- USB Cable
- Spare Silicon Earbuds (1x S, M, L)

OPTIONAL ACCESSORIES
- PRFNWS630 – Screen Protector Film
- PRFNWP200 – Screen Privacy Filter (x2)
- CKHNWS630 – Hard Clear Case

*Based on 128kbps
**Based on 384kbps

DRAG & DROP

RECOMMENDED ACCESSORIES

Silicon Case with Protector Sheet – CKMNWS630 B/W

Leather Case – CKLNWS630 B/W

Arm Band – CKANWS630

BLUETOOTH VIDEO MP3 WALKMAN

NWZA826KB (4GB) $229.00 *
NWZA828KB (8GB) $289.00 *
NWZA829KB (16GB) $349.00 *

Use the A Series Video MP3 Walkman to quickly and easily stream your music wirelessly. Supplied with in-ear Ex Monitor headphones plus Bluetooth headphones, everything you need is in the box.

FEATURES
- In-built Bluetooth Technology
- Supports MP3, WMA, WMA-DRM, AAC and Linear PCM audio
- Supports AVC-BL and MPEG-4 video
- Supports JPEG images
- Long Battery Life (Up to 36 hrs music / Up to 10 hrs video)
- Clear Audio Technologies (Clear Stereo / Clear BASS / Dynamic Sound Enhancement Engine)

SPECIFICATIONS
MUSIC STORAGE*
- 4GB : Up to 925 Songs
- 8GB : Up to 1850 Songs
- 16GB : Up to 3800 Songs

VIDEO STORAGE**
- 4GB : Up to 15 hrs
- 8GB : Up to 30 hrs
- 16GB : Up to 45 hrs

GENERAL
- Display Type : 2.4" QVGA (320 x 240) Colour TFT Display with white LED Backlight
- Dimensions (WxHxDmm) : 51 x 93.9 x 9.3
- Weight : 58g
- Menu Languages : English / German / Spanish / French / Italian / Russian / Cantonese / Mandarin / Japanese / Korean / Portuguese

CONNECTIVITY
- Input : Via Supplied USB Cable
- Output : Headphones / Via Supplied USB Cable

POWER
- Battery : Embedded Lithium-Ion Battery
- Charge Method : USB Power (via supplied USB cable)
- Recharge Time : 180mins to full / 90mins to 80%

GENERAL FUNCTIONALITY
- Play Modes (Music) : Normal / Repeat / Shuffle / Shuffle and Repeat / Repeat 1 Song / Playback Range Selection (All Range / Selected Range) / Intelligent Shuffle (Time Machine Shuffle / Shuffle All)
- Play Modes (Video) : Repeat (On/Off) / Continuous Playback (On/Off)
- Play Modes (Images) : Normal / Slide Show / Slide Show Repeat / Slide Show Interval (Short / Normal / Long)
- Search Modes : All Songs / Album / Artist / Genre / Release Year / Folder / Playlists
- Sound Settings (Equalizer) : Heavy / Pop / Jazz / Unique / Custom 1 / Custom 2 / Clear BASS
- Sound Settings (Surround) : Studio / Live / Club / Arena / Matrix / Karaoke

SUPPLIED ACCESSORIES
- "MP3 Conversion Tool", "Media Manager" and "Windows Media Player 11" CD-ROM
- Operation Guide
- EX Monitor Headphones
- Quick-Start Guide
- USB Cable
- DM-PORT Cradle Attachment
- Bluetooth Headphones

OPTIONAL ACCESSORIES
- PRFNWA820 – Screen Protector Film
- PRFNWP240 – Screen Privacy Filter (x2)

*Based on 128kbps
**Based on 384kbps

Bluetooth STEREO WIRELESS

DRAG & DROP

RECOMMENDED ACCESSORIES

Silicon Case with Protector Sheet – CKMNWZA820 B/W

Leather Case – CKLNWA820 B/W

Universal Clip – CLPNWU30

RP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

WALKMANS

DEJO11

CD WALKMAN $49.00 *

SPECIFICATIONS
- 1-Line LCD / 7-Segment LCD Display
- G-Protection Shock Resistance
- Digital Mega Bass
- Playmodes : Repeat 1 / All / Shuffle / Track Loop
- Power Requirements : 2 x AA Batteries

SUPPLIED ACCESSORIES
- Headphones

Available in Black and Silver

DNE240

MP3 CD WALKMAN $79.00 *

SPECIFICATIONS
- 1-Line LCD / 7-Segment LCD Display
- G-Protection Shock Resistance
- Digital Mega Bass
- MP3 CD and CD-R / RW Playback Compatible
- Playmodes : Repeat 1 / All / Shuffle / Track Loop
- Power Requirements : 2 x AA Batteries

SUPPLIED ACCESSORIES
- Headphones

Available in Black and Silver

WMFX290

CASSETTE RADIO WALKMAN $69.95 *

SPECIFICATIONS
- LCD DisplayAM/FM Digital Tuner
- 40 Presets
- Mega Bass
- Up to 25 Hours Playback
- Dimensions (WxHxDmm) : 85.2 x 111 x 24.5
- Frequency Range : AM : 531–1602kHz FM : 87.5–108MHz
- Power Requirements : Supplied AC Adaptor, 2 x AA Batteries (not suppllied)
- Weight : Approx 130g (excluding tape and batteries)

MZRH1

MINI DISC WALKMAN/RECORDER $599.00 *

FEATURES
- Linear PCM Recording
- Conventional MD Recording Upload to PC
- Conventional MD Recording Track Data Upload
- 7 Band Equalizer
- Digital Pitch Control (DPC)
- VPT Acoustic Engine
- Dynamic Normalizer
- HD Digital Amplifier
- High Capacity Coupling Condenser
- PC Data Storage

SPECIFICATIONS

GENERAL
- Capacity : 1 GB (per Hi-MD Disc)
- Display Type : Organic EL Display
- Dimensions (WxHxDmm) : 14.7 x 84.4 x 83.8
- Weight : 106g (including battery)

MUSIC : FORMATS SUPPORTED
- Linear PCM (Record and Playback)
- MP3 (Playback)
- ATRAC (Record and Playback)

POWER
- Power Source : Rechargeable Lithium-Ion Battery (Gum-Stick Type)
- Max Battery Life : Approx. 19hrs Playback / Recording 10.5hrs
- Recharge Method : USB / AC Adaptor
- Recharge Time To Full : Approx. 3hrs

CONNECTIVITY
- Inputs : Microphone (Stereo Mini-Jack)
- Inputs Line-In : Analog – Stereo Mini-Jack
- Outputs : Headphone (Stereo Mini-Jack)
- Outputs : Line-Out (Stereo Mini-Jack)

M475

MICRO-CASSETTE NOTETAKER $89.00 *

SPECIFICATIONS
- Ultra Compact Design
- LED Battery Indicator
- Two Speed Record / Playback
- Cue / Review Function
- Built In Speaker and Microphone
- Dimensions (WxHxDmm) : 54 x 109 x 22
- Headphone (mini jack)
- Power Requirements : 2 x AAA Batteries (not supplied)
- Up to 14.5 hours recording
- Weight : Approx 97g (including battery and tape)

TCM939

STANDARD DESKTOP CASSETTE NOTETAKER $79.00 *

SPECIFICATIONS
- Carry Handle
- Built In Speaker and Microphone
- AC Adaptor Supplied
- Cue / Review Function
- LED Battery Indicator
- Earphone and Microphone Jack
- Auto Shut-off
- Dimensions (WxHxDmm) : 144 x 237 x 60
- Inputs : Mic (3.5mm)
- Outputs : Earphone
- Power Requirements : 4 x AA Batteries (not supplied) or AC Adaptor (supplied)
- Weight : 675g (including batteries)

TCM150

STANDARD CASSETTE NOTETAKER $69.00 *

SPECIFICATIONS
- Built In Speaker and Microphone One Touch Recording
- Cue/Review Function
- LED Battery Indicator
- Stereo Headphone Compatible
- Dimensions (WxHxDmm) : 86.9 x 116.3 x 36.5
- Output : Headphone (mini jack)
- Power Output : 250mW
- Power Requirements : AC Adaptor (not supplied, 2 x AA Batteries (not supplied)
- Speaker : 5.0cm
- Weight : 169g (excluding battery and tape)

TCM400DV

STANDARD CASSETTE NOTETAKER $129.00 *

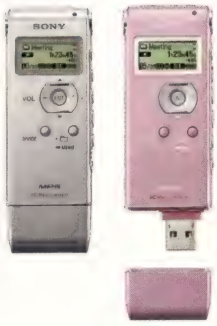
SPECIFICATIONS
- Double Record Time
- Adjustable Speed Playback
- Flat Microphone
- Voice Operated Recording Cue / Review
- Double Record Time
- VOR Sensitivity
- LED Battery Indicator
- Built-in Speaker Mic Jack
- Earphone Jack
- Dimensions (WxHxDmm) : 86.7 x 144.4 x 35.7
- Headphone (mini jack)
- Power Requirements : 2 x AA Batteries or 3V AC Adaptor (not supplied)
- Weight : 160g

DIRECT USB MP3 DIGITAL NOTETAKER SERIES

ICDUX71F (1GB) $199.00 *
Available in Silver and White, December 08

FEATURES
- 1GB Capacity – up to 48 hrs recording
- FM Recording and Playback
- Noise Cut Function
- Direct USB Plug
- Drag 'n Drop Audio Transfer
- Mac / Windows Compatible

ICDUX81F (2GB) $249.00 *
Available in Silver and Pink, December 08



FEATURES
- 2GB Capacity – up to 96 hrs recording
- FM Recording and Playback
- Noise Cut Function
- Direct USB Plug
- Drag 'n Drop Audio Transfer
- Mac / Windows Compatible

ICDUX91F (4GB) $299.00 *
Available in Black and Red, December 08

FEATURES
- 4GB Capacity – up to 192 hrs recording
- FM Recording and Playback
- Noise Cut Function
- Direct USB Plug
- Drag 'n Drop Audio Transfer
- Mac / Windows Compatible

SPECIFICATIONS

AUDIO FORMATS SUPPORTED
- Recording : MP3 / WMA
- Playback : MP3 / WMA

GENERAL
- Channel : Mono / Stereo
- Input / Output : Headphone / Microphone
- Dimensions (WxHxDmm) : 34 x 99 x 13
- Weight : 48g (incl. batteries)

POWER
- Power Source : Alkaline or NiMH Rechargeable 'AAA' battery (supplied)
- Battery Life (up to) :
  - Recording : 17 Hrs 30 mins
  - Playback (Speaker) : 19 Hrs 30 mins

SUPPLIED ACCESSORIES
- Headphones
- Carry Case

ICDB600

DIGITAL NOTETAKER $99.00 *

FEATURES
- 512MB Capacity
- 3 Rec Modes (HQ/SP/LP)
- VOR (Voice Operated Recording)
- Mic Sensitivity Switching

SPECIFICATIONS

AUDIO : FORMATS SUPPORTED
- Recording : Triple Rate Codec
- Playback : Triple Rate Codec

GENERAL
- Channel : Mono
- Capacity (Recordings) : Up to 301hrs 35mins
- Inputs / Outputs : Headphone / Microphone
- Dimensions (WxHxDmm) : 34.6 x 109.2 x 18.4
- Weight : 65g (incl. batteries)

POWER
- Power Source : 2 x Alkaline 'AAA' Batteries (supplied)
- Battery Life (up to) :
  - Recording : 22hrs
  - Playback (Speaker) : 11hrs

SUPPLIED ACCESSORIES
- Headphones
- Carrying Pouch

ICDP630F

USB DIGITAL NOTETAKER WITH FM TUNER $199.00 *

FEATURES
- 512MB Capacity
- 3 Rec Modes (HQ/SP/LP)
- Built-in FM Tuner with FM Recording
- VOR (Voice Operated Recording)
- Mic Sensitivity Switching
- PC Connectivity

SPECIFICATIONS

AUDIO : FORMATS SUPPORTED
- Recording : Triple Rate Codec
- Playback : Triple Rate Codec

GENERAL
- Channel : Mono
- Capacity (Recordings) : 301hrs 35mins
- Inputs / Outputs : Headphone / Microphone/ USB
- Dimensions (WxHxDmm) : 34.6 x 109.2 x 18.4
- Weight : 68g (incl. batteries)

POWER
- Power Source : Alkaline 'AAA' Batteries x 2 (supplied)
- Battery Life (up to) :
  - Recording : 22hrs
  - Playback (Speaker) : 11hrs

SUPPLIED ACCESSORIES
- Headphones
- USB Cable
- PC Application Software
- Carrying Pouch

ICDSX68

HIGH-END DIGITAL NOTETAKER $399.00 *

FEATURES
- 512MB Capacity
- 5 Rec Modes (STHQ/ST/STLP/SP/LP)
- Digital Voice Up
- VOR (Voice Operated Recording)
- Mic Sensitivity Switching
- Manual Rec Level Adjust

SPECIFICATIONS

AUDIO : FORMATS SUPPORTED
- Recording : LPEC
- Playback : LPEC / MP3

GENERAL
- Channel : Mono / Stereo
- Capacity (Recordings) : Up to 185hrs 55min
- Inputs / Outputs : Headphone / Microphone / USB
- Dimensions (WxHxDmm) : 30.8 x 119.3 x 14.9
- Weight : 70g (incl. batteries)

POWER
- Power Source : 2 x 'AAA' Alkaline or NiMH Rechargeable 'AAA' Batteries (not Included)
- Battery Life (up to) :
  - Recording : 19hrs
  - Playback (Speaker) : 28.5hrs

SUPPLIED ACCESSORIES
- Headphones
- USB Cables
- PC Application Software (Digital Voice Editor)
- Carry Pouch

ICDMX20

STEREO MEMORY STICK DIGITAL NOTETAKER $599.00*

FEATURES
- 32MB Capacity
- Memory Stick slot for increased capacity
- Digital Voice Up
- Digital Pitch Control
- VOR (Voice Operated Recording)
- High quality stereo microphone

SPECIFICATIONS

AUDIO : FORMATS SUPPORTED
- Recording : LPEC
- Playback : LPEC / MP3

GENERAL
- Capacity (Recordings) : Up to 15hrs 30min
- Inputs / Outputs : Stereo Mic / Mic Jack / Headphone
- Dimensions (WxHxDmm) : 37 x 108 x 17
- Weight : 70g (incl. batteries)

POWER
- Power Source : 2 x 'AAA' Alkaline or NiMH Rechargeable Batteries (not included)

SUPPLIED ACCESSORIES
- USB Cable
- DVE Voice Editing software

ICDSX78DR9

HIGH-END DIGITAL NOTETAKER WITH DRAGON SOFTWARE $599.00 *

5-Star Dragon Software Certified
Dragon Naturally Speaking v9 Recorder Edition
- 1GB Capacity
- 5 Rec Modes (STHQ/ST/STLP/SP/LP)
- Digital Voice Up
- Digital Pitch Control
- VOR (Voice Operated Recording)
- Mic Sensitivity Switching
- Manual Rec Level Adjust

SPECIFICATIONS

AUDIO : FORMATS SUPPORTED
- Recording : LPEC
- Playback : LPEC / MP3

GENERAL
- Channel : Mono / Stereo
- Capacity (Recordings) : Up to 374hrs 55min
- Inputs / Outputs : Headphone / Microphone / USB
- Dimensions (WxHxDmm) : 30.8 x 119.3 x 14.9
- Weight : 70g (incl. batteries)

POWER
- Power Source : 2 x Alkaline or NiMH Rechargeable 'AAA' Batteries (not included)
- Battery Life (up to) :
  - Recording : 19hrs
  - Playback (Speaker) : 28.5hrs

SUPPLIED ACCESSORIES
- Headphones
- USB Cables
- Docking Stand
- PC Application Software (Dragon Naturally Speaking – Preferred v9 and Digital Voice Editor)
- Rechargeable Batteries

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LIGHTWEIGHT

MDR110LP

LIGHTWEIGHT HEADPHONES $14.95 *

FEATURES
- Silent Cap
- Twin Turbo Acoustic Circuit

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Ferrite
- Sensitivity : 100dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 18 – 20,000Hz
- Power Handling Capacity : 1,000mW (EIA)

GENERAL
- Type : Open Air Dynamic
- Cord : TPC both-sided cord - 1m
- Plug : L-Shaped Stereo Mini-Plug (Ni)
- Weight : Approx. 46g (without cord)

MDR210LP

LIGHTWEIGHT HEADPHONES $22.95 *

FEATURES
- Silent Cap
- Twin Turbo Acoustic Circuit

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Ferrite
- Sensitivity : 100dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 14 – 20,000Hz
- Power Handling Capacity : 1,000mW (EIA)

GENERAL
- Type : Open Air Dynamic
- Cord : TPC Single-Sided cord - 1.2m
- Plug : Straight Stereo Mini-Plug (Ni)
- Weight : Approx. 52g (without cord)

MDR310LP

FOLDABLE LIGHTWEIGHT HEADPHONES $32.95 *

FEATURES
- Silent Cap
- Twin Turbo Acoustic Circuit
- Foldable Mechanism

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Ferrite
- Sensitivity : 100dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 18 – 20,000Hz
- Power Handling Capacity : 1,000mW (EIA)

GENERAL
- Type : Open Air Dynamic
- Cord : TPC Cord - 1.2m
- Plug : L-Shaped Stereo Mini-Plug (Ni)
- Weight : Approx. 49g (without cord)

MDR410LP

FOLDABLE LIGHTWEIGHT HEADPHONES $47.95 *

FEATURES
- Silent Cap
- Twin Turbo Acoustic Circuit
- Foldable Mechanism

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Neodymium
- Sensitivity : 105dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 14 – 22,000Hz
- Power Handling Capacity : 1,000mW (EIA)

GENERAL
- Type : Open Air Dynamic
- Cord : OFC Litz Cord - 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 52g (without cord)

MDR210TV

LIGHTWEIGHT TV HEADPHONES $54.95 *

FEATURES
- Silent Cap
- Twin Turbo Acoustic Circuit
- Mono/Stereo Switching
- Volume Control

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Ferrite
- Sensitivity : 100dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 14 – 20,000Hz
- Power Handling Capacity : 1,000mW (EIA)

GENERAL
- Type : Open Air Dynamic
- Cord : TPC Cord - 1.2m
- Plug : Straight Stereo Mini-Plug (Ni)
- Weight : Approx. 52g (without cord)

MDR710LP

DYNAMIC LIGHTWEIGHT HEADPHONES $129.00 *

FEATURES
- Silent Cap
- Twin Turbo Acoustic Circuit
- Mono/Stereo Switching
- Volume Control

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Ferrite
- Sensitivity : 100dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 14 – 20,000Hz
- Power Handling Capacity : 1,000mW (EIA)

GENERAL
- Type : Open Air Dynamic
- Cord : TPC Cord - 1.2m
- Plug : Straight Stereo Mini-Plug (Ni)
- Weight : Approx. 52g (without cord)

MDRG45LP

STREET-STYLE HEADPHONES
$49.00 *

FEATURES
- Lightweight Design
- Elegant Black Finish
- Comfortable Ear-Pad Cushioning

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Ferrite
- Sensitivity : 104dB/mW
- Frequency Response : 16 – 20,000Hz
- Power Handling Capacity : 1,000mW (IEC)

GENERAL
- Type : Open Air Dynamic
- Headband : Slim Single Neckband
- Cord : OFC – 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 55g (without cord)

MDRG55LP

PERFORMANCE STREET-STYLE HEADPHONES $69.00 *

FEATURES
- Neodymium Magnet
- Foldable Mechanism
- Switchable Headphone Caps
- Lightweight Design
- Comfortable Ear-Pad Cushioning

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : 300kJ/m3 Neodymium
- Sensitivity (Power OFF) : 105db/mW
- Frequency Response : 16 – 20000Hz
- Power Handling Capacity : 1000mW (IEC)

GENERAL
- Type : Open Air Dynamic
- Headband : Foldable Slim Single Neckband
- Cord : OFC – 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 53g (without cord)

SUPPLIED ACCESSORIES
- Switchable Headphone Caps (BLK, RED, WHT)

MDRG75LW

HIGH-PERFORMANCE STREET-STYLE HEADPHONES
$89.00 *

FEATURES
- 30mm Driver Unit
- 300kJ/m3 High Power neodymium magnet
- Light-weight, portable headphones
- Retractable cord function
- Urethane cushion
- Compact folding design
- Behind neck headband

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : 300kJ/m3 Neodymium
- Sensitivity (Power OFF) : 106dB/mW
- Frequency Response : 12 – 24,000Hz
- Power Handling Capacity : 1,000mW (IEC)

GENERAL
- Type : Open Air Dynamic
- Headband : Foldable Slim Single Neckband
- Wearing Style : Supra Aural
- Cord : 1.0m Retractable Function
- Plug : Straight Stereo Mini-Plug (gold)
- Weight : Approx. 60g (without cord)

MDRKE30LWB

KEY-RING STYLE HEADPHONES
$59.00 *

FEATURES
- Neodymium Magnet
- Retractable Cord Function
- Carabiner Hook
- Easy and Safe Storage
- Lightweight Design

SPECIFICATIONS
- Driver Unit : 13.5mm Dome
- Magnet : 300kJ/m3 Neodymium
- Sensitivity : 104 dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 18 - 22,000Hz
- Power Handling Capacity : 1,000mW (IEC)

GENERAL
- Type : Open Air Dynamic
- Cord : TPC Y-shaped Cord - 1m
- Plug : Straight Stereo Mini-Plug
- Weight : Approx. 28g (including case)

MDRQ38LW

EAR-CLIP STYLE HEADPHONES $49.95 *

FEATURES
- Neodymium Magnet
- Retractable Cord Function
- Stylish Ear-Clip Design

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : 300kJ/m3 Neodymium
- Sensitivity : 104dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 20 – 24,000Hz
- Power Handling Capacity : 1,000mW (EIA)

GENERAL
- Type : Open Air Dynamic
- Cord : OFC Litz - 0.5m
- Plug : Straight Stereo Mini-Plug (gold)
- Weight : Approx. 38g (without cord)

Available in Silver, Navy, Blue and Pink

MDRQ68LW

EAR-CLIP STYLE HEADPHONES $69.95 *

FEATURES
- Neodymium Magnet
- Retractable Cord Function
- Stylish Ear-Clip Design

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : 300kJ/m3 Neodymium
- Sensitivity : 104dB/mW
- Impedance : 24 Ohms at 1 kHz
- Frequency Response : 20 – 24,000Hz
- Power Handling Capacity : 1,000mW (EIA)

GENERAL
- Type : Open Air Dynamic
- Cord : OFC Litz - 0.5m
- Plug : Straight Stereo Mini-Plug (gold)
- Weight : Approx. 38g (without cord)

Available in Black and White

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STEREO IN-EAR

MDRE818LP

IN-EAR HEADPHONES $18.95 *

FEATURES
- Twin Turbo Acoustic Circuit
- Y-Shaped Cord
- Lightweight Design

SPECIFICATIONS
- Driver Unit : 16mm Dome
- Magnet : Neodymium
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 12 – 22,000Hz
- Power Handling Capacity : 50mW

GENERAL
- Type : Open Air Dynamic
- Cord : Y-Shaped Cord - 1.0m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 6g (without cord)

MDRE737LP

IN-EAR HEADPHONES $22.95 *

FEATURES
- Twin Turbo Acoustic Circuit
- Neck-Chain Style Cord
- Lightweight Design

SPECIFICATIONS
- Driver Unit : 16mm Dome
- Magnet : Neodymium
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 12 – 22,000Hz
- Power Handling Capacity : 50mW

GENERAL
- Type : Open Air Dynamic
- Cord : Neck Chain Style Cord - 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 6g (without cord)

MDRE10LP

IN-EAR HEADPHONES
$24.95 *

FEATURES
- Twin Turbo Acoustic Circuit
- Neck-Chain Style Cord
- Lightweight Design

SPECIFICATIONS
- Driver Unit : 16mm Dome
- Magnet : Neodymium
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 12 - 20,000Hz
- Power Handling Capacity : 50mW

GENERAL
- Type : Open Air Dynamic
- Cord : Neck Chain Style Cord - 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 6g (without cord)

Available in Grey, Yellow, Pink and Blue

MDRE11LP

IN-EAR HEADPHONES $24.95 *

FEATURES
- Twin Turbo Acoustic Circuit
- Lightweight Design

SPECIFICATIONS
- Driver Unit : 16mm Dome
- Magnet : Neodymium
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 10 – 22,000Hz
- Power Handling Capacity : 50mW

GENERAL
- Type : Open Air Dynamic
- Cord : Y-Shaped Cord - 1.2m
- Plug : L-Shaped Stereo Mini-Plug (Ni)
- Weight : Approx. 5g (without cord)

Available in Orange, Black, White and Blue

MDRE829V

IN-EAR HEADPHONES WITH VOLUME CONTROL
$32.95 *

FEATURES
- Twin Turbo Acoustic Circuit
- Rotary Slide Volume Control
- Compact Carry Case

SPECIFICATIONS
- Driver Unit : 16mm Dome
- Magnet : Neodymium
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 12 – 22,000Hz
- Power Handling Capacity : 50mW

GENERAL
- Type : Open Air Dynamic
- Cord : Y-Shaped Cord - 1.0m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 6g (without cord)

MDRED12LP

HIGH-PERFORMANCE IN-EAR HEADPHONES $34.95 *

FEATURES
- Bass Boost Performance Design
- Compact Carry Case

SPECIFICATIONS
- Driver Unit : 16mm Dome
- Magnet : Neodymium
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 8 – 22,000Hz
- Power Handling Capacity : 50mW

GENERAL
- Type : Open Air Dynamic
- Cord : Y-Shaped Cord - 1.2m
- Plug : L-Shaped Stereo Mini-Plug
- Weight : Approx. 6g (without cord)

Available in Gold, Silver, Blue and Red

MDREX33LP

FASHIONABLE EX SERIES HEADPHONES $49.00
Available November 2008

FEATURES
- Hybrid 'SS' Ear-Bud provided for small ears
- Updated Ear-Bud Design

SPECIFICATIONS
- Driver Unit : 9mm Dome
- Magnet : 400kJ/m3 Neodymium
- Sensitivity : 100dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 6 - 23,000Hz
- Power Handling Capacity : 100mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : TPC Y-shape Cord - 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 3g (without cord)

Available in Pink, Gold, Blue and Silver

MDREX35LP

FASHIONABLE EX SERIES HEADPHONES $49.00
Available November 2008

FEATURES
- Hybrid Ear-Buds Supplied
- Updated Ear-Bud Design

SPECIFICATIONS
- Driver Unit : 9mm Dome
- Magnet : 400kJ/m3 Neodymium
- Sensitivity : 100dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 6 - 23,000Hz
- Power Handling Capacity : 100mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : TPC Y-Shaped - 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 3g (without cord)

Available in Black and White

MDREX55SL

PERFORMANCE EX SERIES HEADPHONES $69.00 *

FEATURES
- Soft fitting
- Improved Silicon Housing

SPECIFICATIONS
- Driver Unit : 9mm Dome
- Magnet : Neodymium
- Sensitivity : 100dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 6 – 23,000Hz
- Power Handling Capacity : 100mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : OFC Litz Cord - 0.5m
- Cord Extension : 1m
- Plug : Straight Stereo Mini-Plug (gold)
- Plug Extension : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 3g (without cord)

Available in Black, White, Blue and Pink

MDREX52SL

EX SERIES DUAL-WEAR HEADPHONES $79.00 *

FEATURES
- 2 Wearing Options (Hanging or In-Ear)
- Spare Silicon Ear-buds (S/M/L Sizes)
- Carry Pouch Supplied

SPECIFICATIONS
- Driver Unit : 9mm Dome
- Magnet : 400kJ/m3 Neodymium
- Sensitivity : 100dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 6 – 23,000Hz
- Power Handling Capacity : 100mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : OFC Litz Cord - 0.5m
- Cord Extension : 1m
- Plug : Straight Stereo Mini-Plug (gold)
- Plug Extensions : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 3g (without cord)

Available in Black and White

MDREX85LP

EX MONITOR HEADPHONES $99.00 *

FEATURES
- Closed Acoustic Structure
- Unique Headphone Bonding
- Carry Pouch and Earphone Holder

SPECIFICATIONS
- Driver Unit : 13.5mm Dome
- Magnet : Neodymium
- Sensitivity : 105dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 5 - 24,000Hz
- Power Handling Capacity : 100mW

GENERAL
- Type : Closed Dynamic
- Cord : OFC Litz cord neck chain - 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 6g (without cord)

Available in Black, White, Red and Violet

MDREX300SL

PERFORMANCE EX MONITOR HEADPHONES $99.00 *

Available January 2009

FEATURES
- Newly Developed 13.5mm Driver Unit
- Vertical In-Ear Design
- Hybrid Silicon Ear-Buds
- Carry Case

SPECIFICATIONS
- Driver Unit : 13.5mm Dome
- Magnet : Neodymium
- Sensitivity : 105dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 5 - 24,000Hz
- Power Handling Capacity : 100mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : OFC Litz cord neck chain - 0.6m
- Cord Extension : OFC Litz cord neck chain - 1.2m
- Plug : Straight Stereo Mini-Plug (gold)
- Weight : Approx. 6g (without cord)

Available in Black, White and Blue

MDREX90LP

PREMIUM EX MONITOR HEADPHONES $199.00 *

Premium

FEATURES
- Machined Aluminum Housing
- Closed Acoustic Structure
- Unique Headphone Bonding
- Leather Carry Pouch and Earphone Holder

SPECIFICATIONS
- Driver Unit : 13.5mm Dome
- Magnet : 300kJ/m3 Neodymium
- Sensitivity : 106dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 5 - 25,000Hz
- Power Handling Capacity : 200mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : OFC Litz cord neck chain - 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 7g (without cord)

MDREX500SL

PREMIUM EX MONITOR HEADPHONES $199.00 *

Available November 2008

Premium

FEATURES
- Metal Constructed Vertical In-Ear Design
- Hybrid Silicon Ear-buds
- Leather Carry Case
- Aluminum Body to Reduce Vibration

SPECIFICATIONS
- Driver Unit : 13.5mm Dome
- Sensitivity : 106dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 5 - 25,000Hz
- Power Handling Capacity : 200mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : OFC Litz cord neck chain - 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 5g (without cord)

Available in Black and White

MDREX700SL

SUPREME EX MONITOR HEADPHONES $499.00 *

Supreme

FEATURES
- Vertical In-Ear Headphones
- Newly Developed ML Diaphragm
- Genuine Leather Carry Case

SPECIFICATIONS
- Driver Unit : 16mm Dome
- Magnet : 440kJ/m3 Neodymium
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1KHz
- Frequency Response : 4 - 28,000Hz
- Power Handling Capacity : 200mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : OFC Litz Cord neck chain - 0.5m
- Cord Extension : 1m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 7g (without cord)

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XTRA BASS SERIES

MDRXB20EX

9MM IN-EAR XTRA BASS HEADPHONES $69.00 *
Available November 2008

FEATURES
- Angled Ear-Bud
- Newly developed long stroke diaphragm to deliver smoother vibrations
- Lightweight
- Flat Cord

SPECIFICATIONS
- Driver Unit : 9mm High Sensitivity Dome
- Sensitivity : 103dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 5 - 23,000 Hz
- Power Handling Capacity : 100mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : Y-Shaped Flat Cord – 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 6g (without cord)

MDRXB40EX

13.5MM IN-EAR XTRA BASS HEADPHONES $99.00 *
Available November 2008

FEATURES
- Vertical In-Ear Design
- Newly developed long stroke diaphragm to deliver smoother vibrations
- Lightweight
- Flat Cord

SPECIFICATIONS
- Driver Unit : 13.5mmDome
- Sensitivity : 105dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 4 - 24,000Hz
- Power Handling Capacity : 100mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : Y-Shaped Flat Cord – 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 9g (without cord)

MDRXB300

30MM OVERHEAD XTRA BASS HEADPHONES $149.00 *
Available November 2008

FEATURES
- King Sized Cushion
- Newly developed long stroke diaphragm to deliver smoother vibrations
- Structure that enhances the acoustic sealed construction to deliver a high grade of isolation
- Lightweight

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Sensitivity : 100dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 5 - 22,000Hz
- Power Handling Capacity : 1,000mW (IEC)
- Cushion Diameter : 80mm
- Cushion Thickness : 30mm Dome

GENERAL
- Type : Closed Dynamic (Supra-aural)
- Cord : Y-Shaped Flat Cord – 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 120g (without cord)

MDRXB500

40MM OVERHEAD XTRA BASS HEADPHONES $199.00 *
Available November 2008

FEATURES
- King Sized Cushion
- Newly developed long stroke diaphragm to deliver smoother vibrations
- Structure that enhances the acoustic sealed construction to deliver a high grade of isolation
- Lightweight

SPECIFICATIONS
- Driver Unit : 40mm Dome
- Sensitivity : 104dB/mW
- Impedance : 40 Ohms at 1kHz
- Frequency Response : 4 - 24,000Hz
- Power Handling Capacity : 1,500mW (IEC)
- Cushion Diameter : 95mm
- Cushion Thickness : 45mm

GENERAL
- Type : Closed Dynamic (Circum-aural)
- Cord : Y-Shaped Flat Cord – 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 185g (without cord)

MDRXB700

50MM OVERHEAD XTRA BASS HEADPHONES $249.00 *
Available November 2008

FEATURES
- King Sized Cushion
- Newly developed long stroke diaphragm to deliverer smoother vibrations
- Structure that enhances the acoustic sealed construction to deliver a high grade of isolation
- Lightweight

SPECIFICATIONS
- Driver Unit : 50mm Dome
- Sensitivity : 106dB/mW
- Impedance : 24 Ohms at 1Khz
- Frequency Response : 3 - 28,000Hz
- Power Handling Capacity : 3,000mW (IEC)
- Cushion Diameter : 95mm
- Cushion Thickness : 50mm

GENERAL
- Type : Closed Dynamic (Circum-aural)
- Cord : Y-Shaped Flat Cord – 1.2m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 295g (without cord)

DID YOU KNOW?

If you're into Dub, Hip Hop or Drum 'n' Bass music and love full Bass, the XB range of headphones are perfect for you. One of their key new features is a newly designed "direct vibe structure". This feature is available across both in-ear and over-head styles and features a tightly sealed acoustic design and a high level of sound isolation, giving you a full bass sound without sacrificing the mids and highs.

SPORTS

MDRAS20J

LOOP-STYLE SPORTS HEADPHONES $49.00 *

FEATURES
- Newly Developed Loop Hangers
- Lightweight Clip-On / Vertical In-Ear Design
- Water Resistant

SPECIFICATIONS
- Driver Unit : 13.4mm Dome
- Magnet : Neodymium
- Sensitivity : 104dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 18 - 22,000Hz
- Power Handling Capacity : 50mW (IEC)

GENERAL
- Type : Open Air Dynamic
- Cord : TPC Y-Shape – 1.2m
- Plug : L-Shaped Stereo Mini-Plug (Ni)
- Weight : Approx. 12g (without cord)

MDRAS30G

STREET-STYLE SPORTS HEADPHONES $69.00 *

FEATURES
- Secure Fitting Stability Tip Design
- Compact Flattening Design
- Short Cord for Arm Band
- Water resistant

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Neodymium
- Sensitivity : 106dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 14 - 23,000Hz
- Power Handling Capacity : 100mW

GENERAL
- Type : Open Air Dynamic
- Cord : TPC Single Sided – 0.6m
- Plug : Straight Stereo Mini-Plug (gold)
- Weight : Approx. 40g (without cord)

MDRAS40EX

EX HANGING-EAR SPORTS HEADPHONES $89.00 *

FEATURES
- Changeable Hangers
- Short Cord for Arm Band
- Extension Cord Option
- Water resistant

SPECIFICATIONS
- Driver Unit : 9mm Dome
- Magnet : Neodymium
- Sensitivity : 100dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 10 - 23,000Hz
- Power Handling Capacity : 100mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : TPC Y-shape – 0.6m
- Plug : Straight Stereo Mini-Plug (gold)
- Weight : Approx. 6g (without cord)

MDRAS50G

EX STREET-STYLE SPORTS HEADPHONES $99.00 *

FEATURES
- Lightweight and Secure Neckband Fitting
- Unique Cord Storage
- Short Cord for Armband
- Water resistant

SPECIFICATIONS
- Driver Unit : 9mm Dome
- Magnet : Neodymium
- Sensitivity : 100dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 9 - 23,000Hz
- Power Handling Capacity : 100mW

GENERAL
- Type : Closed Dynamic
- Cord : OFC Single-Sided - 0.6m
- Plug : Straight Stereo Mini-Plug (gold)
- Weight : Approx. 13g (without cord)

MDRAS100W

VERTICAL EX MONITOR SPORTS HEADPHONES $199.00 *

FEATURES
- EX Monitor Driver
- Lightweight and Secure Fitting
- Moisture Guard Mechanism
- Shock-Absorbing Mechanism
- Short Cord for Arm Band
- Extension Cord Option

SPECIFICATIONS
- Driver Unit : 13.5mm Dome
- Magnet : 300kH/m3 Neodymium
- Sensitivity : 105dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 8 - 25000Hz
- Power Handling Capacity : 100mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : OFC Single Sided – 0.6m
- Plug : Straight Stereo Mini-Plug (gold)
- Weight : Approx. 25g (without cord)

DJ STYLE

MDRV250V

DJ HEADPHONES $64.95 *

FEATURES
- Swivel Ear-Cups
- Volume Control
- Ferrite Magnet

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Ferrite
- Sensitivity : 98 dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 16 - 22,000Hz
- Power Handling Capacity : 500mW

GENERAL
- Type : Closed Dynamic
- Plug : Straight Stereo Unimatch Plug (gold)
- Weight : Approx. 125g (without cord)

MDRV500DJ

DJ HEADPHONES $169.00 *

FEATURES
- Neodymium Magnet
- Swivel Ear-Cups
- Compact Folding Design

SPECIFICATIONS
- Driver Unit : 40mm Dome
- Magnet : Ferrite
- Sensitivity : 102 dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 10 - 25,000Hz
- Power Handling Capacity : 1000mW

GENERAL
- Type : Closed Dynamic
- Plug : Straight Stereo Unimatch Plug (gold)
- Weight : Approx. 115g (without cord)

MDRV700DJ

DJ HEADPHONES $329.00 *

FEATURES
- Quality Aluminum Construction
- Neodymium Magnet
- Compact Folding Design

SPECIFICATIONS
- Driver Unit : 50mm Dome
- Magnet : Neodymium
- Sensitivity : 107dB/mW
- Impedance : 24 Ohms at 1KHz
- Frequency Response : 5 - 30,000Hz
- Power Handling Capacity : 3000mW

GENERAL
- Type : Closed Dynamic
- Plug : Straight Stereo Unimatch Plug (gold)
- Weight : Approx. 300g (without cord)

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MONITOR

MDRV300

MONITOR HEADPHONES $99.00 *

FEATURES
- Neodymium Magnet for Dynamic Sound
- Reversible Ear-Cups
- Folding Design

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Neodymium
- Sensitivity : 102dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 16 - 22,000Hz
- Power Handling Capacity : 500mW

GENERAL
- Type : Closed Dynamic
- Headband : Wide Adjustable Single Band with folding ear-cups
- Cord : OFC Cord - 3m
- Plug : Straight Stereo Unimatch Plug (gold)
- Weight : Approx. 115g (without cord)

MDRV600

PERFORMANCE MONITOR HEADPHONES $199.00 *

FEATURES
- Neodymium Magnet for Dynamic Sound
- Compact Folding Design
- Large 40mm Driver Unit
- Self-Adjusting Headband

SPECIFICATIONS
- Driver Unit : 40mm Dome
- Magnet : Neodymium
- Sensitivity : 106dB/mW
- Impedance : 45 Ohms at 1kHz
- Frequency Response : 5 - 30,000Hz
- Power Handling Capacity : 1000mW

GENERAL
- Type : Closed Dynamic
- Headband : Wide Adjustable Single Band with Folding Ear-cups
- Cord : Coiled OFC Litz Cord - 3m
- Plug : Straight Stereo Unimatch Plug (gold)
- Weight : Approx. 260g (without cord)

MDRV900HD

PREMIUM MONITOR HEADPHONES $499.00 *

Premium

FEATURES
- Neodymium Magnet for Dynamic Sound
- Circum-Aural Earcup Design
- Compact Folding Design
- Carry Pouch

SPECIFICATIONS
- Driver Unit : 50mm Dome
- Magnet : Neodymium
- Sensitivity : 107dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 5 - 30,000Hz
- Power Handling Capacity : 3000mW

GENERAL
- Type : Closed Dynamic
- Headband : Wide Adjustable Single Band with Folding Ear-cups
- Cord : Coiled OFC Litz Cord - 3m
- Plug : Straight Stereo Unimatch Plug (gold)
- Weight : Approx. 300g (without cord)

NOISE-CANCELLING

MDRNC6

OVER-BAND NOISE-CANCELLING HEADPHONES $199.00 *

FEATURES
- Carry Pouch

SPECIFICATIONS
- Driver Unit : 38mm Dome
- Sensitivity (Power ON) : 106 dB/mW
- Impedance (Power ON) : 20 Ohms at 1kHz
- Frequency Response : 30 – 15,000Hz
- Power Handling Capacity : 100mW
- Battery Life : Approx. 30hrs

MDRNC22

IN-EAR NOISE-CANCELLING HEADPHONES $199.00

FEATURES
- Compact Battery Box
- Monitor Switch
- Closed Acoustic Structure
- Carry Pouch

SPECIFICATIONS
- Driver Unit : 13.5mm Dome
- Magnet : Neodymium
- Sensitivity (Power On) : 102dB/mW
- Sensitivity (Power Off) : 100dB/mW
- Impedance (Power On) : 20 Ohms at 1kHz
- Impedance (Power Off) : 8.5 Ohms at 1kHz
- Frequency Response : 50 - 1,500 Hz
- Power Handling Capacity : 50mW
- Battery Life : Approx. 50 Hours

GENERAL
- Type : Closed Dynamic
- Cord : OFC neck chain - 1.5m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 39g (including AAA battery)

Available in Black and White

MDRNC32NX

LANYARD-STYLE NOISE-CANCELLING HEADPHONES $249.00 *

FEATURES
- Convenient Lanyard-Style Design
- Lightweight MP3 Player Attachment

SPECIFICATIONS
- Driver Unit : 13.5mm Dome
- Magnet : Neodymium
- Sensitivity (Power On) : 102dB/mW
- Sensitivity (Power Off) : 100dB/mW
- Impedance (Power On) : 20 Ohms at 1Khz
- Impedance (Power Off) : 8.5 Ohms at 1Khz
- Frequency Response : 8 – 22,000Hz
- Power Handling Capacity : 50mW (IEC)
- Battery Life : Approx. 50hrs

GENERAL
- Type : Closed Dynamic
- Cord : OFC Litz Cord - 0.6m
- Plug : Straight Stereo Mini-Plug (gold)
- Weight : Approx. 65g (including AAA Battery)

MDRNC40

LIGHTWEIGHT NOISE-CANCELLING HEADPHONES $249.00 *

FEATURES
- Ultra-Lightweight Design
- Pressure-Relieving Urethane Cushioning
- Compact Folding Design and Carry Case

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Neodymium
- Sensitivity (Power On) : 102dB/mW
- Sensitivity (Power Off) : 100dB/mW
- Impedance (Power On) : 68 Ohms at 1Khz
- Impedance (Power Off) : 30 Ohms at 1Khz
- Frequency Response : 14 – 22,000Hz
- Power Handling Capacity : 50mW
- Battery Life : Approx. 40hrs

GENERAL
- Type : Closed Dynamic
- Cord : OFC Litz Cord - 1.5m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 80g (without cord / battery box)

MDRNC60

PREMIUM NOISE-CANCELLING HEADPHONES $499.00 *

Premium

FEATURES
- Highly Comfortable and Lightweight
- Monitor Switch
- Foldable Design and Carry Case

SPECIFICATIONS
- Driver Unit : 40mm Dome
- Magnet : Neodymium
- Sensitivity (Power On) : 102dB/mW
- Sensitivity (Power Off) : 100dB/mW
- Impedance (Power On) : 40 Ohms at 1Khz
- Impedance (Power Off) : 100 Ohms at 1Khz
- Frequency Response : 14 – 22,000Hz
- Power Handling Capacity : 100mW
- Battery Life : Approx. 30hrs

GENERAL
- Type : Closed Dynamic
- Cord : Single Sided Detachable OFC - 1.5m
- Plug : L-Shaped Stereo Mini-Plug (gold)
- Weight : Approx. 230g (including AAA Battery)

MDRNC500D

PREMIUM DIGITAL NOISE-CANCELLING HEADPHONES $699.00 *

Introducing the world's first Digital Noise-Cancelling headphones. Through innovation and development Sony has been able to improve the noise-cancelling ability, enhance sound quality and heighten signal to noise ratio. This has resulted in the MDRNC500D's being able to reduce ambient noise by up to 99%.

Supreme

FEATURES
- Reduces up to 99.1% of ambient noise
- Switchable sensor that adjusts noise-cancellation according to noise such as plane, train or office
- Acoustic correction of Noise Cancelling system to deliver ultimate Noise Cancelling Sound Quality
- Monitor Switch
- Rechargeable Lithium-Ion battery or 'AAA' Alkaline / Rechargeable Battery
- Digital Equaliser delivers ideal frequency response and high-quality music reproduction
- Pressure relieving urethane cushion in the ear pad
- Lightweight design creates extremely comfortable fit
- In Flight Adapter Supplied

SPECIFICATIONS
- Driver Unit : 40mm Dome
- Magnet : Neodymium
- Sensitivity (Power On) : 102dB/mW
- Impedance (Power On) : 40 Ohms at 1kHz
- Frequency Response : 5 – 24,000Hz
- Power Handling Capacity : 100mW
- Battery Life : Approx. 16 hours

GENERAL
- Type : Closed Dynamic
- Cord : OFC single sided 0.5m
- Plug : Straight Stereo Mini-Plug (gold)
- Weight : Approx. 195g

SUPPLIED ACCESSORIES
- Carrying Case
- In-Flight Plug Adaptor
- Unimatch Plug Adaptor
- Connecting Cord
- AC Adaptor
- AA Alkaline Battery
- Instruction Manual
- Technical information Book

DID YOU KNOW?

DIGITAL NC

The Digital Noise Cancelling (DNC) Software Engine is a new and unique processor in the NC500D that not only subtracts the ambient background noise, but also any ambient noise from the actual music signal itself.
This dual processing approach to noise-cancellation that only Sony has been able to achieve ensures that the final signal that is output to the headphone drivers gives you the clearest and cleanest audio experience ever possible.

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MDRXD100

VERSATILE HI-FI HEADPHONES $49.95 *

FEATURES
- Ear Conscious Design
- 40mm Driver Unit

SPECIFICATIONS
- Driver Unit : 40mm Dome
- Magnet : Ferrite
- Sensitivity : 100dB/mW
- Impedance : 70 Ohms at 1kHz
- Frequency Response : 12 - 22,000Hz
- Power Handling Capacity : 1,500mW (IEC)

GENERAL
- Type : Closed dynamic
- Cord : OFC Litz Cord - 3.5m
- Plug : Straight Stereo Unimatch Plug (gold)
- Weight : Approx. 175g (without cord)

MDRXD200

MUSIC / MOVIE HEADPHONES $89.95 *

FEATURES
- Music / Movie Mode Switch
- 40mm Driver Unit
- Comfortable fit with urethane leather ear-pads

SPECIFICATIONS
- Driver Unit : 40mm Dome
- Magnet : 360kJ/m3 Neodymium
- Sensitivity : 102dB/mW
- Impedance : 70 Ohms at 1kHz
- Frequency Response : 10 - 22,000Hz
- Power Handling Capacity : 1,500mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : OFC single sided - 3.5m
- Plug : Straight Stereo Unimatch Plug (gold)
- Weight : Approx. 220g (without cord)

MDRXD300

PERFORMANCE MUSIC / MOVIE HEADPHONES $149.00 *

FEATURES
- Music / Movie Mode Switch
- Double Band
- Parallel Link-Free Adjust Mechanism
- 40mm Driver Unit

SPECIFICATIONS
- Driver Unit : 40mm Dome
- Magnet : 360kJ/m3 Neodymium
- Sensitivity : 104dB/mW
- Impedance : 70 Ohms at 1kHz
- Frequency Response : 8 - 25,000Hz
- Power Handling Capacity : 1,500mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : OFC single sided - 2.5m
- Plug : Straight Stereo Unimatch Plug (gold)
- Weight : Approx. 245g (without cord)

MDRXD400

HIGH-END MUSIC / MOVIE HEADPHONES $199.00 *

FEATURES
- Music / Movie Mode Switch
- Double Band
- Parallel Link-Free Adjust Mechanism
- Low Dispersion Ear-Pads

SPECIFICATIONS
- Driver Unit : 50mm Dome
- Magnet : 360kJ/m3 Neodymium
- Sensitivity : 106dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 5 - 30,000Hz
- Power Handling Capacity : 3,000mW (IEC)

GENERAL
- Type : Closed Dynamic
- Cord : OFC single sided - 2.5m
- Plug : Straight Stereo Unimatch Plug (gold)
- Weight : Approx. 260g (without cord)

MDRIF140K

CORDLESS INFRA-RED HEADPHONES $119.00 *

FEATURES
- Lightweight for Long Listening Periods
- Up to 7m Reception Range
- Volume Control

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Ferrite
- Frequency Response : 18 - 22,000Hz
- Power Source : 1x 'AAA' Battery
- Battery Life : Approx. 60 Hours
- Audio Inputs : Stereo Mini-Jack and Pin-Jack

GENERAL
- Type : Open Air Dynamic
- Headband : Wide Single Band with Self Adjusting Mechanism

MDRIF240RK

CORDLESS INFRA-RED HEADPHONES $199.00 *

FEATURES
- Automatic Recharging Cradle
- Lightweight for Long Listening Periods
- Up to 7m Reception Range
- Volume Control

SPECIFICATIONS
- Driver Unit : 30mm Dome
- Magnet : Ferrite
- Frequency Response : 18 - 22,000Hz
- Power Source: 1x 'AAA' Regular or NiMH Rechargeable Battery
- Battery Life : Approx. 60 hours
- Audio Inputs : Stereo Mini-Jack and Pin-Jack

GENERAL
- Type : Open Air Dynamic
- Headband : Wide Single Band with Self Adjusting Mechanism

MDRSA3000

PREMIUM AUDIO HEADPHONES $799.00 *

Premium

FEATURES
- Nano Composite High-Definition Driver
- Super Lightweight Frame
- High-Comfort CFRP Wire Frame Headband
- Highest-Grade Cloth-Coated 6N-OFC Cable
- Urethane Textured Low Dispersion Ear-Pads

SPECIFICATIONS
- Driver Unit : 50mm Dome
- Magnet : 360kJ/m3 Neodymium
- Sensitivity : 100dB/mW
- Impedance : 70 Ohms at 1kHz
- Frequency Response : 8 - 100,000Hz
- Power Handling Capacity : 1,500mW (IEC)

GENERAL
- Type : Open Air Dynamic
- Cord : 6N-OFC single sided - 3.5m
- Plug : Straight Stereo Unimatch Plug (gold)
- Weight : Approx. 265g (without Cord)

DRBT21G

BLUETOOTH HEADPHONES
$199.00 *

FEATURES
- Bluetooth Wireless Headphone Receiver / Microphone
- Enjoy Music and Receive Mobile Phone Calls
- Up to 11 Hours Battery Life
- Remote Functions : PLAY / STOP / PAUSE / FF / FR / Volume Adjust
- Compatible with Bluetooth Version 2.0 (Profiles : A2DP / AVRCP / HFP / HSP)

SPECIFICATIONS
- Street style design
- Driver : 30mm
- Foldable

Bluetooth STEREO WIRELESS

DRBT20NX

BLUETOOTH HEADPHONES
$199.00 *

FEATURES
- Bluetooth Wireless Headphone Receiver / Microphone
- Enjoy Music and Receive Mobile Phone Calls
- Up to 11 Hours Battery Life
- Remote Functions : PLAY / STOP / PAUSE / FF / FR / Volume Adjust
- Compatible with Bluetooth Version 2.0 (Profiles : A2DP / AVRCP / HFP / HSP)

SPECIFICATIONS
- Lanyard style design
- Driver : 9mm EX

Bluetooth STEREO WIRELESS

DRBT22B

BLUETOOTH HEADPHONES
$199.00 *

FEATURES
- Bluetooth Wireless Headphone Receiver / Microphone
- Enjoy Music and Receive Mobile Phone Calls
- Up to 11 Hours Battery Life
- Remote Functions : PLAY / STOP / PAUSE / FF / FR / Volume Adjust
- Compatible with Bluetooth Version 2.0 (Profiles : A2DP / AVRCP / HFP / HSP)

SPECIFICATIONS
- Lightweight design
- Driver : 30mm
- Foldable

Bluetooth STEREO WIRELESS

DRBT30Q

BLUETOOTH HEADPHONES
$249.00 *

FEATURES
- Bluetooth Wireless Headphone Receiver / Microphone
- Enjoy Music and Receive Mobile Phone Calls
- Up to 11 Hours Battery Life
- Remote Functions : PLAY / STOP / PAUSE / FF / FR / Volume Adjust
- Compatible with Bluetooth Version 2.0 (Profiles : A2DP / AVRCP / HFP / HSP)

SPECIFICATIONS
- Ear-clip design
- Driver : 30mm
- Retractable cord

Bluetooth STEREO WIRELESS

DRBT21IK

BLUETOOTH HEADPHONE AND ADAPTOR PACK FOR iPOD $249.00 *

FEATURES
- Allow iPod to transmit music wirelessly
- Powers from iPod
- Compatible with Bluetooth Version 2.0 + EDR

SPECIFICATIONS
- Street Style Headphones
- Driver Unit: 30mm Dome

Made for iPod Bluetooth STEREO WIRELESS

DRBT22IK

BLUETOOTH HEADPHONE AND ADAPTOR PACK FOR iPOD $249.00 *

FEATURES
- Allow iPod to transmit music wirelessly
- Powers from iPod
- Compatible with Bluetooth Version 2.0 + EDR

SPECIFICATIONS
- Lightweight Headphones
- Driver Unit: 30mm Dome

Made for iPod Bluetooth STEREO WIRELESS

WLANWB1

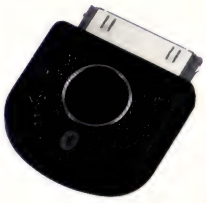
BLUETOOTH ADAPTOR FOR WALKMAN $129.00 *

SPECIFICATIONS
- Allows WM Port-equipped Walkman models to transmit Bluetooth wireless audio stream
- Powers from Walkman
- Up to 11 Hours Battery Life
- Compatible with Bluetooth Version 2.0 (Profiles : A2DP)

Bluetooth STEREO WIRELESS

TMRBT8IP

BLUETOOTH ADAPTOR FOR iPOD $129.00 *



FEATURES
- Allow iPod to transmit music wirelessly
- Powers from iPod
- Compatible with Bluetooth Version 2.0 + EDR

SPECIFICATIONS
- Compatible with following generation iPod:
  - iPod NANO (1st, 2nd, 3rd and 4th)
  - iPod (4th and 5th)
  - iPod Mini (1st)

Made for iPod Bluetooth STEREO WIRELESS

HWSBTA2W

BLUETOOTH AUDIO TRANSMITTER/ RECEIVER $199.00 *

SPECIFICATIONS
- 2-Way Bluetooth Audio System
- Allow Audio Devices to Transmit or Receive a Bluetooth Audio Stream
- Power Requirements : Supplied AC Adaptor
- Compatible with Bluetooth Version 2.0 (Profiles : A2DP)
- Supplied stand shown

Bluetooth STEREO WIRELESS

SRSBTM30

BLUETOOTH SPEAKER SYSTEM $249.00 *

SPECIFICATIONS
- Bluetooth Wireless Speaker
- Driver : 48mm
- Neodymium Magnet
- Power Output : Total 6W
- Power Requirements : 3 x AA Battery or Supplied AC / DC Adaptor
- Volume Adjust
- Analog-IN Jack
- Compatible with Bluetooth Version 2.0 (Profiles : A2DP / AVRCP)

Bluetooth STEREO WIRELESS

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

MINI SPEAKERS

SRSP7

COMPACT TRAVEL SPEAKERS $22.95 *

SPECIFICATIONS
- No Power Source Required
- Very Compact
- Clip together design
- Bass reflex duct design
- Dimensions (WxHxDmm) : 72 x 105 x 65
- Weight : 270g (including cord)

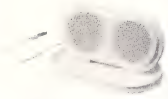
SRSTP1

STYLISH TRAVEL SPEAKERS $39.95 *

FEATURES
- Single-box stereo speaker design
- Plug-in power (Passive)
- Storable cord
- Lightweight, thin chassis

SPECIFICATIONS
- Speaker Unit (Driver) : 50mm
- Speaker System : Full Range / Bass Reflex
- Input Power : 0.1W + 0.1W
- Input Power (MAX) : 0.15W + 0.15W
- Speaker Impedance : 8 Ohms
- Frequency Level : 400Hz – 17kHz
- Sensitivity Level : 85 dB/mW
- Amplifier Impedance : 8 Ohms

GENERAL
- Input Jack : Stereo Mini-Plug
- Cord (Input) : 30cm
- Plug : Straight Stereo Mini-Plug
- Dimensions (WxHxDmm) :
  - Closed : 132 x 21 x 72
  - Open : 132 x 67 x 80
- Weight : 199g



Available in Black and White

SRSA27

MINI SPEAKERS $44.95 *

SPECIFICATIONS
- AC or DC Powered
- Volume Control
- Built-in 2W amplifier
- Magnetically shielded
- Bass reflex duct design
- Dimensions (WxHxDmm) : 84 x 131 x 86.3
- Power Source : AA Alkaline x 4 (not supplied) or AC Adaptor (not supplied)
- Weight : 530g (including cord)

SRSM50

POWERFUL COMPACT SPEAKER $69.95 *

FEATURES
- No power source required
- Volume control
- Small and portable

SPECIFICATIONS
- Speaker Driver : 39mm
- Speaker Type : Full range / Bass Reflex
- Output Power : 5W total
- Speaker Impedance : 4 Ohms
- Frequency Level : 100Hz - 20kHz

GENERAL
- Power Source : Supplied AC Adaptor or 'AA' Batteries
- Dimensions (WxHxDmm): 70 x 74 x 74
- Weight : 125g

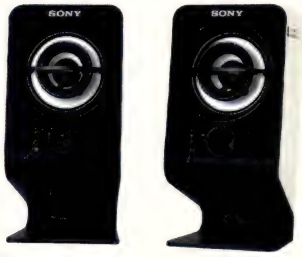
SRST57

COMPACT AND FOLDABLE TRAVEL SPEAKERS $99.95 *

SPECIFICATIONS
- AC or DC Operation
- Folding Design
- Mega Bass Function
- Built in 2W Amplifier
- Both active and passive functionality
- Dimensions (WxHxDmm) :
  - Open : 224 x 85 x 57
  - Closed : 50 x 85 x 100
- Power Source : DC 6V or 4 x AA Alkaline Batteries (not supplied)
- Weight : 330g (including batteries)

SRSA201

STYLISH MINI SPEAKERS $44.95 *



SPECIFICATIONS
- AC Powered
- Volume Control
- Built-in 2W amplifier
- Magnetically shielded
- Bass reflex duct design
- Dimensions (WxHxDmm) : 71 x 141 x 91
- Power Source : AC Adaptor (supplied)
- Perfect for use with MP3 player
- Weight : 205g (including cord)

SRSA212

STYLISH DESKTOP SPEAKERS $79.95 *

FEATURES
- Auto Power ON / OFF
- Volume Control
- Additional Front Audio-IN

SPECIFICATIONS
- Speaker Driver : 66mm
- Speaker Type : Full Range / Bass Reflex
- Output Power : 3.6W Total
- Speaker Impedance : 4 Ohms
- Frequency Level : 100Hz – 20kHz
- Sensitivity Level : 80dB/mW
- Amplifier Impedance : 4.7 Ohms

GENERAL
- Power Source : Supplied AC Adaptor
- Dimensions (WxHxDmm) : 93 x 208 x 151
- Weight : 740g (both speakers)

Available in Black and White

SRSU10

VERSATILE TRAY-STYLE SPEAKERS $79.95 *

FEATURES
- Stylish Tray Design
- Cable Storage Mechanism
- Auto Power ON / OFF
- Volume Control
- Additional Audio-IN

SPECIFICATIONS
- Speaker Driver : 78mm
- Speaker Type : Full Range / Bass Reflex
- Output Power : 3.6W Total
- Speaker Impedance : 4 Ohms
- Frequency Level : 70Hz – 20kHz
- Sensitivity Level : 79dB/mW
- Amplifier Impedance : 4.7 Ohms

GENERAL
- Power Source : Supplied AC Adaptor
- Dimensions (WxHxDmm) : 270 x 105 x 110
- Weight : 700g

SUPPLIED ACCESSORIES
- Detachable Backing Stand

SRSD25

2.1 CHANNEL PERFORMANCE PC SPEAKERS

Available November 2008

SPECIFICATIONS
- VAIO inspired colours
- Speaker Driver : 38mm
- Subwoofer Driver : 67mm
- Output Power Speakers : 5W+5W
- Output Power Sub-woofer: 15W
- Speaker Impedance : 4 Ohms at 1kHz
- Sub-woofer Impedance :4 Ohms at 1kHz

GENERAL
- Power Source : Supplied AC adaptor
- Speaker Dimensions (WxHxDmm) : 65 x 65 x 67
- Sub-Woofer Dimensions (WxHxDmm) : 309 x 118 x130
- Weight (Speaker /Sub-woofer) : 90g / 2000g

Available in Red, Black, White and Pink

SRSZ50

2-CHANNEL SLIMLINE PC SPEAKERS $99.00 *

Available December 2008

SPECIFICATIONS

GENERAL
- Power Source : Supplied AC adaptor
- Speaker Dimensions (WxHxDmm) : 140 x 330 x 203 Approx
- Weight : L=35g R=30g

SPEAKER
- Speaker Driver : 39mm
- Speaker Type : Full Range / Bass Reflex
- Output Power : 5W Total
- Speaker Impedance : 4 Ohms

SRSZ100

2-CHANNEL PERFORMANCE PC SPEAKERS $149.00 *

Available February 2009

SPECIFICATIONS

GENERAL
- Power Source : Supplied AC adaptor
- Speaker Dimensions (WxHxDmm) : 78 x 230 x 156
- Weight : L=1020g R=920g

SPEAKER
- Speaker Driver : 57mm
- Tweeter Driver : 25mm
- Passive Radiator : 57mm
- Speaker Type : 2-way + PR (Fulr, twr, passive radiator)
- Output Power : 20W Total
- Speaker Impedance : 8 Ohms at 1kHz
- Frequency Level : 60 - 20,000kHz
- Sensitivity Level : 82 dB/mW

SRSZX1

PREMIUM 2-CHANNEL POWER SPEAKERS $599.00 *

SPECIFICATIONS

GENERAL
- Power Source : Supplied AC adaptor
- Speaker Dimensions (WxHxDmm) : 80 x 187 x 169
- Weight : L=1200g R=1100g

SPEAKER
- Speaker Driver : 57mm
- Output Power : 20W+20W
- Speaker Impedance : 4 Ohms

PFRV1

PREMIUM 2-CHANNEL PERSONAL FIELD SPEAKERS $599.00 *

FEATURES
- No power source required
- Volume control
- Small and portable

SPECIFICATIONS

GENERAL
- Power Source : No Power Source Required
- Speaker Dimensions (WxHxDmm) : 28 x 75.5 x 15
- Weight (Speaker /Sub-woofer) : 38g

SPEAKER
- Speaker Driver : 21mm
- Output Power : 30mW+30mW
- Speaker Impedance : 16 Ohms at 1kHz
- Frequency Level : 35 - 25,000Hz
- Sensitivity Level : 93 dB/mW

iPOD COMPATIBLE

ICFC1IPMK2BC

iPOD DOCK CLOCK RADIO $159.00 *

FEATURES
- Wireless remote
- Charges iPod / iPhone
- Backup Battery Power

SPECIFICATIONS
- Dimensions (WxHxDmm) : 300 x 130 x 139
- Weight : 2.5kg

CLOCK
- Display : White LCD
- Brightness Control : Yes
- Clock Type : Digital (24 hr)
- Date Display : Yes

iPOD OPERATION
- Alarm Source : iPod, Radio, Buzzer
- Operates Play, Pause, FF and REW function

MUSIC
- Speaker Type : Stereo
- Speaker Size : 5.1cm
- Speaker Power : 3W +3W

Made for iPod · Works with iPhone

ICFCD3IP

iPOD CD CLOCK RADIO $159.00 *

FEATURES
- Wireless remote
- Charges iPod / iPhone
- Alarm Playback to iPod / Radio / Buzzer
- Built in CD player
- Backup Battery Power

SPECIFICATIONS
- Dimensions (WxHxDmm) : 145 x 156.8 x 115.8
- Weight : 1.3kg

CLOCK
- Display : White LCD
- Brightness Control : Yes
- Clock Type : Digital (24 hr)
- Date Display : Yes

iPOD OPERATION
- Alarm Source : iPod, CD, Radio, Buzzer
- Operates Play, Pause, FF and REW function

MUSIC
- Speaker Type : Stereo
- Speaker Power : 0.8W + 0.8W

Made for iPod · Works with iPhone

ZSS4IP

iPOD PORTABLE CD PLAYER $179.00 *

FEATURES
- Wireless remote
- Charges iPod / including iPhone
- Built in CD player

SPECIFICATIONS
- Dimensions (WxHxDmm) : 400 x 169.7 x 224
- Weight : 3.0kg

POWER
- Input Jack : Stereo-mini
- Plug : iPod 30pin Plug
- Power Source : AC or Batteries

iPOD OPERATION
- Operates Play, Pause, FF, REW and Menu function

MUSIC
- Speaker Unit (Driver) : 80mm
- Speaker System : Bass Reflex, Full Range
- Output Power : 2W + 2W
- Speaker Impedance : 16 Ohms

Made for iPod · Works with iPhone

SRSGU10IP

iPOD PERFORMANCE SPEAKER DOCK $249.00 *

FEATURES
- Wireless remote
- Charges iPod / including iPhone
- Piano Finish

SPECIFICATIONS
- Dimensions (WxHxDmm) : 320 x 194 x 154mm
- Weight : 2.1kg

POWER
- Input Jack : Stereo-mini
- Plug : iPod 30pin Plug
- Power Source : AC Power Adaptor

iPOD OPERATION
- Operates Play, Pause, FF, REW and Menu function'

MUSIC
- Speaker Unit (Driver): 57mm
- Speaker System : Bass Reflex, Full Range
- Output Power : 20W

Made for iPod · Works with iPhone

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CLOCK RADIOS

ICFC218

AM / FM CLOCK RADIO $29.95 *

Available in Black and White

FEATURES
- Green LED Single Display
- 12 Digital Clock Type
- Calendar Display
- Single Alarm
- 1-Step Alarm Volume
- Extendable Snooze
- Sleep
- Power Back-Up

SPECIFICATIONS

RADIO
- Analog Tuner
- FM : 87.5 TO 108.0Mhz
- AM : 529 – 1710kHz

MUSIC
- Channel : Mono
- Speaker Size : 6.6cm
- Speaker Power : 150mW

GENERAL
- Dimensions (WxHxDmm) : 155 x 64.5 x 150
- Weight : 492g

ICFC318S

DUAL ALARM AM / FM CLOCK RADIO $44.95 *

FEATURES
- Green 0.9" LED Single Display
- 12 Digital Clock Type
- Calendar Display
- Dual Alarm
- 2-Step Alarm Volume
- Extendable Snooze
- Sleep
- Power Back-Up

SPECIFICATIONS

RADIO
- Analog Tuner
- FM : 87.5 TO 108.0MHz
- AM : 529 – 1710kHz

MUSIC
- Channel : Mono
- Speaker Size : 6.6cm
- Speaker Power : 150mW

GENERAL
- Dimensions (WxHxDmm) : 155 x 64.5 x 150
- Weight : 492g

ICFC492

AM / FM DUAL ALARM CLOCK RADIO $66.95 *

SPECIFICATIONS
- Extra Large LED Display
- Dual Alarm Function
- Power Back Up
- Large Display
- Radio Alarm and Buzzer Alarm
- Battery back up
- Snooze/ Sleep function
- Dimensions (WxHxDmm) : 198.7 x 101.5 x 109.7
- Weight : Approx 640g

ICFC273

AM / FM DUAL DISPLAY ALARM CLOCK RADIO $94.95 *

SPECIFICATIONS
- Dual Display
- Dual Alarm
- Station Pre-Set Function
- Clock, Alarm 1, Alarm 2
- Nap and extendable Snooze function
- Dimensions (WxHxDmm) : 173 x 58 x 134
- Weight : Approx 630g

ICFC630

AM / FM COMPACT DUAL POWER RADIO $99.95 *

SPECIFICATIONS
- AC/DC Operation
- Dual Alarm
- Dual Alarm Display
- Backlit LCD Display
- Sleep Timer
- Extendable Snooze
- Battery Life : Up to 68 hours
- Dimensions (WxHxDmm) : 94 x 104 x 82
- Power Requirements : 4.5V DC or 3V DC via 2 x AA Alkaline Batteries (not supplied)
- Weight : 313g (including batteries)
- AC Adaptor

ICFC153

COMPACT AM / FM CLOCK RADIO $109.00 *

SPECIFICATIONS
- Dual Alarm
- Station Pre-Set Function
- Compact Design
- AM/FM Digital Tuner
- 15 Presets
- Backlit LCD Display
- Sleep/Snooze Function
- Extendable Snooze
- Dimensions (WxHxDmm) : 118.5 x 116.5 x 126
- Weight : 715g

ICFCD814

AM / FM CD CLOCK RADIO $119.00 *

SPECIFICATIONS
- CD Playback
- Easy to read 1.4" Green LED
- Dual Alarm Function
- FM/AM Analogue Tuner
- Alarm Indicators
- Snooze / Extended Snooze Fucntion
- Sleep Timer
- LED Brightness Control
- Dimensions (WxHxDmm) : 190 x 93 x 222
- Weight : 1.5kg

PORTABLE RADIOS

ICF304
PORTABLE AM/FM RADIO
$36.95 *

SPECIFICATIONS
- Compact Horizontal design
- LED Tuning Indicator
- Built-in speaker
- Power Requirements : 2 x AA (not supplied)
- Headphone Jack

Available in Black and Silver

ICF704S
PORTABLE AM/FM/SW RADIO
$66.95 *

SPECIFICATIONS
- AM/FM/SW 3 Band Radio
- Tone Control
- Tuning Indicator
- Carry Handle
- AC/DC operation
- Built In Wide dispersion Speaker
- Power Requirements : 4 x AA (not supplied)

ICFM410S
PORTABLE AM/FM/SW DIGITAL RADIO $125.00 *

SPECIFICATIONS
- AM/FM/SW 3 Band Radio
- Tuning indicator
- Digital Tuning
- LCD Display
- Clock
- 20 presets
- Sleep/standby mode
- Dimensions (WxHxDmm) : 212 x 104 x 42.5
- Headphone (stereo mini)
- Power Requirements : DC 4.5V or 3 x AA (not supplied)
- Weight : 504g (including batteries)

ICFS10MK2
POCKET-SIZED AM/FM RADIO
$24.95 *

SPECIFICATIONS
- Compact Design
- Telescopic Antenna
- LED Tuning Indicator
- Earphone Jack
- Built-in Speaker
- Carry Strap
- Battery Life AM : 45 hours
- Battery Life FM : 40 hours
- Dimensions (WxHxDmm) : 71 x 118.5 x 30
- Power Output : 100mW
- Power Requirements : DC 3V, 2 x AA Batteries (not supplied)
- Speaker : 5.7cm diamater
- Weight : 202g (with batteries)

SRF59
POCKET-SIZED AM/FM RADIO
$42.95 *

SPECIFICATIONS
- Compact Design
- AM/FM Tuner
- Belt Clip
- Fontopia Earphones Supplied
- Dimensions (WxHxDmm) : 65 x 92.9 x 26.5
- Headphone (stereo mini)
- Power Output : 3.6 + 3.6mW
- Power Requirements : DC 1.5V 1x AA battery (not supplied)
- Weight : 84g (with battery and belt clip)

SUPPLIED ACCESSORIES
- Belt clip
- Earphones

SRFS84C
COMPACT AM/FM RADIO
$69.95 *

SPECIFICATIONS
- AM/FM Radio
- Compact Design
- Mega Bass Function
- Dimensions (WxHxDmm) : 39.5 x 78.5 x 16.5
- Headphones (stereo mini)
- Power Output : 3.6mW + 3.6mW
- Power Requirements : DC 1.5V AAA battery (not supplied)
- Weight : 61.2g (with battery and headphones)

SUPPLIED ACCESSORIES
- Earphones

SRFM807
POCKET-SIZED FM RADIO
$119.00 *

SPECIFICATIONS
- FM Radio
- Mega Bass Function
- Clock15 presets
- Ear phone jack
- Built-in Speakers
- Dimensions (WxHxDmm) : 60 x 104 x 22
- Power Requirements : AAA x 2 (not supplied)
- Power Output : 70mW
- Weight (with batteries) : 100g

SUPPLIED ACCESSORIES
- Fontopia earphones

SRFM97
ULTRA COMPACT DIGITAL AM/FM RADIO $149.00 *

SPECIFICATIONS
- AM/FM Radio
- Mega Bass Function
- Digital Tuning
- LCD Display
- Clock
- 20 Station Presets (15FM, 5AM)
- Jog Shuttle for Easy Operation
- Auto Power Off Function
- Hold Function
- Belt Clip
- Dimensions (WxHxDmm) : 39 x 83.8 x 20.4
- Output : Headphone (stereo mini)
- Power Output : 2.5mW + 2.5mW
- Power Requirements : 1.5V AAA battery (not supplied)
- Weight : 57.5g (with battery and headphones)

SUPPLIED ACCESSORIES
- Earphones

SRFH4
AM/FM STEREO HEADPHONE RADIO $64.95 *

SPECIFICATIONS
- AM/FM Radio
- Headphone Design
- Lightweight
- Mega Bass Function
- AM/FM stereo tuner
- Adjustable double headband
- Flexible antenna
- Mega Bass function
- Power Output : 5mW + 5mW
- Power Requirements : 1 x AAA battery (not supplied)
- Weight : Approx 130g (with battery)

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PORTABLE RADIOS

ICFSW11

PORTABLE WORLD BAND RADIO $139.00 *

SPECIFICATIONS
- FM/MW/LW/SW Radio
- Compact Size
- FM/MW/LW/SW 1–9 reception
- Built-in speaker
- Earphone jack
- Short wave guide supplied
- Dimensions (WxHxDmm) : 162 x 93.8 x 34.8
- Power Requirements : 2 x AAA Batteries (not supplied)
- Weight : 340g (including batteries)

ICFSW12

TRAVEL-SIZED WORLD BAND RADIO $199.00 *

SPECIFICATIONS
- FM/MW/SW Radio
- World Time Display
- Alarm with snooze button
- Backlit LCD display
- LED tuning indicator
- Earphone jack
- Built-in speaker
- Dimensions (WxHxDmm) : 111 x 31 x 80
- Frequency Range :
  - MW : 530-1605kHz
  - FM : 87.5-108 MHz
  - SW : Bands 1-7; 5775-21975kHz
- Power Requirements : 2 x AA Batteries (not supplied)
- Power : CR2025 (clock)
- Weight : 230g

ICFSW35

PORTABLE WORLD BAND RADIO $269.00 *

SPECIFICATIONS
- AM/FM/SW world band radio
- Digital Tuning
- Preset Function
- AM/FM/SW Radio
- PLL digital tuner
- 50 presets
- Auto scan tuning
- Backlit LCD display
- Memory scan
- Dimensions (WxHxDmm) : 116.8 x 106 x 35
- Power Requirements : AA x 3 (not supplied)
- Weight (including batteries) : 450g

ICFSW7600GRS

PORTABLE WORLD BAND RADIO $509.00 *

SPECIFICATIONS
- Enhanced Pre-Set Functions
- World Time Display
- Dimensions (WxHxDmm) : 190 x 118.8 x 35.3
- Frequency Range :
  FM : 76–108 MHz;
  LW : 150-529 kHz;
  MW : 531–1620 kHz;
  SW : 1621–29999 kHz
- Input : DC-in 6V; Antenna (3.5mm mini jack)
- Output : Line out (stereo mini); Headphone (stereo mini)
- Power Output : 380mW
- Power Requirements : DC 6V; 4 x AA batteries (not supplied)
- Speaker : 77mm
- Weight : 536g (excluding batteries)
- Carry case

CFM10

AM/FM MONO CASSETTE RECORDER $64.95 *

SPECIFICATIONS
- AM-FM Radio
- Casette–Mono
- Microphone–Mono Cassette deck with soft eject and auto tape shut-off
- Headphone output
- Dimensions (WxHxDmm) : 272 x 130 x 122
- 240V AC or D batts x 4 (not supplied)
- Speakers : 7.7cm full range x 1
- Tuner Frequency : AM : 531–1602kHz FM : 87.5–108MHz
- Weight (Inc Batteries) : 1.5kg

Available in Black and White

CFDS01

CD RADIO CASSETTE RECORDER $119.00 *

SPECIFICATIONS
- LCD Display
- Digital AM FM Tuning
- 30 Presets (10AM, 20FM)
- CDR/RW Playback
- CD to Tape Synchronised Dubbing
- Mega Bass
- 60W PMPO Power Output
- Headphone Out
- Dimensions (WxHxDmm) : 360 x 235 x 141
- AC 220-240V
- Weight : 2.2kg

CFDS03

MP3 CD CASSETTE RECORDER $149.00 *

SPECIFICATIONS
- LCD Display
- Digital AM FM Tuning
- 30 Presets (10AM, 20FM)
- CDR/RW Playback
- MP3 Playback
- CD to Tape Synchronised Dubbing
- Mega Bass
- 60W PMPO Power Output
- Headphone Out
- Slim Remote
- Dimensions (WxHxDmm) : 360 x 235 x 141
- AC 220-240V
- Weight : 2.2kg

CFDS350

CD RADIO CASSETTE RECORDER $159.00 *

SPECIFICATIONS
- Remote Control
- New Wide Dispersion Convex speakers
- LCD Display
- Digital AM FM Tuning
- 10 Presets
- CDR/RW Playback
- CD to Tape Synchronised Dubbing
- Sleep Timer
- Mega Bass
- 90W PMPO Power Output
- Headphone Out
- Dimensions (WxHxDmm) : 414 x 164 x 257

- AC 220-240V or 9V DC 6 x D size Batteries (not supplied)
- 2 x AAA Batteries for remote control (not supplied)
- Weight : 3.8kg

MICROPHONES

VOCAL MICROPHONES

FV120 $19.95 *

SPECIFICATIONS
- Suitable for Vocals / Tape Recorder Use
- OFC (Oxygen Free Copper) Cord
- Cord Length : 3.0m
- Dimensions (DxLmm) : 54 x 211
- Frequency Response : 60-12,000Hz
- No Battery required
- Sensitivity : – 53dB
- Weight : 140g Approx

FV220 $34.95 *

SPECIFICATIONS
- Quality Neodymium Magnet
- Perfect for Karaoke
- Talk switch
- OFC 3.0m Cord
- Frequency Response : 100-12,000Hz
- No Battery required
- Sensitivity : – 53 dB
- Unimatch Plug supplied
- Weight : 215g Approx

FV420 $74.95 *

SPECIFICATIONS
- Die-Cast Body for reduced vibration
- Cannon Connector
- Quality Neodymium magnet
- OFC 3.0m cord
- Dimensions (DxLmm) : 52 x 179
- Frequency Response : 80–15,000Hz
- No Battery required
- Sensitivity : – 52 dB
- Weight : 330g Approx

ECMF8

DESKTOP MICROPHONE $29.95 *

SPECIFICATIONS
- Electret condenser microphone
- Long battery life (approx. 100 hours)
- Cord Length : 1.0m
- Dimensions (DxLmm) : 50 x 19
- Frequency Response : 100–12,000Hz
- Power : CR2025 x 1 (not supplied)
- Sensitivity : – 51+/-4.0 (dB/mW)
- Weight : 25g Approx

ECMT6

TIE PIN MICROPHONE $29.95 *

SPECIFICATIONS
- Battery life (approx. 100 hours)
- Electret condenser microphone
- Clip-on design
- Cord Length : 1.0m
- Dimensions (WxHxDmm) : 50 x 15 x 34
- Frequency Response : 51–12,000Hz
- Power : CR2025 x 1 (not supplied)
- Sensitivity : – 51+/-4.0 (dB/mW)
- Weight : 20g Approx

ECMC115

TIE PIN MICROPHONE $115.00 *

SPECIFICATIONS
- Supplied Wind Screen
- Detachable Holder with Stand
- OFC cord 1m
- Clip-on design
- Battery life (approx. 100 hours)
- Dimensions (DxLmm) : 8.5 x 17.3
- Frequency Response : 50–15,000Hz
- Power : CR2025 x 1 (not supplied)
- Sensitivity : – 42+/-3.5 (dB/mW)
- Weight : 13g Approx

ECMDS30P

STEREO COMPACT MICROPHONE $129.00 *

SPECIFICATIONS
- Unique Direct Plug Design
- No Battery Required
- Adjustable Angle mechanism
- Dimensions (DxLmm) : 12 x 57
- Frequency Response : 100–10000 Hz
- Sensitivity : – 40+/-3.5 (dB/mW)
- Weight : 17g
- Wind screen supplied
- Carry pouch supplied

ECMDS70P

UNIDIRECTIONAL MICROPHONE $149.00 *

SPECIFICATIONS
- Direct connection
- No Battery Required
- Uni-directional x 2 (stereo)
- Dimensions (WxHxDmm) : 58 x 10 x 57
- Frequency Response : 100–15000 Hz
- Sensitivity : – 40+/-3.5 (dB/mW)
- Weight : 10g Approx

ECMMS907

CONDENSOR MICROPHONE $219.00 *

SPECIFICATIONS
- Cannon Connector
- Quality Metal Construction
- Uni-directional x 2 (stereo)
- Directive Angle Switch (90°– 120°)
- Gold Plated Plug
- OFC Litz Cord Length : 1.5m
- Dimensions (DxLmm) : 29 x 127
- Frequency Response : 100–15000 Hz
- Power Requirements : AA x 1
- Weight : 110g Approx

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

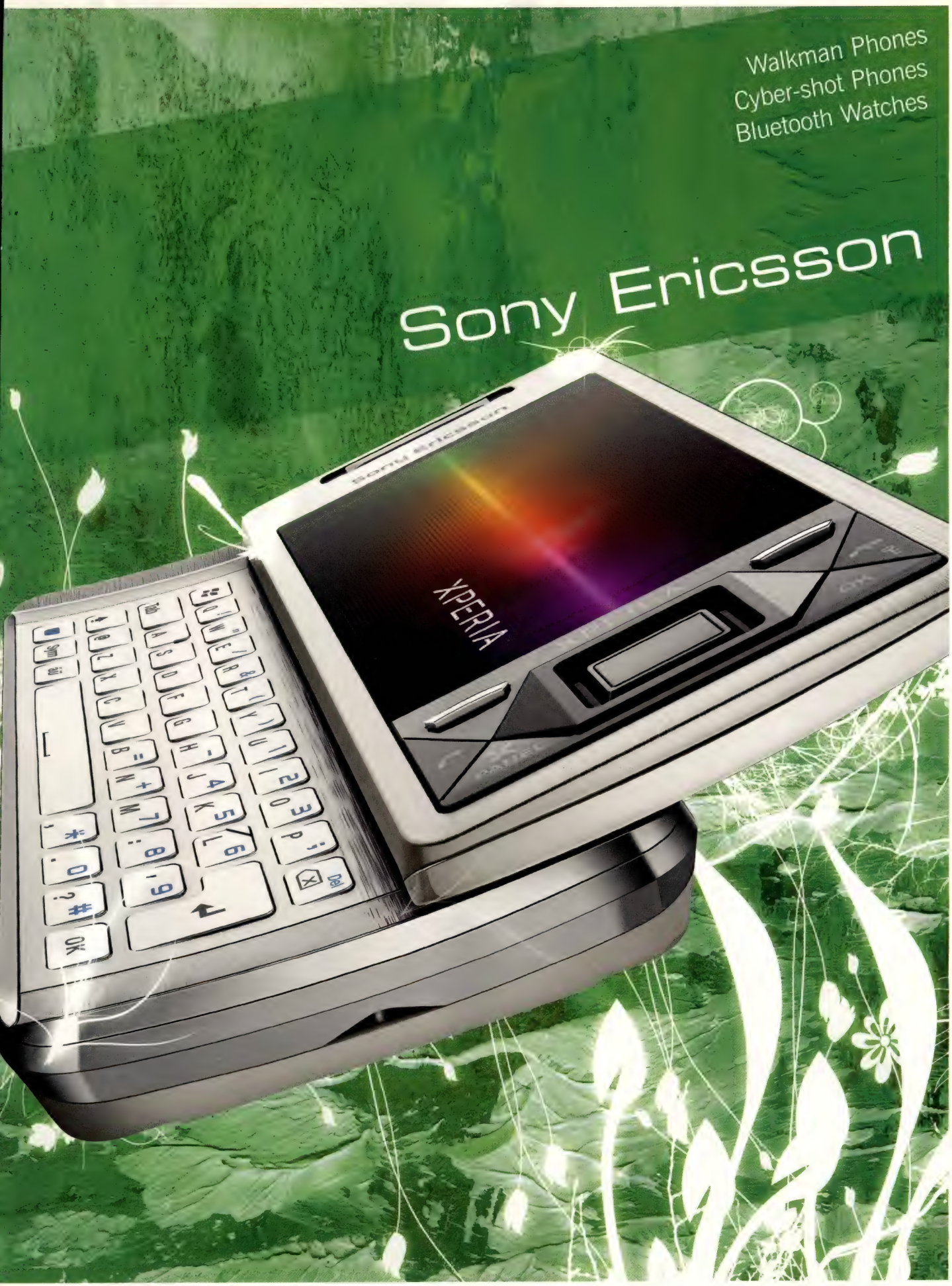
IN THIS EDITION...

WALKMAN PHONES

CYBER-SHOT PHONES

XPERIA X1

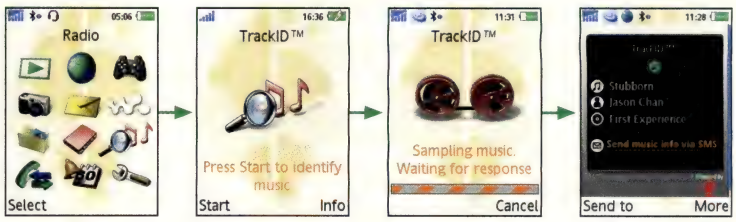
Sony Ericsson WALKMAN Cyber-shot


Walkman Phones
Cyber-shot Phones
Bluetooth Watches
Sony Ericsson
XPERIA

KEY TECHNOLOGY

TrackID™ Music recognition

TrackID™ is a feature that helps you get information about a song you hear on the built-in FM radio or an external source such as a car or home sound system. Record a few seconds of the song and the name of the artist, album and song will be sent straight to your Sony Ericsson phone.



WALKMAN Player 3.0

Sony Ericsson in-phone Walkman® player sorts and presents your music the way you want it.

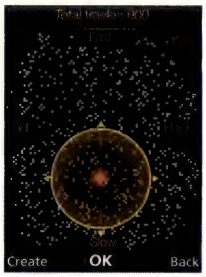
Choose between album, artist or a playlist of your favourite songs. Plus when a call comes in it automatically mutes and continues when your call is complete. Easy.

Supports the following Audio formats : MP3, MP4, M4A, 3GP, AMR, WAV, WMA, MIDI, AAC, AAC+, eAAC+, Music Tones (MP3/AAC)

SensMe™ Play list your mood

Choose your music to suit your mood with SensMe™, a completely new way to browse music on your Walkman® phone. Search your collection and create playlists based on tempo and style rather than on artist or album.

The unique visual shows each of your tracks as dots in a matrix, placed along a horizontal and vertical axis according to their attributes. This way you can circle a group of tracks that match your mood to create a playlist, or simply select individual tunes as you wish. An alternative to the phone's more conventional music catalogue, SensMe™ is the perfect way to create a soundtrack to your life.



BESTPIC™ Pick the best shot

How many great moments have you missed because you didn't take the picture in time or your subject moved? BestPic™ buffers images while your camera is focussing and gives you nine shots in the space of one second and with one press on the camera key.

Scroll through, pick the best, delete the rest.

CLEAR AUDIO EXPERIENCE

Enjoy a dramatically clearer sound and richer bass thanks to the W980's clear audio experience technology. With its combination of Clear Bass, Clear Stereo and premium headphones your favourite tracks will sound better than ever.

W980 WALKMAN
BEST AUDIO EXPERIENCE
TESTfactory results July 2008

W760

ACTIVE WALKMAN® PHONE

FEATURES
- Walkman® player 3.0
- 3.2 Megapixel camera with Video
- 3D Motion Gaming
- SensMe™ Mood Playlist Selector
- Shake Control
- Built-in GPS with Fitness applications
- TrackID™ Music Recognition
- 3G HSDPA – Fast Internet
- Bluetooth Audio Streaming (A2DP)
- 1GB M2™ memory card (included)
- Picture blogging
- Mega Bass™
- Flight mode
- 40MB Phone Memory
- PlayNow™
- Microsoft® Exchange ActiveSync® Push Email, Calendar and Contacts

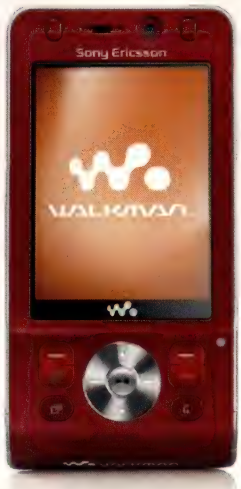
SPECIFICATIONS
- Music codecs : MP3 / WMA / AAC / eAAC+ / Music tones (MP3 / AAC)
- Dimensions (WxHxDmm) : 103 x 48 x 15
- Weight : 103g
- Colour : Rocky Silver
- Screen : 262,144 colour TFT
- Resolution : 320 x 240 pixels
- Phone memory : Up to 40MB
- Memory card support : Memory StickMicro™ (M2™)
- Talk time GSM/UMTS : Up to 9hrs / 4hrs
- Standby time GSM/UMTS : Up to 400hrs / 350hrs
- Music listening time : Up to 20hrs
- Networks :
  - Dual mode UMTS 850/2100
  - GSM 800/900

SUPPLIED ACCESSORIES
- Battery
- Charger
- USB cable
- Stereo Portable Handsfree
- Media Manager PC Program
- PC synchronisation software
- User guide
- 1GB Memory Stick Micro™

Bluetooth

W910i

ENTERTAINMENT WALKMAN® PHONE



FEATURES
- Walkman® player 3.0
- SensMe™ – Mood Playlist Selector
- Shake Control
- 3D Motion Gaming
- TrackID™ Music Recognition
- FM radio with RDS
- 2 Megapixel Camera with Video
- Bluetooth™ Audio Streaming (A2DP)
- 1GB M2™ memory card (included)
- 2.0 Megapixel camera with Video
- Picture Blogging
- 3G HSDPA Fast Internet
- Microsoft® Exchange ActiveSync® Push Email, Calendar and Contacts
- Mega Bass™
- Flight mode

SPECIFICATIONS
- Music codecs : MP3 / WMA / AAC / eAAC+/Music tones (MP3 / AAC)
- Dimensions (WxHxDmm) : 99 x 50 x 12.5
- Weight : 86g
- Colour : Noble Black, Hearty Red
- Screen : 262,144 colour TFT
- Resolution : 320 x 240 pixels
- Screen size : 2.4 inches
- Phone memory : Up to 40MB
- Memory card support : Memory StickMicro™ (M2™)
- Talk time GSM/UMTS : Up to 9 / 3hrs 30 min
- Standby time GSM/UMTS : Up to 400hrs / 350hrs
- Music listening time : Up to 20hrs
- Networks :
  - UMTS / HSDPA 2100
  - GSM / GPRS 900 / 1800 / 1900

SUPPLIED ACCESSORIES
- Battery
- Charger
- USB cable
- Stereo Portable Handsfree
- 1 GB Memory Stick Micro™ (M2™) memory card
- Memory Stick Micro™ (M2™) USB adapter
- Media Manager PC program
- PC synchronisation program
- User guide

Bluetooth

W980

SUPERIOR SOUND WALKMAN® PHONE

FEATURES
- 8GB Built-in
- Walkman® 3.0
- Clear Audio Experience
- 3.2 Megapixel camera with Video
- TrackID™ – Music recognition service
- SensMe™ – Mood Playlist Selector
- Shake Control
- FM Radio with RDS
- 3G HSDPA – Fast Internet
- Bluetooth Audio Streaming (A2DP)
- Picture blogging
- Flight mode
- Microsoft® Exchange ActiveSync® Push Email, Calendar and Contacts

SPECIFICATIONS
- Dimensions (WxHxDmm) : 46 x 92 x 17
- Weight : 100g
- Colour : Piano Black
- Screen : 262,144 colour TFT
- Resolution : 320x240 pixels
- Phone memory : 8GB
- Talk time GSM/UMTS : Up to 9hrs / 4hrs 30mins
- Standby time GSM/UMTS : Up to 370hrs / 360hrs
- Networks :
  - Dual mode UMTS 2100
  - GSM 850/900/1800/1900

SUPPLIED ACCESSORIES
- Battery
- Charger
- USB cable
- Premium Stereo Portable Handsfree
- Media Manager (PC software)
- PC synchronisation software
- User guide

Bluetooth

ACCESSORIES

SPEAKER BAG

MAS-100

FEATURES
- Let music fill every part of your life. Bring your phone wherever you go. To the beach, the shops or on your next trip it protects your phone and amplifies your tracks.

PORTABLE SPEAKERS

MPS-100
Coming soon

FEATURES
- Plug the MPS-100 into your music mobile phone to enjoy superior sound quality in stereo.
- With FM Radio antenna
- Up to 5hrs music listening time

PORTABLE BLUETOOTH™ SPEAKER MBS-200

MBS-200
Coming soon

FEATURES
- With the MBS-200 the party is always at hand. It connects wirelessly to your music mobile to stream your favourite hits.
- Standby : Up to 40hrs
- Music stream time : Up to 6hrs

Bluetooth

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C902

STYLISH CYBER-SHOT™ PHONE

FEATURES
- 5.0 Megapixel Cyber-shot™ camera phone with active lens cover
- Autofocus and Face detection
- Built-in Flash
- Photo Blogging
- Photo fix – Light and Contract Photo Application
- BestPic™
- Image and Video Stabiliser
- Media Player
- FM Radio with RDS
- Video Playback 30fps with video light
- Bluetooth™ Audio Streaming (A2DP)
- 3G HSDPA Fast Internet
- Microsoft® Exchange ActiveSync® Push Email, Calendar and Contacts
- TrackID™ Music Recognition
- Flight Mode

SPECIFICATIONS
- Dimensions (WxHxDmm) : 49 x 108 x 10.5
- Weight : 107g
- Colour : Swift Black
- Screen : 262,144 colour TFT
- Resolution : 320x240 pixels
- Phone memory : 160MB
- Memory card support : Memory StickMicro™ (M2™) (up to 8GB)
- Talk time GSM/UMTS : Up to 9hrs / 4hrs
- Standby time GSM/UMTS : Up to 380hrs / 360hrs
- Networks :
  - Dual mode UMTS 2100
  - GSM 850/900/1800/1900

SUPPLIED ACCESSORIES
- Battery
- Charger
- USB cable
- Stereo Portable Handsfree
- Media Manager PC program
- PC synchronisation software
- User guide

Bluetooth

C702

ACTIVE LIFESTYLE CYBER-SHOT™ PHONE

FEATURES
- 3.2 Megapixel Cyber-shot™ camera phone with active lens cover
- Dust and Water Resistant
- Built in GPS with Fitness and Navigation applications
- Autofocus
- Built-in Flash
- Photo Blogging
- Geo Tagging
- Photo fix – Light and Contract Photo Application
- BestPic™
- Image and Video Stabiliser
- Media Player
- FM Radio with RDS
- Video
- Bluetooth™ Audio Streaming (A2DP)
- 3G HSDPA Fast Internet
- Microsoft® Exchange ActiveSync® Push Email, Calendar and Contacts
- TrackID™ Music Recognition
- Flight Mode

SPECIFICATIONS
- Dimensions (WxHxDmm) : 48 x 106 x 16
- Weight : 105g
- Colour : Cool Cyan, Speed Black
- Screen : 262,144 colour TFT
- Resolution : 320x240 pixels
- Phone memory : 150MB
- Memory card support : Memory StickMicro™ (M2™) (up to 4GB)
- Talk time GSM/UMTS : Up to 2hrs 30mins / 6hrs 30mins
- Standby time GSM/UMTS : Up to 300hrs / 300hrs
- Networks :
  - Dual mode UMTS 2100
  - GSM 850/900/1800/1900

SUPPLIED ACCESSORIES
- Battery
- Charger
- USB cable
- Stereo Portable Handsfree
- Media Manager PC program
- PC synchronisation software
- User guide

Bluetooth

C905

SUPERIOR IMAGING CYBER-SHOT™ PHONE

Coming soon

FEATURES
- 8.1 Megapixel Cyber-shot™ camera phone with active lens cover
- Built in GPS with Navigation applications
- Autofocus and Face detection
- Built-in Xenon™ Flash
- Photo and Video Blogging
- Geo Tagging
- Photo fix – Light and Contract Photo Application
- Bestpic™
- Image and Video Stabiliser
- Media Player
- FM Radio with RDS
- Video
- Bluetooth™ Audio Streaming (A2DP)
- 3G HSDPA Fast Internet
- WIFI™ with DLNA® sharing
- Microsoft® Exchange ActiveSync® Push Email, Calendar and Contacts
- TrackID™ Music Recognition
- Flight Mode
- 2GB M2™ Memory card included

SPECIFICATIONS
- Dimensions (WxHxDmm) : 49 x 104 x 18
- Weight : 136g
- Colour : Night Black, Ice Silver, Copper Gold
- Screen : 262,144 colour TFT
- Resolution : 320x240 pixels
- Phone memory : 160MB
- Memory card support : Memory StickMicro™ (M2™) (up to 8GB)
- Talk time GSM/UMTS : Up to 9hrs / 4hrs
- Standby time GSM/UMTS : Up to 380hrs / 360hrs
- Networks :
  - Dual mode UMTS 2100
  - GSM 850/900/1800/1900

SUPPLIED ACCESSORIES
- Battery
- Charger
- USB cable
- Stereo Portable Handsfree
- Media Manager PC program
- PC synchronisation software
- User guide
- Hand strap
- 2GB Memory StickMicro™ (M2™)
- USB-Memory StickMicro™ adaptor

dlna

Bluetooth

ACCESSORIES

STEREO BLUETOOTH™ HEADSET

HBH-IS800

Coming soon

FEATURES
- Keep the great sound – lose the cords!
- Smallest Bluetooth headset of its type
- Standby : Up to 270hrs
- Music Stream time : up to 4hrs

Bluetooth

BLUETOOTH™ CAR HANDSFREE

HCB-150

FEATURES
- See and hear who is calling with an OLED display that shows the caller's name while a voice announces it. Meaning you can continue to focus on the road while handling calls
- Range : Up to 10 metres
- Available colours : Black
- Talk Time : Up to 5hrs
- Standby Time : Up to 500hrs

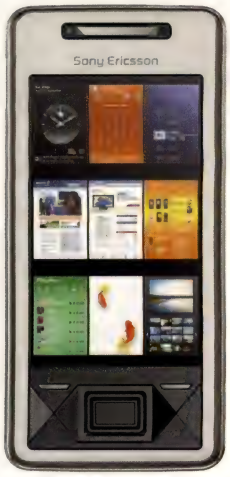
Bluetooth

X1

PREMIUM EXPERIENCE WITH XPERIA™

Coming soon

XPERIA™ X1 lets you enjoy the convergence of communication and entertainment.
Choose an experience by simply touching the XPERIA™ panel interface.
It will offer the richest mobile experience, putting the world at your fingertips.



FEATURES
- XPERIA™ panels
- Window™ Mobile 6.1
- 3.0" WVGA 65k color TFT touch display
- 3.2 Megapixel camera with Flash and Autofocus
- Full HTML browser
- High quality video recording and playback - VGA 30fps
- Built in GPS with applications
- Multiple input and navigation
- Touch, QWERTY, Optical Joystick, 4 way key
- Email: POP 3 E-mail/IMAP/Direct push
- Photo and Video Blogging
- Media Player
- FM Radio with RDS
- 4GB memory card included
- Bluetooth™ Audio Streaming (A2DP)
- 3G HSUPA Fast Internet and Fast Upload
- WIFI™

SPECIFICATIONS
- Dimensions (WxHxDmm) : 53 x 110 x 17
- Weight : 145g
- Colour : Solid Black, Silver
- Screen : 65,536 colour TFT
- Resolution : 480x800 pixels
- Phone memory : Up to 400MB
- Memory card support : MicroSD
- Networks :
  - Dual mode UMTS 850/900/1900/2100
  - GSM 850/900/1800/1900

SUPPLIED ACCESSORIES
- Battery
- Charger
- USB cable
- Stereo Portable Handsfree
- PC synchronisation software
- User guide
- 4GB memory card
- Extra Stylus

Bluetooth

DISCLAIMER
Some features may not be available depending on your operator.
Memory capacity may vary depending on network provider and content stored/downloaded on the phone.
Some phone functions are subject to specific memory allocation.
Battery performance may vary depending on network and phone usage.
TrackID and Media Manager are powered by Gracenote Mobile MusicID. Gracenote and Gracenote Mobile MusicID are trademarks of Gracenote, Inc.
Talk and standby times are affected by network preferences, type of SIM card, connected accessories and various activities e.g. games. Kit contents may differ from detailed here.
Product and company names mentioned herein may be the trademarks of their respective owners.

MBW-150

BLUETOOTH™ WATCHES

BLUETOOTH™ WATCH MUSIC EDITION

Control your music phone with your watch

BLUETOOTH™ WATCH EXECUTIVE EDITION

Keep ahead of the pace and control your phone in a way that keeps you focused

BLUETOOTH™ WATCH CLASSIC EDITION

Relax in casual style while keeping in touch with the world

FEATURES
- Analogue Bluetooth™ Watch
- Technically innovative with classic watch design
- Stainless steel
- Mineral crystal scratch resistant face with antiglare coating
- OLED display
- Time indicator
- Discreet call handling
- Caller ID
- Reject/mute call
- Adjust volume
- Music player control on Walkman Watch
- Vibrates upon receiving an SMS/MMS
- Out of range vibration alert at 10 meters from phone
- Auto pairing™
- Water resistant up to 30 meters

SPECIFICATIONS
- Standby time
- Bluetooth™ functionality up to 7 days
- Analogue time keeping up to 7 additional days

SUPPLIED ACCESSORIES
- Charging Clip
- Standard Charger
- User Guide

Bluetooth

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IN THIS EDITION...

NOTEBOOKS

DESKTOP COMPUTERS

PROJECTORS

VAIO

Blu-ray Disc™

VAIO Notebooks
VAIO Digital Home
Projectors
Drives

Computer

KEY TECHNOLOGY

HIGH DEFINITION MULTIMEDIA INTERFACE

HDMI™
HIGH DEFINITION MULTIMEDIA INTERFACE

Available on selected VAIOs this connection allows you to transfer digital video and audio via one cable. This means you can output Full High Definition images and audio from a VAIO to an external display such as a High Definition BRAVIA with a single cable. In addition to HDMI, these models still offer traditional VGA connections as well.

Full HD 1080

VGXTP3GB

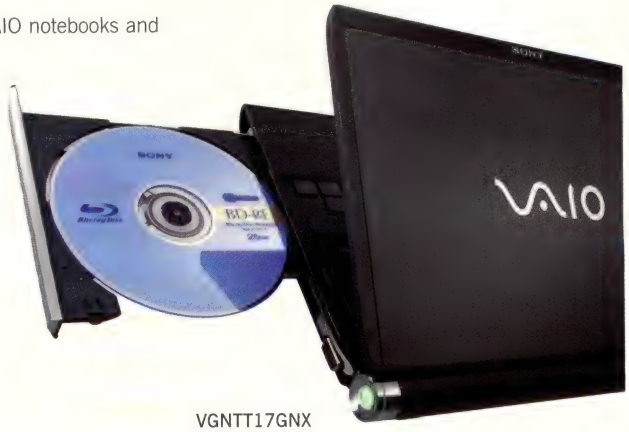
BRAVIA XBR Series

BLU-RAY DISC™

Blu-ray Disc™

Blu-ray is the next generation of optical disc, it's bigger, better and answers all your storage needs. Named after the blue laser that reads it, a Blu-ray disc, although similar to look at, can hold up to 50GB compared to 8.5GB on a DVD. The larger storage capacity means you can now store and playback higher quality videos with higher quality audio and store almost 6 times the amount of data than on a regular DVD.

Available on selected VAIO notebooks and internal Blu-ray drives



VGNTT17GNX

BWU300S

Full HD 1080

VAIO Security

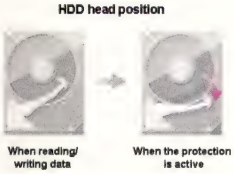
Selected VAIO notebooks are designed with state-of-the-art security features. These include Biometric Fingerprint Protection, a high resolution fingerprint sensor which can be used as an authorisation tool for multiple applications; Hard Drive Password Protection, which protects your hard drive content even if the hard drive is removed and installed into another computer; and Trusted Platform Module (TPM) Security Chip, hardware based security that can be applied to many different applications.

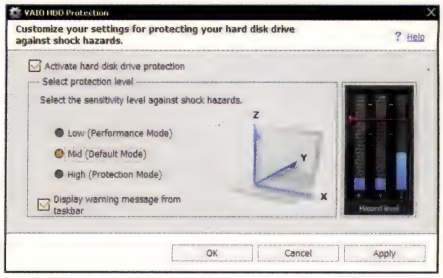
Biometric fingerprint sensor

VAIO Hard Drive Shock Protection

Travelling to and from the office, business meetings or overseas? When you're on the move with your notebook, there is usually the potential danger of damaging the hard drive's head and platter from rapid movement, shock or vibration. With VAIO Hard Drive Shock Protection, a 3D sensor detects rapid movement in all three axes and automatically moves the head away from the platter, protecting both the head as well as your data. To suit the various environments in which you use your notebook, there are three levels of shock sensitivity that can be selected.

Available on selected VAIO notebooks





VAIO MOTION EYE Camera

Conveniently with you wherever you go, the MOTION EYE camera is built into the LCD frame of selected VAIO notebooks. The camera is very versatile and can be used for multimedia functions such as video conferencing, personal video chats, taking pictures and making movies.

All VAIO notebooks with a MOTION EYE camera come with a discreet built-in microphone.

VAIO Ultra-Slim LCD

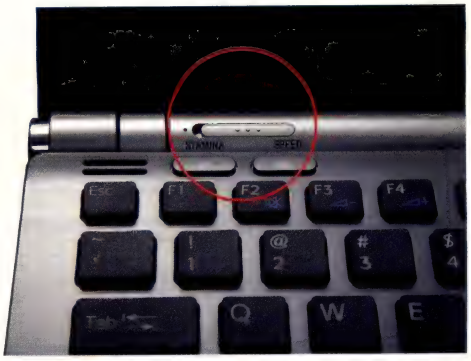
Selected VAIO notebooks use a white LED backlight rather than a traditional lamp, which allows for a lightweight and slimmer screen design. This gives bright illumination without compromising on the size of the screen. Because of this, the overall thickness of the LCD is reduced with the added benefit of a screw-free LCD design. Combining this with a multi-layered carbon fibre casing, the LCD is more resistant to cracking.

KEY TECHNOLOGY

VAIO Dynamic Hybrid Graphics System

At the flick of a switch you can now choose whether your notebook performs better on the road or in the office. The VAIO Z incorporates both an integrated and dedicated graphics card. With the 'STAMINA' option the integrated card gives you better battery life and longevity on the road. The 'SPEED' or dedicated graphics card, in contrast gives you greater power and graphics performance.

In addition, the Dynamic Hybrid Graphics System is 'hot switchable'. This means you can switch between SPEED and STAMINA mode without the need to restart your notebook.



Dynamic Hybrid Graphics Switch

VAIO DLNA

DLNA (Digital Living Network Alliance) is an innovative new technology that allows you to easily acquire, store and access digital media from almost anywhere in your home over an ethernet or WiFi network. It enables you to effortlessly enjoy your photos, music and videos between compliant DLNA devices anywhere... anytime.

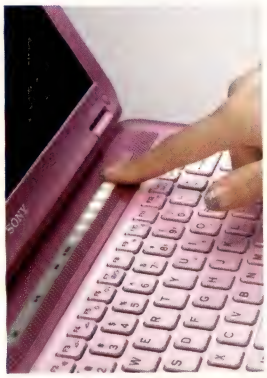
Available on all current model VAIO notebooks

VAIO Interactive Entertainment

The VAIO CS16 incorporates two interactive features to provide a more personal experience to you. The AV controls are touch sensitive and incorporate illumination that follows your finger. Swipe your finger along the playback buttons to change music like flipping pages in a book, or swipe your finger along the volume control and watch the lights follow your finger.

For more active interaction, a touch sensor is located right beneath the Sony logo on top of the LCD screen. When the touch sensor is activated an array of red, green and blue LEDs light up to display an assortment of colours to match your actions. For example, keeping your hand still on top of the sensor will cause the LEDs to light up with a calming effect, whilst wiping or patting the sensor will cause the LEDs to light up more rapidly to mimic excitement.

In addition, when playing music through VAIO MusicBox, the LED illumination will light up to match the beat of your music.



VAIO Connectivity

VAIO notebooks can be used as the hub between a range of Sony products. Whether they are used to organise and edit memorable moments captured on a Handycam, or whether they are used to playback high definition movies on a BRAVIA, the possibilities are endless.

Manage music, photos and videos that you want to enjoy on your Walkman through your VAIO notebook. Transfer your videos and photos captured on a Handycam or Cyber-shot onto your Walkman to enjoy on the go.

Organise and edit your photos with VAIO. All VAIO notebooks come supplied with Adobe® Photoshop® Elements®, regarded as one of the world's best photo editing programs with simple-to-use tools and a range of quick fix features.

Use any BRAVIA LCD TV as your notebook monitor via the VGA connection. In addition, selected VAIO notebooks can connect to a BRAVIA LCD TV via HDMI to support both video and audio signals.

For beginners or anyone wanting to learn about video editing, VAIO Movie Story software will help you create great looking videos that you will be proud to show to your friends and family. For more advanced users, Adobe® Premiere® Elements® will give you more options to customise your masterpieces.

Enjoy audio from movies and music played on your VAIO notebook in surround sound. Selected VAIO notebooks incorporate an optical output to connect to a home theatre system.

KEY TECHNOLOGY

VAIO Software Suite

What use is a computer without software? Even the most powerful computer is useless without software. Purchasing software separately however, can become expensive. VAIO notebooks are designed specifically with multimedia and connectivity in mind and for this reason they are supplied with a suite of world-class software.

This greatly reduces the need to purchase additional software and means the great features of VAIO can be used the moment the computer is taken out of its box for the first time.

(Please note not all software comes on all notebooks)

Adobe® Photoshop® Elements®

Photoshop® Elements® is regarded as one of the world's best photo editing programs with simple-to-use tools for removing 'red eye', creating panoramas, quick fix features and much more.

Adobe® Photoshop® Lightroom®

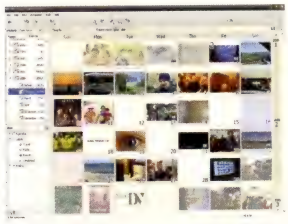
Photoshop® Lightroom® 2 offers powerful and enhanced features to help streamline your digital photography workflow. Sort and find the photos you want faster, target specific photo areas for more precise adjustments, showcase your talent using more flexible printing templates, and more.

Adobe® Premiere® Elements®

Premiere® Elements® is known worldwide as one of the leading video editing applications allowing full video editing, including customisable transitions, compositing and also support for HDV and AVCHD editing with the included VAIO Edit Components plug-in.

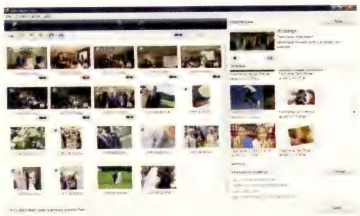
PMB - Picture Motion Browser

PMB automatically organises your captured memories and displays them in an easy to navigate calendar view. PMB also provides basic photo retouching options and video conversion features.



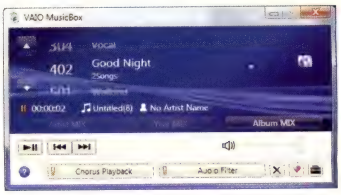
VAIO Movie Story

VAIO Movie Story makes video editing fast, easy and fun. Simply select the photos and home videos that you want to include, select a theme for your movie and click 'Start'. Your movie will be created in virtually no time at all.



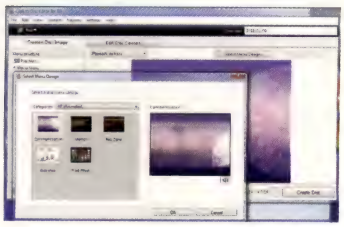
VAIO MusicBox

VAIO MusicBox takes the hassle out of creating playlists from the music stored on your computer. Instead, it analyses music using Sony's original 12 Tone Analysis and automatically creates 24 music channels for you to listen to.



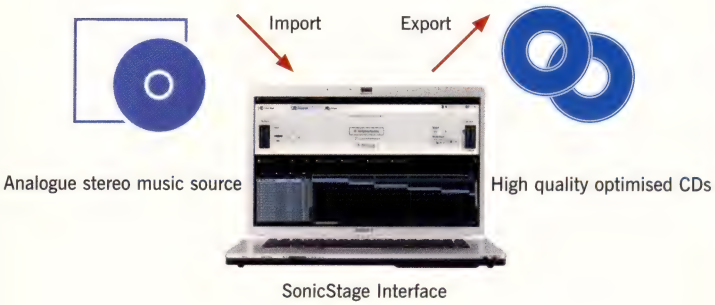
Click to Disc

With as little as one click, you can now create your own DVD or Blu-ray movies with menus. Click to Disc DVD/BD authoring software is user-friendly and flexible allowing you to import from a range of sources including most video camcorder formats, digital still cameras, DLNA devices, and more.



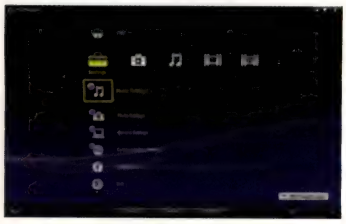
SonicStage Mastering Studio

This advanced music mastering software lets you import analogue music – including old LP records and cassette tapes – edit the music, and write your own high-quality optimised CDs.



VAIO Media Plus

VAIO Media Plus allows you to share photos, videos and music with other devices within your home network. For example, watching holiday videos from your VAIO notebook, through a PLAYSTATION®3, connected to a BRAVIA LCD TV. In addition, VAIO Media Plus features the award winning XrossMediaBar user interface for ease of use.



Magic-i™ Visual Effects

Magic-i™ Visual Effects adds additional functionality to already existing software applications such as WebCam Companion 2 and Skype™. It automatically boots up whenever a camera application is used.

The face tracking function automatically adjusts the camera so that your face will always appear in the centre of the frame. This means you can engage in video chats in a relaxed and natural manner.

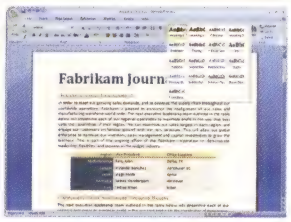
The entertainment function allows you to add frames, themes, avatars and effects to your image so that your cowboy hat moves in sync with your head, your face can be pulled and pushed like modelling clay, and much more.

McAfee Internet Security Suite 8.1
(90-day Subscription)

Keep your VAIO security up to date with McAfee Internet Security software. Enjoy carefree Internet knowing your VAIO is proteced from viruses, hackers, spyware, and spam.

Microsoft® Office Professional 2007
(60-day Trial)

Microsoft® Office Professional 2007 is the business software of choice for professional business use. It includes all the popular office applications like Word, Excel, Powerpoint, and Outlook.



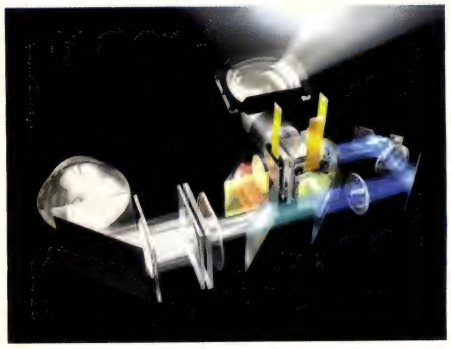
KEY TECHNOLOGY

PROJECTORS 3LCD

Bright Images
3LCD projectors separate white light from the projection lamp into Red, Green and Blue (RGB) primary colours. Each colour is shone through individual LCD panels, giving definition and movement. There is light efficiency as three primary colours are projected the entire time when the projector is on. This also ensures that users view an image that is bright, clear and vivid.

Natural Colour Reproduction
Each primary colour is carefully controlled and recombined to give accurate colour reproduction. With a wide range of colour reproduction, viewers will experience true expression of intermediate colours and grey scales that appear naturally. This ensures that every shade of detail is faithfully reproduced with natural gradation.

Vivid Images
Since each of the primary colours are reproduced using dedicated LCD panels, 3LCD projectors show continuous images that do not suffer from colour break-up. Colour break-up is a phenomenon where moving images blur and separate into the three component colours around the edges. With 3LCD technology, you get superb reproduction of moving images.



3LCD light path

PROJECTORS BrightEra™

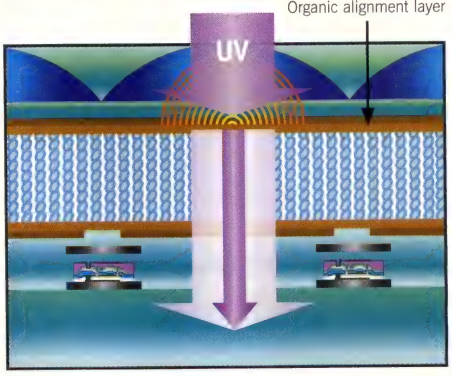
Higher Brightness
By adopting a new Micro Lens for the LCD panel, BrightEra is able to effectively focus light through the panel more efficiently resulting in vibrant images and higher brightness.

Improved Reliability
Bonding molecules in the inorganic layer is stronger than in a normal organic layer, resulting in improved panel light resistance from the lamp's UV rays. This allows for higher brightness with less UV damage to the panel.

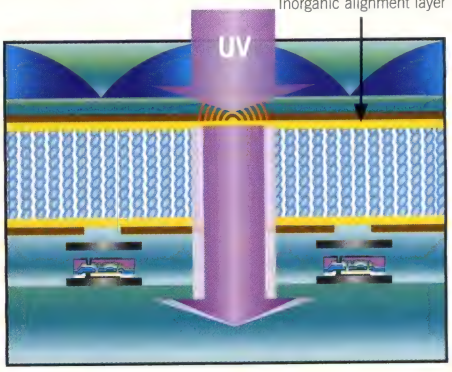
Increased Contrast
Normally black mode employs the ideal LCD molecule array for black display. This makes it possible to achieve high contrast with just the panel where formerly the use of optical compensation elements were required.

Reduced Flicker
With the 1F Inversion Drive method, the panel can control an individual pixel better than that of conventional circuitry, resulting in improved transmittance ratio, thereby increasing brightness. Most importantly, the drive frequency is doubled (from 60Hz to 120Hz), minimising line flicker.

Organic Panel



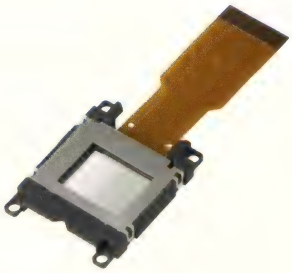
BrightEra (EW5/EX50/EX5)



PROJECTORS SXRD

Silicon X-Tal Reflective Display
SXRD is a display technology developed by Sony, designed to meet and exceed the demands of a HD image at its full 1080p line resolution. It features a 1920 x 1080 panel characterised by several key benefits:

- Full HD resolution
- Smooth film-like image with minimal screen door effects
- High response times (2.5ms rise and fall)
- High contrast ratio with wire grid polarisers
- High contrast plate
- Accurate colour rendition.



PROJECTORS Widescreen (Native WXGA)

Going Widescreen

Whether you're using your projector for data or video display, chances are your source is in widescreen. The majority of notebooks are WXGA. The majority of movies are available in widescreen. So why not make the transition with your projector?

Benefits of widescreen

- Enjoy expanded content display – True WXGA can offer up to 30% more display area than XGA
- No diminished picture quality when watching wide screen content.
- Plug and play simplicity – Less time and effort spent fussing around with setting up and more time to focus on your presentation or viewing your favourite movies.
- Greater flexibility – Widescreen business projectors are bridging the gap between data and video, offering a good value alternative for home theatre.
- Future proof your asset

Helpful Hints

- When creating your presentation using programs such as PowerPoint™, you will need to change your Page Setup to 16:9 or 16:10, as they default to 4:3.
- There are various types of Widescreen: 1200 x 720, 1280 x 768, 1280 x 800, 1360 x 768, 1366 x 768 and 1366 x 800.
  All will display the image, however there may be some slight blanking.

SVGA (800x600)

XGA (1024x768)

WXGA (1280x800)

WXGA (1366x800)

DATA STORAGE AIT

Advanced Intelligent Tape

Advanced Intelligent Tape (AIT) technology developed by Sony has many benefits applicable to today's demanding, high speed, high capacity data storage requirements.

High Capacity

AIT products extend to the SAIT1 format offering up to 1.3TB of compressed data storage on a single tape.

Memory-in cassette

AIT Range

AIT drives are available in a number of interfaces ranging from low cost ATAP/IDE, easy-connect USB 2.0, IEEE1394 (Firewire), Serial ATA (SATA) and SCSI.

Highly Reliable Helical Scan Recording

Unlike linear serpentine recording used by formats such as DLT and LTO, AIT drives employ a helical scan recording technique in which data tracks are written at an angle relative to the edge of the tape. This allows higher density recording, which increases efficiency, lowers operating costs and protects the media.

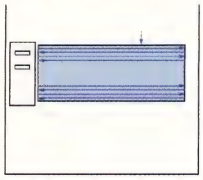
Memory-in-Cassette (MIC)

MIC technology comprises a chip embedded in the tape cassette itself. Data about tape contents is stored on the chip, allowing vastly accelerated data search times.

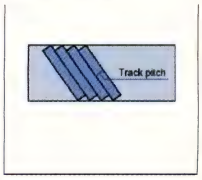
Extensive Roadmap

AIT is currently up to its fifth generation – AIT-5 (400GB native capacity). The format is projected to go up to AIT-6 with an incredible native capacity of 800GB on a single 8mm cartridge. The AIT Turbo range caters for the entry level section of the market, while AIT3Ex, AIT-4, and AIT-5 formats are suitable for higher capacity requirements.

Linear recording



Helical recording



VAIO COMPARISON CHART	TT		Z		SR	CS		NS
MODEL NAME	TT15GN	TT17GN	Z16GN	Z17GN	SR26GN	CS15GN	CS16G	NS15G
Colours	Black, Gold, Red	Premium Carbon	Black	Black	Black, Silver, Pink	Black	Glossy Black, Pink, Red, Bronze, White	Silver
SRP	$2999.00 *	$3999.00 *	$2999.00 *	$3699.00 *	$2199.00 *	$1499.00 *	$1699.00 *	$1299.00 *
ALL MODELS INCLUDE	intel Core 2 Duo inside				Wi Fi		dlna	
Screen Size (Resolution)	11.1" (1366 x 768)		13.1" (1600 x 900)		13.3" (1280 x 800)	14.1" (1280 x 800)		15.4" (1280 x 800)
Centrino	intel Centrino 2 inside		intel Centrino 2 inside		intel Centrino 2 inside	intel Centrino 2 inside		
Processor	SU9300 (1.20GHz)	SU9400 (1.40GHz)	P8600 (2.40GHz)	P9500 (2.53GHz)	P8400 (2.26GHz)	P8400 (2.26GHz)		T5800 (2.00GHz)
Memory	2GB	4GB	2GB	4GB	3GB	2GB		1GB
HDD	120GB	160GB	250GB	320GB	250GB	250GB		250GB
Optical Drive	DVD	Blu-ray Disc Player/Burner	DVD		DVD	DVD		DVD
Graphics	intel		NVIDIA GeForce + intel		ATI RADEON PREMIUM GRAPHICS	intel	NVIDIA GeForce	intel
Full HD	Full HD 1080		Full HD 1080					
HDMI	HDMI Output x 1		HDMI Output x 1					
Bluetooth	Bluetooth		Bluetooth		Bluetooth	Bluetooth		
Security Features								
Webcam								
Operating System	Windows Vista® Business with SP1		Windows Vista® Business with SP1		Windows Vista® Business with SP1	Windows Vista® Business with SP1	Windows Vista® Home Premium with SP1	Windows Vista® Home Premium with SP1

FW				AW		JS	LV	TP
FW23G	FW25G	FW26G	FW27GU	AW15G	AW17GU	JS15G	LV17G	TP3G
White	Black	Black	Titanium Grey	Titanium Grey	Premium Black	Pink, Silver, Brown	Silver	Black, White
$1399.00 *	$1699.00 *	$2199.00 *	$3199.00 *	$2599.00 *	$3999.00 *	$1799.00 *	$2999.00 *	$1999.00 *

VAIO Movie Story | VAIO Musicbox | VAIO Media Plus | ADOBE Photoshop Elements 6 | ADOBE Premiere Elements 4

16.4" (1600 x 900)			16.4" (1920 x 1080)	18.4" (1680 x 945)	18.4" (1920 x 1080)	20.1" (1680 x 1050)	24" (1920 x 1200)	
intel Centrino	intel Centrino 2			intel Centrino 2				
T5800 (2.00GHz)	P8400 (2.26GHz)	P8600 (2.40GHz)	T9400 (2.53GHz)	P8600 (2.40GHz)	T9400 (2.53GHz)	E7200 (2.53GHz)	E8400 (3.00GHz)	T8300 (2.40GHz)
2GB	3GB	4GB		2GB	4GB	2GB	4GB	2GB
250GB	320GB		500GB	320GB	640GB RAID 0/1	320GB	500GB	750GB
DVD		Blu-ray Disc Player	Blu-ray Disc Player/Burner	Blu-ray Disc Player	Blu-ray Disc Player/Burner	DVD	Blu-ray Disc Player/Burner	Blu-ray Disc Player
ATI Radeon Premium Graphics				NVIDIA GeForce		NVIDIA GeForce	NVIDIA GeForce	NVIDIA GeForce
Full HD 1080				Full HD 1080			Full HD 1080	Full HD 1080
HDMI Output x 1				HDMI Output x 1			HDMI Input x 1	HDMI Output x 1
Bluetooth				Bluetooth		Bluetooth	Bluetooth	
Windows Vista® Home Premium with SP1			Windows Vista® Ultimate with SP1	Windows Vista® Home Premium with SP1	Windows Vista® Ultimate with SP1	Windows Vista® Home Premium with SP1	Windows Vista® Home Premium with SP1	Windows Vista® Home Premium with SP1

Note: Model features and specifications may change. Please check www.sony.com.au/vaio
*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

SONY

like.no.other

COMPUTER

www.sony.com.au

www.sony.com.au/VAIO

closer to you. VAIO

VAIO TT SERIES

Premium Carbon

Introducing the world's smallest and lightest Blu-ray capable notebook PC† – The VAIO TT††. High quality images and audio can be experienced wherever you go with this notebook. Record your own personal Full HD movies with the Blu-ray Disc™ Drive as well as watch content via HDMI on a BRAVIA Full HD TV screen. To match this excellent feature the brilliant LCD screen quality achieved the highest colour reproduction in a mobile PC with 100% NTSC gamut ratio and real 8-bit colour†.

If you are a professional business person, and you travel a lot, you will also have an appreciation for the ability to reduce ambient noise while you work or while you enjoy your own entertainment. The VAIO TT also comes supplied with a set of noise cancelling headphones to block out all the unwanted noise.

†As of 23 September 2008
††Please note Blu-ray drive and premium carbon finish is only on VGN-TT17GN/X

VGNTT15GN $2999.00 *
VGNTT17GN $3999.00 *

Gold

Red

Black

dlna Blu-ray Disc Full HD 1080

VAIO Z SERIES

When you want a laptop that has no compromise on style, quality and performance, then look no further than the premium Z series. The VAIO Z is a perfectly balanced performer that has a range of key features to ensure you can work hard in the office but just as hard when you are travelling on business trips. The LCD screen quality is exceptional with 100% colour reproduction along with a Clear Tough LCD panel to help protect it from scratches as well as reducing screen glare.

There is also a unique Dynamic Hybrid Graphics switch so you can control if you need more stamina (using an internal graphics card) while you are travelling or speed (using an external graphics card) if you are in the office.

The Z series is also extremely robust and undergoes a series of strict testing to ensure that it is protected against a range of different situations e.g. drop tests, impact test and open/close display test.

VGNZ16GN $2999.00 *

Z16 BONUS
- Bonus 1 year VAIO Overseas Service
- Bonus Genuine Leather Carry Cover

VGNZ17GN $3699.00 *

Z17 BONUS
- Bonus 1 year VAIO Overseas Service
- Bonus Genuine Leather Carry Cover
- Bonus Sony Ericsson W910i Walkman Phone

VAIO Overseas Service

Genuine Leather Carry Cover

Sony Ericsson W910i Walkman Phone

dlna Full HD 1080

DID YOU KNOW?

VAIO notebooks offer some of the best LCD screens in the market.
For business or outdoor use, selected VAIO notebooks utilise anti-reflective and anti-glare LCD displays to minimise light reflection. For watching movies or viewing photos, VAIO notebooks offer some of the best LCD displays for reproducing stunning colours.
Next time you're in a store, make sure you compare our screens.

ote: Model features and specifications may change. Please check www.sony.com.au/vaio
SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

VAIO SR SERIES

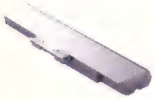
If work/life balance is important to you, then you need a partner that can handle all that is thrown at you. That is why the VAIO SR gives you the best of both worlds, all wrapped up in a design that compliments your style and taste.

With the brand new switch mode button you can change between three different modes such as business mode, entertainment mode and personal mode. You can also customise your short cut applications with five quick launch buttons.

At work you will enjoy the VAIO SR's high performance while at home you can simply switch modes and leave the workday behind you to enjoy exceptional capabilities whether it is movie editing, music or entertainment.

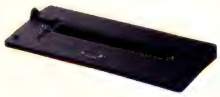
VGNSR26GN $2199.00 *

Carry Bag : VGPCKSR2



Battery : VGPBPS13A

Battery : VGPAC19V26



Port Replicator : VGPPRSR1

dlna

VAIO CS SERIES

Your style is a personal statement. It expresses who you are and how you see the world. Life with your VAIO CS combines elements that make your computing experience even closer to you such as the range of colours, integrated MOTION EYE camera to contact all your friends as well as new touch sensor features.

The touch sensor is a unique element to the VAIO CS that assists you with volume control and quick launch of AV software applications. The illuminating LED lights at the front of the unit also provide a visual experience when you use VAIO MusicBox or touch the upper top panel, so you can create your own light display.

Colour your life and express your unique personality with the VAIO CS.

(Please note that the touch sensor is not available on the CS15)

VGNCS15GN $1499.00 *
VGNCS16G $1699.00 *

dlna

DID YOU KNOW?

dlna

You can now view photos and listen to music stored on your VAIO notebook directly on a BRAVIA LCD TV.
This is made possible because all VAIO notebooks and selected BRAVIA LCD TVs are DLNA compliant.

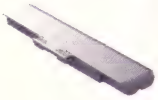
AIO NS SERIES

The essence of style is simplicity. That's why the VAIO NS, with its natural, sleek contours, will match your lifestyle and complement your home. The VAIO NS contains harmonised lines and gently rounded corners that are matched by advanced design features such as a streamlined, latchless clasp and smooth, textured panels. The VAIO NS also contains an integrated MOTION EYE camera to talk with your friends and family.

With its natural design, fun software package and AV Mode shortcut key, the VAIO NS is a great home entertainment companion.

VGNNS15G $1299.00 *

Carry Pouch : VGPCP17



Battery : VGPBPS13A

Battery : VGPAC19V26

Port Replicator : VGPUPR1

dlna

VAIO FW SERIES

Black

If it's big screen mobile entertainment that you are after, then the VAIO FW is made for you. Best described as a personal HD theatre, VAIO FW gives you Real Wide (16:9) capability for a full screen viewing experience whether you're on your own or with family and friends. The FW27 also comes with a Full HD (1920 x 1080) LCD screen for brilliant, detailed playback, and combined with Blu-ray, this can be the ultimate home entertainment solution.

The VAIO FW is also elegantly presented in a range of colours with smooth curves and contours that compliment your lifestyle and home. Add in exceptional colour reproduction and Dolby Sound Room technology, and you have a got your very own mobile home theatre that lets you enjoy movies and memories anywhere.

(Please note that Blu-ray is not available on the FW25 and FW23, and Full HD LCD screen is only available on the FW27)

VGNFW23G $1399.00 *
VGNFW25G $1699.00 *
VGNFW26G $2199.00 *
VGNFW27GU $3199.00 *

Titanium Grey

White

dlna Blu-ray Disc Full HD 1080

DID YOU KNOW?

You can use a VAIO notebook as your Blu-ray player connected to a BRAVIA LCD TV. VAIO notebooks equipped with a HDMI output and a Blu-ray Disc™ or Blu-ray Disc™ Combo Drive can connect to any BRAVIA LCD TV so you can enjoy High Definition movies wherever you are.

lote: Model features and specifications may change. Please check www.sony.com.au/vaio
SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

VAIO AW SERIES

Premium Black

Titanium Grey

Experience the ultimate in photo and video editing with the VAIO AW. Designed with performance in mind, you can experience Full HD from the exceptional Real Wide (16:9) LCD screen quality, Blu-ray capability and HDMI connection.

The AW17 comes loaded with a suite of software and technology that is ideal for the DSLR photographer or video editor. Technology includes a Full High Definition LCD screen, colour management and ICC profiles, including x.v.Colour, to ensure that the most vivid colours are displayed from shooting, to editing, to printing. The wide range of high end specifications also supports the preloaded software such as Adobe® Photoshop® Elements® 6 and Adobe® Photoshop® Lightroom 2. Finally burn all your completed projects to the Blu-ray read/write drive.

For AV entertainment, look no further than the AW15. It comes supplied with a Blu-ray Disc™ Combo Drive as well as a HDMI connection to view high definition Hollywood movie titles. To add to this experience, you can sit back and enjoy the sound produced by the 2.1 channel speakers, with inbuilt subwoofer, Dolby Home Theatre and Sound Reality chip. Video editing software such as Adobe® Premiere® Elements® 4 and Click To Disc are also included to help create your own video masterpiece.

VGNAW15G $2599.00 *
VGNAW17GU $3999.00 *

VAIO JS SERIES

Pin

Silve

Brown

The VAIO JS is a sleek and stylish PC that has a slim space saving design supplied with a separate keyboard and mouse that can be easily stored away. The unique loop designed PC is available in a range of different colour variations that feature brown, pink and silver, so you can choose a colour to reflect your unique personality. With the VAIO JS, you can enjoy high quality sound from two 2.5W speakers as well as Dolby Home Theatre.

Beautifully crafted yet very practical, the VAIO JS will fit naturally into your life.

VGCJS15G $1799.00 *

DID YOU KNOW?

You can create your own professional looking movies with VAIO using video and photos captured on a Handycam or Cyber-shot.
All VAIO notebooks come supplied with VAIO Movie Story, an intelligent, yet incredibly user-friendly software used to help you create your own masterpieces. All you have to do is select the content that you want to include, select a theme, and click 'Start'. VAIO Movie Story will do the rest for you.

AIO LV SERIES

The VAIO LV is all about your lifestyle, living environment and location. Fitting perfectly into all three, the VAIO LV gives you large screen performance packed into a beautifully sculpted display.

The VAIO LV is perfect for AV use with an inbuilt Blu-ray Disc™ Drive that is complemented by a Full HD screen, so you can sit back and enjoy all your favourite HD Hollywood movies. If you have space constraints, you can wall mount the screen onto a secured wall space and use the wireless keyboard and mouse to control your PC. There is also a TV tuner inbuilt so you can sit back and enjoy your favourite TV shows. Sound is also enhanced with two 5.5W speakers with a digital amplifier, Sound Reality chip and Dolby Home Theatre. You can also connect your PLAYSTATION®3 via HDMI to the LV screen.

The VAIO LV puts beauty into any environment you choose to display it and from whatever angle you view it.

VGCLV17G $2999.00 *

VAIO TP SERIES

Black

The living room is home for this beautifully rounded performer that, when connected to a Full HD BRAVIA via HDMI, brings big screen enjoyment to the world of computing. The revolutionary VAIO TP delivers easy control and operation for maximum home entertainment.

White

The VAIO TP couldn't be easier to set up, use and enjoy. There is a supplied wireless keyboard with integrated touchpad so you can sit back on the couch and enjoy all your content from the comfort of your lounge. You can also use the supplied remote control to navigate selected items as well.

If you enjoy Full HD Hollywood movies, then there is an integrated Blu-ray Disc™ Combo Drive, so simply connect via HDMI to the Full HD BRAVIA LCD screen, sit back and enjoy.

A perfect balance of form and function, the VAIO TP is just waiting to be invited into your home.

VGXTP3G $1999.00 *

DID YOU KNOW?

You can create your own Full High Definition Blu-ray movies with VAIO. Selected VAIO notebooks incorporate a Blu-ray Disc™ burner so you can make your own Hollywood blockbuster films. What's even better is that there are now more devices that you can playback your own Blu-ray movies including selected VAIO notebooks, PLAYSTATION®3 and standalone Sony Blu-ray players.

Note: Model features and specifications may change. Please check www.sony.com.au/vaio
*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

VAIO MOUSE

VGPBMS33

VAIO BLUETOOTH LASER MOUSE

- Bluetooth® v2.0 Transmission
- 800dpi Laser Resolution
- Range : 10m
- Power Requirements : 2 x AA batteries (included)
- Battery Life : Approx. 3 months
- Dimensions (WxHxDmm) : 54 x 32 x 125
- Weight : 110g (incl. batteries)

VGPWMS50A

VAIO PRESENTATION MOUSE

- Digital Wireless Transmission
- 800dpi Laser Resolution
- Range : 10m
- Power Requirements : 2 x AA batteries (included)
- Battery Life : Approx. 3 months
- Dimensions (WxHxDmm) : 59.9 x 37.3 x 111.9
- Weight : 120g
- Supplied USB Receiver

VGPBMS77

VAIO NON CONTACT RECHARGABLE BLUETOOTH LASER MOUSE

- Compatible with : Windows Vista, XP(SP2) (Bluetooth® Integrated VAIO : VGN series, VGC series)*1
- Choice of 3 levels of resolutions (800/1200/1600dpi)
- Power requirements : 3.7V DC (Rechargable battery)
- Dimensions (WxHxDmm) : 56.4 x 34.1 x 122
- Weight : 80g

*1 Not compatible with some old models (VGN-S**, A**, T**)

VAIO POUCH / BAG

VAIO NS

VGPCP17

- Black Carry Pouch
- Includes Accessory Pouch

VAIO Z

VGPCP22

- Black Soft Carry Pouch
- Includes Accessory Pouch

VGPCKZ2

- Black Leather Carry Pouch

VAIO TT

VGPCKTT1N

- Gold Carry Pouch
- Intuitive magnetic opening/closing clasp

VGPCKTT1R

- Red Carry Pouch
- Intuitive magnetic opening/closing clasp

VGPCVTT1

- Geniune Black Leather Carry Cover
- Access to all notebook functions

(Notebook not included)

VAIO AW

VGPMBA10

- Black Carry Bag
- Integrated VAIO Smart Protection™
- A boomerang shaped strap to comfortably fit the shoulder
- Genuine leather handle fastener
- Includes two large pockets for peripherals

VAIO SR

VGPCKSR2

- Designed perfectly for the pink SR series
- Material : Polyester and pink leather parts

VAIO CS

VGPMBC30

- Large and easy to access front mesh pocket
- Integrated VAIO Smart Protection™

VGPCKC3

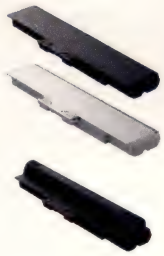
- Fashionable Carry Pouch
- Integrated VAIO Smart Protection™
- Available in Black, Pink, White, Red and Bronze

NOTES

AIO BATTERY

VAIO AW, CS, FW, NS AND SR

VGPBPS13A



- Standard Battery
- Weight : 330g
- Available in black or silver

VGPBPL13

- Extended Battery
- Weight : 490g

VAIO TT

VGPBPS14

- Standard Battery

VGPBPL14

- Extended Battery

VAIO Z

VGPBPS12

- Standard Battery
- Weight : 315g

VGPBPL12

- Extended Battery
- Weight : Approx. 470g

AIO AC ADAPTOR

VAIO TT

VGPAC16V14

- Weight : 235g

VAIO CS, FW, NS, SR AND Z

VGPAC19V26

- Weight : 320g

COLOUR AUDIO ACCESSORIES

SRSD25

2.1 CHANNEL PERFORMANCE PC SPEAKERS

Available November 2008

- VAIO inspired colours
- Small and portable
- Power Source : Supplied AC adaptor
- Speaker Dimensions (WxHxDmm) : 65 x 65 x 67
- Sub-Woofer Dimensions (WxHxDmm) : 309 x 118 x130
- Weight (Speaker /Sub-woofer) : 90g / 2000g

ICDUX71F

DIRECT USB MP3 DIGITAL NOTETAKER

Available in Silver and White, December 08

FEATURES

- 1GB Capacity – up to 48 hrs recording
- FM Recording and Playback
- Noise Cut Function
- Direct USB Plug
- Drag 'n Drop audio transfer
- Mac / Windows Compatible

ICDUX81F

DIRECT USB MP3 DIGITAL NOTETAKER

Available in Silver and Pink, December 08

FEATURES

- 2GB Capacity – up to 96 hrs recording
- FM Recording and Playback
- Noise Cut Function
- Direct USB Plug
- Drag 'n Drop audio transfer
- Mac / Windows Compatible

ICDUX91F

DIRECT USB MP3 DIGITAL NOTETAKER

Available in Black and Red, December 08

FEATURES

- 4GB Capacity – up to 192 hrs recording
- FM Recording and Playback
- Noise Cut Function
- Direct USB Plug
- Drag 'n Drop audio transfer
- Mac / Windows Compatible

For additional information about these products, please refer to the Personal Entertainment section

VAIO PORT REPLICATOR

VAIO AW, CS, FW, AND NS USB PORT REPLICATOR

VGPUPR1

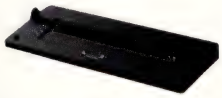
CONNECTIONS

- USB Type-A Connector (High/Full/Low speed) x4
- Video output (Analog RGB, VGA, Mini D-sub 15-pin)*1
- Video output (DVI-D)*1
- LAN connector (100BASE-TX/10BASE-T)
- Microphone port and headphone port

*1 The VGA and DVI ports of this product cannot be used simultaneously

VAIO SR

VGPPRSR1



CONNECTIONS

- Hi-Speed USB (USB 2.0) x3
- Video output : Analog RGB, VGA, Mini D-sub 15-pin x1
- Video output : DVI-D x1
- LAN Connector : 1000BASE-T/100BASE-TX/10BASE-T x1

VAIO Z

VGPPRZ1

CONNECTIONS

- Hi-Speed USB (USB 2.0) x3
- Video output : Analog RGB, VGA, Mini D-sub 15-pin x1
- Video output : DVI-D x1
- LAN Connector : 1000BASE-T/100BASE-TX/10BASE-T x1

VAIO TT

VGPPRTT1

For additional information about these products, please visit www.sony.com.au/vaio

AIO WARRANTY

VAIO EXTENDED WARRANTY

VEWOPT1

- Return to Base (Authorised VAIO Service Centre)
- Additional 2 Year Warranty (Total 3 Years)

VEWOPT2

- Courier Pick-Up. Conditions apply
- Additional 2 Year Warranty (Total 3 Years)

12 MONTH VAIO OVERSEAS SERVICE

VOS3701AU

FEATURES

- Free-of-charge repair in designated countries for one year from VAIO purchase date
- Only available for VAIO notebooks purchased from Australian Authorised VAIO Kiosks
- Must be purchased within 60 days of purchase of a VAIO notebook
- Conditions apply. Please refer to www.sony.com.au/vaio for Terms and Conditions.

This product can only be purchased from Sony Style on 1300 720 071 Monday-Friday, 9am-5pm Australian Eastern Standard Time.

APPLICABLE COUNTRIES

- Asia : Hong Kong, India, Japan, Malaysia, Taiwan, Thailand, Singapore, South Korea
- Europe : Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Liechtenstein, Luxemburg, The Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, United Kingdom
- Middle East : Saudi Arabia, United Arab Emirates
- North America : Canada, United States of America
- Oceania : New Zealand

Note: Model features and specifications may change. Please check www.sony.com.au/vaio
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PROJECTORS

VPLES5

SVGA LCD DATA PROJECTOR $999.00*

The VPLES5 equals great value. This SVGA projector comfortably transitions between the office and the lounge room.

SPECIFICATIONS

RESOLUTION
- Native Resolution : 800 x 600 (SVGA)
- Accepts up to : 1440 x 1050 (SXGA+)

BRIGHTNESS
- 2000 ANSI Lumens

EXPECTED LAMP LIFE
- 3000 Hours

GENERAL
- Throw Distance : 40" to 300"
- Power Consumption : 225W
- Manual Vertical Keystone Correction
- Speaker : 1W

INTERFACES
- HD15 (RGB/Component)
- Composite
- S-Video
- Stereo Mini Jack
- Monitor Out

GENERAL
- Replacement lamp : LMPE190
- Dimensions (WxHxDmm) : 314 x 109 x 269
- Weight : 2.9kg

VPLEX5

XGA LCD DATA PROJECTOR $1295.00*

Looking for an affordable XGA projector? Whether it's mounted in the ceiling or sitting on a table top, the VPLEX5 is the perfect projector for small to medium sized rooms.

SPECIFICATIONS

RESOLUTION
- Native Resolution : 1024 x 768 (XGA)
- Accepts up to : 1440 x 1050 (SXGA+)

BRIGHTNESS
- 2000 ANSI Lumens

EXPECTED LAMP LIFE
- 3000 Hours

GENERAL
- Throw Distance : 40" to 300"
- Power Consumption : 225W
- Auto Vertical Keystone Correction
- Speaker : 1W

INTERFACES
- HD15 (RGB/Component)
- Composite
- S-Video
- Stereo Mini Jack
- RS232C Control
- Monitor Out

GENERAL
- Replacement lamp : LMPE190
- Dimensions (WxHxDmm) : 314 x 109 x 269
- Weight : 2.9kg

VPLEX50

XGA LCD DATA PROJECTOR $1595.00*

With all the features of the VPLEX5, the VPLEX50 offers 2500 ANSI Lumens for small to medium sized rooms with plenty of natural light.

SPECIFICATIONS

RESOLUTION
- Native Resolution : 1024 x 768 (XGA)
- Accepts up to : 1440 x 1050 (SXGA+)

BRIGHTNESS
- 2500 ANSI Lumens (High Mode)
- 2000 ANSI Lumens (Standard Mode)

EXPECTED LAMP LIFE
- 2000 Hours (High Mode)
- 3000 Hours (Standard Mode)

GENERAL
- Throw Distance : 40" to 300"
- Power Consumption : 260W
- Auto Vertical Keystone Correction
- Speaker : 1W

INTERFACES
- HD15 (RGB/Component)
- HD15 (RGB)
- Composite
- S-Video
- Stereo Mini Jack x 3
- RS232C Control
- Monitor Out

GENERAL
- Replacement lamp : LMPE190
- Dimensions (WxHxDmm) : 314 x 109 x 269
- Weight : 3.0kg

VPLEW5

WXGA LCD DATA PROJECTOR $1795.00*

Got a widescreen laptop or movie and want to display it in native widescreen? The VPLEW5 is your answer, featuring Sony's unique BrightEra™ LCD panel and HDMI.

SPECIFICATIONS

RESOLUTION
- Native Resolution : 1280 x 800 (WXGA)
- Accepts up to : 1440 x 1050 (SXGA+)

BRIGHTNESS
- 2000 ANSI Lumens (High Mode)
- 1600 ANSI Lumens (Standard Mode)

EXPECTED LAMP LIFE
- 2000 Hours (High Mode)
- 3000 Hours (Standard Mode)

GENERAL
- Throw Distance : 40" to 300"
- Power Consumption : 260W
- Auto Vertical Keystone Correction
- Speaker : 1W

INTERFACES
- HD15 (RGB/Component)
- Composite
- S-Video
- HDMI
- Stereo Mini Jack x 3
- RS232C Control
- Monitor Out

GENERAL
- Replacement lamp : LMPE190
- Dimensions (WxHxDmm) : 314 x 109 x 269
- Weight : 3.0kg

VPLCS21

SVGA LCD DATA PROJECTOR $1695.00*

Slim, elegant and ultra mobile. With 3LCD Technology and SVGA resolution the VPLCS21 is perfect travel companion for mobile presenters.

SPECIFICATIONS

RESOLUTION
- Native Resolution : 800 x 600 (SVGA)
- Accepts up to 1440 x 1050 (SXGA+)

BRIGHTNESS
- 2100 ANSI Lumens (High Mode)
- 1600 ANSI Lumens (Standard Mode)

EXPECTED LAMP LIFE
- 2000hrs (High Mode)
- 3000hrs (Standard Mode)

GENERAL
- Automatic / Manual Vertical Keystone Correction
- Screen Size : 40" to 300" diagonal
- Password Authentication System

INTERFACES
- HD15
- Composite
- S-Video
- Component Input via 15-pin input
- Stereo RCA (with supplied adaptor)

GENERAL
- Replacement lamp : LMPC163
- Dimensions (WxHxDmm) : 273 x 52 x 210
- Weight : 1.9kg

VPLCX21

XGA LCD DATA PROJECTOR $2195.00*

Slim, elegant and ultra mobile. With 3LCD Technology and XGA resolution the VPLCX21 is perfect travel companion for mobile presenters.

SPECIFICATIONS

RESOLUTION
- Native Resolution : 1024 x 768 (XGA)
- Accepts up to 1440 x 1050 (SXGA+)

BRIGHTNESS
- 2100 ANSI Lumens (High Mode)
- 1600 ANSI Lumens (Standard Mode)

EXPECTED LAMP LIFE
- 2000hrs (High Mode)
- 3000hrs (Standard Mode)

GENERAL
- Automatic / Manual Vertical Keystone Correction
- Screen Size : 40" to 300" diagonal
- Password Authentication System

INTERFACES
- HD15
- Composite
- S-Video
- Component Input via 15-pin input
- Stereo RCA (with supplied adaptor)

GENERAL
- Replacement lamp : LMPC163
- Dimensions (WxHxDmm) : 273 x 52 x 210
- Weight : 1.9kg

VPLCW125

WXGA LCD PROJECTOR 3000 ANSI LUMEN COMPACT NETWORK WIRED

$3795.00*

If you need widescreen and extra brightness the VPLCW125 offers the best of both worlds. Perfect for medium sized rooms or environments where lighting is an issue.

FEATURES
- High Quality Pictures and Bright Images
- 3LCD System
- Quiet and Efficient Operation
- High Security
- Network Presentations
- Digital Zoom Function (up to 4x)
- Smart APA
- Ceiling Mount Design
- Direct Power On/Off
- Low Power Consumption
- Screen Size : 40" to 300" diagonal

SPECIFICATIONS

RESOLUTION
- Native Resolution : 1366 x 800 (WXGA)

BRIGHTNESS
- 3000 ANSI Lumens (High Mode)
- 2200 ANSI Lumens (Standard Mode)

EXPECTED LAMP LIFE
- 2000hrs (High Mode)
- 3000hrs (Standard Mode)

INTERFACES
- Composite Video
- S-Video
- HD15 (RGB/Component)
- HD15 (RGB)
- Stereo Mini Jack x 3
- Network RJ45
- Monitor Out
- RS232C Control

GENERAL
- Replacement lamp : LMPC200
- Dimensions (WxHxDmm) : 372 x 90 x 298
- Weight : 4.1kg

SUPPLIED ACCESSORIES
- Lens Cap
- HD D-sub 15 pin cable (2m)
- AC Power Cord
- Remote Commander Unit
- 2 x Size AA Batteries

TAPE BACKUP DRIVES

AITE100ULBK

EXTERNAL AIT-1 TURBO TAPE BACKUP DRIVE

$1269.00 *

The AITE100ULBK is an external Advanced Intelligent Tape (AIT) tape drive ideal for data backup and archiving. With a capacity per tape of up to 40GB (uncompressed) and 104GB (compressed), data can be archived for up to 30 years.

SPECIFICATIONS

CAPACITY
- Up to 40GB (Uncompressed)
- Up to 104GB (Compressed) – depending on file types and bandwidth

TRANSFER RATE
- 6MB/s (Uncompressed)

INTERFACE
- USB
- Firewire / i.Link / IEEE1394

COMPATIBLE TAPE FORMATS
- AIT-1 Turbo, AIT-1, and AIT-E Turbo tapes

GENERAL
- Dimensions (WxHxDmm) : 198 x 64.5 x 246
- Weight : 2.4kg

SUPPLIED ACCESSORIES
- AIT-1 Turbo tape
- USB cable
- Firewire / i.Link / IEEE1394 cable

AITE200ULBK

EXTERNAL AIT-2 TURBO TAPE BACKUP DRIVE

$1699.00 *

The AITE200ULBK is an external Advanced Intelligent Tape (AIT) tape drive ideal for data backup and archiving. With a capacity per tape of up to 80GB (uncompressed) and 208GB (compressed), data can be archived for up to 30 years.

SPECIFICATIONS

CAPACITY
- Up to 80GB (Uncompressed)
- Up to 208GB (Compressed) – depending on file types and bandwidth

TRANSFER RATE
- 12MB/s (Uncompressed)

INTERFACE
- USB
- Firewire / i.Link / IEEE1394

COMPATIBLE TAPE FORMATS
- AIT-2 Turbo, AIT-2, AIT-1 Turbo, AIT-1, and AIT-E Turbo tapes

GENERAL
- Dimensions (WxHxDmm) : 198 x 64.5 x 246
- Weight : 2.4kg

SUPPLIED ACCESSORIES
- AIT-2 Turbo tape
- USB cable
- Firewire / i.Link / IEEE1394 cable

NOTES

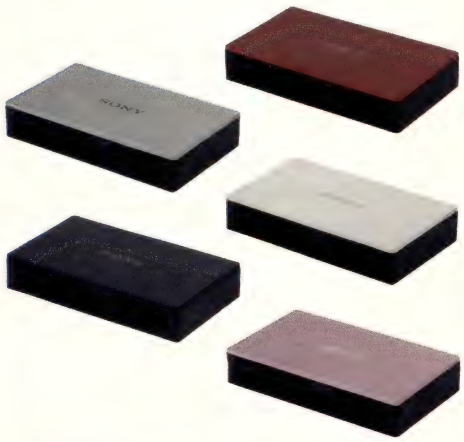
*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

MEMORY CARD READER / WRITERS

MRW62ES2

EXTERNAL USB MULTI-CARD READER/WRITER $19.95 *

The MRW62ES2 is an external USB memory card reader/ writer supporting various formats. Available in red, silver, white, dark blue, and pink.



FEATURES
- Reads/Writes to a wide range of memory cards
- Plug & Play – No drivers required
- Windows® and Macintosh® compatible
- Colour variations

SPECIFICATIONS

MEMORY CARDS SUPPORTED
- Memory Stick (Standard)
- Memory Stick (MagicGate)
- Memory Stick PRO
- Memory Stick Duo – adaptor required
- Memory Stick PRO Duo – adaptor required
- Memory Stick Micro (M2) – adaptor required
- Compact Flash
- SD
- SDHC
- miniSD – adaptor required
- xD-Picture Card
- Microdrive
- MultiMediaCard
- RS-MMC
- SmartMedia (3.3V)

INTERFACE
- High Speed USB (USB2.0)

GENERAL
- Dimensions (WxHxDmm) : 86 x 15.7 x 50
- Weight : 46g

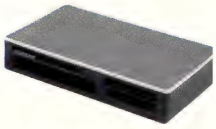
MPF82EU1111

USB FLOPPY DISK DRIVE $69.95 *

FEATURES
- Reads/Writes to 3.5 floppy dicss
- Plug & Play –No drivers required
- Windows and Macintosh compatible

MRW62ES1

EXTERNAL USB MULTI-CARD READER/ WRITER ADVANCED $39.95 *



The MRW62ES1 is an external USB memory card reader/writer supporting various formats with added Memory Stick PRO-HG Duo and SDHC card support.

FEATURES
- Reads/Writes to a wide range of memory cards
- Plug & Play – No drivers required
- Windows® and Macintosh® compatible
- Supplied with Drive Letter Recognition software
- Brushed aluminium finish

SPECIFICATIONS

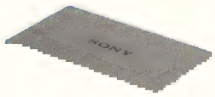
MEMORY CARDS SUPPORTED
- Memory Stick (Standard)
- Memory Stick (MagicGate)
- Memory Stick PRO
- Memory Stick Duo
- Memory Stick PRO Duo
- Memory Stick PRO-HG Duo
- Memory Stick Micro (M2) – adaptor required
- Compact Flash
- SD
- SDHC
- miniSD – adaptor required
- xD-Picture Card
- Microdrive
- MultiMediaCard
- RS-MMC
- SmartMedia (3.3V)

INTERFACE
- High Speed USB (USB2.0)

GENERAL
- Dimensions (WxHxDmm) : 86 x 15.7 x 50
- Weight : 57g

MRW62ET2

EXTERNAL USB MINI MULTI-CARD READER/WRITER $14.95 *



The MRW62ET2 is a mini external USB memory card reader/writer supporting various formats.

FEATURES
- Reads/Writes to a wide range of memory cards
- Plug & Play – No drivers required
- Windows® and Macintosh® compatible

SPECIFICATIONS

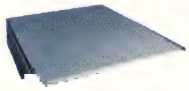
MEMORY CARDS SUPPORTED
- Memory Stick (Standard)
- Memory Stick (MagicGate)
- Memory Stick PRO
- Memory Stick Duo – adaptor required
- Memory Stick PRO Duo – adaptor required
- Memory Stick Micro (M2) – adaptor required
- SD
- SDHC
- miniSD
- miniSDHC
- microSD – adaptor required
- microSDHC – adaptor required
- MultiMediaCard
- MMCplus
- RS-MMC
- MMCmobile
- MMCmicro – adaptor required

INTERFACE
- High Speed USB (USB2.0)

GENERAL
- Dimensions (WxHxDmm) : 69 x 11 x 39
- Weight : 28g

MRW620U1

INTERNAL USB MULTI-CARD READER/WRITER $19.95 *



The MRW620U1 is an internal USB memory card reader/ writer supporting various formats. It is suitable for desktop PCs and fits on the floppy disc drive bay.

FEATURES
- Reads/Writes to a wide range of memory cards
- Adds a USB port at the front of your desktop PC
- Easy install – fits in the PC's floppy drive bay
- Connects to motherboard's internal USB pins
- Supplied with additional ivory faceplate

SPECIFICATIONS

MEMORY CARDS SUPPORTED
- USB Flash Drive
- Memory Stick (Standard)
- Memory Stick (MagicGate)
- Memory Stick PRO
- Memory Stick Duo
- Memory Stick PRO Duo – adaptor required
- Memory Stick PRO-HG Duo – adaptor required
- Memory Stick Micro (M2) – adaptor required
- Compact Flash
- SD
- miniSD – adaptor required
- xD-Picture Card
- Microdrive
- MultiMediaCard
- RS-MMC
- SmartMedia (3.3V)

INTERFACE
- High Speed USB (USB2.0)

GENERAL
- Dimensions (WxHxDmm) : 101.6 x 25.4 x 125.6
- Weight : 220g

DID YOU KNOW?

Sony external USB memory card readers also allow you to view and save digital photos/videos direct on the PLAYSTATION®3 system? Simply connect the memory card reader to one of the PS3™ USB ports and insert your memory card containing your photos/videos.

DVD BURNERS

DRXS70UR

EXTERNAL SLIM-LINE USB DVD BURNER $149.00 *

The DRXS70UR is a portable USB DVD burner featuring a slim and robust chassis. Weighing only 440g, this drive is an ideal notebook accessory.

FEATURES
- Reads/Writes to all major DVD and CD formats
- Lightweight slim design
- Power-Burn™ (Buffer Under-run Protection)
- Windows® and Macintosh® compatible
- Supplied with Nero8 software for Windows®

SPECIFICATIONS

MAX WRITE SPEEDS

DVD+R:	8x
DVD+RW:	8x
DVD+R DL:	4x
DVD-R:	8x
DVD-RW:	6x
DVD-R DL:	4x
DVD-RAM:	5x
CD-R:	24x
CD-RW:	24x

BUFFER SIZE
- 2MB

INTERFACE
- High Speed USB (USB2.0)

GENERAL
- Dimensions (WxHxDmm) : 135.5 x 19 x 154
- Weight : 440g

DRX840U

EXTERNAL HIGH SPEED 20X USB DVD BURNER $179.00 *

The DRX840U is an external high speed USB DVD burner capable of recording a 4.7GB DVD in about 4 minutes. This uniquely designed drive can be used vertically or horizontally.

FEATURES
- Reads/Writes to all major DVD and CD formats
- High speed 20X recording
- Power-Burn™ (Buffer Under-run Protection)
- Windows® and Macintosh® compatible
- Supplied with Nero8 software for Windows®

SPECIFICATIONS

MAX WRITE SPEEDS

DVD+R:	20x
DVD+RW:	12x
DVD+R DL:	12x
DVD-R:	20x
DVD-RW:	6x
DVD-R DL:	12x
DVD-RAM:	12x
CD-R:	48x
CD-RW:	32x

BUFFER SIZE
- 2MB

INTERFACE
- High Speed USB (USB2.0)

GENERAL
- Dimensions (WxHxDmm) : 52 x 164 x 250
- Weight : 1.6kg

DRUV200A

INTERNAL HIGH SPEED 20X IDE DVD BURNER $59.00 *

The DRU840A is an internal 20X DVD burner offering high speed recording. At max speed, this IDE-based drive can fill up a DVD in about 4 minutes.

FEATURES
- Reads/Writes to all major DVD and CD formats
- High speed 20X recording
- Power-Burn™ (Buffer Under-run Protection)
- IDE interface
- Supplied with Nero8 software for Windows®

SPECIFICATIONS

MAX WRITE SPEEDS

DVD+R:	20x
DVD+RW:	8x
DVD+R DL:	8x
DVD-R:	20x
DVD-RW:	6x
DVD-R DL:	12x
DVD-RAM:	12x
CD-R:	48x
CD-RW:	32x

BUFFER SIZE
- 2MB

INTERFACE
- IDE/ATAPI (Parallel ATA)

GENERAL
- Dimensions (WxHxDmm) : 146 x 41.3 x 164.5
- Weight : 690g

DRU190S

INTERNAL HIGH SPEED 20X SATA DVD BURNER $59.00 *

The DRU190S is an internal 20X DVD burner offering high speed recording. At max speed, this SATA-based drive can fill up a DVD in about 4 minutes.

FEATURES
- Reads/Writes to all major DVD and CD formats
- High speed 20X recording
- Power-Burn™ (Buffer Under-run Protection)
- SATA interface
- Supplied with Nero8 software for Windows®

SPECIFICATIONS

MAX WRITE SPEEDS

DVD+R:	20x
DVD+RW:	8x
DVD+R DL:	8x
DVD-R:	20x
DVD-RW:	6x
DVD-R DL:	8x
DVD-RAM:	12x
CD-R:	48x
CD-RW:	32x

BUFFER SIZE
- 2MB

INTERFACE
- SATA (Serial ATA)

GENERAL
- Dimensions (WxHxDmm) : 146 x 41.3 x 165
- Weight : 600g

BLU-RAY DISC

BDUX10S

INTERNAL BLU-RAY / DVD / CD READER $TBA

The BDUX10S adds Blu-ray Disc playback capability to your desktop PC. This internal SATA drive is also backwards read compatible to DVD and CD formats.

FEATURES
- Reads Blu-ray*/DVD/CD formats
  **High Definition Content Protection (HDCP) compliant video card and display is required for playing commercial BD movies*
- Reads AVCHD formatted discs
- Supplied with PowerDVD for BD software

SPECIFICATIONS

MAX READ SPEEDS

BD-R, BD-RE:	2x
BD-ROM:	2x
DVD+R, DVD-R:	8x
DVD+RW, DVD-RW:	8x
DVD+R DL, DVD-R DL:	8x
DVD-ROM:	8x
CD-R:	24x
CD-RW:	24x
CD-ROM:	24x

BUFFER SIZE
- 4MB

INTERFACE
- SATA (Serial ATA)

GENERAL
- Dimensions (WxHxDmm) : 146 x 41.3 x 185
- Weight : 790g

Full HD 1080

Blu-ray Disc™

BWU300S

INTERNAL 8X BLU-RAY / DVD / CD BURNER $TBA

The BWU300S is an internal Blu-ray/DVD/CD burner for desktop PCs offering the industry's fastest BD recording speed of up to 8X (32MB/s).

FEATURES
- Reads and Writes to Blu-ray*/DVD/CD formats
  **High Definition Content Protection (HDCP) compliant video card and display is required for playing commercial BD movies*
- Records to Single and Dual layer Blu-ray Discs
- Power-Burn™ (Buffer Under-run Protection)
- Supplied with comprehensive software suite

SPECIFICATIONS

MAX WRITE SPEEDS

BD-R, BD-R DL:	8x
BD-RE:	2x
DVD+R, DVD-R:	16x
DVD+RW:	8x
DVD+R DL, DVD-R DL:	8x
DVD-RW:	6x
DVD-RAM:	5x
CD-R:	48x
CD-RW:	24x

BUFFER SIZE
- 8MB

INTERFACE
- SATA (Serial ATA)

GENERAL
- Dimensions (WxHxDmm) : 146 x 41.3 x 190
- Weight : 900g

Full HD 1080

Blu-ray Disc™

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

IN THIS EDITION...

HEAD UNITS

AMPLIFIERS

SPEAKERS

Xplōd

Head Units
Amplifiers
Speakers

Car Entertainment

KEY TECHNOLOGY

CONNECTIVITY

Car entertainment nowadays has become more than listening to the radio or your favourite CDs. People are increasingly spending more time in their cars, and need versatile and flexible connectivity on the road. Music is stored in so many different forms and on so many different devices that Sony offers endless options to ensure you are never too far away from your favourite tunes.

Bluetooth

Since 1998 there have been over 1.5 billion Bluetooth enabled devices sold around the world. Simple to use, the wireless technology can be conveniently used on the road to listen to music or as a cutting-edge hands free phone option. When it comes to in-car use, Sony has been leading the charge in bringing Bluetooth to your dashboard since early 2007. Now in 2008 there are two models that offer in-built Bluetooth technology.

Bluetooth Audio

Connecting your Bluetooth audio device to an in-car system is known as 'pairing'. By pairing your Bluetooth enabled phone or Walkman, the two can communicate between each other. This communication means you can access music on your phone using the controls on the head unit*. Navigation is made easy by using the display on the head unit, and you can even search for tracks either by album, artist or track.

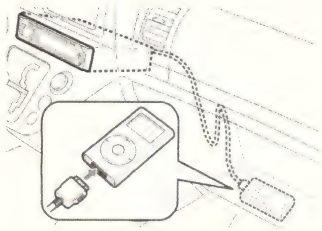
*Phone or Bluetooth audio device must support AVCRP Bluetooth profile.

Bluetooth Hands-free

If you are using a 'paired' Bluetooth phone as your music player, you have all the same functionality as a Bluetooth audio device but with the flexibility of being able to receive calls. When a call comes in, the music playing from the phone will pause and you can choose to answer or reject the call. A microphone built into the face of the head-unit, means you can talk out loud in the cabin of your car and at the same time hear the person on the other end of the call through the cars speakers. What's even more impressive is when you have ended the call, the music will continue on from where it was paused. You won't miss a minute of your favourite track!

iPod

Sony has moved your iPod music to the inside of your car. The CDXGT551P head unit comes supplied with a cable that connects your iPod to your head unit. The connection is at the rear of the unit and can be located in the glove box allowing for easy integration of your iPod without having to look at messy wires! While connected, you can navigate track, album or artists name using the on-screen menu. While connected, as long as the car is running or the ignition switch is set to ACC, the iPod will also be charging.



USB and Walkman

Sony is committed to making it as easy as possible to enjoy your favourite music, no matter where you are or what you are doing. That's why several models in the 2008 Xplod line up feature a direct USB input on the front panel. This allows you to playback MP3 and non DRM WMA files you may have on your USB drive through your head unit. Sony supports most brands of MSC (Mass Storage Class) products, but offers even greater connectivity for Sony Walkman products. And there's more. Simply plug in a compatible Walkman (eg. NWZE436F) and play your songs complete with track info, and your Walkman charges at the same time!

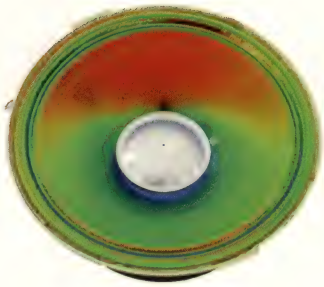
Front USB

Front Auxiliary input

Sony has made it easier than ever to connect almost any portable audio device to your car system. One cable is all it takes to listen to your Walkman, iPod, portable music or portable DVD player through your Sony Xplod system. And there's no need to mess around with FM modulators to listen to your MP3 player. The auxiliary input is built right into the face of the head unit. All you need to do is plug-n-play.

SPEAKERS High Density Layered Diaphragm (HDLD)

High Density Layered Diaphragm (HDLD) is the new cutting-edge material being used by Sony for outstanding reproduction of sound. Most suited to high frequency speaker models, such as tweeters, the HDLD is extremely light but at the same time rigid – a rare but optimum combination for ultimate clarity.

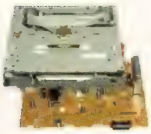


In order to reproduce sound accurately, a speaker needs to be lightweight, rigid and have a high inner loss. Inner loss is the amount of vibration or sound a material naturally makes. The higher the inner loss, the more the material absorbs sound. HDLD has exactly these qualities which means that any speaker made with the material can do its job without the interference of other sounds or noises.

HDLD is easily identifiable in a speaker. It is made from two super fine layers of film that are less than 1μm thick. The combination of the two layers and the extremely fine material used creates a unique 'changing' colour effect.

HEAD UNIT Drive-S

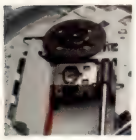
DRIVE-S



The Sony DRIVE-S head unit brings the 'vroom' back into your car. By fusing a slim, robust mechanism and efficient electronic circuitry the head unit produces the best sound quality and durability around. The result is greater shock protection, rapid response, and superior audio processing for an uninterrupted sonic experience.

Shock Resistant

The DRIVE-S shock-resistant system goes out of its way to make sure your music doesn't skip a beat. The system comprises three progressively-wound springs coupled with inner silicon-filled dampers. The CD mechanism is supported at three points for optimum stability, so that shocks and bumps are easily absorbed.



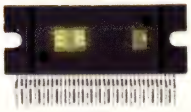
Responsive Laser Optical Pick-Up

The lightweight design of the DRIVE-S laser optical pick-up ensures greater efficiency, rapid response and accurate reading of CD tracks providing further protection against skipping.

24BIT Digital to Analogue Converter

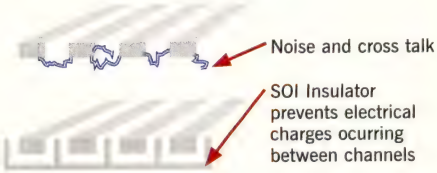
Discover an enriched listening experience with more natural and vibrant sound. Sony head-units feature a 24BIT Digital to Analogue Converter (DAC). This conversion process ensures that music is accurately reproduced the way it was intended to be heard.

S-MOSFET



S-MOSFET

This is no ordinary MOSFET, the S-MOSFET gives you clean, high quality and unbeatable sound. An underpowered amplifier can often result in distortion, which not only degrades audio quality but is the main contributor to blown speakers. In order to overcome this problem, every DRIVE-S head-unit features a high-powered S-MOSFET amplifier, capable of delivering a combined power of up to 208 Watts (max). Unlike conventional MOSFETs, S-MOSFET features a unique technology called SOI (silicon on insulator). Its primary function is to reduce interference that normally occurs between audio channels. In doing so, for maximum sound quality, SOI ensures that the music signal is as clean as possible before it reaches your speakers.



High-Capacity Audio Capacitors

The DRIVE-S circuitry incorporates high-capacity audio capacitors. Audio capacitors interconnect audio stages to minimise signal distortion and enhance the overall frequency response.

SPEAKERS Bi-Amp

Bi-Amp connections provide customisable sound control for different listening preferences. It provides the ability to play music loud without compromising on clarity. The extra control also provides an increase/improvement in bass sound reproduction.

A speaker with the ability to be bi-wired has two sets of terminals. One set of terminals is directly connected to the midrange and tweeter section. The other pair of terminals is connected to the woofer of the speaker.

In order to handle the increase in input power to the speaker, a larger magnet is used to more accurately control the voice coil.

Speakers that can be bi-amp configured often quote two power ratings. This is because the midrange and tweeter are smaller than the woofer section. Unlike traditional speakers, you can also custom provide power to the speaker based on it's capabilities.

Two speaker terminals at either end

CDXGT170

SLOT-IN CD RECEIVER $199.00 *

CD Player with Front Aux Input for connectivity to portable MP3 Player.

SPECIFICATIONS

CD DECK
- DRIVE-S Mechanism
- CD-R/RW Playback
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER
- Tuner Type : SSIR-EXA
- Preset No : FM18/MW6/SW12
- FM Tuning Range : 87.5-107.9, 87.5-108.0MHz
- AM Tuning Range : 531-1602, 530-1710kHz

AUDIO PROCESSING
- Max Output Power (@ 4 Ohms 1kHz) : 52W
- Pre-Out : Rear / Sub Switchable
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Input : Front Aux-In
- Digital-to-Analogue Converter : 24 Bit
- EQ Type : EQ3 Stage 2
- Bass/Treble : Low / Mid / High

DISPLAY PANEL
- Panel Type : Detachable
- Panel Finish Colour : Gun Metallic
- Key Illumination (Colour) : Red
- Display Type (Back light Colour / LCD type) : 13 seg W.LED LCD
- Dimmer Control : Manual

GENERAL
- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg

CDXGT270

SLOT-IN CD / MP3 / WMA PLAYER $249.00 *

CD / MP3 Player with front Aux Input for connectivity to portable MP3 Players.

SPECIFICATIONS

CD DECK
- DRIVE-S Mechanism
- CD-R/RW / MP3 / WMA
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER
- Tuner Type : SSIR-EXA
- Preset No : FM18/MW6/SW12
- FM Tuning Range : 87.5-107.9, 87.5-108.0MHz
- AM Tuning Range : 531-1602, 530-1710kHz

AUDIO PROCESSING
- Max Output Power (@ 4 Ohms 1kHz) : 52W
- Pre-Out : Rear / Sub Switchable
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Input : Front Aux-In
- Digital-to-Analogue Converter : 24 Bit
- EQ Type : EQ3 Stage 2
- Bass/Treble : Low / Mid / High

DISPLAY PANEL
- Panel Type : Detachable
- Panel Finish Colour : Gun Metallic
- Key Illumination (Colour) : Red
- Display Type (Back light Colour / LCD type) : 13 seg W.LED LCD
- Dimmer Control : Manual

GENERAL
- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg
- Supplied remote control RMX151

Supplied RMX151

CDXGT570

FLIP-DOWN PLAYER WITH FRONT AUX IN $279.00 *

CD / MP3 Player with 2 Pre-Outs and 1 Sub-Out to connect to amplifiers and subwoofers.

SPECIFICATIONS

CD DECK
- Disc Compatibilty : CD-R/RW / MP3 / WMA
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER
- Tuner Type : SSIR-EXA
- Preset No : FM18 / MW6 / SW12
- FM Tuning Range : 87.5-107.9, 87.5-108.0MHz
- AM Tuning Range : 531-1602, 530-1710kHz

AUDIO PROCESSING
- iPod ready
- Max Output Power (@ 4 Ohm 1kHz) : 52W
- Pre-Out : 2 x Pre Out + Sub Out
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Inputs : Front Aux-In
- Digital-to-Analogue Converter : 24 Bit
- Equaliser : EQ3 Stage 2
- Bass / Treble : Low / Mid / High

DISPLAY PANEL
- Panel Type : Detachable
- Panel Finish Colour : Gun Metallic
- Key Illumination (Colour) : Blue
- Display Type : 13 Seg Flip Down FL Display
- Dimmer Control : Auto

GENERAL
- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg
- Supplied remote control RMX151

Supplied RMX151

CDXGT470U

SLOT-IN PLAYER WITH FRONT USB $299.00 *

Front Aux In and Front USB allows seamless connectivity with a variety of devices. Quick Browzer for direct access to files, folders and playlists.

SPECIFICATIONS

CD DECK
- Disc Compatibilty : CD-R/RW / MP3 / WMA / AAC
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER
- Tuner Type : SSIR-EXA
- Preset No : FM18 / MW6 / SW12
- FM Tuning Range : 87.5-107.9, 87.5-108.0MHz
- AM Tuning Range : 531-1602, 530-1710kHz

AUDIO PROCESSING
- iPod ready
- Max Output Power (@ 4 Ohm 1kHz) : 52W
- Pre-Out : Rear / Sub Switchable
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Inputs : Front Aux-In and Front USB
- Digital-to-Analogue Converter : 24 Bit
- Equaliser : EQ3 Stage 2
- Bass/Treble : Low / Mid / High

DISPLAY PANEL
- Panel Type : Detachable
- Panel Finish Colour : Gun Metallic
- Key Illumination (Colour) : Red
- Display Type : 13 Seg LCD Display
- Dimmer Control : Manual

GENERAL
- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg
- Supplied remote control RMX151

Supplied RMX151

CDXGT55IP

FLIP-DOWN PLAYER WITH DIRECT iPOD CONNECTIVITY $299.00 *

CD / MP3 Player with a cable for full iPod control and connectivity. The head unit also charges the iPod. Quick Browzer for direct access to files, folders and playlists.

SPECIFICATIONS

CD DECK
- Disc Compatibilty : CD-R/RW / MP3 / WMA / AAC
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER
- Tuner Type : SSIR-EXA
- Preset No : FM18 / MW6 / SW12
- FM Tuning Range : 87.5-107.9, 87.5-108.0MHz
- AM Tuning Range : 531-1602, 530-1710kHz

AUDIO PROCESSING
- Max Output Power (@ 4 Ohm 1kHz) : 52W
- Pre-Out : Front+Rear/Sub switchable
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Inputs : Front Aux-In and iPod Connector
- Digital-to-Analogue Converter : 24 Bit
- Equaliser : EQ3 Stage 2
- Bass/Treble : Low / Mid / High

DISPLAY PANEL
- Panel Type : Detachable
- Panel Finish Colour : Gun Metallic
- Key Illumination (Colour) : Blue
- Display Type : 13 seg Flip Down LCD
- Dimmer Control : Auto

GENERAL
- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg
- Supplied remote control RMX151

Supplied RMX151

MEXBT2600

SLOT ENTRY PLAYER WITH BLUETOOTH $349.00 *

CD /MP3 Player with seamless BT connectivity. Perfect for handsfree talking and audio streaming from Bluetooth enabled phones or MP3 Players.

SPECIFICATIONS

CD DECK
- Disc Compatibilty : CD-R / RW / MP3 / WMA
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER
- Tuner Type : SSIR-EXA
- Preset No : FM18 / MW6 / SW12
- FM Tuning Range : 87.5-107.9, 87.5-108.0MHz
- AM Tuning Range : 531-1602, 530-1710kHz

AUDIO PROCESSING
- iPod ready
- Max Output Power (@ 4 Ohm 1kHz) : 52W
- Pre-Out : Front + Rear/Sub Switchable
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Inputs : Front Aux-In
- Digital-to-Analogue Converter : 24 Bit
- Equaliser : EQ3 Stage 2
- Bass/Treble : Low / Mid / High
- Bluetooth : v 2.0
- Built-in Microphone

DISPLAY PANEL
- Panel Type : Detachable
- Panel Finish Colour : Glossy Gun Metallic
- Key Illumination (Colour) : Blue
- Display Type : 13seg LCD (with acryl) Display
- Dimmer Control : Manual

GENERAL
- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg
- Supplied remote control RMX151

Supplied RMX151

Bluetooth®

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

CDXGT670U

FLIP-DOWN PLAYER WITH FRONT USB $399.00 *

Front USB allows music to be played directly from a Flash drive.
2 Pre-Outs and 1 Sub-Out for subwoofer and amplifier connectivity.
Quick Browzer for direct access to files, folders and playlists.

SPECIFICATIONS

CD DECK
- Disc Compatibilty : CD-R/RW / MP3 / WMA / AAC
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER
- Tuner Type : SSIR-EXA
- Preset No : FM18 / MW6 / SW12
- FM Tuning Range : 87.5-107.9, 87.5-108.0MHz
- AM Tuning Range : 531-1602, 530-1710kHz

AUDIO PROCESSING
- iPod ready
- Max Output Power (@ 4 Ohm 1kHz) : 52W
- Pre-Out : 2 x Pre-Out + Sub-Out
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Inputs : Front Aux-In and Front USB
- Digital-to-Analogue Converter : 24 Bit
- Equaliser : EQ3 Stage 2
- Bass / Treble : Low / Mid / High

DISPLAY PANEL
- Panel Type : Detachable
- Panel Finish Colour : Gun Metallic
- Key Illumination (Colour) : Blue
- Display Type : 13 Seg Flip Down FL Display
- Dimmer Control : Auto

GENERAL
- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg
- Supplied remote control RMX151

Supplied RMX15

MEXBT3600U

SLOT ENTRY PLAYER WITH BLUETOOTH AND USB $449.00 *

First of its kind with all BT, Front Aux In and front USB together.
Seamless audio streaming and handsfree talking using BT.
Quick Browzer for direct access to files, folders and playlists.

SPECIFICATIONS

CD DECK
- Disc Compatibilty : CD-R/RW / MP3 / WMA / AAC
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER
- Tuner Type : SSIR-EXA
- Preset No : FM18 / MW6 / SW12
- FM Tuning Range : 87.5-107.9, 87.5-108.0MHz
- AM Tuning Range : 531-1602, 530-1710kHz

AUDIO PROCESSING
- Max Output Power (@ 4 Ohm 1kHz) : 52W
- Auxiliary Input : Front Aux-In/USB
- Bluetooth : Bluetooth Version 2.0
- DAC : 24 Bit
- EQ Type : EQ3 stage2
- Bass / Treble : Low / Mid / High
- Built-in Microphone

DISPLAY PANEL
- Panel Type : Detachable
- Panel Finish Colour : Glossy Deep Blue
- Key Illumination (Colour) : Blue
- Display Type (Back light Colour / LCD type) : 13 seg LCD
- Dimmer Control : Manual

GENERAL
- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg
- Supplied remote control RMX304

Supplied RMX30

Bluetooth

CDXGT970US

MOTORISED FL DISPLAY PLAYER WITH REAR USB $499.00 *

Motorised fluorescent display on the face panel which can be adjusted at different angles. High voltage Pre-Out for sound enhancement.

SPECIFICATIONS

CD DECK
- Disc Compatibilty : CD-R/RW / MP3 / WMA / AAC
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER
- Tuner Type : SSIR-EXA
- Preset No : FM18/AM12
- FM Tuning Range : 87.5-107.9, 87.5-108.0MHz
- AM Tuning Range: 531-1602, 530-1710kHz

AUDIO PROCESSING
- iPod ready
- Max Output Power (@ 4 Ohm 1kHz) : 52W
- Pre-Out : 2 Pre-outs + 1 Sub out
- Pre-Out Voltage : 4
- Pre-Out Impedance : 220
- Inputs : Front Aux-In and Rear USB Input
- Digital-to-Analogue Converter : 24 Bit
- Dynamic Soundstage Organiser : DSO2
- Equaliser : EQ3 Parametric
- Bass / Treble : Low / Mid / High

DISPLAY PANEL
- Panel Type : Detachable
- Panel Finish Colour : Silver
- Key Illumination (Colour) : Blue / Red / Green
- Display Type : Motorised FL Display
- Dimmer Control : Auto

GENERAL
- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg
- Supplied remote control RMX156

Supplied RMX156

XMZR602

2 CHANNEL ZR SERIES AMPLIFIER $249.00 *

FEATURES
- Channel Configuration : 2ch/1ch
- MOSFET Power Supply (60W x 2)
- Toroidal Transformer

SPECIFICATIONS

OUTPUT POWER
- CEA Rating : 60W x 2
- Rated/THD (@ 14.4 V, 20Hz – 20kHz)
  - 4 Ohms : 2 x 60W / .0% (14.4V, 20 – 20kHz)
  - 2 Ohms : 2 x 65W / 0.1% (14.4V, 20 – 20kHz)
- DIN 45500 Rating (@ 14 V, THD 0.5 %)
  - 4 Ohms : 2 x 60W
  - 2 Ohms : 2 x 65W
- Maximum (@ 14.4 V)
  - 4 Ohms : 2 x 110W
  - 2 Ohms : 2 x 150W

INPUT
- Low Pass Filter : 80Hz
- LPF Roll Off Rate : -18dB/oct
- Input sensitivity : 0.3 – 6V

OUTPUT
- Frequency Response : 5Hz – 50kHz
- Tolerance : +0 / -3dB
- Total Harmonic Distortion (@1kHz) : 0.005%
- CEA SN Ratio : 97dB
- Min Load Impedance/Ch : 2 Ohms

GENERAL
- Current drain (@ Rated Power – 4 Ohms) : 15 Amps (at 4 Ohms)
- Weight : 2kg
- Dimensions (WxHxDmm) : 321 x 55 x 200

XMZR604

4 CHANNEL ZR SERIES AMPLIFIER $349.00 *

FEATURES
- Channel Configuration : 4ch/3ch
- MOSFET Power Supply (60W x 4)
- Toroidal Transformer

SPECIFICATIONS

OUTPUT POWER
- CEA Rating : 60W x 4
- Rated/THD (@ 14.4 V, 20Hz – 20kHz)
- 4 Ohms : 4 x 60W / 1.0% (14.4V, 20 – 20kHz)
- 2 Ohms : 4 x 65W / 0.1% (14.4V, 20 – 20kHz)
- DIN 45500 Rating (@ 14 V, THD 0.5 %)
  - 4 Ohms : 4 x 60W
  - 2 Ohms : 4 x 65W
- Maximum (@ 14.4 V)
  - 4 Ohms : 4 x 110W
  - 2 Ohms : 4 x 150W

INPUT
- Low Pass Filter : 80Hz
- LPF Roll Off Rate : -18dB/oct
- Subsonic High Pass Filter : 80Hz
- Input sensitivity : 0.3 – 6V

OUTPUT
- Frequency Response : 5Hz – 50kHz
- Tolerance : +0 / -3dB
- Total Harmonic Distortion (@1kHz) : 0.005%
- CEA SN Ratio : 97dB
- Min Load Impedance/Ch : 2 Ohms

GENERAL
- Current drain (@ Rated Power – 4 Ohms) : 33 Amps (at 4 Ohms)
- Weight : 3.1kg
- Dimensions (WxHxDmm) : 396 x 55 x 256

XM4S

SMALL FOOTPRINT 4 CHANNEL AMPLIFIER $399.00 *

FEATURES
- Small Footprint Design
- MOSFET Power Supply (50W x 4)
- Gold Plated Terminals

SPECIFICATIONS

OUTPUT POWER
- CEA Rating : 50W x 4
- Rated/THD (@ 14.4 V, 20 Hz – 20kHz)
  - 4 Ohms : 4 x 50W / 0.04% (14.4V, 20 – 20kHz)
  - 2 Ohms : 4 x 60W / 1.0% (14.4V, 20 – 20kHz)
- DIN 45500 Rating (@ 14 V, THD 0.5 %)
  - 4 Ohms : 4 x 50W
  - 2 Ohms : 4 x 60W
- Maximum (@ 14.4 V)
  - 4 Ohms : 4 x 95W
  - 2 Ohms : 4 x 125W

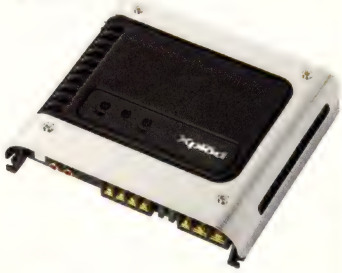
INPUT
- Subsonic High Pass Filter : 80Hz (Front)
- Low Pass Filter : 80Hz (Rear)
- LPF Roll Off Rate : -18dB/oct
- Subsonic HPF, Roll Off Rate
- Balanced Input Circuit
- Input sensitivity : 0.3 – 6V

OUTPUT
- Frequency Response : 5-100kHz
- Tolerance : +0 / -3dB
- Signal to Noise Ratio (@ Rated Power) : 106dB
- Total Harmonic Distortion (@1kHz) : 0.005%
- CEA SN Ratio : 90dB
- Min Load Impedance/Ch : 2 Ohms

GENERAL
- Illumination : Blue
- Current drain (@ Rated Power – 4 Ohms) : 25 Amps (at 4 Ohms)
- Weight : 2.2kg
- Dimensions (WxHxDmm) : 223 x 43.5 x 196

XM1S

SMALL FOOTPRINT 1 CHANNEL AMPLIFIER $499.00 *



FEATURES
- Small Footprint Design
- MOSFET Power Supply (500W x 1)
- Gold Plated Terminals
- Active Thermal Control

SPECIFICATIONS

OUTPUT POWER
- CEA Rating : 280W x 1
- Rated / THD (@ 14.4 V, 20 Hz-300kHz)
  - 4 Ohms : 1 x 290W / 0.2%
  - 2 Ohms : 1 x 500W / 1.0% (14.4V, 100Hz)
- DIN 45500 Rating (@ 14 V, THD 0.5 %)
  - 4 Ohms : 1 x 280W
  - 2 Ohms : 1 x 500W

INPUT
- Low Pass Filter : 50-300Hz (Variable)
- LPF Roll Off Rate : -12 dB/oct
- Subsonic HPF, Roll Off Rate
- Balanced Input Circuit
- Input sensitivity : 0.3-6V
- Maximum (@ 14.4 V)
  - 4 Ohms : 1 x 600W
  - 2 Ohms : 1 x 900W

OUTPUT
- Frequency Response : 5Hz – 300Hz
- Tolerance : +0 / -3dB
- Signal to Noise Ratio (@ Rated Power) : 90dB
- Total Harmonic Distortion (@1kHz) : 0.1% (50Hz)
- CEA SN Ratio : 65dB
- Min Load Impedance/Ch : 2 Ohms

GENERAL
- Illumination : Blue
- Current drain (@ Rated Power 4 Ohms 1kHz) : 30 Amps (at 4 Ohms)
- Weight : 2.3kg
- Dimensions (WxHxDmm) : 223 x 43.5 x 196

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

SUBWOOFERS

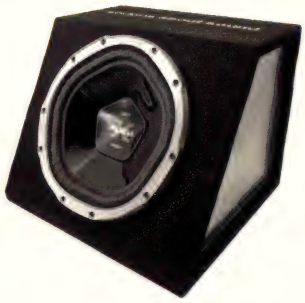
XSL120P5A

12" HIGH POWER PENTAGONAL SUBWOOFER $149.00 *

SPECIFICATIONS
- Peak Power : 1000W
- Rated Power : 300W
- Impedance : 4 Ohms
- Frequency Response : 23-2kHz
- Sensitivity : 88 dB/W/m
- Diaphragm Material : Injected Polypropylene
- Magnet Material : Ferrite
- Enclosure Volume : 81.7 litre
- Weight Approx. : 4.2kg (Approx)

BOX120P5A

XSL120P5A IN SLIM SONY ENCLOSURE
$199.00 *



FEATURES
- XSL120P5A installed into a new Sony enclosure
- Peak Power : 1000W
- Rated Power : 300W
- 18mm MDF
- Gold Plated Terminals
- Black with Port
- Mirrored sides with Sony logo
- "Serious about sound" embroidery
- Durable non-slip carpet finish

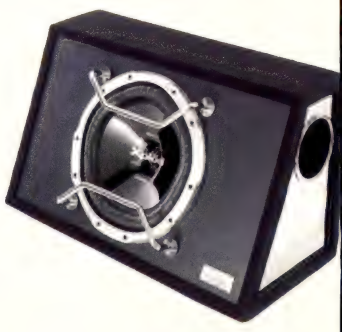
XSL124P5B

12" HIGH POWER CAPLESS SUBWOOFER $199.00 *

SPECIFICATIONS
- Peak Power : 1300W
- Rated Power : 380W
- Frequency Response : 18Hz-2kHz
- Impedence : 4 Ohms
- Sensitivity : 89 dB/W/m
- Injected Polypropylene Diaphragm
- Ferrite Magnet
- Rubber Edge
- New Basket Cover and Capless Design
- Weight : 4.5kg

BOX124P5B

XSL124P5B IN SLIM SONY ENCLOSURE
$249.00 *



FEATURES
- XSL124P5B installed into a new ported Sony enclosure
- Peak Power : 1300W
- Rated Power : 380W
- Narrow depth and angled back to take up less boot space
- Grille to protect the subwoofer diaphragm
- Brushed aluminium "Serious about sound" badge
- Mirrored side with Sony logo
- Durable, non slip carpet finish

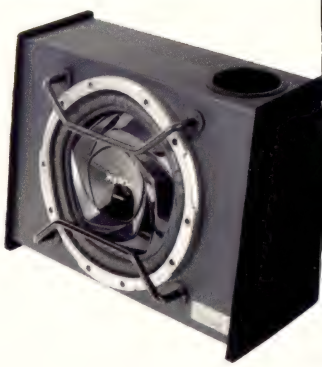
XSL12S

12" SLIM PENTAGONAL SUBWOOFER $299.00 *

SPECIFICATIONS
- Peak Power : 1500W
- Rated Power : 380W
- Impedance : 4 Ohms
- Frequency Response : 18-2kHz
- Sensitivity : 89 dB
- Diaphragm Material : Injected Polypropylene
- Magnet Material : Ferrite
- Enclosure Volume : 26.9litre
- Weight : 3.9kg

BOX12SLIM

XSL12S IN SLIM SONY ENCLOSURE
$349.00 *



FEATURES
- XSL12S installed into a new slim Sony enclosure
- Peak Power : 1500W
- Rated Power : 380W
- Narrow depth and angled back to take up less boot space
- Grille to protect the subwoofer diaphragm
- Brushed aluminium "Serious about sound" badge
- Durable, non slip carpet finish

XSL154P5B

15" HIGH POWER PENTAGONAL SUBWOOFER

$249.00 *

SPECIFICATIONS
- Peak Power : 1500W
- Rated Power : 450W
- Impedance : 4 Ohms
- Frequency Response : 15-2kHz
- Sensitivity : 89 dB
- Diaphragm Material : Injected Polypropylene
- Magnet Material : Ferrite
- Enclosure Volume : 61.1litre
- Weight : 6kg

XSGTF1025B

10CM 2-WAY SPEAKERS

$79.00 *

SPECIFICATIONS
- Peak power : 130W
- Rated power : 30W
- Frequency response : 45-25kHz
- Sensitivity : 88 dB/W/m

MID-RANGE
- Material : HDLD (High Density Layered Diaphragm)
- Type : Balanced Dome
- Size : 2.5cm
- Magnet : Neodymium

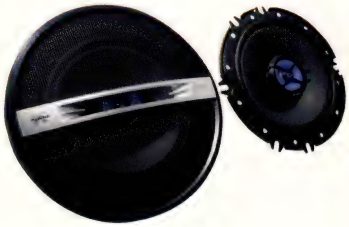
WOOFER
- Material : High Oriented Polyolefin
- Type : Cone
- Surround : Rubber Coated Cloth
- Size : 10cm
- Magnet : Ferrite

GENERAL
- Grille included
- Weight : 0.4kg

XSGTF1625B

16CM 2-WAY SPEAKERS

$99.00 *



SPECIFICATIONS
- Peak power : 190W
- Rated power : 40W
- Frequency response : 35Hz-22kHz
- Sensitivity : 90 dB/W/m

MID-RANGE
- Material : HDLD (High Density Layered Diaphragm)
- Type : Balanced Dome
- Size : 3.5cm
- Magnet : Neodymium

WOOFER
- Material : High Oriented Polyolefin
- Type : Cone
- Surround : Rubber Coated Cloth
- Size : 16cm
- Magnet : Ferrite

GENERAL
- Grille included
- Weight : 0.65kg

XSGTF6935B

6X9 3-WAY SPEAKERS

$129.00 *

SPECIFICATIONS
- Peak power : 300W
- Rated power : 60W
- Frequency response : 27-30kHz
- Sensitivity : 93 dB/W/m

MID-RANGE
- Material : HDLD (High Density Layered Diaphragm)
- Type : Balanced Dome
- Size : 6cm
- Magnet : Ferrite Magnet

TWEETER
- Type : Piezo
- Size : 1cm

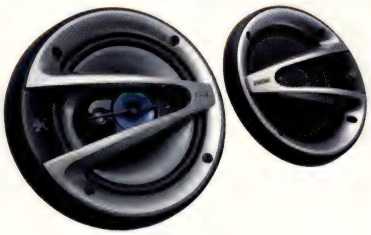
WOOFER
- Material : High Oriented Polyolefin
- Type : Cone
- Surround : Rubber Coated Cloth
- Size : 16cm x 24cm
- Magnet : Ferrite

GENERAL
- Grille included
- Weight : 0.65kg

XSGTX1640

16CM 4-WAY SPEAKERS

$129.00 *



SPECIFICATIONS
- Peak power : 300W
- Rated power : 75W
- Frequency response : 30Hz-27kHz
- Sensitivity : 89 dB/W/m

MID-RANGE
- Material : HDLD (High Density Layered Diaphragm)
- Type : Balanced Dome

SUPER TWEETER
- Material : PEI
- Type : Balanced Dome

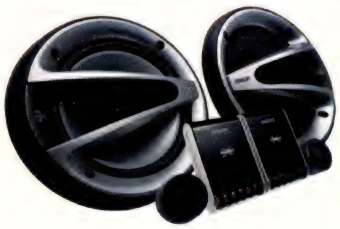
TWEETER
- Material : Piezo
- Type : Dome
- Size : 10mm
- Material : High Oriented Polyolefin

WOOFER
- Type : Cone
- Surround : Rubber Coated Cloth
- Size : 16mm
- Magnet : Ferrite

XSGTX1620S

16CM 2-WAY COMPONENT SPEAKERS

$199.00 *



SPECIFICATIONS
- Speaker System : Separate 2-Way Speakers with Cross-Over
- Peak Power : 260W
- Rated Power : 60W
- Frequency Response : 40Hz-22kHz
- Sensitivity : 88 dB/W/m+/-2dB

TWEETER
- Magnet : Neodymium
- Type : TETRON Dome
- Magnet : Neodymium
- Size : 23mm

WOOFER
- Type : HOP Cone
- Magnet Type : Ferrite
- Size : 16cm

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SPEAKERS / COMBO PACKS / ACCESSORIES

XSGTX6940S

6 X 9 4-WAY BI-AMP SPEAKERS
$199.00 *

SPECIFICATIONS
- Peak power : 440W
- Rated power : 100W
- Frequency response : 26Hz-28kHz
- Sensitivity : 91db/W/m

MID-RANGE
- Material : HDLD (High Density Layered Diaphragm)
- Type : Cone
- Magnet : Ferrite

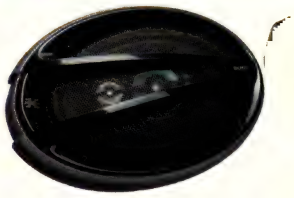
SUPER TWEETER
- Type : Balanced Dome
- Size : 25mm

TWEETER
- Material : Piezo
- Type : Balanced Dome
- Size : 25mm

WOOFER
- Material : High Oriented Polyolefin
- Type : Cone
- Surround : Rubber Surround
- Size : 16 x 24cm
- Magnet : Ferrite

XSGTX6930L

6 X 9 3-WAY RICH-BASS BI-AMP SPEAKERS
$249.00 *



SPECIFICATIONS
- Peak power : 500W
- Rated power : 150W
- Frequency response : 26Hz-28kHz
- Sensitivity : 92 dB/W/m

MID-RANGE
- Material : High Density Layered Diaphragm (HDLD)
- Type : Cone
- Size : 66mm
- Magnet : Ferrite

TWEETER
- Material : PEI
- Type : Balanced Dome

WOOFER
- Type : Fiber Laminated Foamed Mica
- Surround : Rubber Coated Cloth
- Magnet : Ferrite

CXS2716FS

CD RECEIVER AND SPEAKER PACK
$299.00 *

FEATURES
- Includes :
  - CD Receiver (CDXGT270) Silver
  - Speakers (XSGTF1622X)

CXS2769FS

CD RECEIVER AND SPEAKER PACK
$329.00 *

FEATURES
- Includes :
  - CD Receiver (CDXGT270) Silver
  - Speakers (XSGTF6932X)

XA120IP

iPOD ADAPTOR $129.00 *

FEATURES
- For use with any in-car "iPod Ready" Receiver
- Enables full control of selected iPod models from the head unit
- Charges iPod while in use
- Access directly to files, folders and playlists
- Displays up to 23 characters

DID YOU KNOW?

iPOD READY

The XA120IP allows for the connection of selected iPod models to most Sony car entertainment head units. The module can be hidden from sight and connects to the rear of the head unit, so there are no messy cables on show. Once connected, you can navigate your music on the compatible iPod using the head units controls. When the car is running or the ignition switch is set to ACC, the iPod will also be charging.
For compatible head units, look for 'iPod ready.'

XVMB62

6.2" HEADREST MONITOR $499.00 *

FEATURES
- 6.2" Touch TFT Screen
- 2 x AV Inputs
- Wide Viewing Angle
- Headrest Housing and Mounting Plate Included

SPECIFICATIONS

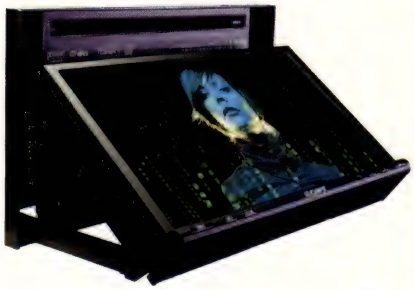
MONITOR
- Colour LCD Display
- System : TFT Active Matrix
- Screen Aspect : 16 : 9
- Screen Diagonal : 6.2"
- Screen Size (WxHmm) : 137.52 x 77.22
- Resolution : 480 x 234
- Dimmer : Manual / Auto
- Colour System : PAL / NTSC compatible
- Current drain (for Operation Mode for Monitor) : 550mA
- Dimensions (WxHxDmm) (Exclude protrusion) : 164.2 x 29 x 106.6
- Power Requirement : 12V DC
- Operating Temperature : 0-45°C
- Weight : 400g

CONNECTION BOX
- AV Input : AV x 2 (RCA)

XAVW1

DOUBLE DIN DVD HEADUNIT WITH 7" TOUCH SCREEN $1499.00 *

Motorised front touch screen for an exclusive experience. Superb picture quality with a very user friendly menu for ease of navigation.



Supplied RMX160

SPECIFICATIONS

AUDIO
- Output Power : 52W x 4
- Pre-Out : Front + Rear + Sub Out
- EQ7 (7-band EQ)
- Bass/Treble
- Balance
- Fader
- ATT
- Preout output level : 4V
- Preout impedance : 220 Ohms
- Maximum output power (4O, 1kHz) : 52W
- Speaker impedance : 4~8 Ohms

AV INPUT
- AV IN (Video=Composite) : x3
- AV IN Level Adjustment
- Back Camera Video IN
- Back Camera : Reverse Link

AV OUTPUT
- AV Out (Video=Composite)

BUS CONTROL
- TV Control (model) (XT-V70)

CD/DVD CHANGER CONTROL
- CD-TEXT Display/scroll (Main unit)
- DVD±R/RW/CD/CD-R/CD-RW/MP3 Playback
- Data Disc
- Multi Session
- Mix Mode
- CD-Extra : Playback only CDDA
- MP3 playback (Main unit)
- MP3 : ID3Tag Indication (Version, Title/Artist/Album) (ID3ver2.4)
- MPEG1/2 Layer2 playback (Main unit)
- Dolby Digital playback (Main unit)
- dts2.0 playback (Main unit)
- Linear PCM playback (Main unit)
- DVD-Video playback (Main unit)
- DVD-VR playback (Main unit)
- DVD+VR playback (Main unit)
- VCD playback (Main unit)
- JPEG playback (Main unit)
- DVD LEVEL Adjust

DVD
- D/A Converter (bit) : 24bit
- Frequency response (Hz,dB) : 10~20k,+/-1dB
- Video Level : 1Vp-p+/-0.1V

CD
- Digital Filter (fs) : 8fs
- D/A Converter (bit) : 24bit
- Frequency response (Hz,dB) : 10~20k,+/-1dB
- S/N ratio (dB) : 100dB
- Separation (dB) : 80dB
- ESP : 2 sec

GENERAL
- Region : 4
- Dimensions (WxHxDmm) : 178 x 100 x 189
- Weight : 2.4kg
- Card Remote : RM-X106

MONITOR
- LCD Type : TFT Active Matrix
- Screen Aspect : 16 : 9
- Screen Diagonal : 7" (18cm)
- Resolution : 800 x 480
- Dimmer
- Screen Mode : Normal, Full, Wide, Zoom, Cinema
- Colour System : NTSC/PAL
- Colour Type : Normally White

PANEL DESIGN
- Panel Type : Double Din Slot
- Panel finish colour : Black
- Key Illumination : White

TUNER RECEIVER
- FM : Tuning range : 87.5-108.0MHz
- MW : Tuning range : 531-1602kHz
- FM : Total harmonic distortion (1kHz, stereo) (%) : 0.5
- FM : Total harmonic distortion (1kHz, mono) (%) : 0.3
- Preset : FM18/AM18
- Auto Memory : BTM

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IN THIS EDITION...

α A900

CYBER-SHOT

HD HANDYCAMS

α Cyber-shot HANDYCAM SONY | Creative Software

α Digital SLR
Cyber-shot
Photo Printing
Handycam
Creative Software

Digital Imaging

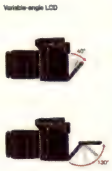
KEY TECHNOLOGY

α DIGITAL SLR World's Quickest AF Live View

Quick AF Live View lets you frame photos by using the LCD screen and is featured on both the A300 and A350. It is the only Live View system on the market which allows full Autofocus control during operation with no compromise to camera performance. This unique technology which is exclusive to Sony, uses a secondary sensor in the eyepiece to create the Live View image rather than relying on the cameras main image sensor. In other DSLR's which use the main image sensor for Live View, Autofocus operation is substantially slowed down. This means that the time between pressing the shutter button and actually capturing the image can be several seconds.

Quick AF Live View responds as fast as if you were shooting through the viewfinder. What you see is what you'll get – it's perfect for capturing those fleeting moments.

The A300 and A350 also feature a Variable-Angle LCD screen which can tilt downwards by 40 degrees or upwards by 130 degrees. This makes it easy to shoot from high angles such as over a crowd at a concert or low angles like at children's eye-level.



α DIGITAL SLR SteadyShot INSIDE

Reduce the chance of blurry images with SteadyShot INSIDE. Built into all α Digital SLRs, it allows you to take photos at a slower shutter speed without the need for a tripod. The SteadyShot INSIDE system uses a sensor and gyroscope mechanism to counteract natural hand and body movement so photos are sharp and blur free. Unlike lens-based stabilisation systems, the feature is built into the camera body itself so no matter which lens you choose you can take advantage of it. The SteadyShot INSIDE system eliminates the need to purchase bulky and expensive image stabilised lenses.

SteadyShot INSIDE gives the user up to 3.5/4 stops (dependant on model) advantage over a system without stabilisation. It is ideal for most shooting situations and will be particularly useful when shooting handheld in low light situations or in extreme telephoto/macro photography.

Without SteadyShot INSIDE

With SteadyShot INSIDE

The Sensor shifts to compensate for hand and body movements

α DIGITAL SLR Dual Anti-Dust System

Reduce the chance of smudges on your images with the Dual Anti-Dust System. When using an SLR camera the internal mechanisms and sensor are potentially exposed to dust particles when changing lenses. These dust particles can show up as small black dots on your images and can be difficult to remove in post production.

The α range incorporates two anti-dust measures to help protect the sensor. Firstly the low-pass filter in front of the sensor has been treated with an Anti-Static coating to minimise the static charge build up that often attracts dust particles. Secondly, whenever the α is turned off, the gyroscope used for SteadyShot INSIDE vibrates the sensor rapidly to dislodge any dust particles that may have accumulated.

Dust specs can show up as marks on images

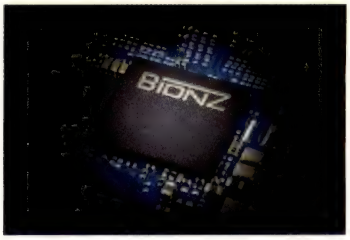
α DIGITAL SLR BIONZ Image Engine

BIONZ Image Processing Engine

The BIONZ image processor is at the heart of the α system. This high speed engine takes the information from the image sensor and processes it at lightning fast speeds. It employs proprietary Sony technology to apply creative styles and automatic adjustments to the images. What's more, BIONZ refines the signal even further by screening out noise during both RAW data conversion and image processing. It faithfully reproduces the full range of detail, contrast and colour that is captured by the image sensor.

The BIONZ processor allows the camera to shoot at up to five frames per second continuously (in JPEG Fine mode) on the A700 and the A900 (which has been equipped with two BIONZ processors to cope with the massive data output of the 24.6 megapixel sensor).

The A200 and A300 can both shoot at 3fps and the A350 at 2.5fps.

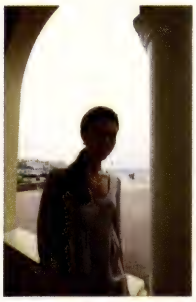


α DIGITAL SLR D-Range Optimizer

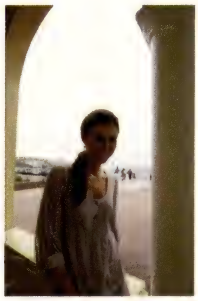
D-Range Optimizer Image Enhancer

The D-Range Optimizer ensures the correct exposure in any lighting situation. Typically Digital SLR cameras can struggle in high contrast situations such as those with strong backlighting and often produce heavily underexposed or overexposed areas. DRO features two modes, standard and advanced. The standard mode adjusts levels across the entire scene and the advanced mode analyses individual areas of the image and adjusts them separately. This gives the best overall exposure and makes sure the photo is as stunning and balanced as the original scene.

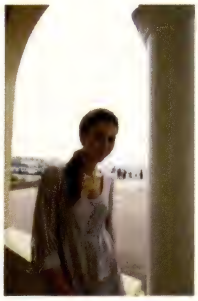
In addition to this, the A700 and A900 feature a bracketing function which allows the camera to capture three shots simultaneously at varying levels of Optimization. This gives you the option to pick the best exposed shot.



D-Range Optimizer off



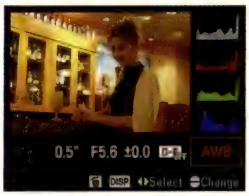
D-Range Optimizer (Standard Mode) active



D-Range Optimizer (Advanced Mode) active

α DIGITAL SLR Intelligent Preview

Intelligent Preview on the A900 lets you see what your photo looks like before you actually take it. By pressing the Intelligent Preview button on the front of the camera, a sample image is captured and displayed on the screen. You can then play around with settings such as Exposure Compensation, White Balance and Dynamic Range Optimiser to see the effects they will have on the final shot. Once you are happy with your tweaked results, simply push the shutter button to take the actual photo. No more guess work.



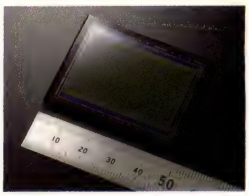
α DIGITAL SLR 24.6 Megapixel Full Frame EXMOR CMOS Sensor

This groundbreaking image sensor has been specifically designed for the A900 and delivers outstanding image quality not before seen in a digital SLR of this category.

The sensor itself is the same size as 35mm film and 24.6 megapixels is enough to capture details as fine as a single eyelash.

Signal output is exceptionally clean even at high sensitivity settings with the EXMOR CMOS sensor for a number of reasons. It is able to convert the data into a digital format before the image leaves the chip and proprietary noise reduction technologies are applied both before and after the conversion.

The A700 uses an APS-C sized EXMOR CMOS sensor with 12.24 megapixels for remarkable image quality within its own class.



α DIGITAL SLR Quick Navi System

The intuitive Quick Navi system featured on the A700 and A900 makes changing settings easy for novices and professionals alike. There is nothing more frustrating than having to search through layers of menus to find the one setting you want to change. This is why Sony has created a revolutionary navigation system. Simply pushing the 'FN' button on the back of the camera brings up a highlighted box on the screen. This can be navigated to any of the displayed settings which can then be changed on the fly by using the adjustment dial. Less time with your head buried in the camera menu means more time to capture amazing photos.

DSLRA200WB

10.2MP DIGITAL SLR A200 TWIN LENS KIT
$999.00 *

This entry level DSLR offers remarkable features and quality. With the 10.1 Megapixel CCD sensor and the ultra powerful BIONZ image engine the A200 delivers sharp results and uncompromised performance.
SteadyShot INSIDE means you can shoot in low light situations without a tripod and minimize the chance of blurry results. And because it's an 'in body' system you can take advantage of image stabilization with any lens from the α lineup.

FEATURES
- Auto Focus/Manual Focus Selectable (Auto Focus Modes: Single-shot AF, Automatic AF, Continuous AF)
- Eye-Start Auto Focus
- 2.7" Clear Photo LCD Plus
- Long-Life InfoLITHIUM Battery (approx. 750 shots by CIPA measurement)
- Built-in Flash (GN12 – in metres at ISO100)
- 10.2 Mega Pixel APS-C sized CCD
- α Lens Mount
- SteadyShot INSIDE for image stabilisation
- Dust Reduction System with Anti-Dust Coating & Anti-Dust Vibration Shift Mechanism
- Continuous Shooting – up to 3 frames per second with unlimited JPEG capture (dependent on the speed and capacity of the recording media being used)
- BIONZ Engine for powerful image processing
- D-Range Optimizer for exposure analysis and correction

SPECIFICATIONS
IMAGE CAPTURE
- Sensor : 23.6 x 15.8mm (APS-C size) with RGB primary colour filters
- No. of pixels : Total: 10.8 megapixels; Effective: 10.2 megapixels
- Aspect ratio : 3:2
- Dust reduction : Charge protection coating on low pass filter and image-sensor shift mechanism
- Sensitivity : Auto, 100 to 3200 (in 1-stop increments, Recommended Exposure Index)

STEADYSHOT INSIDE
- System : Image Sensor-Shift mechanism
- Display : Steadyshot INSIDE scale and Camera-shake warning in the viewfinder
- Compensation : Approx. 2.5 to 3.5 steps in shutter speeds (varies according to shooting conditions and lens used)

DISPLAY
- LCD monitor : 2.7-inch type, TFT
- Information display : Navigation display functions, enlarged text view, camera orientation adjustment
- Image display modes : Single image (image only, image + information, image + information + histogram), index (4 / 9 / 25 images), tabbed browsing
- Other display functions : Enlarged view (maximum zoom : L size – 12x, M size – 9x, S size – 6x), overexposure / underexposure warning, slideshow, image orientation (automatic rotation mode on/ off)

VIEWFINDER
- Type : Fixed eye-level
- Pentamirror : Fixed eye-level, penta-Dach mirror
- Diopter control : – 2.5 to +1.0m-1

POWER
- Battery : NPFM500H
- Power display : InfoLITHIUM
- External power source : AC adaptor – ACVQ900AM (optional)
- Battery performance : Approx. 750 frames recorded (CIPA measurement)

SHOOTING
- Exposure bracketing : Single or continuous shot (3 frames), 0.3EV / 0.7EV increments
- White balance bracketing : 3 frames, H/L selectable
- Continuous shooting rate : Up to 3 frames per second
- Continuous shooting limit : JPEG: (L size, Fine): Until memory card is full, RAW: 6 images, RAW+JPEG 3 images
- Self-timer : 10 sec., 2 sec. (with mirror up), LED and buzzer signals
- Digital effect control modes : Adjustment functions: 8 modes (standard, Vivid, Portrait, Landscape, Night, Monochrome, Adobe RGB), contrast, saturation and sharpness settings (+/ – 2 steps) are also possible
- Other functions : Auto reivew, zone-matching

RECORDING
- Recording media : Compact Flash Type I & II (MicroDrive)
- Format function : FAT 12, 16, 32
- A/D conversion : 12 bits
- File Format : JPEG (DCF2.0, Exif 2.21), RAW (Sony ARW 2.0 format), RAW+JPEG
- No. of recorded pixels : L (10MP): 3872x2592; M (5.6MP): 2896x1936; S (2.5MP): 1920x1280
- Colour modes : sRGB, Adobe RGB
- Image quality modes : RAW, RAW+JPEG, Fine, Standard
- Noise reduction : Available at shutter speeds longer than 1 sec
- Delete function : Single, marked images or all images
- D-Range Optimiser : Off, Standard/ Advanced

BUILT-IN FLASH
- Flash metering and control : ADI/ Pre – flash TTL
- Effective area : 18mm (focal length printed on the lens body)
- Flash modes : Auto (Flash-off), Auto, Fill-flash, Red-eye reduction, Rear sync, Slow sync, High speed sync, Wireless
- Guide no. : GN 12 (in meters at ISO 100)
- Flash compensation : +/ – 2EV (in 0.3-stop increments)

WHITE BALANCE
- Settings : Auto, Daylight, Shade, Cloudy, Tungsten, Fluorescent, Flash, Colour Temperature/Colour Filter, Custom

AUTO FOCUS SYSTEM
- Focus modes : Auto-focus / manual focus selectable (auto-focus modes: AF automatic selection, single-shot AF, continuous AF, manual focus)
- Main functions : Focus areas selection (wide area / 9-point local frame selection / fixed centre spot focus), predictive focus for moving subjects, auto-tracking focus point, focus lock (by half pressing shutter button)
- Eye-start AF : Selectable via main menu
- Type : TTL phase-detection system
- Sensor : CCD line sensors (9 points)
- Sensitivity range : 0EV to +18EV, ISO 100 equivalent
- AF illuminator : Built-in, Flah type, range: 1 – 5m

AUTO EXPOSURE SYSTEM
- Exposure modes : Auto, P (Program Auto), A (Aperture Priority), S (Shutter Priority), M (Manual)
- Scene selector : Portrait, Landscape, Macro, Sports Action, Sunset, Night Portrait/View
- Metering type : Direct TTL metering (40 – segment honeycomb-pattern metering, multi-segment metering, center-weighted metering, spot metering)
- Metering sensor : 40-segment honeycomb-pattern SPC
- Metering range : 1 EV to 20 EV (+3 EV to +20EV with Spot metering), (at ISO 100 equivalent with F1.4 lens)
- Exposure compensation : (+/-2.0 EV, 0.3EV steps)
- AE lock : Automatically activated with AF lock or manual AE lock button

SHUTTER
- Type : Electronically-controlled, vertical-traverse, focal-plane shutter
- Speed range : 1/4000 sec. – 30 sec., bulb
- Flash sync speed : 1/160 sec.

CONNECTIVITY
- PC interface : USB2.0 Hi-Speed (mass storage mode, PTP)
- Compatible OS : Microsoft Windows 2000 Professional, XP Home Edition, XP Professional, Vista Home Basic, Vista Home Premium, Vista Ultimate, Vista Business, Vista Enterprise, Mac OSX (v10.13 or later)
- Video output : NTSC / PAL selectable

GENERAL
- Printing output control : Exif Print, Print Image Matching III, PictBridge
- Dimensions (WxHxDmm) : Approx. 130.8 x 98.5 x 71.3
- Weight : 532g (not including battery or accessories)

Twin Lens Kit includes Zoom Lens 75-300mm (SAL75300)

SUPPLIED ACCESSORIES
- DT 18-70mm f3.5 Zoom lens (27 - 105 35mm eq) 75-300mm f/4.5 5.6 Compact Super Telephoto Zoom
- NP-FM500H rechargeable battery
- BC-VM10 battery charger
- Video and USB cables
- Shoulder strap with eyepiece cap and Remote Commander clip
- Body cap
- Software / USB Driver CD-ROM
- Memory Stick media and adaptors are not included

DID YOU KNOW?

2008 AWARDS TIPA BEST D-SLR ENTRY LEVEL

A200 – TIPA Award
The α A200 was recently awarded the TIPA (Technical Image Press Association) award for best entry level DSLR. This prestigious European award is only given to the best of the best and the judges commented: "...the Sony α A200 is a dream camera for beginners who want to start enjoying all the benefits of D-SLR photography. ...A superb, low-cost camera that's easy to use, and a worthy winner of this award".

DSLRA300X

10.2MP DIGITAL SLR A300 TWIN LENS KIT

$1149.00 *

The A300 has all the same great features as the A200 but also introduces the world's quickest AF Live View system and a Variable-angle LCD. It's perfect for those photographers that don't want their eye chained to a viewfinder or like the ability to shoot from different angles. Imagine the possibilities of shooting at the eye-level of your kids or over a crowd at a concert.

FEATURES

- Variable-angle 2.7" Clear Photo LCD Plus'
- Quick AF Live View
- D-Range Optimizer for exposure analysis and correction
- Built-in Flash (GN12 – in metres at ISO100)
- 10.8 Mega Pixel APS-C sized CCD (10.2 Mega Pixel effective)
- α Lens Mount
- SteadyShot INSIDE for image stabilisation
- Dust Reduction System with Anti-Dust Coating & Anti-Dust Vibration Shift Mechanism
- Continuous Shooting – up to 3 frames per second with unlimited JPEG capture (dependent on the speed and capacity of the recording media being used)
- BIONZ Engine for powerful image processing
- Auto Focus/Manual Focus Selectable (Auto Focus Modes: AF Automatic Selection, One-shot AF, Continuous AF, Manual Focus)
- Eye-Start Auto Focus
- Long-Life InfoLITHIUM Battery (approx. 710 shots by CIPA measurement)

SPECIFICATIONS

IMAGE CAPTURE

- Sensor : 23.5 x 15.7mm (APS-C size) interlace scan CCD with primary colour filter
- No. of pixels : Total: 10.8 megapixels; Effective: 10.2 megapixels
- Aspect ratio : 3:2
- Dust reduction : Static-resistant anti-dust coating (Indium Tin Oxide) with Anti-Dust Vibration mechanism
- Sensitivity : Auto, 100 to 3200 (in 1-stop increments, Recommended Exposure Index)

STEADYSHOT INSIDE

- System : CCD-shift mechanism
- Display : Indicator inside viewfinder
- Compensation : Approx. 2.5EV – 3.5EV decrease in shutter speed (varies according to shooting conditions and lens used)

DISPLAY

- LCD monitor : 2.7-inch low temperature polysilicon TFT display, 230,400 total pixels
- Information display : Navigation display functions, enlarged text view, camera orientation adjustment
- Image display modes : Single image (image only, image + information, image + information + histogram), index (4 / 9 / 25 images), tabbed browsing
- Other display functions : Enlarged view (maximum zoom : L size – 12x, M size – 9x, S size – 6x), overexposure / underexposure warning, slideshow, image orientation (automatic rotation mode on/ off)

VIEWFINDER

- Type : Pentamirror fixed eye-level, penta-Dach mirror
- Diopter control : – 3.0 to +1.0m-1

POWER

- Battery : NPFM500H
- Power display : InfoLITHIUM
- External power source : AC adaptor – ACVQ900AM (optional)
- Battery performance : Approx. 730 images with viewfinder, approx. 410 images in live view mode (CIPA standard)

SHOOTING

- Exposure bracketing : Single or continuous shot (3 frames), 0.3EV / 0.7EV increments
- White balance bracketing : 3 frames, H/L selectable
- Continuous shooting rate : Max.3 fps with viewfinder, max. 2 fps in live view mode (approx.)
- Continuous shooting limit : JPEG: unlimited (depending on media write speed and capacity), RAW: 4 frames, RAW+JPEG 3 frames
- Self-timer : 10 sec., 2 sec.
- Digital effect control modes : Adjustment functions: 8 modes (standard, Vivid, Portrait, Landscape, Evening, Night / Night Portrait, Monochrome, Adobe RGB), contrast, saturation and sharpness settings (+/ – 2 steps) are also possible
- Other functions : After-view, zone-matching

RECORDING

- Recording media : Compact Flash Type I & II (MicroDrive)
- Format function : FAT 12, 16, 32
- A/D conversion : 12 bit
- File Format : JPEG, RAW, RAW+JPEG (DCF 2.0 compliant, Exif 2.21 supported)
- No. of recorded pixels : L (14MP): 4,592 x 3,056; M (7.7MP): 3,408 x 2,272; S (3.5MP): 2,288 x 1,520
- Colour modes : sRGB, Adobe RGB
- Image quality modes : Standard, Fine, RAW, RAW+JPEG (fine)
- Noise reduction : Available at shutter speeds longer than 1 sec
- Delete function : Single, multiple or all frames in a folder / memory card can be deleted. Folders can be deleted in the File Browser.
- D-Range Optimiser : Off, Standard/ Advanced

BUILT-IN FLASH

- Flash metering and control : ADI/ Pre – flash TTL flash metering
- Effective area : 18mm lens coverage equivalent (same focal length)
- Flash modes : Automatic, Fill flash, Rear sync, Slow sync, Red-eye reduction, High-speed sync, wireless
- Guide no. : GN 12 (in meters at ISO 100)
- Flash compensation : +/ – 2.0EV (0.3EV / 0.7 EV increments)

WHITE BALANCE

- Settings : Auto, Daylight, Shade, Cloudy, Tungsten, Fluorescent, Flash, Colour Temperature/Colour Filter, Custom

AUTO FOCUS SYSTEM

- Focus modes : Single-shot, Automatic, Continuous, Manual
- Main functions : Focus areas selection (wide area / 9-point local frame selection / fixed centre spot focus), predictive focus for moving subjects, auto-tracking focus point, focus lock (by half pressing shutter button or via the spot AF button)
- Eye-start AF : Selectable via main menu
- Type : TTL phase-detection system
- Sensor : CCD line sensors (9 points)
- Sensitivity range : 0EV to +18EV, ISO 100 equivalent
- AF illuminator : Built-in, Flash type, range: 1 – 5m

AUTO EXPOSURE SYSTEM

- Exposure modes : Program AE (Auto mode / P-Mode, with program shift), aperture-priority AE (A-Mode), shutter-priority AE (S-Mode), manual (M-Mode)
- Scene selector : Portrait, Landscape, Macro, Sports Action, Sunset, Night View/ Portrait
- Metering type : Direct TTL metering (40 – segment honeycomb-pattern metering, multi-segment metering, center-weighted metering, spot metering)
- Metering sensor : 40-segment honeycomb-pattern SPC
- Metering range : EV2 – EV20 (+4EV to +20EV with spot metering), ISO 100 equivalent with F1.4 lens
- Exposure compensation : +/ – 2.0EV (0.3EV/0.7EV steps selectable)
- AE lock : Automatically activated with AF lock, available with AE lock button

SHUTTER

- Type : Electronically-controlled, vertical-traverse, focal-plane shutter
- Speed range : 1/4000 sec. – 30 sec., bulb
- Flash sync speed : 1/160 sec.

CONNECTIVITY

- PC interface : USB2.0 Hi-Speed (mass storage mode / PTP mode)
- Compatible OS : Microsoft Windows 2000 Professional, Windows XP*SP2, Windows Vista, Macintosh Mac OS X (v.10.1.3 and later)
- Video output : NTSC / PAL selectable

OTHERS

- Printing output control : Exif Print, Print Image Matching III, PictBridge, DPOF Setting

GENERAL

- Dimensions (WxHxDmm) : Approx. 130.8 x 98.5 x 74.7
- Weight : 582g (not including battery or accessories)

Twin Lens Kit includes Zoom Lens 55-200mm (SAL55200)

*Also available as Single Lens Kit (DSLRA3000K) $999.00 * includes Zoom Lens 18-70mm (SAL1870)*

SUPPLIED ACCESSORIES

- 18-70mm DT Lens : SAL1870
- 55-200mm DT Lens : SAL55200
- NP-FM500H rechargeable battery
- BC-VM10 battery charger
- Video and USB cables
- Shoulder strap with eyepiece cap and Remote Commander clip
- Body cap
- Software / USB Driver CD-ROM
- Memory Stick media and adaptors are not included

DID YOU KNOW?

Ease of Use

Pushing the FN button on the back of an A200/300/350 brings up the Camera Function menu to quickly gain access to six of the main camera settings: Flash Mode, Metering Mode, Autofocus Mode, AF Area, White Balance and Dynamic Range Optimizer. This menu can be operated in a similar way to a compact camera making it easy for even novice photographers to find the settings they want.

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

DSLRA350X

14.2MP DIGITAL SLR A350 TWIN LENS KIT
$1399.00 *

The A350 is a feature rich camera which packs in a class-leading 14.2 Megapixel sensor. This impressive resolution makes it perfect for large scale and commercial printing or for anyone who simply wants exceptional image quality. The A350 also features the world's quickest AF Live View system and a Variable-Angle LCD.

FEATURES
- 14.9 Megapixel APS-C sized CCD (14.2 Megapixel effective)
- Quick AF Live View
- α Lens Mount
- SteadyShot INSIDE for image stabilisation
- Dust Reduction System with Anti-Dust Coating and Anti-Dust Vibration Shift Mechanism
- BIONZ Engine for powerful image processing
- D-Range Optimizer for exposure analysis and correction
- Auto Focus / Manual Focus Selectable (Auto Focus Modes : Single-shot AF, Automatic AF, Continuous AF)
- Eye-Start Auto Focus
- Variable-angle 2.7" Clear Photo LCD Plus
- Long-Life Stamina Battery (approx. 710 shots by CIPA measurement)
- Built-in Flash (GN12 – in metres at ISO100)

SPECIFICATIONS
IMAGE CAPTURE
- Sensor : 23.5 x 15.7mm (APS-C size) CCD No. of pixels : Total : 14.9 Megapixels; Effective : 14.2 Megapixels
- Dust reduction : Charge protection coating on low pass filter and image-sensor shift mechanism
- Sensitivity : Auto, 100 to 3200 (in 1-stop increments, Recommended Exposure Index)

STEADY SHOT INSIDE
- System : CCD-shift mechanism
- Display : Indicator in the viewfinder
- Compensation : Approx. 2.5EV – 3.5EV decrease in shutter speeds (varies according to shooting conditions and lens used)

DISPLAY
- LCD monitor : 2.7" Clear Photo LCD Plus TFT display
- Information display : Navigation display functions, enlarged text view, camera orientation adjustment
- Image display modes : Single image (image only, image + information, image + information + histogram), index (4 / 9 / 25 images), tabbed browsing
- Other display functions : Enlarged view (maximum zoom : L size – 12x, M size – 9x, S size – 6x), overexposure / underexposure warning, slideshow, image orientation (automatic rotation mode on/off)

VIEWFINDER
- Type : Fixed eye-level
- Pentamirror : Fixed eye-level, penta-Dach mirror
- Diopter control : – 2.5 to +1.0m-1

POWER
- Battery : NPFM500H
- Power display : InfoLITHIUM
- External power source : AC adaptor – ACVQ900AM (optional)
- Battery performance : Approx. 710 frames recorded (CIPA measurement)

SHOOTING
- Exposure bracketing : Single or continuous shot (3 frames), 0.3EV / 0.7EV increments
- White balance bracketing : 3 frames, H/L selectable
- Continuous shooting rate : Up to 2.5 frames per second. 2fps with Live View
- Continuous shooting limit : JPEG: (L size, Fine): Until memory card is full, RAW : 4 images, RAW+JPEG 3 images
- Self-timer : 10 sec., 2 sec. (with mirror up), LED and buzzer signals
- Digital effect control modes : Adjustment functions: 8 modes (standard, Vivid, Portrait, Landscape, Night, Monochrome, Adobe RGB), contrast, saturation and sharpness settings (± 2 steps) are also possible
- Other functions : Auto review, zone-matching

RECORDING
- File Format : JPEG (DCF2.0, Exif 2.21), RAW (Sony ARW 2.0 format), RAW+JPEG
- No. of recorded pixels :
  – L (14MP) : 4592 x 3056
  – M (7.7MP) : 3408 x 2272
  – S (3.5MP) : 2288 x 1520
- Colour modes : sRGB, Adobe RGB
- Image quality modes : RAW, RAW+JPEG, Fine, Standard
- D-Range Optimiser : Off, Standard / Advanced
- Recording media : Compact Flash Type I and II (MicroDrive)
- Format function : FAT 12, 16, 32
- A/D conversion : 12 bits
- Noise reduction : Available at shutter speeds longer than 1 sec
- Delete function : Single, marked images or all frames in folder / memory card can be deleted

BUILT IN FLASH
- Flash modes : Auto (Flash-off), Auto, Fill-flash, Red-eye reduction, Rear sync, Slow sync, High speed sync, wireless
- GN 12 (in metres at ISO 100)
- Flash compensation : ± 2EV (in 0.3-stop / 0.7-stop increments)
- Flash metering and control : ADI / Pre – flash TTL
- Effective area : 18mm (focal length printed on the lens body)

WHITE BALANCE
- Settings : Auto, Daylight, Shade, Cloudy, Tungsten, Fluorescent, Flash, Colour Temperature/Colour Filter, Custom

AUTO FOCUS SYSTEM
- Focus modes : Auto-focus / manual focus selectable (auto-focus modes: AF automatic selection, single-shot AF, continuous AF, manual focus)
- Main functions : Focus areas selection (wide area / 9-point local frame selection / fixed centre spot focus), predictive focus for moving subjects, auto-tracking focus point, focus lock (by half pressing shutter button)
- Eye-start AF : Selectable via main menu
- Type : TTL phase-detection system
- Sensor : CCD line sensors (9 points)
- Sensitivity range : 0EV to +18EV, ISO 100 equivalent
- AF illuminator : Built-in, Flash type, range : 1 – 5m

AUTO EXPOSURE SYSTEM
- Exposure modes : Auto, P (Program Auto), A (Aperture Priority), S (Shutter Priority), M (Manual)
- Scene selector : Portrait, Landscape, Macro, Sports Action, Sunset, Night Portrait / View
- Metering type : Direct TTL metering (40 – segment honeycomb-pattern metering, multi-segment metering, center-weighted metering, spot metering)
- Metering sensor : 40-segment honeycomb-pattern SPC
- Metering range : 2 EV – 20 EV (+4 EV – +20EV with Spot metering), (at ISO 100 equivalent with F1.4 lens)
- Exposure compensation : (±2.0 EV, 0.3EV steps)
- AE lock : Automatically activated with AF lock or manual AE lock button

SHUTTER
- Speed range : 1/4000 sec. – 30 sec., bulb
- Flash sync speed : 1/160 sec.
- Type : Electronically-controlled, vertical-traverse, focal-plane shutter

CONNECTIVITY
- PC interface : USB2.0 Hi-Speed (mass storage mode, PTP)
- Compatible OS : Microsoft Windows 2000 Professional, XP Home Edition, XP Professional, Vista Home Basic, Vista Home Premium, Vista Ultimate, Vista Business, Vista Enterprise, Mac OSX (v10.1.3 or later)
- Video output : NTSC / PAL selectable

GENERAL
- Printing output control : Exif Print, Print Image Matching III, PictBridge, DPOF Setting
- Dimensions (WxHxDmm) : 130.8 x 98.5 x 71.3
- Weight : 532g (not including battery or accessories)

*Also available as Single Lens (DSLRH350K) Includes : Body (DSLRA350B), Zoom Lens 18-70mm DT (SAL1870) $1249.00 **

*Also available Body only (DSLRA350B) $1099.00 **

SUPPLIED ACCESSORIES
- 18-70mm DT Lens : SAL1870
- 55-200mm DT Lens : SAL55200
- NP-FM500H rechargeable battery
- BC-VM10 battery charger
- Video and USB cables
- Shoulder strap with eyepiece cap and Remote Commander clip
- Body cap
- Software / USB Driver CD-ROM
- Memory Stick media and adaptors are not included

DID YOU KNOW?

EISA AWARD Best Product 2008-2009 CAMERA Sony α350

A350 – EISA Award
The α A350 recently won the EISA (European Imaging and Sound Association) award for best European Camera 2008-2009, thanks to its innovative Quick AF Live View System. The judges cited: "...its most impressive feature is the superbly designed Live View system. ...At such a reasonable price, this camera's robust build and good image quality make it an ideal option for hobbyist photographers".

DSLRA700K

12.24MP DIGITAL SLR A700 SHORT ZOOM KIT $1949.00 *

The A700 is a semi-professional DSLR offering sublime image quality and state of the art features. The 12.24 Megapixel Exmor CMOS sensor delivers sharp results with advanced noise reduction and the BIONZ image processor is able to shoot continuously at 5 frames per second so you'll never miss the moment.
A magnesium alloy frame makes it durable enough to withstand the rigours of outdoor shooting whilst the incredible 3" 922,000 pixel screen and HDMI output allows you to review your shots with breathtaking clarity.

*Also available as Long Zoom Kit (DSLRA700P) $2499.00 * :*
Includes : Body (DSLRA700B),
Zoom Lens 16-105mm (SAL16105)

FEATURES

- 13.05 Megapixel APS-C sized Exmor CMOS (12.24 Megapixel effective)
- α Lens Mount
- SteadyShot INSIDE for In-Body image stabilization
- Dual Anti-Dust System with Anti-Static Coating and Anti-Dust Vibration mechanism
- Creative Style : 14 basic, 3 advanced
- Unlimited Continuous Shooting in JPEG Mode
- BIONZ Engine for powerful image processing
- D-Range Optimizer for exposure analysis and correction
- Eye-Start Auto Focus
- Scene Selector (Portrait, Landscape, Macro, Sports, Evening, Night View, Night Portrait)
- 3.0" 922k pixels LCD
- Long-Life Battery Stamina (650 shots by CIPA measurement)
- Built-in Flash (GN12 – in metres at ISO100)

SPECIFICATIONS

IMAGE CAPTURE
- Sensor : 23.5 x 15.6mm (APS-C size) CMOS
- No. of pixels : Total : 13.053 Megapixels; Effective : 12.24 Megapixels
- ISO Sensitivity : Auto, 100, 125, 160, 200, 250, 320, 400, 500, 640, 800, 1000, 1250, 1600, 2000, 2500, 3200, 4000, 5000, 6400

STEADYSHOT INSIDE
- System : CCD-shift mechanism
- Compensation : 2.5EV – 4EV decrease in shutter speed (varies according to shooting conditions and lens used)

DISPLAY
- LCD Display : 3.0" Clear Photo LCD Plus TFT display
- Pixels : 921,600
- Information display : Navigation display functions, enlarged text view, camera orientation adjustment
- Image display modes : Single image (image only, image + information, image + information + histogram), index (4 / 9 / 16 images), tabbed browsing
- Slideshow playback
- Enlarged zoomed view : Large (12x), Medium size (9x), Small (6x)

VIEWFINDER
- Type : Fixed eye-level (Roof Mirror Pentaprism)
- Diopter control : – 3.0 to +1.0m-1

POWER
- Power display : InfoLITHIUM
- Battery performance : 650 frames recorded (CIPA measurement)

SHOOTING
- White balance bracketing : 3 frames, H/L selectable
- Continuous shooting rate : Up to 5 frames per second
- Continuous shooting limit :
  - JPEG : unlimited (depending on media write speed and capacity)
  - RAW : 18 frames
  - RAW+JPEG : 12 frames
  - cRAW : 25 frames
- Self-timer : 10 sec, 2 sec (with mirror up), LED and buzzer signals
- Creative style settings : Standard, Vivid, Neutral, Adobe RGB, Clear, Deep, Light, Portrait, Landscape, Sunset, Night view, Autumn leaves, B/W, Sepia
- Zone-matching
- Depth-of-field preview

RECORDING
- File Formats : JPEG, RAW, RAW+JPEG
- Number of recorded pixels :
  - L (12MP) : 4,272 x 2,848
  - M (6.4MP) : 2,896 x 1,936
  - S (3.0MP) : 2,128 x 1,424
- Colour modes : sRGB, Adobe RGB
- Image quality modes : Standard, Fine, Extra fine, RAW, cRAW (Compressed), RAW+JPEG (fine), cRAW+JPEG (fine)
- D-Range Optimiser Off, Standard / Advanced : Auto / Advanced :Level
- Recording media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO-HG Duo, Compact Flash Type I & II (MicroDrive)

BUILT-IN FLASH
- Flash modes : Automatic, Fill flash, Red-eye reduction pre-flash, Rear Sync Flash, Wireless, High-speed sync, Slow sync (with AE lock on)
- GN 12 (in metres at ISO 100)
- Flash compensation : ± 3.0EV (0.3EV / 0.5 EV increments)

WHITE BALANCE
- Settings : Auto, Daylight, Shade, Cloudy, Tungsten, Fluorescent, Flash, Colour Temperature (2500-9900°K with 19-step Magenta / Green Compensation), Custom

AUTO FOCUS SYSTEM
- Focus modes : Auto-focus (AF automatic selection, one-shot AF, continuous AF), Manual Focus
- Focus area selection : Wide Area, 11-point local frame selection, fixed centre spot focus, predictive focus for moving subjects, auto-tracking focus point, focus lock (by half pressing shutter button or via the spot AF button)
- Eye-start AF : Selectable via main menu

AUTO EXPOSURE SYSTEM
- Exposure modes : Program AE (Auto mode / P-Mode, with program shift), aperture-priority AE (A-Mode), shutter-priority AE (S-Mode), manual (M-Mode)
- Scene selector : Portrait, Landscape, Macro, Sports Action, Sunset, Night View / Portrait
- Metering type : Direct TTL metering (40 – segment honeycomb-pattern metering, multi-segment metering, center-weighted metering, spot metering)
- Metering range : EV0 – EV20 (EV2 to EV20 with spot metering), ISO 100 equivalent with F1.4 lens
- Exposure compensation : ± 3.0EV (0.3EV/0.5EV steps selectable)
- AE lock

SHUTTER
- Speed range : 1/8000 sec to 30 sec, bulb
- Flash sync speed : 1/250 sec (1/200 sec with SteadyShot INSIDE on)

CONNECTIVITY
- PC interface : USB2.0 Hi-Speed (mass storage mode / PTP mode / Multi LUN mode)
- Compatible OS : Microsoft Windows 2000 Professional, Windows XP, Windows Vista, Macintosh Mac OS X (v.10.1.3 and later)
- Video output : NTSC / PAL selectable / HDMI mini

GENERAL
- Printing : Exif Print, Print Image Matching III, PictBridge, DPOF Setting
- Dimensions (WxHxDmm) : 141.7 x 104.8 x 79.7
- Weight : 690g (not including battery or accessories)

Also available as Body only
*(DLSRA700B) $1799.00 **

SUPPLIED ACCESSORIES

- 18-70mm DT Lens : SAL1870
- M-series Lithium-Ion Battery (NP-FM500H)
- Battery Charger w/cord (BC-VM10)
- Wireless Remote Commander (RMT-DSLR1)
- Video Cable
- USB Cable
- Shoulder strap with eyepiece cap and Remote Commander clip
- Body cap
- Accessory shoe cap
- Software / USB Driver CD-ROM

Full HD 1080
Still image

DID YOU KNOW?

PhotoTV HD

The A700 and A900 have both been equipped with HDMI* output allowing them to be connected to a High Definition television. If you are connecting to a Full HD BRAVIA panel, you can take advantage of PhotoTV HD which optimizes the screen display to produce vibrant and lifelike image quality closely resembling a traditional print.
PhotoTV HD on BRAVIA turns off the video processing so that still photos are displayed with natural colour, contrast and more detail.

*HDMI cable sold Separately

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

DSLRA900B†

24.6MP DIGITAL SLR A900 BODY ONLY $4499.00 *

The A900 heralds a new era in the world of DSLR. With an astonishing 24.6 Megapixel Full Frame Exmor CMOS Sensor and twin BIONZ image engines, the A900 delivers results on every level. Designed to take advantage of the Carl Zeiss and G series lenses, this is the first full frame camera in the world to have body-integrated image stabilization.
Additionally the revolutionary Intelligent Preview mode takes the guesswork out of getting the exact results you want and a unique pentaprism viewfinder gives 100% frame coverage.

SPECIFICATIONS

IMAGE CAPTURE
- Image sensor : 35mm-film format (35.9 x 24.0mm), Exmor CMOS sensor
- Effective pixels : Approx. 24.6 megapixels
- Total pixels : Approx. 25.7 megapixels
- Aspect ratio : 3:2
- Anti-dust function : Charge protection coating on low-pass filter, image-sensor shift mechanism
- ISO sensitivity (Recommended Exposure Index) : ISO200-3200 in 1/3 EV steps (ISO100 - 6400 can be set as expanded ISO range.)
- ISO Auto Range : ISO200-1600, ISO200-1600, ISO400-1600, ISO400-800, ISO200-800, ISO200-400 selectable

STEADYSHOT INSIDE (IMAGE STABILIZATION)
- Type : Image-sensor shift mechanism
- Indication : SteadyShot INSIDE scale and camera-shake warning in the viewfinder
- Compensation effect : Equivalent to approx. 2.5 to 4 steps in shutter speeds (varies according to shooting conditions and lens used)

DISPLAY
- Type : 3.0-inch type Xtra Fine LCD
- Pixels : 921,600 dots
- Coverage : 100%
- Brightness adjustment : Adjustable in +/- 5 steps

VIEWFINDER
- Type : Fixed eye-level, pentaprism
- Field coverage : Approx. 100%
- Diopter adjustment : -3.0 to +1.0m-1
- Focusing screen : Spherical acute matte screen (G type)
- User-replaceable L type (Grid type) and M type (Super spherical acute matte type) available (with both types optional)"
- Viewfinder display : AF area, Spot AF area, Spot metering area, Shooting area for aspect ratio 16:9, APS-C size area
- Flash compensation, Flash charging, Wireless flash, High-speed sync, Manual focus, Focus signal, Shutter speed, Aperture, EV scale, AE lock, Shot-remaining counter, Camera shake warning, SteadyShot scale, Aspect ratio 16:9
- Eyepiece shutter

POWER
- Power source : Rechargeable Battery Pack NP-FM500H
- Power display : InfoLITHIUM
- One CR2025 for Wireless Remote Commander
- Battery performance : Approx. 880 shots (measured using CIPA standard)

SHOOTING
- Metering : Type : TTL 40-segment honeycomb-pattern SPC
- Range : EV 0 - 20 (EV 2 - 20 in spot metering mode) (at ISO100 with F1.4 lens)
- Mode : Multi segment, Center-weighted, Spot
- Exposure control : Mode : Auto, Program Auto (P, with program shift), Aperture priority (A), Shutter priority (S), Manual (M)
- Exposure Compensation : +/- 3 EV, 0.3 / 0.5 EV steps selectable
- Exposure Bracketing : 3/5 frames selectable, 0.3/0.5/0.7/2.0*EV steps selectable (*2.0 EV bracketing limited to 3 frames.)

RECORDING
- Image format : JPEG (DCF2.0 and Exif 2.21 compliant, DPOF supported), RAW (Sony ARW 2.1 format), RAW & JPEG
- Image Size : [Aspect Ratio 3:2] L size : 6048x4032 (24M), M size : 4400x2936 (13M), S size : 3024x2016 (6.1M)
- [APS-C Size Capture] L size : 3984x2656 (11M), M size : 2896x1928 (5.6M), S size : 1984x1320 (2.6M)
- Image quality modes : RAW, cRAW (compressed), RAW & JPEG (Fine), cRAW (compressed) & JPEG (Fine), Extra Fine, Fine, Standard
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO-HG Duo, CompactFlash (Type I/Type II, UDMA Mode 5 compliant), Microdrive
- Card slot : Dual slot for Memory Stick Duo/CompactFlash
- Noise reduction : Long exposure NR : On/Off selectable, available at shutter speeds longer than 1 sec.,
- High ISO Noise Reduction
- Color space : sRGB/Adobe RGB selectable from Recording Menu
- Creative style : 13 image styles : Standard/Vivid/Neutral/Clear/Deep/Light/Portrait/Landscape/Sunset/Night View/Autumn Leaves/B&W/Sepia
- Adjustable parameter : Contrast/Saturation/Sharpness/Brightness/Zone Matching *
- 6 settings can be registered (*Saturation cannot be set for B&W and Sepia.)
- D-Range optimizer : Mode : Off/Standard/Advanced Auto/Advanced (Lv 1 to 5)
- DRO Advanced Bracketing : 3 frames, Hi/Lo level selectable

FLASH CONTROL
- External flash : α system flash units (optional)
- Control : ADI, pre-flash TTL
- Flash compensation : 3 / 5 frames, +/- 3EV, 0.3 / 0.5 EV steps selectable
- Modes : Autoflash, Fill-flash, Rear sync, Wireless*, Slow sync, High-speed Sync (*HVL-F58AM, HVL-F56AM, HVL-F42AM, HVL-F36AM supported; full multi-flash functionality requires at least one HVL-F58AM)
- Flash bracketing : 3 / 5 frames, 0.3 / 0.5 / 0.7 / 2.0*EV step selectable (*2.0EV bracketing limited to 3 frames.)
- Sync terminal : Built-in, adaptable to the sync. terminal of the opposite polarity

FOCUS
- Type : TTL phase detection system
- Sensor : CCD line sensors
- Focus point : 9 points (center dual-cross type) with 10 assist points
- Sensitivity range : EV 0 - 18 (at ISO100)
- Modes : Single shot AF (AF-S), Automatic AF (AF-A), Continuous AF (AF-C), Direct Manual Focus (DMF), Manual Focus (MF)
- Focus area : Wide, Spot, Local (9 local focus areas, selectable with multi selector)
- Features : AF Micro Adjustment (+/- 20-step increments for up to 30 different lenses), Predictive control, Focus lock, AF illuminator (LED, Range : approx. 1-7m, Auto/Off selectable)

WHITE BALANCE
- Modes : Auto, Daylight, Shade, Cloudy, Tungsten, Fluorescent, Flash, Color Temperature (2500-9900K) with color filter (19-step magenta/green compensation), Custom (3 settings can be registered)
- White Balance Bracketing : 3 frames; Hi/Lo level selectable

PREVIEW FUNCTION
- Intelligent Preview/Optical Preview selectable from menu

DISPLAY PANEL
- Shutter speed, Aperture, Exposure compensation, White balance, ISO sensitivity, Drive mode, Battery remaining, Remaining number of recordable images, with illumination

SHUTTER
- Type : Electronically-controlled, vertical-traverse, focal-plane type
- Speed range : 1/8000 to 30 sec., Bulb
- Flash sync. speed : 1/250 sec. w/o SteadyShot INSIDE, 1/200 sec. w/ SteadyShot INSIDE

DRIVE
- Modes : Single, Continuous (Hi/Lo selectable), Self-timer (10 sec. /2 sec. delay selectable), Mirror lockup, Remote commander
- Continuous shooting speed : Hi : approx 5 frames per sec. (max.), Lo : approx. 3 frames per sec. (max.)
- Number of frames recordable : Standard : 285, Fine : 105, Extra Fine : 11, RAW : 12, cRAW : 12, RAW & JPEG : 10, cRAW & JPEG : 10

PLAYBACK
- Single (with or without shooting information, with 4 previous/following images, RGB histogram, & height light / shadow warning), 4/9/25-frame index view, enlarged display mode (max. zoom ratio : L size : 19x, M size : 14x, S size : 9.4x)

CONNECTIVITY
- PC interface : USB2.0 Hi-speed
- Mass Storage / Multi LUN / PTP / PC Remote Control
- Windows : Windows 2000 Professional/ Windows XP/Windows Vista
- Macintosh : Mac OS X (v10.1.3 or later)
- Video output : NTSC/PAL selectable
- HDMI output : HDMI mini connector, 1080i/720p/SD selectable (optional HDMI cable necessary)
- Remote control : Remote Commander RM-S1AM/RM-L1AM (optional)
- With supplied Remote Commander
- Other : PhotoTV HD supported

GENERAL
- Compatible standards : Exif Print, Print Image Matching III, PictBridge
- Approx. 850g (1 lb 14 oz) (w/o battery, memory card, accessories)
- Dimensions (WxHxDmm) : Approx. 156.3 x 116.9 x 81.9 (excl. protorusions)

†Note: 1 DT lenses are not recommended for use with 35mm full-frame sensors due to their differing image circle size, which may affect light metering accuracy in certain shooting situations.

Full HD 1080

Still image

DID YOU KNOW?

ZEISS

Carl Zeiss Lenses

Sony is working with Carl Zeiss to fulfil the α promise; using unparalleled camera optics to provide industry-leading digital sensors designed by Sony with the best possible visual information. This formidable alliance of technologies has resulted in the Carl Zeiss ZA range of lenses, crafted exclusively for Sony. For over 160 years, the Zeiss name has been synonymous with the highest quality optics and to take advantage of the impressive resolution of the Exmor CMOS sensor you can't go past the Zeiss lenses.

SAL2470Z

CARL ZEISS 24-70MM F2.8 SSM VARIO-SONNAR T* LENS $2699.00 *

FEATURES
- Very high quality, wide aperture zoom lens covering wide angle to medium telephoto
- Smooth, silent AF operation using high-torque SSM (Super Sonic wave Motor)
- 17 lens elements in 13 groups, including two aspherical elements and two ED glass elements: delivers optical performance equivalent to fixed focal length lenses
- Carl Zeiss high quality optics with clear, sharp description with minimised spherical aberration at telephoto end
- T* coating on optical surfaces ensures higher light transmission with minimal flare and ghosting

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 22-29
- Minimum Focus Distance : 0.34m
- Filter Diameter : 77mm
- Focal Length : APS: 24 – 70mm (35mm Equivalent : 36 – 105mm)
- Lens Groups / Elements : 13/17
- Aspheric Elements : 2
- Lens Type : Standard Zoom
- Distance Encoder
- Distance Scale
- Magnification : x 0.25
- Non-rotating Focusing Ring
- Dimensions (Diameter x Length mm) : 83 x 111
- Weight : 955g

SAL1680Z

CARL ZEISS DT† 16-80MM/ F3.5-4.5 VARIO-SONNAR T* LENS $1249.00 *

FEATURES
- High quality, compact size 5x Carl Zeiss zoom standard zoom lens with super wide 24mm-120mm (35mm equivalent) range
- Uses two glass moulded aspherical lenses delivering high picture quality across the entire zoom range
- Circular aperture
- Auto clutch mechanism (non-turning focus ring during AF)
- Comfortable operation with wide focus ring
- Distance Scale
- Non-rotating Focusing Ring in AF Mode
- Distance Encoder
- Circular Aperture

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 22-29
- Minimum Focus : 0.35m
- Filter Diameter : 62mm
- Focal Length : 16-80mm
- Equivalent 35mm Focal Length : 24-120mm
- Lens Groups / Elements : 10/14
- Aspherical Elements : 2 (2 surface)
- Angle of View (APS) : 83° – 20°
- Dimensions (Diameter x Length mm) : 72 x 83
- Weight : 445g

† DT Lenses only designed for use with APS-C cameras

SAL85F14Z

CARL ZEISS 85MM/F1.4 PLANAR T* LENS $2299.00 *

FEATURES
- A bright, large aperture telephoto Carl Zeiss lens with sharp, high contrast reproduction and smooth background defocusing across the entire image
- Wide diameter F1.4 produces a powerful performance when hand-held in low light conditions
- Optimum operability using the focus hold button and auto clutch (non-turning focus ring in AF)
- Ideal choice for portraits
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Distance Encoder
- Circular Aperture

SPECIFICATIONS
- Aperture Blades : 9
- Minimum Aperture : 22
- Minimum Focus : 0.85m
- Filter Diameter : 72mm
- Focal Length : 85mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 127.5mm
- Lens Groups / Elements : 7/8
- Angle of View (35mm) : 29°
- Angle of View (APS) : 19°
- Dimensions (Diameter x Length mm) : 81 x 75
- Weight : 650g

SAL135F18Z

CARL ZEISS 135MM/F1.8 SONNAR T* LENS $2499.00 *

FEATURES
- Wide diameter telephoto Carl Zeiss lens with high descriptive performance and defocus effects
- Wide diameter F1.8 produces a powerful performance when hand-held in low light conditions.
- Excellent close-up performance at 0.72m
- Uses two ED (Extra-low Dispersion) glass lenses to correct chromatic aberrations.
- High speed AF by internal focusing
- Comfortable, positive operation with focus hold button and auto clutch (non-turning focus ring in AF)
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Distance Encoder
- Circular Aperture

SPECIFICATIONS
- Aperture Blades : 9
- Minimum Aperture : 22
- Minimum Focus : 0.72m
- Filter Diameter : 77mm
- Focal Length : 135mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 202.5mm
- Lens Groups / Elements : 9/11
- Angle of View (35mm) : 18°
- Angle of View (APS) : 12°
- Dimensions (Diameter x Length mm) : 88 x 114.5
- Weight : 985g

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

SAL70300G

SONY 70-300M/F4.5-5.6 SSM G-SERIES LENS $1399.00 *

FEATURES
- Programmable Focus-Hold Button
- Powerful telephoto zoom offers 35mm equivalent focal length range of 105-450mm.
- Superior Quality ED (Enhanced Dispersion) Optics for excellent colour.
- Super-Sonic Motor for ultra-fast auto-focusing.
- Circular Aperture iris blades for smooth defocused areas.

SUPPLIED ACCESSORIES
- Front Lens Cap
- Rear Lens Cap
- Lens Hood (ALC-SH103)
- Soft Carry-Case

SPECIFICATIONS
- Aperture Blades : 9
- Minimum Aperture : 22-29
- Minimum Focus Distance : 1.2m
- Filter Diameter : 62mm
- Focal Length : APS-C 70-300mm (35mm equivalent – 105 – 450mm)
- Lens Groups / Elements : 11/16
- Built-in SSM focusing
- Distance Encoder
- Distance scale
- Focus-hold button
- Focus-range limiter
- Magnification : 0.25
- Dimensions (Diameter x Length mm) : 82.5 x 135.5
- Weight : 760g

SAL35F14G

SONY 35MM/F1.4 G-SERIES LENS $2499.00 *

FEATURES
- Wide angle, fast F1.4 lens offering a 63° angle of view
- Achieves high contrast and high resolution detailing across the entire image due to the glass moulded aspherical lens
- Wide diameter F1.4 produces a powerful performance when hand-held in low light conditions
- Optimum operability using the focus hold button and auto clutch (non-turning focus ring in AF)
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Distance Encoder
- Circular Aperture

SPECIFICATIONS
- Aperture Blades : 9
- Minimum Aperture : 22
- Minimum Focus : 0.30m
- Filter Diameter : 55mm
- Focal Length : 35mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 52.5mm
- Lens Groups / Elements : 8/10
- Aspherical Elements : 1 (1 surface)
- Angle of View (35mm) : 63°
- Angle of View (APS) : 44°
- Dimensions (Diameter x Length mm) : 69 x 76
- Weight : 560g

SAL70200G

SONY 70-200MM/F2.8 G-SERIES LENS $3199.00 *

FEATURES
- Large aperture F2.8 high performance telephoto lens covering a useful range of frequently used focal lengths from 70mm midrange telephoto to 200mm telephoto
- Quiet zoom operation with built-in SSM (SuperSonic Wave Motor) for high speed, responsive lens adjustment
- Uses four ED (Extra-low Dispersion) glass lenses to correct chromatic aberrations with sharp detailing across the entire zoom range.
- Internal focusing for high speed AF
- 2 DMF (Direct Manual Focus) modes : Normal Time / Full Time that allows for manual focus at any time
- 3 focus hold buttons and electronic slider focus range selector switch
- Distance Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Focus-Range Limiter
- Distance Encoder
- Circular Aperture

SPECIFICATIONS
- Aperture Blades : 9
- Minimum Aperture : 32
- Minimum Focus : 1.20m
- Filter Diameter : 77mm
- Focal Length : 70-200mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 105-300mm
- Lens Groups / Elements : 16/19
- Angle of View (35mm) : 34° – 12°30'
- Angle of View (APS) : 23° – 8°
- Dimensions (Diameter x Length mm) : 87 x 196.5
- Weight : 1340g (without tripod mount)

SAL300F28G

SONY 300MM/F2.8 G-SERIES LENS $11299.00 *

FEATURES
- A high performance 300mm professional telephoto lens with wide aperture F2.8. Ideal for a wide range of photographic applications including sports, reportage and wildlife
- Quiet zoom operation with built-in SSM (SuperSonic Wave Motor) for high speed, responsive lens adjustment
- Uses three ED (Extra-low Dispersion) glass lenses to correct chromatic aberrations with sharp detailing
- Internal focusing for high speed AF
- 2 DMF (Direct Manual Focus) modes : Normal Time / Full Time that allows for manual focus at any time
- 4 focus hold buttons and electrical slider focus range selector switch
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Focus-Range Limiter
- Distance Encoder
- Circular Aperture

SPECIFICATIONS
- Aperture Blades : 9
- Minimum Aperture : 32
- Minimum Focus : 2.00m
- Filter Diameter : 42mm (dedicated)
- Focal Length : 300mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 450mm
- Lens Groups / Elements : 12/13 (one filter element included)
- Angle of View (35mm) : 8°10'
- Angle of View (APS) : 5°20'
- Dimensions (Diameter x Length mm) : 122 x 242.5
- Weight : 2310g (without tripod mount)

SAL55200

SONY 55-200MM/ F4-5.6 ZOOM LENS $349.00 *

FEATURES
- Lightweight, compact telephoto zoom lens
- 82.5-300mm equivalent 35mm focal length on an APS-C format DSLR
- Circular Aperture
- Distance Encoder
- ED (Extra Low Dispersion) Glass Lens

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 32-38
- Minimum Focus : 0.95m
- Filter Diameter : 55mm
- Focal Length : 75-200mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 82.5-300mm
- Lens Groups / Elements : 9/13
- Dimensions (Diameter x Length mm) : 71 x 85
- Weight : 295g

Recommended carry case LCL90AM

SAL16105

SONY DT† 16-105MM/ F3.5-5.6 ZOOM LENS $999.00 *

FEATURES
- High performance quality standard zoom lens for APS format DSLR
- 24-157mm 35mm equivalent focal length on an APS-C Format DSLR
- Can be widely used for everyday snapshots or portraits
- Aspherical lenses and ED (Extra low Dispersion) Glass Lens
- Internal focussing system
- Circular Aperture
- Distance Encoder

SPECIFICATIONS
- Minimum Focus : 0.4m
- Filter Diameter : 62mm
- Focal Length : 16-105mm
- Equivalent 35mm Focal Length : 24-157mm
- Lens Groups / Elements : 11/15
- Aspherical Elements : 2 (2 surface)
- Angle of View (APS) : 83° – 23°
- Dimensions (Diameter x Length mm) : 72 x 83
- Weight : 470g

Recommended carry case LCL90AM
† DT Lenses should only be used on APS-C format DSLR cameras.

SAL1870

SONY DT† 18-70MM/ F3.5-5.6 ZOOM LENS $299.00 *

FEATURES
- General purpose high quality standard zoom lens for APS format DSLR
- 27-105mm 35mm equivalent focal length on an APS-C Format DSLR
- Can be widely used for everyday snapshots or portraits
- Aspherical lenses and ED (Extra low Dispersion) Glass Lenses
- Circular Aperture
- Distance Encoder

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 22-36
- Minimum Focus : 0.38m
- Filter Diameter : 55mm
- Focal Length : 18-70mm
- Equivalent 35mm Focal Length : 27-105mm
- Lens Groups / Elements : 9/11
- Aspherical Elements : 1 (1 surface)
- Angle of View (APS) : 76° – 23°
- Dimensions (Diameter x Length mm) : 66 x 77
- Weight : 235g

Recommended carry case LCL90AM
† DT Lenses should only be used on APS-C format DSLR cameras.

SAL75300

SONY 75-300MM/ F4.5-5.6 ZOOM LENS $399.00 *

FEATURES
- Lightweight, compact telephoto zoom lens
- 112.5-450mm equivalent 35mm focal length on an APS-C format DSLR
- Circular Aperture
- Distance Encoder

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 32-38
- Minimum Focus : 1.50m
- Filter Diameter : 55mm
- Focal Length : 75-300mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 112.5-450mm
- Lens Groups / Elements : 10/13
- Angle of View (35mm) : 32° – 8° 10'
- Angle of View (APS) : 21° – 5° 20'
- Dimensions (Diameter x Length mm) : 71 x 122
- Weight : 460g

Recommended carry case LCL140AM

SAL18250

SONY DT† 18-250MM/ F3.5-6.3 ZOOM LENS $899.00 *

FEATURES
- Wide range compact zoom lens for APS-C format DSLR
- 27-375mm 35mm equivalent focal length on an APS format DSLR
- Aspherical lenses and ED (Extra low Dispersion) Glass Lenses
- Internal Focussing System
- Circular Aperture
- Distance Scale
- Distance Encoder

SPECIFICATIONS
- Minimum Focus : 0.45m
- Filter Diameter : 62mm
- Focal Length : 18-250mm
- Equivalent 35mm Focal Length : 27-375mm
- Lens Groups / Elements : 13/16
- Aspherical Elements : 2 (2 surface)
- Angle of View (APS) : 76° – 6.5°
- Dimensions (Diameter x Length mm) : 75 x 86
- Weight : 440g

Recommended carry case LCL90AM
† DT Lenses should only be used on APS-C format DSLR cameras.

SAL1118

SONY DT† 11-18MM/ F4.5-5.6 ZOOM LENS $1149.00 *

FEATURES
- Wide angle zoom Lens
- 16.5-27mm 35mm equivalent focal length on an APS-C format DSLR
- Aspherical lenses and ED (Extra low Dispersion) Glass Lenses
- Internal Focussing System
- Circular Aperture
- Distance Scale
- Distance Encoder

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 22-29
- Minimum Focus : 0.25m
- Filter Diameter : 77mm
- Focal Length : 11-18mm
- Equivalent 35mm Focal Length : 16.5-27mm
- Lens Groups / Elements : 12/15
- Aspherical Lenses : 3 (3 surface)
- Angle of View (APS) : 104° – 76°
- Dimensions (Diameter x Length mm) : 83 x 80.5
- Weight : 360g

Recommended carry case LCL90AM
† DT Lenses should only be used on APS-C format DSLR cameras.

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

LENSES

SAL24105

SONY 24-105MM/ F3.5-4.5 ZOOM LENS $899.00 *

FEATURES
- Versatile general purpose zoom lens, offering superb picture quality from super wide angle to telephoto
- Uses two aspherical lenses to correct spherical and chromatic aberrations, while reducing flare
- Auto clutch mechanism (non-turning focus ringduring AF)
- Positive manual focusing via wide focus ring
- Circular aperture
- Distance Scale
- Non-rotating Focusing Ring in AF Mode
- Distance Encoder

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 22-27
- Minimum Focus : 0.50m
- Filter Diameter : 62mm
- Focal Length : 24-105mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 36-157mm
- Lens Groups / Elements : 11/12
- Aspherical Lenses : 2 (3 surface)
- Angle of View (35mm) : 84°-23°
- Angle of View (APS) : 61°-15°
- Dimensions (Diameter x Length mm) : 71 x 69
- Weight : 395g

Recommended carry case LCL90AM

SAL100M28

SONY 100MM/F2.8 MACRO LENS $1249.00 *

FEATURES
- 100mm telephoto macro lens with life size macro capability; can also be used as a standard 100mm lens
- Excellent descriptive performance with high contrast and high resolution
- Circular Aperture
- Comfortable, positive operation with focus hold button, focus range limited and auto clutch (non-turning focus ring in AF)
- Positive manual focusing via wide focus ring
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Focus-Range Limiter
- Distance Encoder

SPECIFICATIONS
- Aperture Blades : 9
- Minimum Aperture : 32
- Minimum Focus : 0.35m
- Filter Diameter : 55mm
- Focal Length : 100mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 150mm
- Lens Groups / Elements : 8/8
- Angle of View (35mm) : 24°
- Angle of View (APS) : 16°
- Dimensions (Diameter x Length mm) : 75 x 98.5
- Weight : 505g

Recommended carry case LCL140AM

SAL14TC

1.4 X TELE-CONVERTER $899.00 *

FEATURES
- Extends focal length of compatible lenses by 1.4x magnification
- Reduces number of lenses needed to cover a wider range of subjects
- Reduces lens speed by 1 stop
- Compatible with SAL70200G and SAL30028G
- Distance Encoder

SPECIFICATIONS
- Lens Groups / Elements : 4/5
- Dimensions (Diameter x Length mm) : 64 x 20
- Weight : 170g

SAL20TC

2.0 X TELE-CONVERTER $899.00 *

FEATURES
- Extends focal length of compatible lenses by 2x magnification
- Reduces number of lenses needed to cover a wider range of subjects
- Reduces lens speed by 2 stops
- Compatible with SAL70200G and SAL30028G
- Distance Encoder

SPECIFICATIONS
- Lens Groups / Elements : 5/6
- Dimensions (Diameter x Length mm) : 64 x 43.5
- Weight : 200g

SAL20F28

SONY 20MM/ F2.8 WIDE LENS $999.00 *

FEATURES
- Super wide-angle lens with 94° angle of view, providing deep depth of field plus powerful perspective and deformation effects
- High level distortion correction, correcting aberrations from a 25cm focusing distance to infinity
- Optical surface coating and internal reflection prevention for high quality images
- Rear focusing system for high speed AF
- Circular aperture
- Distance Scale
- Depth of field Scale

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 22
- Minimum Focus : 0.25m
- Filter Diameter : 72mm
- Focal Length : 20mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 30mm
- Lens Groups / Elements : 9/10
- Angle of View (35mm) : 94°
- Angle of View (APS) : 70°
- Dimensions (Diameter x Length mm) : 78 x 53.5
- Weight : 285g

Recommended carry case LCL60AM

SAL28F28

SONY 28MM/ F2.8 WIDE LENS $499.00 *

FEATURES
- High performance 28mm wide-angle lens with 75° angle of view.
- Delivers high contrast and sharpness with excellent depth perspective for indoor and landscape photography
- Light, compact design for easy portability
- Distance Scale
- Depth of field Scale

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 22
- Minimum Focus : 0.30m
- Filter Diameter : 49mm
- Focal Length : 28mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 42mm
- Lens Groups / Elements : 5/5
- Angle of View (35mm) : 75°
- Angle of View (APS) : 54°
- Dimensions (Diameter x Length mm) : 65.5 x 42.5
- Weight : 185g

Recommended carry case LCL60AM

SAL50F14

SONY 50MM/ F1.4 LENS $629.00 *

FEATURES
- Bright, wide aperture F1.4 standard lens, ideal for a wide range of applications including portraiture and landscapes
- Large, circular aperture suitable for creation of defocused effects at wide apertures. Also ideal for natural lighting
- Distance Scale
- Depth of field Scale
- Circular Aperture

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 22
- Minimum Focus : 0.45m
- Filter Diameter : 55mm
- Focal Length : 50mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 75mm
- Lens Groups / Elements : 6/7
- Angle of View (35mm) : 47°
- Angle of View (APS) : 32°
- Dimensions (Diameter x Length mm) : 65.5 x 43
- Weight : 220g

Recommended carry case LCL60AM

SAL50M28

SONY 50MM/F2.8 MACRO LENS $849.00 *

FEATURES
- 50mm standard macro lens
- Excellent descriptive performance with high contrast and high resolution
- Circular Aperture
- Comfortable, positive operation with focus hold button, focus range limiter and auto clutch (non-turning focus ring in AF)
- Positive manual focusing via wide focus ring
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Focus-Range Limiter
- Distance Encoder

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 32
- Minimum Focus : 0.20m
- Filter Diameter : 55mm
- Focal Length : 50mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 75mm
- Lens Groups / Elements : 6/7
- Angle of View (35mm) : 47°
- Angle of View (APS) : 32°
- Dimensions (Diameter x Length mm) : 71.5 x 60
- Weight : 295g

Recommended carry case LCL60AM

SAL16F28

SONY 16MM/F2.8 FISHEYE LENS $1399.00 *

FEATURES
- Fisheye lens with corner-to-corner 180° angle of view (when used on the A900)
- Deep depth of field with exaggerated sense of perspective and powerful deformation effects
- Crisp images from infinity to 20cm, even at wide apertures
- Four types of integrated filters can be selected by rotating the dial : Normal, O56 (accented contrast for monochrome shots), B12 (colour correction by red elimination), A12 (colour correction by blue elimination)
- Distance Scale
- Depth of field Scale

SPECIFICATIONS
- Aperture Blades : 7
- Minimum Aperture : 22
- Minimum Focus : 0.20m
- Filter Diameter : 4mm integrated filters
- Focal Length : 16mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 24mm
- Lens Groups / Elements : 8/11 (one filter element included)
- Angle of View (35mm) : 180°
- Angle of View (APS) : 110°
- Dimensions (Diameter x Length mm) : 75 x 66.5
- Weight : 400g

Recommended carry case LCL90AM

SAL500F80

SONY 500MM/F8 REFLEX LENS $1299.00 *

FEATURES
- Reflex design super telephoto lens with autofocus in compact, lightweight design
- Focus hold button
- Fixed F8 aperture, exposure is controlled by adjustment of shutter speed and supplied snap-on density filter
- High quality reflective optical system reduces chromatic aberrations
- Circular Aperture
- Distance Scale

SPECIFICATIONS
- Minimum Aperture : 8 (fixed)
- Minimum Focus : 4.00m
- Filter Diameter : dedicated
- Focal Length : 500mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 750mm
- Lens Groups / Elements : 5/7 (one filter element included)
- Angle of View (35mm) : 5°
- Angle of View (APS) : 3°10'
- Dimensions (Diameter x Length mm) : 89 x 118
- Weight : 665g

Recommended carry case LCL140AM

SAL135F28

SONY 135MM/F2.8 SMOOTH TRANSMISSION FOCUS LENS $2099.00 *

FEATURES
- Unique telephoto lens with special apodization optical elements for smooth, beautiful defocused effects with sharp definition of in-focus areas
- Smooth Transmission Focus (STF) delivers exceptional defocus effects for foreground or background. Unfocused areas are smooth and free from distinctive edges
- Due to apodization elements actual brightness (transmissive) is expressed as T4.5. Manual exposure ring enables precise adjustment fromT4.5 to 6.7
- Depth of Field Scale
- Circular Aperture
- Distance Scale

SPECIFICATIONS
- Aperture Blades : 10 (9 x auto, 1 x analogue)
- Minimum Aperture : 31 [T32]
- Minimum Focus : 0.87m
- Filter Diameter : 72mm
- Focal Length : 135mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 202.5mm
- Lens Groups / Elements : 6/8 (internal APD filter (1 group, 2 elements included)
- Angle of View (35mm) : 18°
- Angle of View (APS) : 12°
- Dimensions (Diameter x Length mm) : 80 x 99
- Weight : 730g

Recommended carry case LCL140AM

ACCESSORIES

HVLF42AM

SONY GN42 FLASH $399.00 *

FEATURES
- External flash unit with GN42 (105mm lens, ISO 100)
- High accuracy ADI flash metering combines TTL metering and guide number control
- Intelligent WB adjustment with colour temperature information
- High-speed synch at all shutter speeds
- Full manual control with 6-step power settings (1/1-1/32)
- Auto and manual zoom control
- Wireless TTL mode
- Adjustable bounce 90° up, 90° left and 180° right
- Intuitive, easy-to-read rear panel display
- Built-in wide panel covers field of view up to 16mm

SPECFICATIONS
- Shooting Distance – F2 : 1m to 18m
- Lighting Angle (Vertical) – Use The Wide Panel approx. 155°
- Lighting Angle (Horizontal) – Use The Wide Panel approx.125°
- Bounce angles: Upward – 90°; Left – 90°; Right – 180°
- Guide Number – Worth 42 (at 105mm lens focal distance)
- Number of flashes – More than 180 times (using Alkaline batteries)
- Lighting Angle (Vertical): Approx. 45° (at 35mm lens focal distance)
- Lighting Angle (Horizontal): Approx. 60° (at 35mm lens focal distance)
- Color temperature – Approx. 5500°K
- Connecter – Intelligent Accessory Shoe
- READY Lamp
- Wide Panel
- Automatic Light Control
- Material : Poly-carbonate plastic
- Operating Temperature : +0 to +40°C
- Storage Temperature : –20 to +60°C

GENERAL
- Battery Type : AA Alkaline / AA Ni-MH – requires 4
- Dimensions (WxHxDmm) : 75 x 123 x 100
- Weight : 340g (excluding AA batteries)

HVLF58AM

SONY GN58 FLASH $699.00 *

FEATURES
- Flash includes Soft Carry Case
- Guide Number 58 (105mm position, ISO100)
- ADI flash Metering
- Wireless Flash Mode for Remote Lighting operation
- High-speed Synchronisation
- Quick Shift Bounce for easy directional adjustment
- Able to define group ratios for wireless flash shooting

SPECIFICATIONS
- Guide Number : 58 (At 105mm lens focal distance)
- Number of flashes per charge : More than 100 times (Alkaline battery)
- Lighting Angle (Vertical) : ± 45° (at 35mm lens focal distance)
- Lighting Angle (Horizontal) : ± 60° (at 35mm lens focal distance)
- Colour Temperature : ± 5500°K
- Connector : Intelligent Accessory Shoe
- Automatic Light Control
- Bounce angle : Upwards: 150°, Downwards: 10°
- Quick Shift Bounce : Left: 90°, Right: 90°
- READY Lamp
- Wide Panel
- Lighting Angle (Vertical) : ± 118°
- Lighting Angle (Horizontal) : ± 128°
- Material : Polycarbonate / ABS Plastic
- Colour : Black
- Battery Power / Type : 4.8V – 6V AA Alkaline or AA Ni-MH
- Number of Batteries Required : 4
- Operating Temperature : 0 to +40°C (+32 to +104°F)
- Storage Temperature : –20 to +60°C (-4 to +140°F)

FLASH SPECIFICATIONS
- Shooting Distance : 0.7m to 29m

OTHER SPECIFICATIONS
- Dimensions (WxHxDmm) : 77 x 147 x 106
- Weight : 440g

HVLMT24AM

MACRO TWIN FLASH WITH CONTROLLER
$1299.00 *

FEATURES
- Guide Number 24
- Precise Light Control by Adjustable Lights and Arms

SPECIFICATIONS

BATTERY POWER REQUIREMENTS
- Type : AA Alkaline or AA Ni-MH
- Number of Battery Required : 4

FLASH FUNCTION
- Guide Number : 24
- Number of Flashes : 200 ~ 4,000 times (Alkaline Battery)
- Lighting Angle (Vertical) : Approx. 45°
- Lighting Angle (Horizontal) : Approx. 60°
- Lighting Angle (Vertical) with Wide Panel : Approx. 60°
- Lighting Angle (Horizontal) with Wide Panel : Approx. 78°
- Colour Temperature : Approx. 5,700°K
- Connector : Intelligent Accessory Shoe
- Automatic Light Control
- Bounce Angle : Upward 90° / Downward 60°
- READY Lamp
- Wide Panel

GENERAL
- Colour : Black
- Operating Temperature : +0 to +40°C
- Storage Temperature : – 20 to +60°C

DIMENSION (APPROX.)
- Macro Flash Controller (WxHxDmm) : 68 x 123 x 91
- Twin Flash Unit (WxHxDmm) : 43 x 41 x 37

WEIGHT (APPROX.)
- Macro Flash Controller : 235g
- Twin Flash Unit : 33g

HVLRLAM

MACRO RING LIGHT
$579.00 *

FEATURES
- Best Suited for Macro Shooting
- White LED light provides even and continuous illumination for small subjects for macro shooting
- Adjustable Light Value
- Full circle or half circle selectable

SPECIFICATIONS

BATTERY POWER REQUIREMENTS
- Type : AA Alkaline or AA Ni-MH Battery
- Number of Batteries required : 4

LIGHT FUNCTION
- Power Consumption : 4.4W
- Illuminance : 150lx (at 0.3m)
- Operating Distance : 0.1m to 0.5m
- Lighting Angle : 35°
- Remaining Battery Indicator

GENERAL
- Material : PC
- Colour : Black
- Operating Temperature : +5 to +40°C
- Storage Temperature : –20 to +60°C

DIMENSION (APPROX.)
- Battery/Operation Part (WxHxDmm): 64 x 78 x 79
- Light (WxHxDmm): 124 x 141 x 24

WEIGHT (APPROX.)
- Total Weight : 180g

LCD PROTECTOR

- Model Codes :
  - **PCKLH4AM** for A900 : $19.95 *
  - **PCKLH3AM** for A300/350 : $19.95 *
  - **PCKLH2AM** for A200 : $19.95 *
  - **PCKLH1AM** for A700 : $19.95 *

FOCUSING SCREEN

- Model Codes :
  - **FDFM1AM** Type M for A900
    The Type 'M' focusing screen to suit the α Alpha A900 DSLR Camera. The SUPER Spherical Acute Matte allows easier identification of correct focus point when using an f2.8 or brighter lens. Easily User-exchangeable with included Tweezers and Case.
  - **FDFL1AM** Type L for A900
    A replacement focusing screen to suit the α Alpha A900 DSLR Camera. The Spherical Acute Matte with Grid-Lines allows more accurate composition of shots, especially useful for architectural photography. User exchangeable with included Tweezers and Case.

FLASH HOT SHOE ADAPTOR

FAHS1AM $169.95 *

FAST1AM $199.00 *

EXTERNAL FLASH BATTERY ADAPTOR

SPECIFICATIONS
- External power supply
- Greater Capacity and Short Flash Recycle Time
- Power Consumption : 9V
- Type : AA Alkaline or AA Ni-MH
- Number of Batteries Required : 6
- Output Voltage in Operating Mode : 330V, 2.5W
- Dimensions (WxHxDmm) : 69 x 158 x 25
- Weight (Approx) : 170g

FAEB1AM $379.00 *

OFF CAMERA SHOE

SPECIFICATIONS
- Best Suited for Off Camera Shooting
- Dimensions (WxHxDmm) : 28 x 23 x 33
- Weight (Approx) : 14g
- Colour : Black
- Operating Temperature : +0 to +40°C
- Storage Temperature : – 20 to +60°C

FACS1AM $94.00 *

TRIPLE CONNECTOR

SPECIFICATIONS
- Connector between DSLR Camera and Off Camera Flash
- Dimensions (WxHxDmm) : 50 x 20 x 50
- Weight (Approx) : 24g
- Colour : Black
- Operating Temperature : +0 to +40°C
- Storage Temperature : – 20 to +60°C

FATC1AM $124.00 *

OFF CAMERA CABLE

SPECIFICATIONS
- Connector between the DSLR camera and the off camera flashes
- Cable Length (Approx) : 1.5m
- Dimensions (WxHxDmm) : 25 x 20 x 27
- Weight (Approx) : 44g
- Colour : Black
- Operating Temperature : +0 to +40°C
- Storage Temperature : – 20 to +60°C

FACC1AM $89.00 *

EXTENSION CABLE FOR FLASH UNIT

SPECIFICATIONS
- Extension and Connection Cable
- Cable Length (Approx) : 1.5m
- Weight (Approx) : 41g
- Colour : Black
- Operating Temperature : +0 to +40°C
- Storage Temperature : – 20 to +60°C

FAEC1AM $99.00 *

MULTI FLASH CABLE

SPECIFICATIONS
- Direct Connection between flash units
- Cable Length (Approx) : 1.5m
- Weight (Approx) : 42g
- Colour : Black
- Operating Temperature : +0 to +40°C
- Storage Temperature : – 20 to +60°C

FAMC1AM $89.00 *

REMOTE COMMANDER (5.0M)

SPECIFICATIONS
- For off-camera shutter release when using a tripod
- Used for bulb shooting or night photos
- Functions Supported : Photo (Shutter)
- Other functions : Shutter lock function
- Dimensions (WxHxDmm) : 24 x 16 x 84
- Weight (Approx) : 90g
- Operating Temperature : +0 to +40°C
- Storage Temperature : – 20 to +60°C
- Remote Controller :
  - Wireless / Wired : Wired
  - Length of Cord (Approx) : 5M

RML1AM $99.00 *

REMOTE COMMANDER (0.5M)

SPECIFICATIONS
- For off-camera shutter release when using a tripod
- Used for bulb shooting or night photos
- Functions supported : Photo (Shutter)
- Other functions : Shutter lock function
- Dimensions (WxHxDmm) : 24 x 16 x 84
- Weight (Approx) : 30g
- Operating Temperature : +0 to +40°C
- Storage Temperature : – 20 to +60°C
- Remote Controller
  - Wireless / Wired : Wired
  - Length of Cord (Approx) : 0.5M

RMS1AM $89.00 *

ANGLED VIEWFINDER

SPECIFICATIONS
- Best Suited for shooting from lower angle
- Built-in Magnifier
- Rotating Degree : 360°
- Diameter (Approx) : 30mm
- Length (Approx) : 80mm
- Weight (Approx) : 80g
- Lens Structure : 6 Groups, 9 elements, Prism Lens
- Lens Grade : High Grade
- Diopter Adjustment : – 9 ~ +3 diop

FDAA1AM $349.00 *

MAGNIFIER

SPECIFICATIONS
- Improve Focus Accuracy
- Magnification : 2.3X in centre of view finder
- Diameter (Approx) : 25mm
- Length (Approx) : 35mm
- Weight (Approx) : 15g
- Lens Structure : 2 Groups, 3 Elements
- Lens Grade : High Grade
- Diopter Adjustment : – 7.5 ~ +3.1 Diop

FDAM1AM $124.00 *

TEXTILE SOFT CARRY CASE

SPECIFICATIONS
- Store α camera and one attached lens
- Side pockets for additional accessories such as additional battery, remote commander, etc
- Supplied with Shoulder Strap
- Dimensions (WxHxDmm) : 185 x 260 x 130
- Weight (Approx) : 250g
- Type : 3 way (Hand / Shoulder / Waist Bag)
- Available in Cinnabar LCSAMAD ($54.00) or Black LCSAMAB

LCSAMAB/D $54.00 *

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ACCESSORIES

JUST FIT LEATHER CASE

SPECIFICATIONS
- Store α camera and one attached lens
- Just Fit to A100 camera
- High grade leather case
- Various styles : Shoulder strap, belt loop, D-ring
- Dimensions (WxHxDmm) : 170 x 190 x 120
- Weight (Approx) : 250g
- Type : 2 Ways (Hand / Waist)

LCSAMLC1 $119.00 *

SOFT CARRY CASE LEATHER FOR A700

SPECIFICATIONS
- Dimensions (WxHxDmm) : 170 x 190 x 120
- Weight (Approx.) : 250g
- Material : Genuine Leather
- Color : Black

LCSAMLC2 $99.95 *

SOFT CARRY CASE LEATHER FOR A200/ A300/A350

SPECIFICATIONS
- Dimensions (WxHxDmm) : 170 x 190 x 120
- Weight (Approx.) : 250g
- Material : Genuine Leather
- Colour : Black

LCSAMLC3 $99.95 *

SOFT CARRY CASE LEATHER FOR A900

A stylish and durable, genuine leather carr case to suit the α Alpha A900 Digital SL Camera. Protects your camera from dirt ar damage in the field.

SPECIFICATIONS
- Dimensions (WxHxDmm) : 210 x 220 x 140
- Weight (Approx.) : 360g
- Material: Genuine Leather
- Color: Black with Cinnabar Trim

LCSAMLC4 $99.95 *

SOFT CARRY CASE MID SIZE SYSTEM

System Case for Accessories: Lens x2, Flash, Battery Pack, CF cards etc.

SPECIFICATIONS
- Dimensions (WxHxDmm) : 400 x 300 x 210
- Weight(Approx.) : 1.2kg
- Material : Polypropylene
- Colour : Black

LCSSC20 $79.95 *

SOFT CARRY CASE TOTE BAG

A stylish shoulder carry case for the Alpha DSLR Camera Range. Combines fashionable looks with functional protection for your camera and accessories. Includes Shouder-Strap and adjustable interior compartments.

SPECIFICATIONS:
- Material: Cotton / Polyurethane
- Colour: Beige / Gold
- Dimensions (WxHxDmm) : 380 x 270 x 60mm
- Weight : 960g

LCSTT10 $159.00 *

TEXTILE SOFT SYSTEM CARRY CASE

SPECIFICATIONS
- Store camera, α lenses, and other accessories such as flash units, additional batteries, battery chargers, etc
- Custom designed for α camera system
- Adjustable inner compartments
- Tripod Holder at the front
- Dimensions (WxHxDmm) : 430 x 260 x 180
- Weight (Approx) : 1.2kg
- Material : Polypropylene
- Type : Shoulder Bag

LCSAMSC30 $119.00 *

LENS CASES

SPECIFICATIONS
- Protect lens from scratching
- Hold one lens which is under 60mm, 90mm or 140mm in length
- Dimensions (Diameter x Length mm) : 95 x 130 (LCL60AM) 105 x 150 (LCL90AM) 125 x 200 (LCL140AM)
- Type : Carrying Pouch

- Model Codes :
  - **LCL60AM** $39.00 *
  - **LCL90AM** $49.00 *
  - **LCL140AM** $54.00 *

LENS HOODS

- Model Codes :
  - **ALCSH0001** for SAL35F15G : $89.00 *
  - **ALCSH0002** for SAL85F14Z : $229.00 *
  - **ALCSH0003** for SAL135F18Z : $299.00 *
  - **ALCSH0005** for SAL1680Z : $89.00 *
  - **ALCSH0006** for SAL1870 : $29.00 *
  - **ALCSH0007** for SAL100M28/SAL75300 : $42.95 *
  - **ALCSH0008** for SAL18200 : $42.95 *
  - **ALCSH0009** for SAL118 : $49.00 *
  - **ALCSH0010** for SAL70200G : $199.00 *
  - **ALCSH0011** for SAL50F14 : $34.95 *
  - **ALCSH0013** for SAL20F28 : $59.00 *
  - **ALCSH0014** for SAL135F28 : $149.00 *
  - **ALCSH0016** for SAL24105 : $42.95 *
  - **ALCSH0101** for SAL24702 : $69.00 *
  - **ALCSH0102** for SAL55200 : $39.00 *
  - **ALCSH0103** for SAL70300G : $49.00 *
  - **ALCSH0104** for SAL18250 : $39.00 *
  - **ALCSH0105** for SAL16106 : $39.00 *

GENUINE LEATHER SHOULDER STRAP

SPECIFICATIONS
- Dimension (Approx) : Width 40mm x Length 600mm
- Weight (Approx) : 70g
- Material : Genuine Leather
- Colour : Black

STPSH1AM $59.00 *

CINNABAR TEXTILE SHOULDER STRAP

SPECIFICATIONS
- Dimension (Approx) : Width 40mm x Length 600mm
- Weight (Approx) : 40g
- Material : Nylon
- Colour : Cinnabar

STPSS1AM $39.00 *

EYE PIECE CORRECTOR

SPECIFICATIONS
- Viewfinder attachment to compensate for far or short sightedness
- Model Codes :
  - Diop +0.5 : **FDAECF05**
  - Diop +1.0 : **FDAECF10**
  - Diop +1.5 : **FDAECF15**
  - Diop +2.0 : **FDAECF20**
  - Diop +3.0 : **FDAECF30**
  - Diop – 1.0 : **FDAECN10**
  - Diop – 2.0 : **FDAECN20**
  - Diop – 3.0 : **FDAECN30**
  - Diop – 4.0 : **FDAECN40**

FDAECF/CN $24.00 *

ACCESSORY SHOE CAP

SPECIFICATIONS
- Dimensions (WxHxDmm) : 21 x 24 x 6
- Weight (Approx) : 1g
- Material : ABS
- Colour : Black

FASHC1AMB $11.95 *

EYEPIECE CUP

SPECIFICATIONS
- Dimensions (WxHxDmm) : 52 x 30 x 8
- Weight (Approx) : 5g
- Material : VMQ, POM, ABS
- Colour : Black

FDAEP1AM $15.95 *

MEMORY STICK DUO ADAPTOR FOR COMPACT FLASH SLOT

SPECIFICATIONS
- Enables use of Memory Stick Duo in A100 cameras

ADMSCF1 $109.00 *

55MM REAR CAP SPECIFICATIONS

- For rear of lenses

ALCR55 $7.00 *

55MM BODY CAP SPECIFICATIONS

- For Lens mount on the camera body

ALCB55 $7.00 *

NEUTRAL DENSITY

- Model Codes :
  - 55mm : **VF55NDAM** $129.00 *
  - 62mm : **VF62NDAM** $139.00 *
  - 72mm : **VF72NDAM** $139.00 *
  - 77mm : **VF77NDAM** $149.00 *

CIRCULAR POLARIZER

- Model Codes :
  - 55mm : **VF55CPAM** $159.00 *
  - 62mm : **VF62CPAM** $189.00 *
  - 72mm : **VF72CPAM** $249.00 *
  - 77mm : **VF77CPAM** $279.00 *

MC PROTECTOR

- Model Codes :
  - 55mm : **VF55MPAM** $99.00 *
  - 62mm : **VF62MPAM** $129.00 *
  - 72mm : **VF72MPAM** $135.00 *
  - 77mm : **VF77MPAM** $139.00 *

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

VERTICAL GRIPS

VERTICAL GRIP FOR A200 / A300 / A350

- Photographers exploring the possibilities of the DSLR-A200/A350 will enjoy the creative flexibility added by the high-quality VG-B30AM Vertical Grip. It not only helps steady your hand with the camera in both vertical and horizontal positions, it also provides a stable platform for shooting portraits, still-life shots and other subjects requiring vertical format. For added convenience, the shutter button and other important controls are easy to use and located at your fingertips. It also holds two NP-FM500H InfoLITHIUM® batteries (sold separately) for up to 1,500 shots, with automatic power switching to backup battery power for uninterrupted shooting.
- A stable grip for vertical and horizontal shooting
- Convenient shutter release and camera control buttons
- Holds two InfoLITHIUM® batteries (sold separately)
- Double your Stamina® battery power – up to 1,500 shots
- Shows remaining battery power in % plus icon display
- Auto switching to backup battery for uninterrupted shooting
- Precision camera fit, rugged design lightweight

SPECIFICATIONS
- Type of Use : Vertical Grip for DSLR-A200

BATTERY STAMINA
- NP-FM500H (total 2, not included)

OPERATING TEMPERATURE
- Operating Temperature : +0 to +40°C

GENERAL
- Dimensions (WxHxDmm) : 132.5 x 115.1 x 82.2
- Material : ABS Plastic

SUPPLIED ACCESSORIES
- Battery Tray
- Terminal cover

VGB30AM $299.00 *

VERTICAL GRIP FOR A700

- Simply connect this vertical grip to your DSLR-A700 camera and experience its convenient design and ease of use. Handling the camera for tall, narrow shots is now more comfortable than ever – and the integrated buttons and expanded power supply options are just a few more reasons to consider the VG-C70AM a go-to accessory for just about any photo shoot.
- A firm, comfortable grip for vertical-position shooting
- Holds two InfoLITHIUM® batteries (sold separately)
- Stamina® power for up to 1,300 shots with two batteries (sold separately)
- Accurate remaining power indication in percentage
- Auto switching to backup battery for uninterrupted shooting
- Rugged lightweight magnesium-alloy body
- Gasket-sealed controls resist dust and moisture
- Offers stability and operating ease when shooting vertically
- Rugged but yet lightweight dust and moisture resistant magnesium-alloy construction

SPECIFICATIONS
- Type of Use : Vertical Grip for DSLR-A700

BATTERY STAMINA
- NP-FM500H (total 2, not included)

OPERATING TEMPERATURE
- Operating Temperature : +0 to +40°C

GENERAL
- Dimensions (WxHxDmm) : 137.7 x 121.5 x 87.2
- Weight without batteries: 285g
- Material : Magnesium-Alloy, PCABS

VGC70AM $399.00 *

VERTICAL GRIP FOR A900

- The Vertical Control Grip adds easier access to another set of camera controls when holding the camera in Portrait (Rotated) layout, as well as providing longer shooting life by allowing the user to run 2 x NP-FM500H InfoLITHIUM® Batteries in tandem. (Not Supplied).
- The Vertical Grip automatically switches between batteries to give the Stamina® required for demanding photo-shoots.
- Made from a durable Magnesium-Alloy chassis to complement the DSLR-A900's rugged construction.
- The VGC-90AM also features silicon weather-proof seals to resist dust and moisture in the field.

SPECIFICATIONS

BATTERY STAMINA
- NP-FM500H (Total 2, not included)

OPERATING TEMPERATURE
- Operating Temperature : +0 to +40°C

GENERAL
- Dimensions (WxHxDmm) : 149.7 x 86.0 x 123.2
- Weight without batteries : 320g
- Material : Magnesium-Alloy, Polycarbonate ABS Plastic

VGC90AM $449.00 *

DID YOU KNOW?

77%

InfoLITHIUM Battery

There is nothing more annoying than running out of battery on a long day of shooting because you don't know exactly how much battery life is left before you leave the house. The Sony InfoLITHIUM battery pack gives you a precise percentage breakdown of the battery life so you'll never be caught out again.

KEY TECHNOLOGY

CYBER-SHOT Intelligent Scene Recognition (iSCN)

iSCN Intelligent Scene Recognition

Take the guesswork out of your photography and get great pictures every time with the new Intelligent Scene Recognition (iSCN) mode. Built into selected Cyber-shot models, the feature automatically evaluates what type of photo you are taking. Whether you are trying to capture a portrait at night time, a beautiful landscape or even a macro photograph, there's no need to change any settings manually. It's fast, simple and says goodbye to confusing scene modes.

iSCN is able to detect from up to 8 different scene modes* and activate them automatically to optimise camera settings. When a registered scene mode is detected, the corresponding icon appears on the screen.

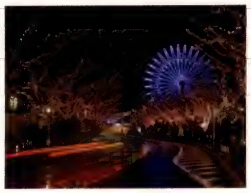
Intelligent Scene Recognition is able to automatically detect from up to eight common scene modes*

* Portrait, Macro and Landscape modes only detected on the DSCT77 and DSCT700

Portrait

Twilight

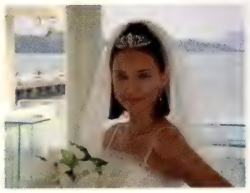
Twilight with Tripod



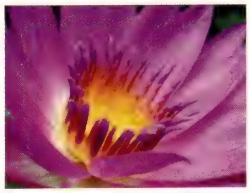
Twilight Portrait

Backlight

Backlight Portrait



Macro



Landscape

iSCN+ Intelligent Scene Recognition

To make sure you have the pick of the best, in advanced mode, iSCN will automatically take two photos in quick succession using a different combination of settings. If for example you photograph someone in low light, the camera will take one photo with the flash and one with a high ISO setting. An opportunity to compare, experiment and improve your photography skills.

iSCN+ First Photo

Flash On Low ISO

iSCN+ Second Photo Flash Off High ISO

CYBER-SHOT Face Detection and Smile Shutter

Face Detection

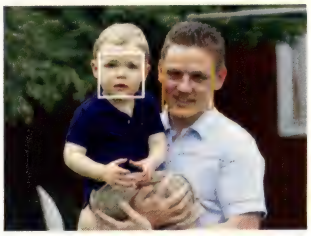
Never miss the moment with Sony Face Detection and Smile Shutter technology.

Smile Shutter

Face Detection gives you the best photos by detecting faces and optimising the focus, white balance and flash control accordingly. You can even give Face Detection priority to children or adults, depending on who is the star of your frame.

Furthermore, Smile Shutter automatically detects and captures smiles as they happen. When it is activated the camera will wait until your friends are smiling before it takes a photo. If used in conjunction with Child Priority, Smile Shutter will wait until the child smiles before taking the shot. It's perfect for family portraits.

Child Priority Face Detection



Adult Priority Face Detection

KEY TECHNOLOGY

CYBER-SHOT BIONZ and DRO Plus

You can't get much faster than the powerful BIONZ Image Processor. Originally designed for α DSLR cameras, it is now incorporated into many models of the Cyber-shot range. It is lightning fast and applies advanced creative shooting functions effortlessly.

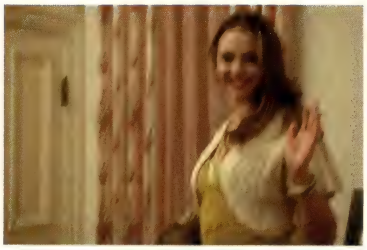
Exclusive to Sony, the BIONZ processor also features the new Dynamic Range Optimiser (DRO) This makes sure your photos are consistently exposed even when there is a high level of contrast in scenes with strong backlighting. Many exposure systems struggle with such extreme contrasts, however DRO is able to evaluate areas of the frame and adjust them independently to produce a great picture.

DRO Off

DRO On

CYBER-SHOT Optical SteadyShot

You have the perfect evening shot. But how do you avoid camera shake without a tripod? Many Cyber-shot cameras include Optical SteadyShot, lens shifting technology to make shooting in low light situations worry free. This gyroscope mechanism counteracts natural hand movement and prevents the motion blur associated with slow shutter speeds. Optical SteadyShot is extremely useful when shooting indoors or at the extreme end of your zoom.


Optical SteadyShot Off

Optical SteadyShot On

CYBER-SHOT Carl Zeiss Lenses

Carl Zeiss
Vario-Tessar

Many Cyber-shot cameras feature lenses designed by one of the worlds best lens designers – Carl Zeiss. The lens is one of the most important parts of any camera as it is responsible for delivering clear, clean and distortion free light onto the sensor.

Zeiss have been creating lenses for nearly 150 years for applications from photography through to medical engineering and laser cutting. Their name is synonymous with quality and their incorporation into select Cyber-shot cameras produce superb, sharp images with excellent colour reproduction.

CYBER-SHOT Retouch Functions

Enhance your photos and master your editing skills with the retouch functions available on the Cyber-shot range. These range from the traditional Red-Eye and Trimming features to some more creative functions. Unsharp Masking, Soft Focus, Partial Colour, Fisheye Lens, Cross Filter, Radical Blur and Retro feature on selected Cyber-shot models. One of the most fun new retouch features is Happy Faces where you can add a smile to 'non-smiling' people after taking the photo.

Before Partial Colour Retouch

After Partial Colour Retouch

Before Cross Filter Retouch

After Cross Filter Retouch

Before Radial Blur Retouch

After Radial Blur Retouch

CYBER-SHOT HD Slideshow

Launch your photography into a new dimension with the breathtaking colour and extraordinary clarity of High Definition. With the use of an optional High Definition Component Cable, selected Cyber-shot models are capable of 1080 High Definition Output. View your images at their absolute best with friends or family on any High Definition TV such as a BRAVIA.

Turn your photos into a visual feast by using the cameras Slideshow mode. With the ability to filter the range of images by date, folder or even faces, take advantage of the inbuilt templates to create an impressive presentation in seconds.

Furthermore, PhotoMusic lets you transfer your own music tracks to the camera to customise your experience.

CYBER-SHOT Easy Mode

With new clean and simple on-screen graphical menus, getting the best out of your Cyber-shot has never been easier. Features such as the on-screen function guide and image print guide make navigation through the camera effortless.

To make life simpler still, selected 2008 Cyber-shot models introduce an 'Easy' mode. This simplifies all the camera operations and lets the camera do the thinking for you. When the Cyber-shot is set to Easy, even the screen display is simplified showing only the remaining number of shots available and the remaining battery life. For new users, camera operation couldn't be easier and all your energies can be diverted into getting the best shot!

CYBER-SHOT Image Playback

With increasing memory card sizes it's not uncommon to have hundreds of photos stored on your camera at any one time. Cyber-shot cameras offer a variety of ways to sort your images after they have been captured. Three of the newer and more intuitive image management tools featured on selected Cyber-shot cameras are Calendar View, Favourites and Filter by Faces.

Calendar View

Calendar View is a simple and intuitive way to look at your photos. By choosing Date View in your Cyber-shot cameras playback menu, an onscreen calendar appears making it easy to navigate to any particular day and view the photos captured that day.

Favourites

Favourites view lets you categorise your images into one of six Favourites folders so they can be recalled easily at a later date.

Filter by Faces

Filter by Faces allows you to sort your photos by the types of faces they contain; All Faces, Children, Infants or Smiles. Finding the shots you want has never been easier.

Calendar View

Favourites View

Filter by Faces

DSCS730

7.2MP CYBER-SHOT $179.00 *

The S730 is an entry level camera offering an impressive 7.2 megapixels, 3x optical zoom and a 2.4" LCD screen. It runs off 2x AA batteries which is exceptionally convenient for travellers.

FEATURES
- 7.2 Megapixels (effective)
- 3 x Optical Zoom
- High Sensitivity ISO 1250
- 2.4" LCD Screen
- 22MB Internal Memory

SPECIFICATIONS

LENS
- Lens Type : Sony
- Focal Length (35mm conversion) : 5.8-17.4mm (35-105mm)
- F Number : 2.8 – 4.8
- Optical Zoom : 3x

SENSOR
- Sensor and Size : 1/2.5" CCD
- Effective Pixels : 7.2 MP
- Colour Filter : RGB primary color
- Scan System : Interlace scan

LCD
- LCD : 6.0cm (2.4" type) TFT

IMAGE PROCESSOR
- DXP : 12 bit
- Start-up Time : Approx 1.8sec
- Shutter Time Lag : Approx 0.5sec

CONTROL AND SETTINGS
- ISO Sensitivity : Auto/80/100/200/400/800/1250
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : ± 2.0EV, 1/3EV Step
- Sharpness/Contrast : ±1 Step
- White Balance : Auto, 5 presets
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button

STILL IMAGE
- Burst Mode : 0.83fps (3 shots@7MP)

MOVIE MODES
- Presentation : 320 x 240, 30fps

STORAGE
- Internal Memory : 22MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA
- Battery Life on Supplied Batteries : 100 shots / 50mins; Optional NH-AA : 440 shots / 220mins

CONNECTIONS
- USB 2.0 Connection

GENERAL
- Dimensions (WxHxDmm) : 91.4 x 61.0 x 29.1
- Weight (without accessories) : 140g

SUPPLIED ACCESSORIES
- AV Cable
- AA Alkaline Batteries x 2
- USB Cable
- Wrist Strap
- Software :
  - Windows : Picture Motion Browser Ver 2.2, USB Driver
  - Mac : USB Driver

DSCW110

7.2MP CYBER-SHOT $229.00 *

The W110 introduces 4x optical zoom, a Carl Zeiss Lens, 2.5" LCD Screen and a rechargeable Li-Ion battery. Face Detection technology with Smile Shutter detection means you'll always capture the perfect moment.

FEATURES
- 7.2 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 4x Optical Zoom
- 2.5" LCD Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Smile Shutter

SPECIFICATIONS

LENS
- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 5.35-21.4mm (32-128mm)
- F Number : 2.8-5.8
- Optical Zoom : 4x

SENSOR
- Sensor and Size : 1/2.5" Super HAD CCD
- Effective Pixels : 7.2MP

LCD AND VIEWFINDER
- LCD : 6.2cm (2.5" type) TFT
- Viewfinder

IMAGE PROCESSOR
- Image Processor : BIONZ
- DXP : 14 bits
- Start-up Time : Approx 1.8sec
- Shutter Time Lag : Approx 0.008sec

CONTROLS AND SETTINGS
- ISO Sensitivity : Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
- Live Histogram Indicator
- White Balance : Auto, 7 presets
- NR Slow Shutter 1/3 sec or slower
- Dynamic Range Optimiser
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator

STILL IMAGE
- Burst Mode : 1.5 fps

MOVIE MODES
- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps
- Video Mail : 320 (QVGA, 320x240), Approx 8.3fps

STORAGE
- Internal Memory : 15MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA
- Battery Life on Supplied Batteries : 420 shots / 210 mins

CONNECTIONS
- USB 2.0 Connection
- Other Connections : Multi-use Terminal USB, AV Out, DC in

GENERAL
- Dimensions (WxHxDmm) : 88.2 x 57.2 x 22.9
- Weight (without accessories) : 123g
- Body Material : Metal Face

SUPPLIED ACCESSORIES
- Lithium Ion Battery (NPBG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Wrist Strap
- Software :
  - Windows : Picture Motion Browser Ver 3.0, USB Driver
  - Mac : USB Driver

Full HD 1080

Still image

NOTES

DSCW120P

7.2MP CYBER-SHOT $279.00 *

The W120 is nearly identical to the W110 but also features the Optical SteadyShot lens shifting technology. Optical SteadyShot counteracts natural hand movement and minimizes the chance of blurry photos when shooting in low light situations without a tripod.

Only available at SonyCentral and Sony Style

FEATURES
- 7.2 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 4x Optical Zoom
- 2.5" LCD Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Smile Shutter
- Optical SteadyShot

SPECIFICATIONS

LENS
- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 5.35-21.4mm (32-128mm)
- F Number : 2.8-5.8
- Optical Zoom : 4x
- Optical SteadyShot

SENSOR
- Sensor and Size : 1/2.5" Super HAD CCD
- Effective Pixels : 7.2MP
- Colour Filter : RGB primary color mosaic filters
- Scan System : Interlace scan

LCD AND VIEWFINDER
- LCD : 6.2cm (2.5" type) TFT
- Viewfinder

IMAGE PROCESSOR
- Image Processor : BIONZ
- DXP : 14 bits
- Start-up Time : Approx 2.0sec
- Shutter Time Lag : Approx 0.008sec

CONTROL AND SETTINGS
- ISO Sensitivity : Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
- Live Histogram Indicator
- White Balance : Auto, 7 presets
- NR Slow Shutter : 1/3 sec or slower
- Dynamic Range Optimiser
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert

STILL IMAGE
- Burst Mode : Approx 1.5 fps (100 shots)

MOVIE MODES
- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps
- Video Mail : 320 (QVGA, 320x240), Approx 8.3fps

STORAGE
- Internal Memory : 15MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA
- Battery Life on Supplied Batteries : 380 shots / 190 mins

CONNECTIONS
- USB 2.0 Connection
- Other Connections : Multi-use Terminal – USB, AV Out, DC in

GENERAL
- Dimensions (WxHxDmm) : 88.2 x 57.2 x 22.9
- Weight (without accessories) : 123g
- Body Material : Metal (Aluminium)

COMPATIBILITY
- Image Software : Windows 2000 Pro, XP Home and XP Pro, Vista
- USB Driver Software :
  - Windows 2000 Pro, XP Home and XP Pro, Vista
  - Mac OS 9.1/9.2/Mac OS X (v10.1-v10.5)

SUPPLIED ACCESSORIES
- Lithium Ion Battery (NPBG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Wrist Strap
- Software :
  - Windows : Picture Motion Browser Ver 3.0, USB Driver
  - Mac : USB Driver

Full HD 1080

Still image

DSCW150

8.1MP CYBER-SHOT $329.00 *

The W150 offers some of the best features in the current Cyber-shot lineup with 8.1 megapixels and an impressive 5x optical zoom with Optical SteadyShot. Intelligent Scene Recognition takes the guesswork out of choosing the right scene mode for the type of photo you are trying to capture.

FEATURES
- 8.1 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 5x Optical Zoom
- 2.7" LCD Screen
- Optical SteadyShot
- Smile Shutter
- Intelligent Scene Recognition
- BIONZ Image Processor
- Face Detection (Child / Adult priority)
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction

SPECIFICATIONS

LENS
- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 5.0-25.0mm (30-150mm)
- F Number : 3.3-5.2
- Optical Zoom : 5x
- Optical SteadyShot

SENSOR
- Sensor and Size : 1/2.5" Super HAD CCD
- Effective Pixels : 8.1MP
- Colour Filter : RGB primary color mosaic filters
- Scan System : Interlace scan

LCD AND VIEWFINDER
- LCD : 6.7cm (2.7" type) TFT
- Viewfinder

IMAGE PROCESSOR
- Image Processor : BIONZ
- DXP : 14 bits
- Start-up Time : Approx 1.9sec
- Shutter Time Lag : Approx 0.008sec

CONTROL AND SETTINGS
- ISO Sensitivity : Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
- Live Histogram Indicator
- White Balance : Auto, 7 presets
- NR Slow Shutter : 1/3 sec or slower
- Dynamic Range Optimiser : Standard / Plus / Off
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert

STILL IMAGE
- Burst Mode : 2.1 fps

MOVIE MODES
- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps

STORAGE
- Internal Memory : 15MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA
- Battery Life on Supplied Batteries : 400 shots / 200 mins

CONNECTIONS
- USB 2.0 Connection
- Other Connections : Multi-use Terminal – USB, AV Out, DC in

GENERAL
- Dimensions (WxHxDmm) : 94.0 x 59.3 x 21.4
- Weight (without accessories) : 142g
- Body Material : Metal (Aluminium)

SUPPLIED ACCESSORIES
- Lithium Ion Battery (NPFG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Wrist Strap
- Software :
  - Windows : Picture Motion Browser Ver 3.0, USB Driver
  - Mac : USB Driver

Full HD 1080

Still image

DID YOU KNOW?

PhotoTV HD

By using the optional HD cable (VMCMHC1) and connecting your Cyber-shot to a Full HD BRAVIA screen you can take advantage of PhotoTV HD technology and bring your images to life.
As digital photographs are static, they require different processing to moving video. PhotoTV HD optimizes the screen display to produce a vibrant and lifelike image quality which resembles a traditional print.

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

DSCW300

13.6MP CYBER-SHOT $599.00 *

The W300 packs a sensational 13.6 megapixels of resolution into a stylish and durable Titanium coated body. It's perfect for those who want unprecedented image quality and the ability to print large scale images.

FEATURES
- 13.6 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 3 x Optical Zoom
- 2.7" LCD Screen
- BIONZ Image Processor
- Face Detection (Child / Adult priority)
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Optical SteadyShot
- Smile Shutter

SPECIFICATIONS

LENS
- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 7.6-22.8mm (35-105mm)
- F Number : 2.8-5.5
- Optical Zoom : 3x
- Optical SteadyShot

SENSOR
- Sensor and Size : 1/1.7" Super HAD CCD
- Effective Pixels : 13.6MP
- Colour Filter : RGB primary color mosaic filters
- Scan System : Interlace scan

LCD AND VIEWFINDER
- LCD : 6.7cm (2.7" type) TFT
- Viewfinder

IMAGE PROCESSOR
- Image Processor : BIONZ
- DXP : 14 bits
- Start-up Time : Approx 1.9sec
- Shutter Time Lag : Approx 0.008sec

CONTROL AND SETTINGS
- ISO Sensitivity : Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
- Live Histogram Indicator
- Sharpness / Contrast
- White Balance : Auto, 9 presets
- NR Slow Shutter : 1/3 sec or slower
- Dynamic Range Optimiser : Standard / Plus / Off
- Face Detection with Child / Adult Priority
- Smile Shutter
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert

STILL IMAGE
- Burst Mode : 1.9 fps

MOVIE MODES
- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps
- Video Mail : 320 (QVGA, 320x240), Approx 8.3fps

STORAGE
- Internal Memory : 15MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA
- Battery Life on Supplied Batteries : 300 shots / 150 mins

CONNECTIONS
- USB 2.0 Connection
- Other Connections : Multi-use Terminal – USB, AV Out, DC in

GENERAL
- Dimensions (WxHxDmm) : 94.3 x 59.0 x 26.8
- Weight (without accessories) : 156g
- Body Material : Metal (Stainless)

SUPPLIED ACCESSORIES
- Lithium Ion Battery (NPBG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Wrist Strap
- Software :
  - Windows : Picture Motion Browser Ver 3.0, USB Driver
  - Mac : USB Driver

Full HD 1080
Still image

DSCT77

10.1MP CYBER-SHOT $429.00 *

The T77 features a 3" touch screen on the back which makes the camera exceptionally easy to use and puts all the key features at your fingertips. A folding path lens keeps the camera exceptionally slim with a chassis measuring only 15mm thin whilst still retaining 4x optical zoom and 10.1 megapixels resolution. The T77 is the slimmest camera on the market to feature optical image stabilisation*.
*As of August 2008, Sony survey

FEATURES
- 10.1 Megapixels (effective)
- Carl Zeiss Vario Tessar Lens
- 4x Optical Zoom
- 3.0" Touchscreen LCD
- BIONZ Image Processor
- Face Detection (Child / Adult priority)
- High ISO Sensitivity (ISO 3200)
- Intelligent Scene Recognition
- Optical SteadyShot
- Smile Shutter
- Ultra-slim body (15mm)

SPECIFICATIONS

LENS
- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 6.18-24.7mm (35-140mm)
- F Number : 3.5-4.6
- Optical Zoom : 4x
- Precision Digital Zoom : 8x
- Optical SteadyShot

SENSOR
- Sensor and Size : 1/2.3" Super HAD CCD

LCD
- LCD : 3.0" TFT (Clear Photo LCD Plus)

IMAGE PROCESSOR
- Image Processor : BIONZ

CONTROL AND SETTINGS
- Aperture Range : Auto (F3.5-F10)/ Program auto (F3.5-F10)
- Shutter Speed : Auto (1/4-1/1000)/ Program auto (1"-1/1000)
- ISO Sensitivity : Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (+/ – 2.0EV, 1/3EV step)
- White Balance : Auto, 7 presets
- Dynamic Range Optimiser (Standard/ Plus/Off)
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert

STILL IMAGE
- Recording Modes : Normal, Burst, AE Bracketing
- Recording Formats : JPEG/MPEG1
- Image Playback and Editing : Rotate, Zoom (8x Digital), Trimming, Multi Resizing, Red Eye Correction, Paint, Soft Focus, Unsharp Masking, Cross Filter, Partial Colour, Fisheye Lens, Retro, Radial Blur, Happy Faces and Slide Show with Music, Slideshow, Protect
- Burst Mode : 1.6 fps

MOVIE MODES
- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps

CONNECTIONS
- USB 2.0 Connection
- Other Connections : Multi-use Terminal – USB, AV Out, DC in

GENERAL
- Supplied Battery : 220shots/110 mins (approx.)
- Dimensions (WxHxDmm) : 93.6 x 57.2 x 15.0
- Weight (without accessories) : 126g (151g with battery + MS duo)
- Body Material : Metal
- Internal Memory : 15MB

SHOOTING MODES
- Scene Selection : Auto Adjustment, Easy Shooting, Program Auto, Movie, High Sensitivity, Twilight, Twilight Portrait, Soft Snap, Landscape, Beach, Snow, Fireworks, High Speed Shutter, Underwater, Gourmet
- Colour Mode / Picture Effects : Normal, Vivid, Sepia, B&W

SUPPLIED ACCESSORIES
- Accessories : Lithium Ion Battery (NPBD1), Battery Charger, Multi Connector Cable (AV+USB), Wrist Strap Stylus, Adapter Plate
- Software :
  - Windows : Picture Motion Browser, USB Driver
  - Mac : USB Driver

Full HD 1080
Still image

DID YOU KNOW?

Navigate through menus quickly and easily with the Touch Screen featured on all T-Series Cyber-shot models.
To edit and review your images, you can use the Touch Screen to zoom in on every detail. You can even add a wide range of writing, stamps and frames simply with the touch of your finger!

DSCT700

10.1MP CYBER-SHOT $599.00 *

The T700 is the perfect pocket-sized photo album. The 4GB of internal memory is enough to hold over 5000 photos*. It's easy to sort your photos by events or faces and instantly create an impressive looking digital photo album on the 3.5" touch screen.
*Using supplied software to compress to 2MP HD Quality.

FEATURES
- 10.1 Megapixels (effective)
- Carl Zeiss Vario Tessar Lens
- Ultra-slim body (16.4mm)
- 4x Optical Zoom
- 3.5" Touchscreen LCD
- BIONZ Image Processor
- Face Detection (Child / Adult priority)
- High ISO Sensitivity (ISO 3200)
- Intelligent Scene Recognition
- Optical SteadyShot
- Smile Shutter
- 4GB Internal Memory with Album functions

SPECIFICATIONS

LENS
- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 6.18-24.7mm (35-140mm)
- F Number : 3.5-4.6
- Optical Zoom : 4x
- Precision Digital Zoom : 8x
- Optical SteadyShot

SENSOR
- Sensor and Size : 1/2.3" Super HAD CCD

LCD
- LCD : 3.5" TFT (Xtra Fine)

IMAGE PROCESSOR
- Image Processor : BIONZ

CONTROL AND SETTINGS
- Aperture Range : Auto (F3.5-F10)/ Program auto (F3.5-F10)
- Shutter Speed : Auto (1/4-1/1000)/ Program auto (1"-1/1000)
- ISO Sensitivity : Auto/80/100/200/400/ 800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (+/ – 2.0EV, 1/3EV step)
- White Balance : Auto, 7 presets
- Dynamic Range Optimiser (Standard/ Plus/Off)
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert

STILL IMAGE
- Recording Modes : Normal, Burst, AE Bracketing
- Recording Formats : JPEG/MPEG1
- Image Playback and Editing : Rotate, Zoom (8x Digital), Trimming, Multi Resizing, Red Eye Correction, Paint, Soft Focus, Unsharp Masking, Cross Filter, Partial Colour, Fisheye Lens, Retro, Radial Blur, Happy Faces and Slide Show with Music, Scrapbook, Slideshow, Protect, Password-lock
- Burst Mode : 1.6 fps

MOVIE MODES
- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps

CONNECTIONS
- USB 2.0 Connection
- Other Connections : Multi-use Terminal – USB, AV Out, DC in

GENERAL
- Supplied Battery : Supplied 200shots/100 mins (approx.)
- Dimensions (WxHxDmm) : 95.0 x 58.4 x 16.4 (excluding protusions)
- Weight (without accessories) : 135g (160g with battery + MS duo)
- Body Material : Metal
- Internal Memory : 4GB

SHOOTING MODES
- Scene Selection : Auto Adjustment, Easy Shooting, Program Auto, Movie, High Sensitivity, Twilight, Twilight Portrait, Soft Snap, Landscape, Beach, Snow, Fireworks, High Speed Shutter, Underwater, Gourmet
- Colour Mode / Picture Effects : Normal, Vivid, Sepia, B&W

SUPPLIED ACCESSORIES
- Accessories : Lithium Ion Battery (NPBD1), Battery Charger, Multi Connector Cable (AV+USB), Wrist Strap, Stylus, Adapter Plate
- Software :
  - Windows : Picture Motion Browser, USB Driver
  - Mac : USB Driver

Full HD 1080
Still image

DSCT500

10.1MP CYBER-SHOT $649.00 *

The T500 not only takes great photos but also adds the functionality of HD video recording. The T500 is able to record MPEG movies in High Definition (with about 60 minutes of recording on a 4GB Memory Stick). All of this in something small enough to slip into your pocket!

FEATURES
- 10.1 Megapixels (effective)
- Carl Zeiss Vario Tessar Lens
- HD Movie Recording
- 5x Optical Zoom
- 3.5" Touchscreen LCD
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Optical SteadyShot

SPECIFICATIONS

LENS
- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 5.8-29.8mm (33-165mm)
- F Number : 3.5-4.4
- Optical Zoom : 5x
- Precision Digital Zoom : 10x
- Optical SteadyShot

SENSOR
- Sensor and Size : 1/2.3" Super HAD CCD

LCD
- LCD : 3.5" TFT (Clear Photo LCD Plus)

CONTROL AND SETTINGS
- Aperture Range : Auto (F3.5-F10)/ Program auto (F3.5-F10)
- Shutter Speed : Auto (1/4-1/1000)/ Program auto (1"-1/1000)
- ISO Sensitivity : Auto/80/100/200/400/ 800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (+/ – 2.0EV, 1/3EV step)
- White Balance : Auto, 7 presets
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert

STILL IMAGE
- Recording Modes : Normal, Burst, AE Bracketing
- Recording Formats : JPEG/MPEG1
- Image Playback and Editing : Rotate, Zoom (8x Digital), Multi Resizing, Red Eye Correction, Partial Colour, Slide Show with Music, Slideshow, Protect
- Burst Mode : 1.4 fps

MOVIE MODES
- VGA : 640x480, 30fps
- HD Movie 720p : 1280x720, 30fps, progressive

CONNECTIONS
- USB 2.0 Connection
- Other Connections : Multi-use Terminal – USB, AV Out, DC in

GENERAL
- Supplied Battery : 180shots/90 mins (approx.)
- Dimensions (WxHxDmm) : 97 x 59.3 x 21.4
- Weight (without accessories) : 155g (180g with battery + MS duo)
- Body Material : Metal
- Internal Memory : 4MB

SHOOTING MODES
- Scene Selection : Auto Adjustment, Program Auto, Movie, High Sensitivity, Twilight, Twilight Portrait, Soft Snap, Landscape, Beach, Snow, Fireworks, High Speed Shutter
- Colour Mode / Picture Effects : Normal, Vivid, Sepia, B&W

SUPPLIED ACCESSORIES
- Accessories : Lithium Ion Battery (NPBD1), Battery Charger, USB Cable, A/V Cable, Wrist Strap, Multi-output Stand
- Software :
  - Windows : Picture Motion Browser, USB Driver
  - Mac : USB Driver

HD Movie 720p
Full HD 1080
Still image
BRAVIA Sync

DID YOU KNOW?

BRAVIA Sync

By connecting the T500 to a compatible BRAVIA television using an optional HDMI cable, you are able to take advantage of BRAVIA Sync technology. BRAVIA Sync allows you to control your camera with your television remote control making it easy to navigate through the photos and video without leaving the couch.
All current BRAVIA panels feature BRAVIA Sync.

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

DSCH10

8.1MP CYBER-SHOT $429.00 *

The H10 features 10x optical zoom whilst still remaining remarkably compact. This makes it an ideal camera for families requiring more zoom than an ultra-compact but not wanting to compromise on size. The H10 also features 8.1 megapixels, a 3" LCD Screen and a rechargeable Li-Ion Battery and Optical SteadyShot.

FEATURES
- 8.1 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 10 x Optical Zoom
- 3.0" LCD Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Optical SteadyShot
- Advanced Sport Mode

SPECIFICATIONS

LENS
- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 6.3-63.0mm (38-380mm)
- F Number : 3.5-4.4
- Optical Zoom : 10x
- Optical SteadyShot

SENSOR
- Sensor and Size : 1/2.5" Super HAD CCD
- Effective Pixels : 8.1MP
- Colour Filter : RGB primary color mosaic filters
- Scan System : Interlace scan

LCD
- LCD : 7.5cm (3.0" type) TFT

IMAGE PROCESSOR
- Image Processor : BIONZ
- DXP : 14 bits
- Start-up Time : Approx 1.8 sec
- Shutter Time Lag : Approx 0.008sec

CONTROL AND SETTINGS
- ISO Sensitivity : Auto/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
- Live Histogram Indicator
- Sharpness / Contrast
- White Balance : Auto, 7 presets
- NR Slow Shutter (1/3 sec or slower)
- Dynamic Range Optimiser (Standard)
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert

STILL IMAGE
- Recording Modes : Normal, Burst
- Recording Formats : JPEG/MPEG1
- Image Playback : Rotate, Zoom (8x Digital), Trimming, Red Eye Correction, Soft Focus, Cross Filter, Partial Colour and Slide Show with Music (PHOTOMUSIC)
- Burst Mode : 2.0fps

MOVIE MODES
- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps
- Video Mail : 320 (QVGA, 320x240), Approx 8.3fps

STORAGE
- Internal Memory : 31MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA
- Battery Life on Supplied Batteries : 310 shots / 155 mins

CONNECTIONS
- USB 2.0 Connection
- Other Connections : Multi-use Terminal – USB, AV Out, DC in

GENERAL
- Dimensions (WxHxDmm) : 106.0 x 68.5 x 48.9
- Weight (without accessories) : 264g

SUPPLIED ACCESSORIES
- Lithium Ion Battery (NPBG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Lens Adapter Ring
- Lens Hood
- Lens Cap
- Shoulder Strap
- Software :
  - Windows : Picture Motion Browser Ver 3.0, USB Driver
  - Mac : USB Driver

Full HD 1080

Still image

DSCH50

9.1MP CYBER-SHOT $599.00 *

The H50 is a great camera for someone wanting a little more manual control. Its impressive 15x optical zoom gets you up close to the action and is perfect for sporting events whilst the 9.1 megapixel sensor records the finest details, while taking advantage o the Optical SteadyShot.

FEATURES
- 9.1 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 15 x Optical Zoom
- 3.0" Tilting LCD Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Optical SteadyShot
- Infrared Night Shot
- Intelligent Scene Recognition
- Smile Shutter
- Advances Sports Mode

SPECIFICATIONS

LENS
- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 5.2-78.0mm (31-465mm)
- F Number : 2.7-4.5
- Optical Zoom : 15x
- Optical SteadyShot

SENSOR
- Sensor and Size : 1/2.3" Super HAD CCD
- Effective Pixels : 9.1MP
- Colour Filter : RGB primary color mosaic filters
- Scan System : Interlace scan

LCD AND VIEWFINDER
- LCD : 7.5cm (3.0" type) TFT
- Viewfinder

IMAGE PROCESSOR
- Image Processor : BIONZ
- DXP : 14 bits 2.2
- Start-up Time : Approx 2.0 seconds
- Shutter Time Lag : Approx 0.007 sec

CONTROL AND SETTINGS
- ISO Sensitivity : Auto80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
- Live Histogram Indicator
- Sharpness / Contrast
- White Balance : Auto, 9 presets
- NR Slow Shutter (1/3 sec or slower)
- Dynamic Range Optimiser (Standard)
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert, Night Shot, NR Level Settings

STILL IMAGE
- Burst Mode : 1.6fps

MOVIE MODES
- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps
- Video Mail : 320 (QVGA, 320x240), Approx 8.3fps

STORAGE
- Internal Memory : 15MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA
- Battery Life on Supplied Batteries : 300 shots / 150 mins

CONNECTIONS
- USB 2.0 Connection : Auto (Multi Configuration), Mass Storage, PictBridge PTP, MTP
- Other Connections : Multi-use Terminal USB, AV Out, DC in

GENERAL
- Dimensions (WxHxDmm) : 116.1 x 81.4 x 86.0
- Weight (without accessories) : 415g

COMPATIBILITY
- Image Software : Windows 2000 Pro, XP Home and XP Pro, Vista
- USB Driver Software :
  - Windows 2000 Pro, XP Home and XP Pro, Vista
  - Mac OS 9.1/9.2/Mac OS X (v10.1-v10.5)

SUPPLIED ACCESSORIES
- Lithium Ion Battery (NPBG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Lens Adapter Ring
- Lens Hood
- Lens Cap
- Shoulder Strap
- Software :
  - Windows : Picture Motion Browser Ver 3.0, USB Driver
  - Mac : USB Driver

Full HD

Still image

DID YOU KNOW?

Understanding Zoom

The larger an optical zoom is, then the further the camera can get you to the action without you physically having to move. Just how far? Take a look at the images to the right.

DPFD70

7" DIGITAL PHOTO FRAME
$199.00 *

The D70 S-Frame lets you view and share your memories in brilliant, high-contrast color on a 7" LCD screen. Multiple display modes and nine slideshow styles plus clock/calendar functions bring both style and practicality together.

FEATURES
- 7" wide (15:9) LCD panel
- 256MB internal memory
- Auto Orientation Sensor
- Clock and Calendar modes
- Remote control

SPECIFICATIONS
COMPATIBLE PHOTO DATA FORMAT
- File System : FAT12/16/32
- Available File format : DCF format
- JPEG : DCF Ver2.0 compatible, Exif Ver2.21 compatible, JFIF (Baseline JPEG with 4:4:4, 4:2:2, or 4:2:0 formats)
- RAW : SRF, SR2, ARW (2.0 or less, preview only)
  – RAW files are displayed as thumbnail preview
- JPEG File decode speed : 1.9 Sec

INTERFACE
- Direct Memory Card Slots *3 : "Memory Stick PRO" (Standard / Duo / PRO-HG Duo), SD card (SD / mini SD), CF card, xD-picture card
- USB for PC connection : USB (Type B, 2.0 full speed)

LCD SCREEN
- LCD Panel size : 7" (panel diagonal)
- LCD panel resolution : WideVGA 800 x 480 (viewing area 800 x 480)
- LCD total dot number : 1,152K dots (800x480RGB)
- Display type : TFT
- Display back light type : CCFL
- Clear Photo LCD
- Aspect Ratio : 15:9
- LCD Viewing Angle : 140° (H) / 110° (V) (Typ)
- LCD Brightness : 220cd/m² (Typ)
- Lifetime, to 50% brightness : 20,000 hr (min)

PLAYBACK
- Still Image Playback
- Placement supported : Landscape, Portrait, Auto orientation
- Slideshow Playback (9 patterns)
- Slideshow interval setting (10 patterns)
- Index Playback
- Clock and Calendar Playback (3 designs)
- Image display setting (Fit to screen/Full Image)

GENERAL
- Photo Frame Dimensions (WxHxDmm) : Approx 207 x 137 x 38.5
- Photo Frame Dimensions (WxHxDmm) : Approx 207 x 137 x 125
- Weight : Approx 550g (without AC adaptor)
- Logo ON/OFF (MENU : ON/OFF/, Auto Off at portrait placement)

POWER
- Power consumption : approx. 7.7W (max)
- Power : DC12V, 1.2A
- AC adaptor : AC-P12V1, P12V2, P12V3, P12V4, P12V5, P12V6,P12V7 AC100-240V (47-63Hz), 0.48A (MAX)

RECOMMENDED ACCESSORIES

Memory Stick PRO-HG Duo : MSHX8G

DPFV900

9" DIGITAL PHOTO FRAME
$349.00 *

The V900 not only displays your photos on a large 9" LCD screen but Automatic Image Correction with Face Detection technology ensures that your photos look as brilliant as the scenes that inspired them. The V900 also has HDMI output if you want to display your images on the big screen.

FEATURES
- 9" wide (16:9) LCD panel
- 512MB internal memory
- Auto Orientation Sensor
- Clock and Calendar modes
- Remote Control
- Auto Correction
- HDMI output

SPECIFICATIONS
COMPATIBLE PHOTO DATA FORMAT
- File System : FAT12/16/32
- Available File format : DCF format
- JPEG : DCF Ver2.0 compatible, Exif Ver2.21 compatible, JFIF (Baseline JPEG with 4:4:4, 4:2:2, or 4:2:0 formats)
- TIFF : Exif Ver 2.21 compatible
- BMP : 1,4,8,16,24, 32bit Windows format
- RAW : SRF, SR2, ARW (2.0 or less, preview only)
  – RAW files are displayed as thumbnail preview
- JPEG File decode speed : 1.7 Sec

INTERFACE
- Direct Memory Card Slots : "Memory Stick PRO" (Standard / Duo / PRO-HG Duo), SD/SDHC, CF card, xD-picture card, MMC
- USB for PC connection : USB (MiniB, full speed)

LCD SCREEN
- LCD Panel size : 9" (panel diagonal)
- LCD panel resolution : WideVGA 800 x 480 (viewing area 750 x 480)
- LCD total dot number : 1,152K dots (800x480RGB)
- Display type : TFT
- Display back light type : CCFL
- Clear Photo LCD
- Aspect Ratio : 15:9
- LCD Viewing Angle : 140° (H) / 110° (V) (Typ)
- LCD Brightness : 300cd/m² (Typ)
- Lifetime, to 50% brightness : 15,000 hr (min)

PLAYBACK
- Still Image Playback
- Placement supported : Landscape, Portrait, Auto orientation
- Slideshow Playback (10 patterns)
- Slideshow interval setting (10 patterns)
- Index Playback
- Clock and Calendar Playback (3 designs and 2 colours)
- Image display setting (Fit to screen/Full Image)

GENERAL
- Photo Frame Dimensions (WxHxDmm) : Approx 245 x 162 x 38.5
- Photo Frame Dimensions (WxHxDmm) : Approx 245 x 162 x 145
- Weight : Approx 800g (without AC adaptor)
- Logo ON/OFF (MENU : ON/OFF/, Auto Off at portrait placement)

POWER
- Power consumption : approx. 12W (max)
- Power : DC8.4V, 1.7A
- AC adaptor : AC-L200, AC100-240V (50Hz-60Hz), 0.35-0.18A

RECOMMENDED ACCESSORIES

Memory Stick PRO Duo : MSMT16G

DPPFP65

DIGITAL PHOTO PRINTER
$199.00 *

The FP65 delivers gorgeous lab-quality photo prints at home with advanced Dye Sublimation technology. Super Coat 2 lamination protects your photos against sunlight, fingerprints and moisture to last a life-time.

FEATURES
- Simple 3-step operation
- 2.4" LCD
- Multi Direct Card Slot
- Red-eye Correction
- Sony Dye Sublimation technology
- Layout Print
- Compact design with carry handle

SPECIFICATIONS
BLUETOOTH COMMUNICATION
- Bluetooth capability, Require optional DPPA-BT1
- Communication system : Bluetooth Specification Version 2.0 + EDR
- Compatible Data Format : JPEG, TIFF, BMP

COMPATIBLE PHOTO DATA FORMAT
- File System : FAT12/16/32
- Available File format : DCF format
- JPEG : DCF Ver2.0 compatible, Exif Ver2.21 compatible, JFIF (Baseline JPEG with 4:4:4, 4:2:2, or 4:2:0 formats)
- TIFF : Exif Ver2.21 compatible
- BMP : 1, 4, 8, 16, 24, 32bit Windows format

GENERAL
- Printing Technology : Dye-Sublimation
- Image Processing Per Dot : 256 levels x 3 colors
- Resolution : 300 x 300 dpi
- Print Size : 101.6 x 152.4 mm (4" x 6")
- Compatible color print pack : SVM-F40P, F120P
- Max Paper Size : Postcard size – 101.6 x 152.4 mm (4" x 6")

INTERFACE, JACKS, BUTTONS
- Compatible Memory : Memory Stick (Standard, Duo, Pro Duo, Pro HG Duo), SD/SDHC, MMC, xD picture card
- USB for External device connection : USB (Type A, 2.0 full speed) for PictBridge, DPPA-BT1 and USB Memory
- USB for PC connection : USB (Type B, 2.0 full speed)

LCD SCREEN
- LCD screen size : 6.0cm (2.4 type) TFT
- LCD total dot number : 112,320 dot (480 x 234)

OTHERS
- Weight : Approx 1kg (without paper tray, ink ribbon, AC adaptor)
- Paper tray capacity : 20 sheets
- Application Software : Picture Motion Browser Ver 3.0
- Printer Driver (CD-ROM)

POWER
- Power consumption : approx. 72W (max), approx. Less than 1W (stand by)
- Power : DC24V, 1.6A (Peak 3.0A, 9.2s)
- AC adaptor : AC-S2416, AC100V-240V (50Hz/60Hz), 1.2A Max

PRINT SPEED
- Memory Card : Approx 63 sec
- PictBridge : Approx 63 sec
- Via PC : Approx 60 sec

RECOMMENDED ACCESSORIES

Print Paper and Cartridge : SVMF120P

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

CYBER-SHOT BATTERY AND POWER

- Rechargeable Lithium Ion Battery
- InfoLITHIUM function is available on selected models

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSCT70	DSCT2	DSCT77	DSCT700	DSCT500	DSCH10	DSCH50
NPFD1	Rechargeable battery pack / LITHIUM ION type D	$89.95						✓	✓	✓	✓	✓		
NPFG1	Rechargeable battery pack / InfoLITHIUM type G	$89.95		✓	✓	✓	✓						✓	✓
BCTR1	Battery charger for type T and R battery	$99.95						✓	✓	✓	✓	✓		
BCTRG	Battery charger	$119.00		✓	✓	✓	✓						✓	✓
ACLS5K	AC adaptor for Cyber-shot	$69.00		✓	✓	✓	✓		✓	✓	✓	✓	✓	✓

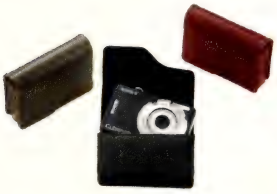
CYBER-SHOT ACCESSORY (STARTER) KIT

- Basic Accessories in One Single Package available for selected Cyber-shot models

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSCT70	DSCT2	DSCT77	DSCT700	DSCT500	DSCH10	DSCH50
ACCCFD	Accessory Kit for type D Battery compatible cameras	$94.00						✓	✓	✓	✓	✓		
ACCCFG	Accessory Kit for type G Battery compatible cameras	$94.00		✓	✓	✓	✓							

CYBER-SHOT CARRY CASE

- Soft Material Case available for selected Cyber-shot models



- Genuine Leather Carry Case available for selected Cyber-shot models

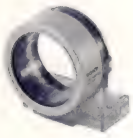
- Colourful camera pouches for selected Cyber-shot models

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSCT70	DSCT2	DSCT77	DSCT700	DSCT500	DSCH10	DSCH50
LCSHB	Soft carrying case (textile)	$64.95											✓	✓
LCSHC	Leather carry case for H series Cyber-shot	$59.00											✓	
LCSTHMB	Soft carry case (genuine leather) Black	$69.95						✓	✓	✓	✓	✓		
LCSTHMR	Soft carry case (genuine leather) Red	$69.95						✓	✓	✓	✓	✓		
LCSTHPB	Soft carry case (genuine leather) Black	$69.95								✓	✓			
LCSTHPP	Soft carry case (genuine leather) Pink	$69.95								✓	✓			
LCSTHPR	Soft carry case (genuine leather) Red	$69.95								✓	✓			
LCSTHPT	Soft carry case (genuine leather) Brown	$69.95								✓	✓			
LCMTHB	Semi Soft carry case Black	$49.95								✓	✓			
LCMTHBS	Semi Soft carry case Silver	$49.95								✓	✓			
LCJTHDB	Jacket case with stylus (genuine leather) Black	$69.95								✓	✓			
LCJTHDT	Jacket case with stylus (genuine leather) Brown	$69.95								✓	✓			
LCSTWAB	Soft carry case (genuine leather) Black with belt loop	$69.95		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWAT	Soft carry case (genuine leather) Brown with belt loop	$69.95		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWAR	Soft carry case (genuine leather) Red with belt loop	$69.95		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWDW	Soft carry case two tone colours with White and Light Blue	$69.95		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWDP	Soft carry case two tone colours with Pink and White	$69.95		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWEB	Soft carrying case (Black)	$30.00		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWEP	Soft carrying case (Pink)	$30.00		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWEW	Soft carrying case (White)	$30.00		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWEPJ	Soft carrying case (Baby Pink)	$30.00		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWER	Soft carrying case (Red)	$30.00		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWET	Soft carrying case (Brown)	$30.00		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWFB	Tone-on-tone carrying case (Half canvas, half leather) Black	$49.00		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWFP	Tone-on-tone carrying case (Half canvas, half leather) Pink	$49.00		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWFT	Tone-on-tone carrying case (Half canvas, half leather) Brown	$49.00		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWFR	Tone-on-tone carrying case (Half canvas, half leather) Red	$49.00		✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSTWGB	Sleeve-style carrying case (Black)	$35.00		✓	✓	✓	✓	✓	✓			✓		
LCSTWGP	Sleeve-style carrying case (Pink)	$35.00		✓	✓	✓	✓	✓	✓			✓		
LCJWA	Silicon jacket case and LCD protector	$30.00				✓								
LCSCSJ	Soft carry case (textile) for compact Cyber-shot	$24.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSCSKB	Reversible drawstring pouches (Blue/Beige)	$20.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSCSKP	Reversible drawstring pouches (Pink/Gray)	$20.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSCSQ	Soft carry case (textile) for compact Cyber-shot	$29.95	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCHMA	Memory stick carrying case	$24.95	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

CYBER-SHOT LENS, ADAPTOR, FILTER

- Wide Conversion Lens available for selected Cyber-shot models

- Tele Conversion Lens available for selected Cyber-shot models



- Lens Adapter available for selected Cyber-shot models

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSCT70	DSCT2	DSCT77	DSCT700	DSCT500	DSCH10	DSCH50
VCLDH0758	Wide conversion lens (x0.7) for H series Cyber-shot	$299.00											✓	
VCLDH1758	Tele conversion lens (x1.7) for H series Cyber-shot	$299.00											✓	
VCLDH0774	Wide conversion lens (x0.75) Ø74mm	$279.00												✓
VCLDH1774	Tele conversion lens (x1.7) Ø74mm	$279.00												✓
VCLD0746	Wide conversion lens (x0.7) Ø46mm	$125.00		✓	✓	✓								
VCLD2046	Tele conversion lens (x2.0) Ø46mm	$149.00		✓	✓	✓								
VCLD0737	Wide conversion lens (x0.7) Ø37mm	$209.00					✓							
VCLD2637	Wide conversion lens (x2.6) Ø37mm	$229.00					✓							
VCLM3358	Close up lens	$115.00											✓	
VF74CP	Ø74mm Circular Filter kit, MC Circular PL Filter & MC Protector	$199.00												✓
VF74MP	Ø74mm MC protector	$99.00												✓
VF58CPKS	Ø58mm Circular Filter kit, MC Circular PL Filter & MC Protector	$179.00											✓	
VF58M	Ø58mm MC protector	$99.95											✓	
VADWE	Adaptor Ring for lens diameter 46mm	$54.00		✓	✓	✓								
VADWF	Adaptor Ring for lens diameter 37mm	$54.00					✓							

CYBER-SHOT OTHER ACCESSORIES

- Flash and Light available for selected Cyber-shot models
- Brightens the subjects in poorly lit environment

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSCT70	DSCT2	DSCT77	DSCT700	DSCT500	DSCH10	DSCH50
HVLRLA	Ring light for compact camera	$599.00											✓	
HVLRLS	Ring light for compact camera	$189.00		✓	✓	✓	✓	✓	✓	✓	✓	✓		
PCKL35WCS	LCD protect sheet for 3.5"LCD Cyber-shot	$19.95									✓	✓		
PCKL30WCSB	LCD protect sheet for 3.0"LCD Cyber-shot	$19.95						✓		✓				
PCKL30	LCD protect sheet for 3.0"LCD Cyber-shot	$19.95											✓	✓
PCKL27	LCD protect sheet for 2.7"LCD Cyber-shot	$19.95				✓	✓		✓					
PCKL25	LCD protect sheet for 2.5"LCD Cyber-shot	$19.95		✓	✓									

CYBER-SHOT MARINE AND SPORTS PACK

- Marine Pack available for selected Cyber-shot models
- Water Resistant up to a depth of 40 Metres
- Dual O-Ring Seal
- Durable ABS plastic and glass materials

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSCT70	DSCT2	DSCT77	DSCT700	DSCT500	DSCH10	DSCH50
MPKTHE	Marine pack for DSCT70	$349.00						✓						
MPKTHG	Marine pack for DSCT77 and DSCT700	$329.00								✓	✓			
MPKWD	Marine pack for W series	$349.00				✓	✓							
APKTHA	Sports pack for DSCT77 and DSCT700	$99.00								✓	✓			
VCTMP1K	Arm Adaptor Kit (optional accessory for marine pack)	$449.00				✓	✓	✓		✓	✓			
VFMPTA	Colour Filter	$229.00						✓						
ACCMP105	O-Ring Kit	$34.95				✓	✓	✓						

CYBER-SHOT INTERFACE

- Cyber-shot Station available for selected Cyber-shot models
- Connect to TV, Printer and Computer via AV or USB
- Direct Print Button with Pictbridge Compatible Printer
- In-camera Charging

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSCT70	DSCT2	DSCT77	DSCT700	DSCT500	DSCH10	DSCH50
GPSCS1KASP	GPS Unit for Cyber-shot with Picture Motion Browser Software	$209.00		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CSSHD2	Cyber-shot Station for TV HD/STD quality image output capability	$129.00		✓	✓	✓	✓	✓	✓	✓	✓			
VMCMHC1	HD output adapter cable	$69.00		✓	✓	✓	✓	✓	✓	✓	✓		✓	✓
VMCMD1	Multi-terminal cable for Cyber-shot with multi -use terminal	$69.00		✓	✓	✓	✓	✓	✓	✓	✓		✓	✓
VMC15HD	HDMI Cable 1.5M	$99.00										✓		
VMC30HD	HDMI Cable 3.0M	$149.00										✓		
VMC20FR	AV Cable (AV mini jack to RCA)	$33.95										✓		
VMC30FR	High Grade AV cable (AV mini jack to RCA)	$44.00										✓		
VMC14UMB2	USB cable for Cyber-shot/ Mavica/ Handycam	$36.00						✓				✓		

RP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

MODEL	Battery	Charger	Accessory Kit	Carrying Case			
DSCS730				LCSCSJ			
DSCW110	NPFG1	BCTRG	ACCCFG		LCSTWEB	LCSTWAB	LCSTWFB
DSCW120				LCSCSQ	LCSTWEP	LCSTWAT	
DSCW150					LCSTWEW		LCSTWFP	LCJWA
DSCW300				LCSCSKB	LCSTWEJ	LCSTWAR	
DSCT500	NPFD1	BCTR1	ACCCFD				LCSTWFT	LCSTHMB
DSCT77				LCSCSKP	LCSTWER	LCSTWDW	
DSCT700					LCSTWET	LCSTWDP	LCSTWFR	LCSTHMR
DSCH10	NPFG1	BCTRG		LCSHB				LCSHC
DSCH50								

LCD Protector	Cyber-shot Station	Cable	Lens Adaptor	Wide Conversion Lens	Tele Conversions Lens	Flash/Light	Marine Pack	MODEL
								DSCS730
PCKL25	CSSHD2	VMCMHC1	VADWE	VCLD0746	VCLD2046			DSCW110
								DSCW120
PCKL27		VMCMD1	VADWF	VCLDH0737	VCLDH2637	HVLRLS	MPKWD	DSCW150
								DSCW300
PCKL35WCS		VMC14UMB2						DSCT500
PCKL30WCSB	CSS1PC1	VMCMHC1		VCLDE07TB			MPKTHG	DSCT77
PCKL35WCS	CSSHD2						APKTHA	DSCT700
				VCLDH0758	VCLDH1758	HVLRLA		DSCH10
PCKL30		VMCMD1		VCLDH0774	VCLDH1774			DSCH50

RP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

KEY TECHNOLOGY

HANDYCAM AVCHD

You can deliver pristine High Definition Video onto non-linear media such as DVD and Hard Disk Drive (HDD) with the AVCHD recording format. AVCHD utilises the MPEG-4 based H.264 Advanced Video Codec which is extremely efficient – enabling incredibly sharp, high resolution images at very low data rates. With wide support from other major consumer electronics brands and software companies (now including Apple), AVCHD has become the industry standard HD Camcorder format.

The AVCHD recordings can be transferred onto an affordable DVD disc for easy archive and playback. These High Definition AVCHD DVD discs can be played in supporting Blu-ray players including the PLAYSTATION®3, a suitable DVD equipped PC with the supplied AVCHD player software installed, or in the camera itself using HDMI or component connections to a HD TV. Additionally, Standard Definition recording can be selected allowing for the creation of standard DVD discs for playback in DVD players.

AVCHD Handycam models can easily export footage into iMovie '08 and Final Cut Pro on Mac† computers.

AVCHD

Full HD 1080

HDD HARD DISK DRIVE

AVCHD Playback Device Compatibility

Blu-ray Player	PLAYSTATION® 3	PC with Blu-ray Optical Drive	PC with DVD Optical Drive	DVD Player
Yes*	Yes	Yes**	Yes**	No***

* Blu-ray Player needs to be AVCHD playback compatible
** With supplied PC software 'Player for AVCHD'
*** Can use supplied PC Software 'Picture Motion Browser' to Down-convert footage onto DVD in Standard Definition MPEG 2
† Must be Intel Mac.

HANDYCAM 1920 x 1080 Recording

Full HD AVCHD Handycam models record and display Full HD at a resolution of 1920 x 1080. This is exactly the same resolution as Full HD Sony BRAVIA LCD televisions – an outstanding reproduction of clarity and detail. AVCHD models also feature a new high-profile encoding system to optimise encoding efficiency and maximise recording times without compromising quality. And, because they are based on the industry-standard MPEG-4 AVC/H.264 video codec, they are entering the market already compatible with many third-party editing suites, including the recommended Sony Vegas Movie Studio Platinum and Sony Vegas Pro 8.

1920×1080 recording

Full HD 1080

HANDYCAM ClearVid™ CMOS Image Sensor

ClearVid CMOS sensor

Selected Handycam models feature the new ClearVid CMOS Image Sensor with Exmor derived technology. Using technology derived from the Exmor CMOS Image sensor found in our high-end α D-SLR cameras, the image sensor records superb image quality and delivers unique ClearVid CMOS advantages including:

High Resolution and Wide Dynamic Range – greater contrast range, and more detailed images, including still photos up to 10.2MP on some models
High Sensitivity – for superior low-light performance
Smear Free – no vertical white lines in brightly lit situations
Low Power Consumption – highly efficient battery life
Fast Data Processing – enables Smooth Slow Record and Dual Record functions

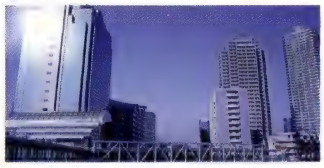
The addition of the new technology derived from the Exmor sensor also gives you exceptionally clear pictures even in low light conditions. This is because noise reduction is applied not just by the image processor, but also by the image sensor.

Wide Dynamic Range

With CMOS Technology (CMOS) – Improved tonal gradations gives better renditions of shadows

Without CMOS technology (CCD)

Smear-free Imaging



No vertical line smearing (CMOS)

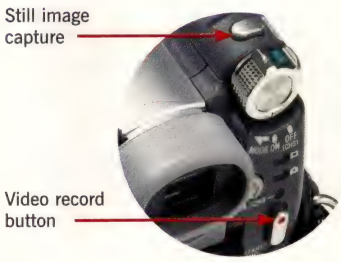
Without CMOS technology (CCD)

HANDYCAM Smooth Slow Record

Smooth Slow Record allows you to record fast action scenes and play them back smoothly in slow motion. For example you can improve the technique of your golf swing or tennis stroke by analysing it in slow motion. Three seconds of footage is recorded at a higher frame rate (100 frames per second) and then played back over 12 seconds at the normal speed of 25 frames per second. The result is that motion is slowed down to quarter speed without any of the jerkiness that would usually occur. Because the Handycam is constantly buffering this 3 seconds of footage, you can even decide to record the three seconds of footage after it has occurred, so you can capture only the golf shots that slice the ball for example.

HANDYCAM Dual Record

This function allows simultaneous recording of high resolution still pictures (up to 7.6MP) while recording video. This means that if you are shooting video footage you can record a high resolution still image at the same time – without interrupting your video recording! Dual Recording is made possible due to Sony's unique ClearVid™ CMOS Image Sensor with EXMOR derived technology, coupled with the power of the BIONZ image processor which can handle the higher data rates involved.



While recording video a high res still image can be recorded

HANDYCAM BIONZ™ Image Processor

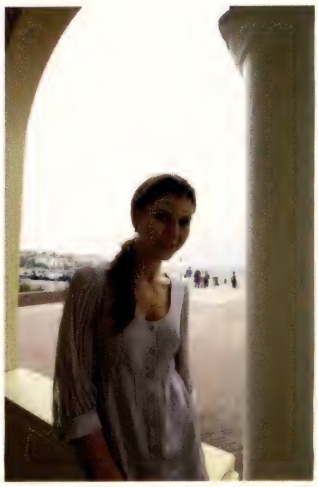
BIONZ
Image Processing Engine

The power of the Sony BIONZ Image Processor used in Sony α D-SLR cameras is now incorporated into many models of Sony's 2008 Handycam range. The hardware based BIONZ processor represents a giant leap forward in image processing ability, enabling such features as Face Detection, in-built Dynamic Range Optimiser (DRO) and improved shooting quality in low-light conditions.

HANDYCAM Dynamic Range Optimiser

Often when shooting, parts of a scene can turn out dark or underexposed whilst other parts of the same can look overexposed and lack detail. The D-Range Optimiser automatically and accurately adjusts in real-time the exposure balance when shooting under high contrast lighting and colour conditions, such as bright sunlight or strong backlighting.

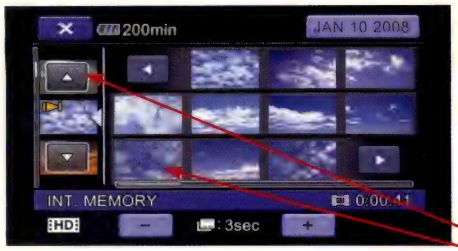
D-Range Optimizer off



D-Range Optimizer active

KEY TECHNOLOGY

HANDYCAM Film Roll Index



Reviewing your footage couldn't be simpler and quicker with the Film Roll Index button. Mounted on the body of the camera, when pressed you can select from detailed scene indexes of your film at 3, 6, or 12 second intervals. For longer clips, 1 or 5 minute intervals can also be conveniently displayed – perfect for seeing what was recorded in the middle of a long clip, and reducing the need for fast-forwarding and rewinding through your footage.

* All models except HDRFX1000, HDRFX7, HDRHC9 and DCRHC52

Step 1. Use the scroll buttons to select the desired clip
Step 2. Use the scene indexes to jump straight to the point of interest in the selected clip

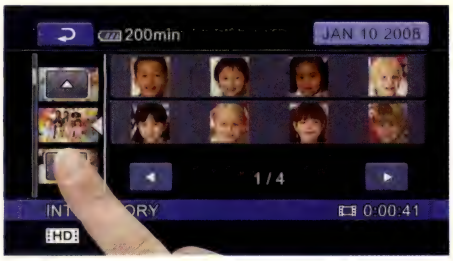
HANDYCAM Face Detection

Made possible by the BIONZ™ image processing engine, Face Detection ensures that family and friends captured on Handycam always look their best. Able to recognise up to eight faces in any scene, Face Detection gives attention to the most important part of your footage – the people – by automatically adjusting the focus, exposure and colour to match the optimum settings. Face Detection also makes skin tones look natural.

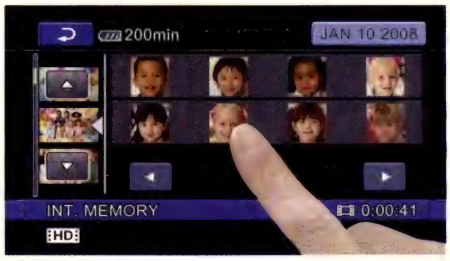
Face Index

For big events like weddings and birthday parties, Face Detection technology can identify people's faces in your footage and create a chapter marker for each one using the Face Index. Reducing the need for rewinding and fast-forwarding, this makes it possible to jump straight to a person in the clip directly from the Face Index. Whilst recording, the camera detects and catalogues the faces it sees as thumb nails, allowing you to jump straight to a particular point in your footage – simply by selecting the person's face on the Touch Screen.

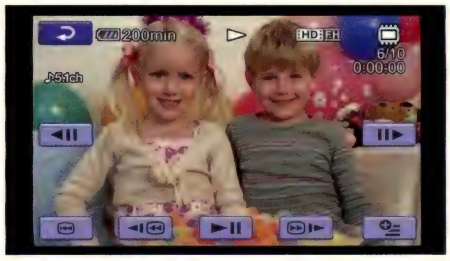
* All models except HDRFX1000, HDRFX7, HDRHC9 and DCRHC52



Step 1. Use the Scroll buttons to select the desired clip



Step 2. Use the thumbnails of the faces recognised to jump straight to the person of interest in your selected scene



Screen then starts playing from the chosen face

HANDYCAM Smile Shutter

Because people smile more naturally in front of a camcorder, Smile Shutter for Handycam automatically captures a high resolution still photo whenever the Handycam detects a smiling face – even whilst recording video.

A natural fit for children, Smile Shutter even features an optional adult / child priority mode. In child priority mode the Handycam will wait for children in the frame to smile before capturing a photo, even if adults are present.

Smile Shutter also features different levels of sensitivity so you can choose exactly how much of a smile is required to activate it – from a slight smirk to a big toothy grin.

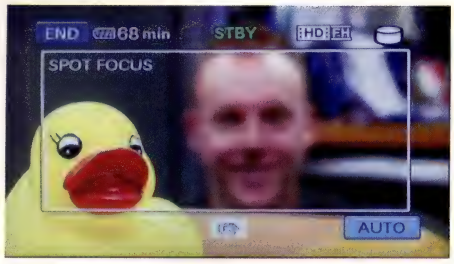
A world first for Camcorders*, Smile Shutter means that you'll never have to choose between taking either a photo or a recording of people ever again.

*As of June 18, 2008

HANDYCAM LCD Touch Screen

All Handycam models (except HDRFX1000 and HDRFX7) feature an LCD Touch Panel for easy on-screen menu navigation. The LCD Touch Panel does away with confusing multi-purpose buttons and dials on your Handycam and provides an intuitive way to use your camera. In addition, features like Spot Focus and Spot Meter offer the flexibility to change the focal or exposure values of your scene, with just a touch of a finger on the LCD Touch Panel. This tells the Handycam where the most important part of the picture lies.

Spot focus on foreground



Spot focus on background

Spot focus allows you to focus simply just by touching the point of interest on the LCD screen

HANDYCAM Hybrid Recording

You'll never miss a precious moment again on your Handycam with the unique Hybrid Recording feature on all HDD and DVD models. This gives you the best of both worlds by offering you the choice of recording options. As well as using the DVD or Hard Disk Drive (HDD) (depending on which model you have), you now have the ultimate convenience and back-up of recording to a removable flash Memory Stick. With Hybrid Recording, video footage and still images can also be dubbed to Memory Stick or DVD for backup or quick transfer to a PC.

Hybrid Plus

Your choice can't get any greater than Sony. Selected DVD Handycams also feature Hybrid Plus recording, with 8GB of internal flash memory in addition to Memory Stick and DVD recording. Video recorded to internal memory or removable Memory Stick can be dubbed to DVD in-camera, (eliminating the need for a PC) for direct playback in most DVD players, PCs, Blu-ray Disc™ players and even PlayStation®3.

*Memory sticks sold separately.

HANDYCAM Mac Compatibility

Handycam footage can easily be imported into iMovie '08 and Final Cut Pro on Mac computers for editing. This includes AVCHD recordings.

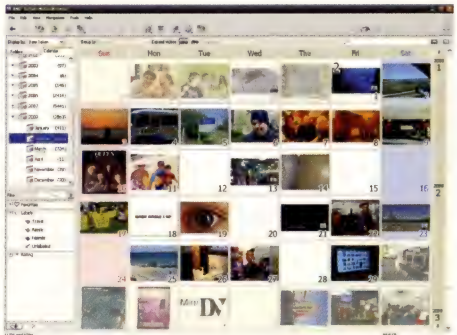
*Must be Intel Mac.

HANDYCAM Picture Motion Browser

Using the supplied Picture Motion Browser software that comes with each Handycam, you can easily transfer video and stills from your Handycam, as well as sort, display and create DVDs for playback later. The simple to use uploading feature also converts your videos into an easy to upload format so you can quickly share your video with friends and family through sites such as YouTube or FaceBook.

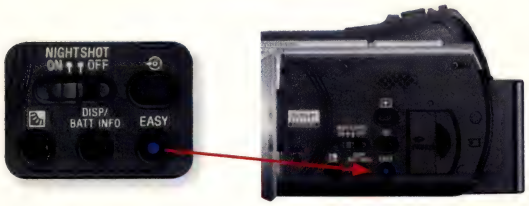
A must have accessory for travelling is the optional GPS Unit (GPSCS1KASP), enabling MapView to point out on Google Earth the exact location you recorded your footage, so you can show everyone exactly where that moment took place.

*Except DCRHC52, HDRFX7, HDRFX1000



KEY TECHNOLOGY

HANDYCAM Easy Button



Sometimes using the many menu functions and features of a camcorder can be confusing, especially if you're new to digital video cameras. With the touch of a button, you can turn your Handycam into Easy Mode. The letters on the screen double in size, making the on-screen display easier to see and the advanced menu system is replaced with basic functions so that all you need to do is record. This is great for families with different experience levels – anyone can use a Handycam.

HANDYCAM Quick On

QUICK ON

Avoid the frustration of missing a key moment whilst waiting for your camera to power up with Quick-On. A single touch of the Quick On button enables 'Stand-By' Mode – perfect for conserving battery power during shutting down-times, whilst remaining ready to start recording again at any moment. Simply pressing Quick-On again wakes the Handycam from 'Stand-By' mode and lets you start shooting again in as little as one second, so you'll always be ready to capture special moments as they happen.

HANDYCAM DVD Formats

DVD Handycams offer you a wide choice of formats. Choose from DVD-R, DVD-RW, DVD+RW or DVD+R DL depending on what suits your needs. Enjoy the flexibility of recording up to 120 minutes (LP mode) on a double-sided disc or up to 60 minutes (LP mode) on a single-sided disc.

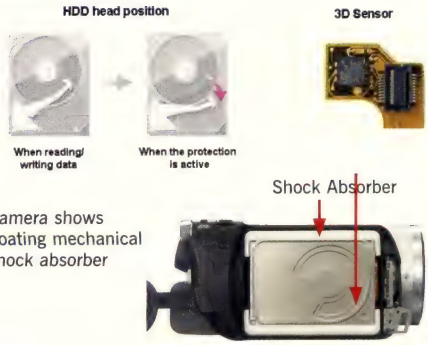
DVD HANDYCAM RECORDING TIMES

	Recording Times for DVD Handycam Discs								
	LP (Long Play)			SP (Standard Play)			HQ (High Quality)		
	Single Layer	Double Layer	Double Sided	Single Layer	Double Layer	Double Sided	Single Layer	Double Layer	Double Sided
DVD Handycam (Standard Definition)	**60min**	**110min**	**120min**	**30min**	**55min**	**60min**	**20min**	**35min**	**40min**

HANDYCAM HDD Smart Protection System

All HDD Handycams feature the HDD Smart Protection system. This protects your Hard Drive and prevents your precious video footage from being interrupted or lost. To protect the camera from physical jars, there is an inbuilt mechanically-floating Shock Absorber. To detect a bump or fall, there is a 3D Gravity Sensor which cleverly removes the HDD write head from the platter to stop physical contact. During a bump or fall you can even carry on filming thanks to the built in Video Stream Buffer. While the HDD head is removed from writing, the video information is stored in the Video Stream Buffer and is later written to the disc when the camera has returned to normal operation.

To see HDD Smart Protection in action visit www.sony.com.au/handycam



HDD Smart Protection

HDD
HARD DISK DRIVE

HANDYCAM One Touch Disc Burn

Transferring video footage from your HDD Handycam onto DVD Discs* has never been easier. Simply connect the HDD Handycam to your computer** with the supplied USB2.0 cable and then push the Disc Burn button. The camera and software does the rest. Footage is downloaded from the HDD Handycam to your computer at extremely fast speeds (up to 15x Real Time) and the software then creates a DVD Disc* from that footage.

Complementary to this is the Easy PC Backup feature which intelligently downloads and stores on your computer's HDD only video footage that has not already been downloaded. For example, if you have already downloaded 5 hours of footage from last week (and not deleted it from your HDD Handycam) and then you record an extra 1 hour of footage today, the easy PC backup feature will only download the new one hour recording.

*Either a DVD or AVCHD DVD disc depending on Handycam Model
**Computer must be equipped with a DVD burner

HANDYCAM High Resolution Still Photos

In addition to sharp, detailed video, selected Handycam models are capable of capturing high resolution still photos, up to 10.2MP. This means you never have to miss a photo opportunity again because you left your still camera at home.

*10.2MP still images available on HDRSR11, HDRSR12, HDRCX12

HANDYCAM InfoLITHIUM Batteries

InfoLITHIUM All Handycams feature InfoLITHIUM battery technology which accurately displays the remaining battery life in minutes. Each InfoLITHIUM battery features a microprocessor that allows real-time communication between the camera and the battery. This accurate minute system lets you rely on your battery display so you always know how much time you have left to use your camera. Never guess again.

ActiFORCE™ Handycams also have a Display Battery Info button. This shows the battery status without even having to switch on the Handycam. Some 2008 Handycam models feature a new generation of optional InfoLITHIUM batteries called ActiFORCE. ActiFORCE offers higher capacity, faster calculation of remaining battery time and faster charging than previous generations of InfoLITHIUM battery technology. The new 'H' series optional accessory batteries incorporate ActiFORCE technology.

Battery Info Display allows you to check battery charge without turning the Handycam on

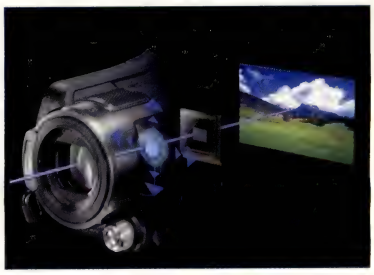
InfoLITHIUM battery indicates exact remaining battery time in minutes

HANDYCAM Xtra Fine LCD

One of the most impressive features of the HDRSR11and HDRSR12 is the stunning 3.2" Touch Screen LCD Panel. The larger size allows you to view all of your footage in spectacular detail, while Xtra Fine technology truly brings your HD images to life. The touch screen natively displays 921,600 dots (1920 x 480) meaning every image is displayed crisply.

HANDYCAM Optical SteadyShot

While all Handycam models incorporate SteadyShot technology, selected Handycam models include an Optical SteadyShot system which uses a moving glass element to counteract camera movements caused by shaky hands. Being optical based means it does not compromise image quality in any way. Optical SteadyShot keeps your video footage looking smooth and fluid even when the camera is moving.



KEY TECHNOLOGY

HANDYCAM 'G' Series Lenses (HDRFX1000 Handycam)

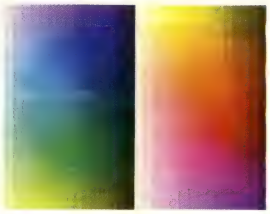
As a result of the combined Konica Minolta™ expertise and Carl Zeiss™ knowledge, the 'G' series lens on the HDRFX1000 is perfectly optimised to work with the ClearVid™ CMOS image sensor with Exmor™ Derived Technology and the BIONZ™ image processor.

The ED (Extra-low Dispersion) glass elements reduce chromatic aberrations caused by differences in light refraction to minimise colour fringing. The lens structure also includes compound aspheric lenses for images that are crisp and clear even when shooting movies at high zoom ratios.

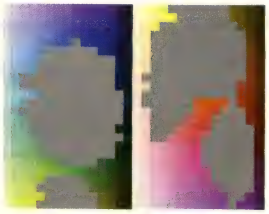
HANDYCAM x.v.Colour

Take your visual experience to the next level with x.v.Colour – the new industry standard colour space. Today we have the capabilities to capture and display more colours than ever before but the current colour space (sRGB) is limiting the potential of what we could be seeing. x.v.Colour (technically known as xvYCC) expands the current colour space by approximately 80 per cent allowing colours to now be captured and displayed that were not previously possible. To truly experience x.v.Colour each link in the chain needs to be x.v.Colour capable. All new 2008 High Definition Handycams can record in x.v.Colour ensuring that memories are preserved for enjoyment today and the future on x.v.Colour displays. Many of the new Sony BRAVIA TVs, Blu-ray players and receivers now also support x.v.Colour.

Munsell Colour Chart



x.v.Colour – can reproduce more colours than current sRGB



Current sRGB – the grey areas are currently not possible to reproduce with sRGB

HANDYCAM LCD Zoom / Record

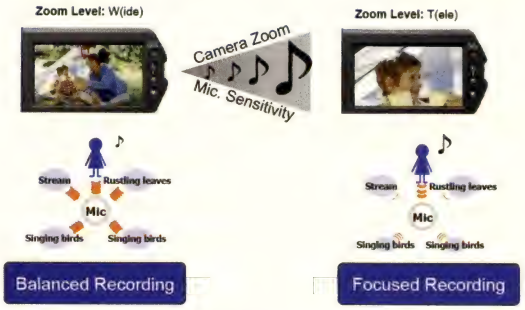
Zoom and Record on your LCD Frame

Did you know that you can zoom in/out as well as stop and start your recordings using buttons located on the LCD frame of many Handycam models. This is especially useful when you shoot from low or high angles as you don't need to struggle with buttons that can sometimes feel awkward to use at difficult angles. By using the buttons located on the LCD frame you also help to stabilise your camera, making your video recordings smooth and steady.

Convenient zoom and record buttons on the LCD frame for convenient access

HANDYCAM Built-In Zoom Microphone with 5.1Ch Recording

Featuring Dolby® Digital 5.1 Creator, the built-in zoom microphone automatically 'zooms' in conjunction with the camera, increasing the microphone's sensitivity to the subject in frame. At the same time other surrounding sounds become less prominent, closely resembling the human experience.



HANDYCAM BRAVIA™ Sync

Handycam models (excluding HDV models) that feature a HDMI connection can be connected directly to a compatible BRAVIA Full HD LCD TV via a mini HDMI cable for instant playback. Using BRAVIA Sync, playback from the Handycam can be directly operated from the BRAVIA remote control with the added convenience of dedicated playback buttons on the TV remote to make navigating recorded footage even easier.

DCRHC52

MINI DV HANDYCAM $349.00 *

The HC52 is a great way to record your first home video. The Carl-Zeiss Vario-Tessar Lens creates vivid colours and life like images, and the LCD Touch Screen gives you quick access to key functions, making shooting light and fun. Records to Mini DV tape.

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 40x Optical (2000x Digital)
- F : 1.8 – 4.1
- f (Focal Distance) : 1.9 – 76mm
- f (35mm Conversion) : 36 – 1440mm

SENSOR
- Sensor Size and Type : 1/6" CCD
- No. of Pixels (Approx. Gross) : 800K
- No. of Pixels (Effective) : 400K

CAMERA
- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : Mini DV
- Aspect Ratio : 4:3
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 11lux (1/50 Shutter Speed)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Exposure Control (via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White / Monotone (via Touch Screen)
- Picture Effects : Mosaic / Solarization / Monotone / Sepia / Neg. Art / Pastel
- Viewfinder : Colour

AUDIO
- Recording : 2ch Stereo (PCM)
- Playback (via camera) : 2ch Stereo (PCM)

TOUCH SCREEN
- Size : 2.5" (4:3)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA
- Primary Video Recording Medium : Mini DV

CONNECTION
- SD Video / Audio Out (via Multi AV RCA Cable)
- i.LINK
- DC In

BATTERY STAMINA (LCD ON)
- NPFH30 : 95mins (supplied)
- NPFH50 (Actiforce) : 155 mins
- NPFH70 (Actiforce) : 330 mins
- NPFH100 (Actiforce) : 760 mins

GENERAL
- Weight Without Battery : 380g
- Dimensions Without Battery (WxHxDmm) : 65 x 85 x 114

SUPPLIED ACCESSORIES
- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH30
- AV Cable (Stereo RCA)
- DVD : Enjoy Handycam

DCRDVD610

DVD-FLASH HYBRID HANDYCAM $399.00 *

The DVD610 provides the best of both worlds, allowing you to record to the inbuilt DVD drive for instant playback on a DVD player or a Memory Stick Pro Duo for easy file transfer. From the MS Pro Duo you can even select clips and dub them multiple times to 8cm DVDs inside the Handycam. No need for a PC. Record to DVD or Memory Stick.

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 40x Optical (2000x Digital)
- F : 1.8 – 4.1
- f (Focal Distance) : 1.9 – 76mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 41 – 1640mm

SENSOR
- Sensor Size and Type : 1/8" CCD
- No. of Pixels (Approx. Gross) : 800K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 490K

CAMERA
- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : DVD (MPEG2 on Memory Stick)
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 6lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Colour Slow Shutter
- Exposure Control via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Viewfinder : Colour
- Easy Handycam

AUDIO
- Zoom Mic
- Recording : 2ch Stereo (Dolby Digital)
- Playback (via camera) : 2ch Stereo (Dolby Digital)
- Recording Media : Memory Stick only

TOUCH SCREEN
- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA
- Primary Video Recording Medium : DVD
- Additional Video Recording Medium : Memory Stick
- Movie Dubbing (Between Mediums) : MS to DVD

CONNECTION
- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE
- Max. Image Size (Still Mode) : 0.3MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)

BATTERY STAMINA (LCD ON)
- NPFH40 : 95 mins (Supplied)
- NPFH50 (Actiforce) : 110 mins
- NPFH70 (Actiforce) : 235 mins
- NPFH100 (Actiforce) : 535 mins

GENERAL
- Weight Without Battery : 390g
- Dimensions Without Battery (WxHxDmm) : 55 x 89 x 130

SUPPLIED ACCESSORIES
- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH40
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- CD-ROM : Picture Motion Browser 3.0
- DVD : Enjoy Handycam

DID YOU KNOW?

On all DVD-FLASH models you can record to Memory Stick, then copy clips you want to keep directly to 8cm DVD all within your Handycam without the need for a computer.

HANDYCAM	Recording Mode	1GB	2GB	4GB	8GB	16GB
Standard Definition	9M(HQ)	10min	25min	55min	1h55m	3h50min
	6M(SP)	20min	40min	1h20m	2h50m	5h40min
	3M(LP)	35min	1h20m	2h40m	5h25m	10h55min

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

DCRDVD810

8GB DVD-FLASH HYBRID PLUS HANDYCAM
$649.00 *

The DVD810 has the same recording options as the DVD610 but with the added benefit of 8GB internal flash memory. Up to 5 hours of recordings can be captured onto the internal memory alone, and the Handycam can be used to dub multiple DVD's of the action to share the occasion with friends. Records to DVD, Memory Stick or built-in memory.

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 25 x Optical (2000x Digital)
- F : 1.8 – 3.2
- f (Focal Distance) : 2.5 – 62.5mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 41 – 1189mm

SENSOR
- Sensor Size and Type : 1/6" CCD
- No. of Pixels (Approx. Gross) : 1070K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 670K

CAMERA
- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : DVD (MPEG2 on Memory Stick)
- *Aspect Ratio* : 16:9 Widescreen
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 8lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Viewfinder : Colour
- Active Interface Shoe
- Easy Handycam

AUDIO
- Zoom Mic
- Recording : 5.1ch Surround Sound
- Playback (via camera) : Dolby Digital 2ch Downmix

TOUCH SCREEN
- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA
- Primary Video Recording Medium : 8GB Internal Flash Memory
- Additional Video Recording Medium(s) : DVD / Memory Stick
- Movie Dubbing (Between Mediums) : Flash to DVD / MS to DVD

CONNECTION
- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE
- Max. Image Size (Still Mode) : 1.0MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)
- Recording Media : Internal Flash Memory / Memory Stick

MAX 8GB FLASH RECORDING TIME
- SD HQ 9Mbps (720x576) : 115 mins
- SD SP 6Mbps (720x576) : 170 mins
- SD LP 3Mbps (720x576) : 325 mins

BATTERY STAMINA (LCD ON)
- NPFH40 : 100mins (Supplied)
- NPFH50 (Actiforce) : 115 mins
- NPFH70 (Actiforce) : 245 mins
- NPFH100 (Actiforce) : 555 mins

GENERAL
- Weight Without Battery : 400g
- Dimensions Without Battery (WxHxDmm) : 55 x 89 x 130

SUPPLIED ACCESSORIES
- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH40
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- DVD : Enjoy Handycam

DCRSR45

30GB HARD DRIVE HYBRID HANDYCAM
$769.00 *

The DCRSR45 has a 30GB HDD to give you up to 20 hours of recording. In-built HDD Smart Protection prevents interruptions to your recordings from bumps and knocks. The Film Roll Index and Face Index featured on *all HDD Handycam models* make browsing and reviewing your captured footage a breeze. Records to HDD or Memory Stick.

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 40x Optical (2000x Digital)
- F : 1.8 – 4.1
- f (Focal Distance) : 1.9 – 76mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 41 – 1640mm

SENSOR
- Sensor Size and Type : 1/8" CCD
- No. of Pixels (Approx. Gross) : 800k
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 490K

CAMERA
- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : MPEG2
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 6lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Easy Handycam

AUDIO
- Zoom Mic
- Recording : 2ch Stereo (Dolby Digital)
- Playback (via camera) : 2ch Stereo (Dolby Digital)

TOUCH SCREEN
- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA
- Primary Video Recording Medium : 30GB HDD
- Additional Video Recording Medium : Memory Stick
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION
- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE
- Max. Image Size (Still Mode) : 0.3MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)
- Recording Media : HDD / Memory Stick

MAX HDD RECORDING TIME
- SD HQ 9Mbps (720x576) : 430 mins
- SD SP 6Mbps (720x576) : 640 mins
- SD LP 3Mbps (720x576) : 1240 mins

BATTERY STAMINA (LCD ON)
- NPFH40 : 100mins (Supplied)
- NPFH50 (Actiforce) : 115 mins
- NPFH70 (Actiforce) : 245 mins
- NPFH100 (Actiforce) : 555 mins

GENERAL
- Weight Without Battery : 350g
- Dimensions Without Battery (WxHxDmm) : 76 x 77 x 113

SUPPLIED ACCESSORIES
- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH40
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam

RECOMMENDED ACCESSORIES

Large Carry Case : LCSX30

Video Light : HVLHL1

Twin Desktop Charger : ACVQH10

RECOMMENDED ACCESSORIES

Accessory Kit : ACCFH50

Remote Tripod : VCT50AV

Multi Fit Wide Lens : VCLE07A

DCRSR65

40GB 1MP HARD DRIVE HYBRID HANDYCAM
$899.00 *

The SR65 offers the same great benefits as the SR45 including Face Index and Film Roll Index but with a 40GB HDD for up to 27 hours of recording! The SR65 can also take 1.0MP snapshots of the action for email or small prints. Records to HDD or Memory Stick.

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 25x Optical (2000x Digital)
- F : 1.8 – 3.2
- f (Focal Distance) : 2.5 – 62.5mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 39 – 1189mm

SENSOR
- Sensor Size and Type : 1/6" CCD
- No. of Pixels (Approx. Gross) : 1070K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 670K

CAMERA
- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : MPEG2
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 8lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Active Interface Shoe
- Easy Handycam

AUDIO
- Zoom Mic
- Recording : 2ch Stereo (Dolby Digital)
- Playback (via camera) : 2ch Stereo (Dolby Digital)

TOUCH SCREEN
- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA
- Primary Video Recording Medium : 40GB HDD
- Additional Video Recording Medium : Memory Stick (not supplied)
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION
- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE
- Max. Image Size (Still Mode) : 1.0MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)
- Recording Media : HDD / Memory Stick

MAX HDD RECORDING TIME
- SD HQ 9Mbps (720x576) : 580 mins
- SD SP 6Mbps (720x576) : 870 mins
- SD LP 3Mbps (720x576) : 1660 mins

BATTERY STAMINA (LCD ON)
- NPFH40 : 90 mins (Supplied)
- NPFH50 (Actiforce) : 105 mins
- NPFH70 (Actiforce) : 230 mins
- NPFH100 (Actiforce) : 515 mins

GENERAL
- Weight Without Battery : 360g
- Dimensions Without Battery (WxHxDmm) : 76 x 77 x 113

SUPPLIED ACCESSORIES
- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH40
- Handycam Docking Station
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam

DCRSR85

60GB 1MP HARD DRIVE HYBRID HANDYCAM
$929.00 *

The SR85 is identical to the SR65 but comes with a huge internal 60GB HDD, providing up to 41 hours of recording time perfect for extended vacations. Records to HDD or Memory Stick.

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 25x Optical (2000x Digital)
- F : 1.8 – 3.2
- f (Focal Distance) : 2.5 – 62.5mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 39 – 1189mm

SENSOR
- Sensor Size and Type : 1/6" CCD
- No. of Pixels (Approx. Gross) : 1070K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 670K

CAMERA
- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : MPEG2
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 8lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Active Interface Shoe
- Easy Handycam

AUDIO
- Zoom Mic
- Recording : 2ch Stereo (Dolby Digital)
- Playback (via camera) : 2ch Stereo (Dolby Digital)

TOUCH SCREEN
- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA
- Primary Video Recording Medium : 60GB HDD
- Additional Video Recording Medium(s) : Memory Stick (not supplied)
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION
- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE
- Max. Image Size (Still Mode) : 1.0MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)
- Recording Media : HDD / Memory Stick

MAX HDD RECORDING TIME
- SD HQ 9Mbps (720x576) : 880 mins
- SD SP 6Mbps (720x576) : 1310 mins
- SD LP 3Mbps (720x576) : 2510 mins

BATTERY STAMINA (LCD ON)
- NPFH40 : 90 mins (Supplied)
- NPFH50 (Actiforce) : 105 mins
- NPFH70 (Actiforce) : 230 mins
- NPFH100 (Actiforce) : 515 mins

GENERAL
- Weight Without Battery : 360g
- Dimensions Without Battery (WxHxDmm) : 76 x 77 x 113

SUPPLIED ACCESSORIES
- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH40
- Handycam Docking Station
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam

DID YOU KNOW?

You can now easily backup videos from your Handycam and then share them with your family or friends on DVDs by just using Sony's latest HDD DVD Recorder (RDRHXD890 or RDRHXD990). The large HDD in the DVD Recorders allows you to build your personal video library and create DVDs with your recorded footage. The whole process is as simple as connecting the Handycam to the DVD Recorder via a USB cable and following the prompts. The DVD Recorder also has the Incremental Dub feature that will intelligently download only videos that haven't yet been copied.

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

STANDARD DEFINITION

DCRSR220

60GB 4MP CMOS HARD DRIVE HYBRID HANDYCAM $1199.00 *

SR220 introduces state of art technologies to the HDD Handycam range such as the ClearVid CMOS™ Image Sensor with Exmor™ Derived Technology and the BIONZ™ Image Processor which enable great features such as Dual Record, Smooth Slow Record and improved low light performance. Records to HDD or Memory Stick.

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Sonnar T*
- Filter Diameter : 30mm
- Zoom : 15x Optical (180x Digital)
- F : 1.8-2.6
- f (Focal Distance) : 3.1 – 46.5mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 40 – 600mm

SENSOR
- Sensor Size and Type : 1/5" ClearVid CMOS
- No. of Pixels (Approx. Gross) : 2360K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 1490K
- BIONZ Processor
- Exmor Technology
- D-Range Optimiser

CAMERA
- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : MPEG2
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Optical
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 5lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/2 – 1/425 (Scene Selection)
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Smooth Slow Recording (with audio)
- Iris Control / Gain Control : Auto Only
- Zebra Pattern
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Active Interface Shoe
- Easy Handycam

AUDIO
- Zoom Mic
- Recording : 5.1ch Surround Sound
- Playback (via camera) : Dolby Digital 2ch Downmix

TOUCH SCREEN
- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 211,200 dots (960 x 220)
- LCD Type : Clear Photo LCD Plus

MEDIA
- Primary Video Recording Medium : 60GB HDD
- Additional Video Recording Medium : Memory Stick (not supplied)
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION
- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE
- Max. Image Size (Still Mode) : 4.0MP
- Max. Image Size (Dual Record) : 3.0MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)
- Built-in Flash (with Red-Eye Reduction)
- Recording Media : HDD / Memory Stick

MAX HDD RECORDING TIME
- SD HQ 9Mbps (720x576) : 880 mins
- SD SP 6Mbps (720x576) : 1310 mins
- SD LP 3Mbps (720x576) : 2510 mins

BATTERY STAMINA (LCD ON)
- NPFH60 : 120 mins (supplied)
- NPFH70 (Actiforce) : 195 mins
- NPFH100 (Actiforce) : 440 mins

GENERAL
- Weight Without Battery : 470g
- Dimensions Without Battery (WxHxDmm) : 81 x 76 x 129

SUPPLIED ACCESSORIES
- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH60
- Handycam Docking Station
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam

DVD BURNER

VRDMC5

DVDIRECT MULTI-FUNCTION AVCHD / DVD BURNER $199.00 *

Transfer AVCHD footage to Disc – no PC required
Easily convert analogue and digital video sources to DVD
Store up to 2000 photos on one DVD
2.5" LCD Screen
Intuitive on screen menu system

FEATURES
- One Touch Disc Burn Supported
- PictBridge Compatible
- Create photo slideshows with background music
- Copy footage from Memory Stick

SPECIFICATIONS

INPUTS AND INTERFACES
- Composite RCA In
- S-Video In
- Stereo RCA In
- Firewire / i.Link In
- USB 2.0 In (For Handycam Only)
- Memory Stick Duo
- Memory Stick / SD / xD
- CF Card

SUPPORTED DVD FORMATS
- DVD-R
- DVD+R
- DVD+ R Double Layer
- DVD-RW
- DVD+RW

MAXIMUM DVD RECORDING CAPACITY
- (DV / Composite / S-Video Input)
- HQ : 1hr
- HSP : 1.5hr
- SP : 2hr
- LP : 3hr
- SLP : 6hr

DIMENSIONS AND WEIGHT
- Dimensions (WxHxDmm) : 65 x 204 x 222
- Weight : 1.75kg

AVCHD Full HD

DID YOU KNOW?

You can now easily backup and share your memories, without the need for a PC! DVDirect enables you to transfer videos or photos from a wide range of sources such as: camcorders (AVCHD or SD), VCRs, DVRs and digital still camera memory cards to DVD. Simply insert a blank disc, follow the simple prompts on the DVDirect screen, and press the big red button. No matter whether it is the splendid High Definition video of your recent holiday you took on a HDD Handycam, or the precious memories back in the days recorded on a tape, it's quick, simple and hassle free to relive these beautiful moments and store them on DVD. Just connect, record and enjoy!

HDRSR10

HD 40GB 4MP HARD DRIVE HYBRID HANDYCAM $1399.00 *

SR10 is a great starting point for the Full HD experience, with a 40GB HDD capable of recording up to 15 hours of Full HD video. BRAVIA Sync lets you take full advantage of reviewing footage on a Bravia HD LCD TV whilst controlling playback with the TV remote. Records to HDD or Memory Stick.

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Sonnar T*
- Filter Diameter : 30mm
- Zoom : 15x Optical (180x Digital)
- F : 1.8 – 2.6
- f (Focal Distance) : 3.1 – 46.5mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 40 – 600mm

SENSOR
- Sensor Size and Type : 1/5" CMOS
- No. of Pixels (Approx. Gross) : 2360K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 1490K
- BIONZ Processor
- Exmor Technology
- D-Range Optimiser

CAMERA
- Max. Video Resolution : 1920 x 1080i
- Video Format : AVCHD (MPEG2 in SD)
- Aspect Ratio : 16:9 Widescreen
- x.v. Colour
- Super Steady Shot : Optical
- Focus System : Auto / Manual
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 5lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/425
- NightShot
- Exposure Control (via Touch Screen)
- Smooth Slow Recording (with audio)
- Zebra Pattern
- Guide Frame
- Picture Effects : Monotone / Sepia
- Tele Macro (via Touch Screen)
- Active Interface Shoe
- Easy Handycam

AUDIO
- Zoom Mic
- Recording : 5.1ch Surround Sound

TOUCH SCREEN
- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 211,200 dots (960 x 220)
- LCD Type : Clear Photo LCD Plus

MEDIA
- Primary Recording Medium : 40GB HDD
- Additional Recording Medium : Memory Stick (not supplied)
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION
- SD Video / Audio Out (via Multi AV RCA)
- HD Video Out (via Component RGB RCA)
- HDMI Out : Mini HDMI
- USB Terminal (USB 2.0 Mini Jack)

STILL IMAGE
- Max. Image Size (Still Mode) : 4.0MP
- Max. Image Size (Dual Record) : 3.0MP
- Photo Capture from Movie Playback
- Built-in Flash (with Red-Eye Reduction)

MAX HDD RECORDING TIME
- HD FH 16Mbps (1920x1080) : 290 mins
- HD HQ 9Mbps (1440x1080) : 580 mins
- HD SP 7Mbps (1440x1080) : 710 mins
- HD LP 5Mbps (1440x1080) : 910 mins

BATTERY STAMINA (LCD ON)
- NPFH60 : 100 mins (supplied)
- NPFH70 (Actiforce) : 150 mins
- NPFH100 (Actiforce) : 355 mins

GENERAL
- Weight Without Battery : 480g
- Dimensions Without Battery (WxHxDmm) : 81 x 76 x 129

SUPPLIED ACCESSORIES
- AC Adaptor : AC – L200
- InfoLITHIUM Battery : NP-FH60
- Handycam Docking Station
- AV Cable (Stereo RCA)
- Component Y/Pb/Pr Cable (RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)

AVCHD 1920×1080 recording Full HD 1080 BRAVIA Sync

HDRSR11 / HDRSR12

HD 10MP HARD DRIVE HYBRID HANDYCAM

SR11 (60GB) $1899.00 * SR12 (120GB) $2099.00 *

The SR11 has a large 60GB HDD for up to 22 hours of Full HD recording, and a stunning 3.2" wide Xtra Fine Touch Screen LCD places all the key features at your fingertips. The SR11 captures still photos at up to 10.2MP resolution in photo mode and up to 7.6MP while recording video. The SR12 brings you the ultimate Full HD experience, with all the features from the SR11 but also a whopping 120GB HDD for over 48 hours of Full HD recording. Records to HDD or Memory Stick.

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Sonnar T*
- Filter Diameter : 37mm
- Zoom : 12x Optical (150x Digital)
- F : 1.8 – 3.1
- f (Focal Distance) : 4.9 – 58.8mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 40 – 480mm

SENSOR
- Sensor Size and Type : 1/3.13" CMOS
- No. of Pixels (Approx. Gross) : 5560K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 3810K
- BIONZ Processor
- Exmor Technology
- D-Range Optimiser

CAMERA
- Max. Video Resolution : 1920 x 1080i
- Video Format : AVCHD (MPEG2 in SD)
- Aspect Ratio : 16:9 Widescreen
- x.v. Colour
- Super Steady Shot : Optical
- Focus System : Auto / Manual
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 5lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/425
- NightShot
- Exposure Control (via Touch Screen)
- Smooth Slow Recording (with audio)
- Zebra Pattern
- Guide Frame
- Picture Effects : Monotone / Sepia / Pastel
- Tele Macro (via Touch Screen)
- Viewfinder : Colour
- Active Interface Shoe
- Easy Handycam

AUDIO
- Zoom Mic
- Recording : 5.1ch Surround Sound

TOUCH SCREEN
- Size : 3.2" (16:9 WIDE)
- No. of Pixels / Resolution : 921,600 dots (1920 x 480)
- LCD Type : Xtra Fine

MEDIA
- Primary Recording Medium : 60GB HDD (SR11), 120GB HDD (SR12)
- Additional Recording Medium : Memory Stick (not supplied)
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION
- SD Video / Audio Out (via Multi AV RCA)
- HD Video Out (via Component RGB RCA)
- HDMI Out : Mini HDMI
- Mic. / Headphone Jack (3.5mm Jacks)
- USB Terminal (USB 2.0 Mini Jack)

STILL IMAGE
- Max. Image Size (Still Mode) : 10.2MP
- Max. Image Size (Dual Record) : 7.6MP
- Photo Capture from Movie Playback
- Built-in Flash (with Red-Eye Reduction)

MAX HDD RECORDING TIME
- HD FH 16Mbps (1920x1080) : 430 mins (SR11), 880 mins (SR12)
- HD HQ 9Mbps (1440x1080) : 880 mins (SR11), 1780 mins (SR12)
- HD SP 7Mbps (1440x1080) : 1070 mins (SR11), 2160 mins (SR12)
- HD LP 5Mbps (1440x1080) : 1370 mins (SR11), 2880 mins (SR12)

BATTERY STAMINA (LCD ON)
- NPFH60 : 90 mins (Supplied)
- NPFH70 (Actiforce) : 150 mins
- NPFH100 (Actiforce) : 340 mins

GENERAL
- Weight Without Battery : 560g
- Dimensions Without Battery (WxHxDmm) : 83 x 76 x 138

SUPPLIED ACCESSORIES
- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH60
- Handycam Docking Station
- AV Cable (Stereo RCA)
- Component Y/Pb/Pr Cable (RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)

AVCHD 1920×1080 recording Full HD 1080 BRAVIA Sync

DID YOU KNOW?

Sound is just as important to a good video as the pictures. Ever wished you could hear your kids better on that DVD you made for their first stage play? Or pick out your own words of wisdom in that loud foreign marketplace from the last holiday video? With a Wireless Bluetooth Microphone, you can now record clear and vivid sound even when shooting subjects from distances up to 30 metres away or in a noisy environment. The ECMHW1 is compatible with any Handycam model with an Active Interface shoe.

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

HDRCX12MS

HD 10.2MP MEMORY STICK HANDYCAM 4GB + 8GB MS $1699.00 *

The CX12 provides all the great features and benefits of the SR11 and SR12 but records directly to Memory Stick Pro Duo for increased battery life and easy file transfer in a more compact camera. It's also the world's first camcorder† to incorporate Smile Shutter technology for its stunning 10.2MP still photos. Records to Memory Stick.
†As of June 18, 2008

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Sonnar T*
- Filter Diameter : 37mm
- Zoom : 12x Optical (20x Digital)
- F : 1.8 – 3.1
- f (Focal Distance) : 4.9 – 58.8mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 40 – 480mm

SENSOR
- Sensor Size & Type : 1/3.13" CMOS
- No. of Pixels (Approx. Gross) : 5560K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 3810K
- Bionz Processor
- Exmor Technology
- D-Range Optimiser

CAMERA
- Max. Video Resolution : 1920 x 1080i Video Format : AVCHD (MPEG2 in SD)
- Aspect Ratio : 16:9 Widescreen
- x.v. Colour
- Super Steady Shot : Optical
- Focus System : Auto / Manual
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 2lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/2 – 1/425 (Scene Selection)
- NightShot
- Exposure Control
- Smooth Slow Recording (with audio)
- Zebra Pattern
- Guide Frame
- Picture Effects : Monotone / Sepia / Pastel
- Tele Macro (via Touch Screen)
- Active Interface Shoe
- Easy Handycam

AUDIO
- Zoom Mic
- Recording : 5.1ch Surround Sound

TOUCH SCREEN
- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 211,200 dots (960 x 220)
- LCD Type : Clear Photo LCD Plus

MEDIA
- Primary Video Recording Medium : Memory Stick (4GB + 8GB Supplied)

CONNECTION
- SD Video / Audio Out (via Multi AV RCA)
- HD Video Out (via Component RGB RCA)
- HDMI Out : Mini HDMI
- USB Terminal (Cradle Only)

STILL IMAGE
- Recording Media : Memory Stick Only
- Max. Image Size (Still Mode) : 10.2MP
- Max. Image Size (Dual Record) : 7.6MP
- Compression : JPEG
- Photo Capture from Movie Playback
- Built-in Flash (with Red-Eye Reduction)

MAX RECORDING TIME (8GB MEMORY STICK)
- HD FH 16Mbps (1920x1080) : 25 mins
- HD HQ 9Mbps (1440 x 1080) : 55 mins
- HD SP 7Mbps (1440 x 1080) : 65 mins
- HD LP 5Mbps (1440 x 1080) : 85 mins

BATTERY STAMINA (LCD ON)
- NPFH50 (Actiforce) : 80 mins
- NPFH60 : 110 mins (Supplied)
- NPFH70 (Actiforce) : 180 mins
- NPFH100 (Actiforce) : 405 mins

GENERAL
- Weight Without Battery : 370g
- Dimensions Without Battery (WxHxDmm) : 69 x 67 x 129

SUPPLIED ACCESSORIES
- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH60
- Handycam Docking Station
- AV Cable (Stereo RCA)
- Component Y/Pb/Pr Cable (RCA)
- USB Cable
- Remote Commander : RMT-835
- CD-ROM: Picture Motion Browser 3.0
- CD-ROM: Sony Vegas Platnium (30 Day Trial)

AVCHD 1920×1080 recording Full HD 1080 BRAVIA Sync

HDRTG1

"MY HD TO GO" MEMORY STICK HANDYCAM $1399.00 *

The world's smallest and lightest Full HD camcorder† not only features Face Detection and 5.1 channel surround sound recording but also snaps photos at 4.0MP and fits perfectly into a pocket or small bag. Records to Memory Stick.
†As of July, 2008

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Tessar
- Zoom : 10x Optical (20x Digital)
- F : 1.8 – 2.3
- f (Focal Distance) : 3.2 – 32.mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 43 – 507mm

SENSOR
- Sensor Size & Type : 1/5" CMOS
- No. of Pixels (Approx. Gross) : 2360K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 1490K
- Bionz Processor
- Exmor Technology
- D-Range Optimiser

CAMERA
- Max. Video Resolution : 1920 x 1080i
- Video Format : AVCHD (MPEG2 in SD)
- Aspect Ratio : 16:9 Widescreen
- x.v. Colour
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 5lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/425 (Scene Selection)
- Exposure Control (via Touch Screen)
- Smooth Slow Recording (with audio)
- Zebra Pattern
- Guide Frame
- Picture Effects : Monotone / Sepia
- Tele Macro (via Touch Screen)
- Easy Handycam

AUDIO
- Zoom Mic
- Recording : 5.1ch Surround Sound
- Recording Media : Memory Stick

TOUCH SCREEN
- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 211,200 do (960 x 220)
- LCD Type : Clear Photo LCD Plus

MEDIA
- Primary Recording Medium : Memory Stick (4GB supplied)

CONNECTION
- SD Video / Audio Out (via Multi AV RCA
- HD Video Out (via Component RGB RCA
- HDMI Out : Mini HDMI
- USB Terminal (USB2 Mini Jack)

STILL IMAGE
- Max. Image Size (Still Mode) : 4.0MP
- Max. Image Size (Dual Record) : 3.0MP
- Compression : JPEG
- Photo Capture from Movie Playback
- Built-in Flash (with Red-Eye Reduction)

BATTERY STAMINA (LCD ON)
- NPFH50 (Actiforce) : 100 mins

GENERAL
- Weight Without Battery : 240g
- Dimensions Without Battery (WxHxDmm) : 32 x 119 x 63

SUPPLIED ACCESSORIES
- AC Adaptor : AC – L200
- InfoLITHIUM Battery : NP-FH50
- Handycam Docking Station
- AV Cable (Stereo RCA)
- Component Y/Pb/Pr Cable (RCA)
- USB Cable (Mini to Full Sized)
- CD-ROM: Picture Motion Browser 3.0
- CD-ROM: Sony Vegas Platnium (30 Day Trial)

AVCHD 1920×1080 recording Full HD 1080 BRAVIA Sync

DID YOU KNOW?

The HDRTG1 comes supplied with a 4GB MS Pro Duo, whilst the HDRCX12 is supplied with a 4GB and 8GB MS Pro Duo.

- Recording time is the case of shooting movie only.
- Recording time is estimation. Recording time may be shorter when shooting fast motion picture.

HANDYCAM	Recording Mode	1GB	2GB	4GB	8GB	16GB
AVCHD	16M(FH)	6min	10min	25min	55 min	1h50min
	9M(HQ)	10min	25min	55min	1h55m	3h50min
	7M(SP)	15min	30min	1h05m	2h20m	4h40min
	5M(LP)	20min	40min	1h25m	3h	5h55min

HDRHC9

HD 6MP HDV TAPE HANDYCAM $1599.00 *

HC9 lets you take sensational Full HD videos on the widely compatible HDV format and also captures beautiful photos at 6MP on a Memory Stick Pro Duo. A manual control dial is incorporated as well to let you easily access your favourite shooting mode. Records to HDV tape.

SPECIFICATIONS

LENS
- Carl Zeiss Lens Type : Vario-Sonnar T*
- Filter Diameter : 37mm
- Zoom : 10 x Optical (20x Digital)
- F : 1.8-2.9
- f (Focal Distance) : 5.4 – 54mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 40 – 400mm

SENSOR
- Sensor Size and Type : 1.29/1" ClearVid CMOS
- No. of Pixels (Approx. Gross) : 3200K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 2280K

CAMERA
- Max. Video Resolution : 1440 x 1080i (High Definition)
- Video Format : HDV
- Aspect Ratio : 16:9 Widescreen
- x.v. Colour
- Super Steady Shot : Optical
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 5lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/10000 (Manual mode)
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen / Control Dial)
- Smooth Slow Recording (with audio)
- Iris Control / Gain Control : Auto Only
- Zebra Pattern
- Guide Frame
- Histogram (via Touch Screen)
- Fader Functions : Fade to Black / White / Mosaic / Mono (via Touch Screen)
- Picture Effects : Skin Tone / Mosaic / Solarization / Monotone / Sepia / Neg. Art / Pastel
- Digital Picture Effects : Still / Slath Motion / Trail / Old Movie / Cinematic effect
- Tele Macro (via Touch Screen)
- Viewfinder : Colour
- Active Interface Shoe
- Easy Handycam

AUDIO
- Recording : MPEG1 Audio Layer II Stereo
- Playback (via camera) : 2ch Stereo (PCM)

TOUCH SCREEN
- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 211,200 dots (960x220)
- LCD Type : Clear Photo LCD Plus

MEDIA
- Primary Video Recording Medium : Mini DV

CONNECTION
- SD Video / Audio Out (via Multi AV RCA Cable)
- HD Video Out (via Component RGB RCA Cable)
- HDMI Out
- Mic. / Headphone Jack (3.5mm Jacks)
- i.LINK
- USB Terminal (USB1 Mini Jack)
- DC In

STILL IMAGE
- Max. Image Size (Still Mode) : 6.1MP
- Max. Image Size (Dual Record) : 4.6MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback
- Built-in Flash (with Red-Eye Reduction)
- Recording Media : Memory Stick Only

BATTERY STAMINA (LCD ON)
- NPFH60 : 97 mins (Supplied)
- NPFH70 (Actiforce) : 155 mins
- NPFH100 (Actiforce) : 365 mins

GENERAL
- Weight Without Battery : 550g
- Dimensions Without Battery (WxHxDmm) : 82 x 82 x 138

SUPPLIED ACCESSORIES
- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH60
- AV Cable (Stereo RCA)
- Component Y/Pb/Pr Cable (RCA)
- USB Cable (Mini to Full Sized)
- i.LINK Cable (mini Jack both ends)
- Remote Commander : RMT-831
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam

Full HD 1080

RECOMMENDED ACCESSORIES

Accessory Kit : ACCFH70

37mm Wide Lens : VCLHG0737C

HDMI Cable : VMC15HD

HDRFX7

HD 3CMOS HDV TAPE HANDYCAM $4799.00 *

The FX7 records Full HD videos using the latest 3 ClearVid CMOS sensor and Enhanced Imaging Processor for the best image and colour reproduction, combined with full set of manual controls for professional result. Records to HDV tape.

SPECIFICATIONS

LENS AND ZOOM
- 20x Optical Zoom
- f (35mm Conversion) in "MOVIE" Rec position –
  - 16:9 : 37.4–748mm;
  - 4:3 : 45.7–914mm
- Filter Diameter : 62mm

SENSOR
- 1/4" ClearVid™ CMOS Sensor x 3
- No. of Pixels (Gross) : 1120K
- No. of Pixels "MOVIE" Rec (Effective) : 1037K

CAMERA
- Focus System : Full Range Auto / Manual
- Minimum Illumination : 4 lux
- White Balance : Auto / outdoor / indoor / Onepush
- One-push Auto (A/B)
- White Balance Shift : 15 Step
- Shutter Speed : 1/3 – 1/10000 (ProgramAE)
- Iris Control / Gain Control (Exposure)
- Zebra Pattern (Off / 70% / Over 100%)
- Fader Functions : Black, White
- 16:9 Wide
- Steady Shot
- Accessory Shoe
- Additional Features : AE Shift, AE Response, Non-Flicker, Sharpness Control, Manual Iris, Gain, Shutter, WB Switch, Frame REC, Colour Bar, Peaking, Shot Transition, Expanded Focus

AUDIO
- Recording : DV : PCM Digtal Stereo Recording HDV : MPEG1 Audio Layer II Stereo
- Playback : Dolby Digital 2ch, Dolby Digital 2ch Downmix

LCD
- Size : 3.5" Wide
- No. of Pixels : 211,200
- Hybrid LCD Monitor

CONNECTION
- Video (via Multi AV) (Component Video Output, Multi AV (Video Out, S-Video Out, Audio Out)
- HDMI Out
- External Microphone Input
- iLink : DV In / Out, HDV In / Out
- DC In

IMAGE SIZE – VIDEO
- Standard Definition : 720 x 576
- High Definition : 1440 x 1080i

BATTERY STAMINA (LCD OFF)
- NP-F570 : 165min
- NP-F770 : 350min
- NP-F970 : 520min

GENERAL
- Weight : 1.4kg (without tape and battery)
- Dimensions (WxHxDmm) : 145 x 156 x 322

SUPPLIED ACCESSORIES
- AC Adaptor
- InfoLITHIUM Battery NPF570
- Remote Commander RMT-831
- Component Video Cable
- AV Cable
- Lens Hood
- USB Cable
- Large Size Eye Cup

**Limited distribution model*

Full HD 1080

RECOMMENDED ACCESSORIES

Large Carry Case : LCSVCB

62mm Wide Lens : VCLHG0862

Twin Desktop Charger : ACVQ1050D

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

HDRFX1000

HD 3CMOS HDV TAPE HANDYCAM WITH G SERIES LENS $5999.00 *

The FX1000 uses a 3CMOS imaging system just like the FX7 but is the first Handycam to utilise 'G' series lenses for outstanding picture clarity. It also offers 25 frames per second progressive recording. Records to HDV tape.
Shipping from November 2008

SPECIFICATIONS

LENS AND ZOOM
- Lens Type : Sony G Series Lens
- Filter Diameter : 72mm
- Zoom : 20x Optical
- F : 1.6 – 3.4
- f (Focal Distance) : 4.1 – 82.0mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 29.5-590mm

SENSOR
- Sensor Size & Type : 1/3" ClearVid CMOS x 3
- No. of Pixels (Approx. Gross) : 1120K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 1037K

CAMERA
- Max. Video Resolution : 1440 x 1080i
- Video Format : HDV/DV
- Aspect Ratio : 16:9 Widescreen
- x.v. Colour
- Super Steady Shot : Optical
- Focus System : Full Range Auto / Manual
- Minimum Illumination : 1.5lux
- White Balance : Auto / Outdoor / Indoor /
- Shutter Speed : 1/2 – 1/10000(50i/25p)
- Iris Control / Gain Control (Exposure)
- Zebra Pattern (Off / 70% / Over 100%)
- 16:9 Wide
- Optical SteadyShot
- Additional features : AE Shift, AE response, sharpness control, gain, colour loan, peaking, shot transition.

AUDIO
- Zoom Mic
- Recording : 2ch Stereo (PCM)
- Playback (via camera) : Dolby Digital 2ch Downmix

LCD
- Size : 3.2" WIDE
- No. of Pixels / Resolution : 921,600 dots (1920x480)
- LCD Type : XtraFine

CONNECTION
- Video (via Multi AV) (Component, Video Output, Multi AV, Video Out, S-Video Out, Audio Out)
- HDMI Out
- External Microphone Input
- DC In

BATTERY STAMINA (LCD ON)
- NP-F570 : 140min
- NP-F770 : 290min
- NP-F970 : 435min

GENERAL
- Weight Without Battery : 2.1Kg
- Dimensions Without Battery (WxHxDmm) : 169 x 178 x 349

SUPPLIED ACCESSORIES
- InfoLITHIUM Battery NPF570
- Remote Commander RMT831
- Component Video Cable
- AV Cable
- Lens Hood
- Large Size Eye Cup

**Limited distribution model*

Full HD 1080

GVHD700

PORTABLE HDV VIDEO DECK $2999.00 *

7" WIDE LCD Screen
Memory Stick Duo Slot
HDV / Mini DV Playback
Multiple inputs for external device recording

FEATURES
- Playback HDV / Mini DV Tapes
- Capture 1.2MP Still images from HD Tape to Memory Stick
- HDMI Output (full size connection)
- Powered from M series or L series Batteries
- All-Scan Mode
- Preset Display Modes (with assignable buttons)
- Headphone Jack

SPECIFICATIONS

VTR
- Format : HDV / DV
- Fast Forward / Rewind Time : Approx.2min. 40sec. (DVM60)
- Clear Frame Still / Slow : (DV Only)
- Frame Advance (+)
- Frame Advance (-) (DV Only)
- LP REC : (DV Only)
- LP Playback : (DV Only)
- HDV720/30p Playback
- Index (Assign) / Index Search (w/remote)
- Zero Set Memory (with remote)(Assign)
- Time Code /Time Code Reset
- Component Select : (1080i/480i)
- iLINK Convert
- A/V-DV OUT
- Playback Zoom : (x1.1-5)(Assign)
- Allscan Mode
- Colour Bar
- DV Wide Disp (DV Only)
- 1080 50i Playback
- 1080 60i Playback
- HD/DV Select
- TV Type Select

AUDIO
- PCM Digital Stereo Recording – DV
- PCM Digital Stereo Playback – HDV (12/16 bit, 32k, 44k, 48k)
- MPEG1 Audio Layer2 – HDV
- PCM Mix Balance : (ST1/MIX/ST2) (Menu)(DV Only)
- Speaker : (18mm x 2)
- Speaker Volume Control : (+)(-) 16steps
- Headphone Volume Control
- Multi Sound Switch (Bilingual Switch)

LCD SCREEN
- Size : 18cm (7.0Type) WIDE
- Number of pixels : 800 x 3 (RGB) x 480 dots (1152K dots)
- Backlight On / Off
- Brightness Control
- Color Control
- Hue Control
- Contrast Control
- Sharpness Control
- LCD Profile
- Opening Angle : 135deg
- Noiseless Still / Slow
- Anti-glare Treatment
- Wide Display Type
- Assignable Button
- Menu
- InfoLITHIUM system
- Data Code

CONNECTION
- Component Video Output (1080i / 480i
- Video In
- S Video In
- Audio In
- Multi AV (Video Out / S Video Out / Audio Out)
- HDMI Out
- i.LINK
- H.Phone Jack
- USB Terminal
- DC IN

GENERAL
- Weight : 1.2kg (without tape and battery)
- Dimension (WxHxDmm) : 201 x 63 x 162

SUPPLIED ACCESSORIES
- AC Adaptor
- Rechargable Battery Pack NPF570
- AV Cable
- Component Video Cable
- USB Cable
- Remote Commander

Full HD

RECOMMENDED ACCESSORIES

72mm Wide Lens : VCLHG0872

Remote Tripod : VCT1170RM

Large Hard Carry Case : LCHFXA

NOTES

HANDYCAM INFOLITHIUM BATTERIES

- Adding an extra InfoLITHIUM battery to your Handycam increases your overall recording time
- InfoLITHIUM technology provides a minute by minute guide of remaining recording time
- Large capacity batteries can also provide much longer recording times than included batteries

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
NPFH50	Small H Series Handycam Battery	$109.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
NPFH70	Medium H Series Handycam Battery	$199.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓		
NPFH100	Large H Series Handycam Battery	$299.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓		
NPF570	Small L Series Handycm Battery	$125.00														✓	✓
NPF770	Medium L Series Handycam Battery	$209.00														✓	✓
NPF970	Large L Series Handycam Battery	$309.00														✓	✓
NPFM50	Small M Series Handycam Battery ❤	$125.00															
NPQM71D	Medium M Series Handycam Battery ❤	$209.00															
NPQM91D	Large M Series Handycam Battey ❤	$309.00															
NPFS12	S Series Handycam Battery ❤	$125.00															
NPFA50	A Series Handycam Battery ❤	$129.00															
NPFF71	F Series Handycam Battery ❤	$215.00															

HANDYCAM AC/DC ADAPTORS / CHARGERS

- Desktop Chargers allow you to charge your extra batteries while you are using your Handycam

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
ACL200	AC Adaptor for P/H Series Handycam	$99.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
ACL100	AC Adaptor for M/L Series Handycam	$99.00														✓	✓
BCTRP	Desktop Charger for P/H Series Batt	$119.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
BCVM50	Desktop Charger for M Series Batt ❤	$119.00															
ACVQH10	Twin Desktop Charger for P/H Series Batt	$229.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
ACVQ1050D	Twin Desktop Charger for L Series Batt	$359.00														✓	✓
ACSQ950D	Twin Desktop Charger for M Series Batt ❤	$309.00															
DCCL50B	Car Charger for Handycam	$159.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

HANDYCAM ACCESSORY KITS

- Accessory Kits provide everything you need to get started in one package
- All kits include a bag and battery

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
ACCFH50	Accy Kit for Handycam	$109.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
ACCFH60A	Accy Kit for HDD Handycam	$159.00				✓	✓	✓	✓								
ACCFH70	Accy Kit for High Powered Handycam	$199.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓			
ACCDVH	Accy Kit for Mini DV Handycam	$129.00	✓														
ACCDVDH3	Accy Kit for DVD Handycam	$139.00		✓	✓												

HANDYCAM GENERAL PURPOSE CASES

- Store or carry your Handycam and accessories

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
LCSX10	Small Sony Carry Case	$29.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSX20	Medium Sony Carry Case	$39.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSX30	Large Sony Carry Case	$49.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
LCSMX100	Modular Sony Carry Case	$79.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		

★ Filter cannot be used with lens
❖ Lens disables built-in Flash
❤ Compatible with previous Handycam models

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HANDYCAM EXCLUSIVE CASES

- Exclusive cases are designed specifically to fit a range of Handycam models for a compact fit

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
LCSBBA	Small Handycam Carry Pouch	$49.00	✓	✓	✓	✓	✓	✓					✓	✓			
LCMTGA	Soft Carry Case for HDRTG1	$79.00											✓				
LCSSRC	Active Jacket Carry Case HDD Handycam	$79.00				✓	✓	✓	✓								
LCSDAB	Active Jacket Carry Case AVCHD Handycam	$79.00								✓	✓	✓					
LCSHAB	Semi Soft Carry Case for Handycam	$89.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓		
LCSVCB	Large Soft Carry Case for FX Handycam	$299.00														✓	✓
LCHFXA	Large Hard Carry Case for FX Handycam	$649.00														✓	✓

HANDYCAM CONVERSION LENSES

- Wide lenses help you fit indoor shots or wide landscapes into your shot
- Get close to your subject with no loss of detail using a tele conversion lens

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
VCLE07A	Multi Fit Wide Lens (X0.7)	$89.00	✓	✓	✓	✓	✓	✓	❖	❖	❖	❖		❖	❖		
VCL0630X	30mm Wide Lens (X0.6)	$79.00	✓	✓	✓	✓	✓	✓	❖	❖							
VCL2030X	30mm Tele Lens (X2.0)	$189.00	✓	✓	✓	✓	✓	✓	❖	❖							
VCLHG0730A	30mm High Grade Wide Lens (X0.7)	$359.00	✓	✓	✓	✓	✓	✓	❖	❖							
VCLHG1730A	30mm High Grade Tele Lens (X1.7)	$359.00	✓	✓	✓	✓	✓	✓	❖	❖							
VCLHG0737C	37mm High Grade Wide Lens (X0.7)	$359.00									❖	❖		❖	❖		
VCLHG1737C	37mm High Grade Tele Lens (X1.7)	$359.00									❖	❖		❖	❖		
VCLHG0862	62mm High Grade Wide Lens (X0.8)	$799.00														✓	
VCLHG0872	72mm High Grade Wide Lens (X0.8)	$899.00															✓

HANDYCAM FILTER KITS

- A Polarising filter reduces reflections and glare from glass and water
- A Netural Density filter helps to avoid overexposure in bright shooting environments

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
VF30CPKX	30mm Polarised Filter Kit	$109.00	★	★	★	★	★	★	★	★							
VF37CPK	37mm Polarised Filter Kit	$109.00									★	★		★	★		
VF62CPK	62mm Polarised Filter Kit	$299.00														★	
VF72CPK	72mm Polarised Filter Kit	$329.00															★
VFR30NKX	30mm Neutral Density Filter Kit	$39.00	★	★	★	★	★	★	★	★							
VFR37NK	37mm Neutral Density Filter Kit	$49.00									★	★		★	★		

HANDYCAM VIDEO LIGHTS

- Using a light with your Handycam allows you to record subjects in dimly lit environments
- Most camera lights can draw power directly from the camera, meaning no external power is required
- Fill light for subjects that are in silhouette against a strong backlight

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
HVLHL1	3W Video Light	$89.00			✓		✓	✓	✓	✓	✓	✓		✓	✓		
HVLHIRL	3W Video Light + Infra-Red	$189.00			✓		✓	✓	✓	✓	✓	✓		✓	✓		
HVLHFL1	3W Video Light + Flash	$249.00			✓		✓	✓	✓	✓	✓	✓		✓	✓		
HVLIRM	Infra Red Light (M Series Battery)	$119.00														✓	✓
HVL20DW2	20W Video Light (L Series Battery)	$245.00														✓	✓
HVL10NH	10W Video Light (4xAA Battery)	$259.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

★ Filter cannot be used with len
❖ Lens disables built-in Flas
❤ Compatible with previous Handycam mode

HANDYCAM MICROPHONES

- Enhance the audio recording by picking up more detailed audio than the built-in microphone

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
ECMHGZ1	Gun Zoom Mic for Handycam	$159.00			✓		✓	✓	✓	✓	✓	✓		✓	✓		
ECMHST1	Stereo Mic for Handycam	$199.00			✓		✓	✓	✓	✓	✓	✓		✓	✓		
ECMMSD1	Stereo Mic for Handycam (3.5mm Jack)	$219.00														✓	✓
ECMHW1	Bluetooth Wireless Mic for Handycam	$349.00			✓		✓	✓	✓	✓	✓	✓		✓	✓		

HANDYCAM TRIPODS

- Using a tripod to steady your shot enhances the overall quality of your video. A range of tripods are available to suit every shooting requirement

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
VCTR640	Basic Tripod	$69.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
VCT50AV	Tripod + Wired AV Remote (420cm)	$129.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
VCT60AV	Tripod + Wired AV Remote (435cm)	$199.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
VCT1170RM	Tripod + Wired Lanc Remote (FX Handycam)	$799.00														✓	✓

HANDYCAM SPORTS

- Water tight protection for your Handycam at the beach, pool or in heavy rain.
- Using the Sports Pack shoot underwater at depths of up to 5m

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
SPKHCD	Handycam Sports Pack	$399.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓		
HVLML20M	20W Underwater Light (M Series Battery)	$659.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓		
LCRFXA	Rain Jacket for FX Handycam	$299.00														✓	✓

HANDYCAM CABLES

- A variety of replacement and enhanced cables from Sony allow you to connect your Handycam to your television or PC with ease
- For the ultimate High Definition experience, a range of HDMI cables (1.5 and 3.0m) make it easy to connect your HD Handycam to your High Definition Television

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
VMC15HD	HDMI Cable 1.5m	$99.00													✓	✓	✓
VMC15MHD	Mini HDMI Cable 1.5m	$99.00								✓	✓	✓	✓	✓			
VMC30HD	HDMI Cable 3.0m	$149.00													✓	✓	✓
VMC30MHD	Mini HDMI Cable 3.0m	$149.00								✓	✓	✓	✓	✓			
VMC15FS	AV Cable with S-Video 1.5m	$42.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
VMC30FS	High Grade AV Cable with S-Video 3.0m	$64.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
VMC30VC	High Grade Component Cable 3.0m	$79.00														✓	
VMC30FC	High Grade Component + Audio Cable 3.0m	$119.00								✓	✓	✓		✓	✓		✓
VMC20FR	AV Cable for Digital 8 2.0m ❤	$32.00															
VMCIL4415	i.Link Cable 4 To 4 Pin 1.5m	$59.00	✓												✓	✓	✓
VMCIL4615	i.Link Cable 4 To 6 Pin 1.5m	$59.00	✓												✓	✓	✓

HANDYCAM OTHER ACCESSORIES

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRTG1	HDRCX12MS	HDRHC9	HDRFX7	HDRFX1000
RMAV2	Wired Remote for Handycam (AV Port)	$99.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
RMVD1	Wired Remote for Handycam (Lanc)	$99.00														✓	✓
PCKL27W	LCD Protector for 2.7" Touch Screen	$19.00		✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	
PCKL32W	LCD Protector for 3.2" Touch Screen	$19.00									✓	✓					
PCKL35W	LCD Protector for 3.5" Touch Screen ❤	$19.00															
KKLC3	LCD Touch Screen Cleaning Kit	$29.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
BLTHSB	Shoulder Strap for Handycam	$19.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
VCTS30L	Handycam Accessory Shoe Adaptor	$39.00														✓	✓
VCTFXA	Shoulder Brace for FX Handycam	$699.00														✓	✓

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MODEL	Accessory Kit		General Purpose Case	Exclusive Case		ActiFORCE Battery	Wide Lens	Tele Lens	Polarising Filter	Neutral Density Filter
DCRHC52	ACCFH50	ACCDVH	LCSX10	LCSBBA	LCSSRC	NPFH50	VCL0630X	VCL2030X	VF30CPKX	VFR30NKX
DCRDVD610		ACCDVDH3					VCLE07A			
DCRDVD810										
DCRSR45		ACCFH60A	LCSX20			NPFH70	VCLHG0730A	VCLHG1730A		
DCRSR65										
DCRSR85										
DCRSR220										
HDRSR10	ACCFH70		LCSX30	LCSHAB	LCSDAB	NPFH100	VCLHG0737C	VCL1737C	VF37CPK	VFR37NK
HDRSR11										
HDRSR12										
HDRCX12MS			LCSMX100							
HDRHC9		ACCDVH								
HDRTG1				LCMTGA		NPFH50				

Tripod	Microphone	Light	Charger / Adaptor	AV Cable		Data Cable	HDMI Cable	Marine	Maintenance	
						VMCIL4415				
VCTR640			ACL200							
	ECMHGZ1	HVL10NHL		VMC15FS				HVLML20M		
VCT50AV	ECMHGZ1	HVLHL1	DCCL50B						KKLC3	PCKL27W
VCT60AV	ECMHST1	HVLIRL1	BCTRP		VMC30FC		VMC15MHD			
		HVLHFL1		VMC30FS				SPKHCD		PCKL32W
							VMC30MHD			
VCT1170RM	ECMHW1	HVL10NHL	ACVQH10		VMC30FC	VMCIL4415	VMC30HD			PCKL27W
							VMC15MHD			

SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

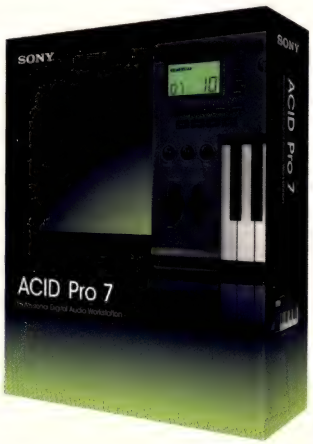
Sony Creative Software

Software Solutions for Video, Music, Audio and DVD Production

PROFESSIONAL DIGITAL AUDIO WORKSTATION

ACID™ PRO $469.00 *

ACID™ Pro 7 software is a professional music workstation for composing, recording, mixing, and arranging audio and MIDI tracks. Multitrack recording. Comprehensive MIDI sequencing. Over 3,000 loops included.



FEATURES

- Professional choice for digital audio production, combining multitrack audio recording, MIDI sequencing, and loop-based music creation in one complete and powerful package
- New features include audio and MIDI mixing console, MIDI track freeze, input busses and real-time rendering, tempo curves, drag-and-drop editing, and enhancements in plug-in management
- High-quality Élastique Pro timestretching for Beatmapped tracks
- ACID Pro 7 software is optimized with the entire line of Sony® Sound Series™ loops and samples, with over 150 titles available in a variety of genres
- Bundled software includes ACID Pro Effects Rack, powered by iZotope, Garritan Aria for ACID Pro Sampler, Submersible Music KitCore, and Native Instruments Guitar Combos
- Multitrack audio recording and MIDI sequencing
- Powerful loop-based music production
- Optimized 24-bit, 192 kHz audio support
- Dual/multi-core processor support
- External control surface support
- Includes over 3,000 ACIDized® music loops and 1,000 MIDI files
- FLAC, AAC, AC-3 Studio, and MPEG-2 format support
- Microsoft® Windows® Vista™ Compatible

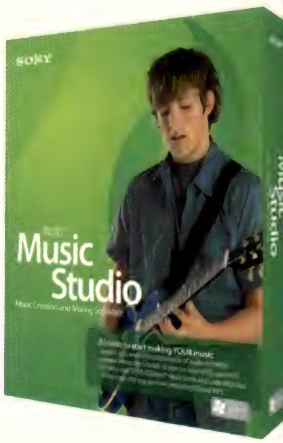
SYSTEM REQUIREMENTS

- Microsoft Windows XP (SP2 or later) or Windows Vista
- 1.8 GHz processor (2.0 GHz or faster recommended)
- 1 GB RAM (2.0 GB or more recommended)
- 150 MB hard-disk space for program installation (8 GB of hard-disk space for installation of all optional components)
- Windows-compatible sound card (ASIO driver support recommended)
- DVD-ROM drive for installation
- Supported CD-recordable drive (for CD burning only)
- Microsoft .NET Framework 3.0 (Included on DVD for use with optional Media Manager component)
- Internet Connection (for Gracenote MusicID Service)

MUSIC CREATION AND MIXING SOFTWARE

ACID™ MUSIC STUDIO $99.00 *

ACID™ Music Studio software is the best way to bring your music to life. Multitrack audio and MIDI recording, pro-level editing, and over 3,000 ACIDized™ loops included.



FEATURES

- Record, edit, and mix multiple tracks of audio and MIDI
- Unique interactive tutorials so you can learn while you work
- Includes over 3,000 ACIDized™ music loops and 1,000 MIDI files
- Share songs any way you want including CD and MP3
- Built-in CD burning
- Video scoring track
- Easy live recording
- Powerful mixing and effects processing
- Volume and Pan envolopes
- VST and DirectX audio plug-in support

SYSTEM REQUIREMENTS

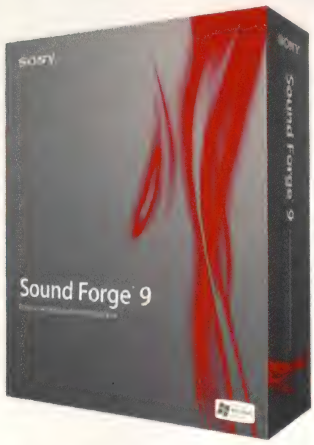
- Microsoft® Windows® XP or Windows Vista™
- 800 MHz processor (1 GHz if using video)
- 200 MB hard-disk space for program installation
- 256 MB RAM
- Windows-compatible sound card
- DVD-ROM drive (for installation)
- Supported CD-Recordable drive (for CD burning)
- Microsoft DirectX 9.0c or later (included on application disc)

FOR FURTHER INFORMATION VISIT WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE

PROFESSIONAL DIGITAL AUDIO PRODUCTION SUITE

SOUND FORGE™ $469.00 *

The Sound Forge™ 9 professional digital audio production suite includes everything you need to quickly get from raw audio to finished master. Works with Windows™ Vista™.



FEATURES

- A complete professional audio production suite
- Open, edit and save stereo or multichannel audio files
- Digitize and clean up old recordings
- Includes powerful processing and mastering tools
- Master replication-ready CDs
- 24-Bit, 32-Bit/64-Bit float/192 kHz support
- Includes tools for sound design and mastering
- Multichannel file editing and processing
- Precise audio editing, Dolby Digital AC-3 export
- Includes Noise Reduction collection of plug-ins, CD Architect 5.2 for audio CD Mastering and Mastering Effects Bundle powered by iZotope

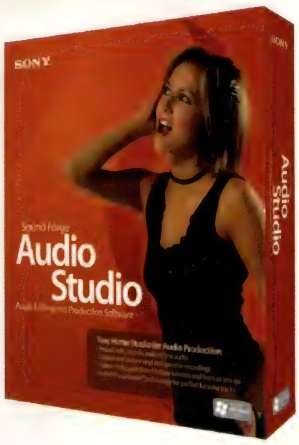
SYSTEM REQUIREMENTS

- Microsoft® Windows® 2000 SP4, XP, or Windows Vista™
- 900 MHz processor
- 150 MB hard-disk space for program installation
- 256 MB RAM
- Windows-compatible sound card
- DVD-ROM drive (for installation)
- Supported CD-Recordable drive (for CD burning)
- Microsoft DirectX® 9.0c or later (included on DVD-ROM)
- Microsoft.NET Framework 2.0 (included on DVD-ROM)
- Internet Explorer 5.1 or later (included on DVD-ROM)

AUDIO EDITING AND PRODUCTION SOFTWARE

SOUND FORGE™ AUDIO STUDIO $99.00 *

Sound Forge™ Audio Studio software is the easiest way to record, edit, encode, and master audio on your PC. Extensive import and export support. Built-in CD burning.



FEATURES

- Record, edit, and process audio
- Digitize and restore vinyl and cassette recordings
- Follow along with Show Me How tutorials and learn as you go
- Vocal Eraser to create custom karaoke tracks
- Easily encode audio and video
- 24-bit/96kHz audio support
- Simple editing and navigation
- Over 30 built-in effects and processes
- Includes Vocal Eraser plug-in by iZotope and Vinyl Recording and Restoration tool
- Automatic file mixing and conversion

SYSTEM REQUIREMENTS

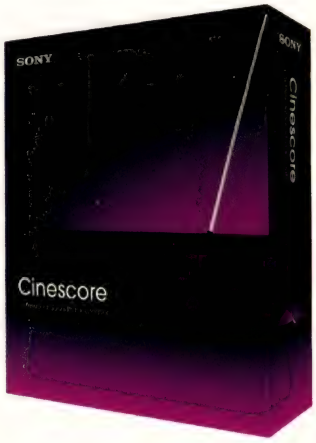
- Microsoft® Windows® XP or Windows Vista™
- 900 MHz processor
- 256 MB RAM
- 150 MB hard-disk space for program installation
- Windows-compatible sound card
- DVD-ROM drive (for installation)
- Supported CD-Recordable drive (for CD burning)
- Microsoft DirectX® 9.0c or later (included on disc)

FOR FURTHER INFORMATION VISIT WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE

PROFESSIONAL SOUNDTRACK CREATION

CINESCORE™ $329.00 *

Cinescore™ software automatically generates fully composed, multigenre production music using royalty-free Themes in a variety of popular styles. Perfect for movies, slideshows, commercials and radio.



FEATURES

- Create dynamic and effective musical tracks for movies, slideshows, commercials, radio productions and more
- Produce great-sounding music of any length and in any number of popular genres including wedding, high energy and ambient
- Make your soundtrack as simple or as complex as you want
- Position markers to correlate with the changes in your video
- Unique interactive tutorials so you can learn while you work
- Video scoring track and real-time preview
- 20 customizable "Themes" in multiple genres
- 16-bit, 44 kHz song quality
- "Hints" control changes in tempo, mood, and intensity
- Multiple ending types for generated media
- Over 300 sound effects and audio transitions

SYSTEM REQUIREMENTS

- Microsoft® Windows® 2000 (SP4) or XP
- 1.5 GHz processor
- 512 MB RAM (1 GB recommended)
- 200 MB hard-disk space for program installation
- 1.7 GB hard-disk space for optional Cinescore Theme installation
- Windows-compatible sound card
- CD-ROM drive (for installation from a CD only)
- DVD-ROM drive (for installation of Themes and audio transitions)
- DirectX 9.0c or later (included on DVD-ROM)
- Internet Explorer 5.1 or later (included on DVD-ROM)

FOR FURTHER INFORMATION VISIT WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE

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HD VIDEO EDITING AND DVD CREATION SOFTWARE

VEGAS™ MOVIE STUDIO PLATINUM EDITION PRO PACK $239.00 *

Vegas™ Movie Studio Platinum Pro Pack takes video and audio production even further with tools for professional-level sound design and hundreds of built-in video effects and transitions.

FEATURES (VEGAS™ MOVIE STUDIO PLATINUM EDITION)

GENERAL FEATURES
- NEW! Streamlined New Project and Make Movie wizards
- NEW! Improved native HDV .m2t playback performance and improved memory handling for HDV longform projects
- NEW! Sony AVCHD enhancements
- Freehand envelope drawing on the timeline
- Display of media marker names in events
- Improved snapping – colour-coded visual snap indicator and the ability to snap to event edges on other tracks.
- Multitrack video and audio editing
- Easy drag-and-drop functionality
- Show Me How interactive tutorials
- Real-time editing of parameters during playback
- Support for any aspect ratio (4:3, 16:9, etc)
- Supports multiple file formats and frame rates
- High Definition editing and output
- Simple drag-and-drop operations
- Explorer view
- Project media bins
- Over 500 video effects and transitions
- Track markers and regions
- Unlimited undo/redo

VIDEO FEATURES
- NEW! Fullscreen preview to a primary and secondary Windows display
- Real-time playback of effects, processes and transitions to external monitor
- Colour-correction tools
- MPEG-1 and MPEG-2 support
- Superior frame rate conversions
- Credit rolls and text animation
- External monitor preview
- Ripple editing across tracks

AUDIO FEATURES
- NEW! Cinescore Studio plug-in for music soundtrack creation
- Gracenote® MusicID™ CD album recognition
- Multithreaded audio engine maximizes performance
- Basic surround support
- Support for multichannel (5.1) source files for Sony HDV Handycam® camcorders
- 16-bit, 44.1 kHz song quality for exceptional performance
- Volume and pan envelopes
- Audio time stretching
- Event normalization
- CD audio extraction
- Audio/video synchronization detect and repair
- DirectX audio plug-in support
- VST audio effect support
- ASIO™ drive support
- Tape-style audio scrubbing
- Audio restoration tools
- Track-level audio FX and envelopes

TRANSITIONS AND EFFECTS
- More than 220 customizable 2D and 3D transitions
- Over 350 customizable video special effects
- Add text animation, titles and scrolling credits
- Red-eye removal tool
- "Green screen" chroma key effects
- Pan and crop tool to animate still images
- Video and audio time stretching

CAPTURES AND IMPORT
- NEW! Import support for LEPC files
- NEW! Import support for MJPEG-encoded files
- Sony AVCHD import and edit support
- Import and export support for ATRAC3™, ATRAC3plus™, and ATRAC Advanced Lossless™ files
- Insert I-frames at marker positions when rendering MPEG-2 (works in conjunction with I-frame viewer in DVD Architect Studio 4.5).
- ATRAC audio plug-in (Templates only)
- Gracenote® MusicID™ CD album recognition
- Import media from Sony® DVD Handycam® camcorders
- Batch capture and automatic DV scene detection
- PC connection via FireWire®, i.LINK™ connector or IEEE-1394 devices
- Import pictures in BMP, GIF, JPG, and PSD formats
- Import AVI, DV, SWF, and MPEG 1 & MPEG 2 files
- Import audio files in WAV, MP3, AIF, CD Audio and PCA formats

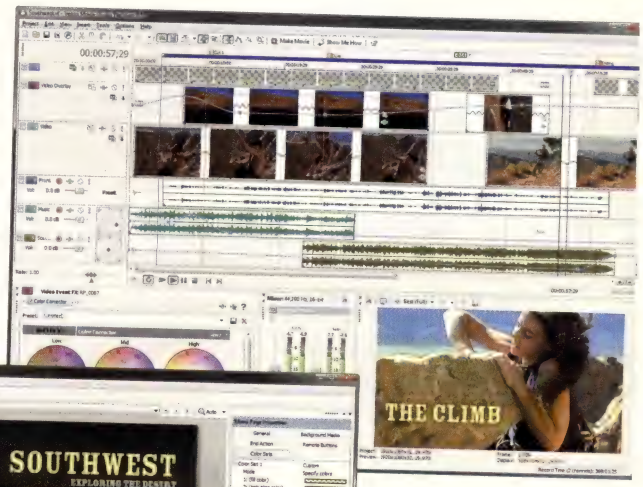
EXPORT AND HARDWARE FEATURES
- NEW! Burn to Blu-ray Disc™ from timeline
- NEW! Integrated upload to YouTube™
- NEW! Improved Sony AVC/MPEG-4 encoder
- AC3 Stereo and 5.1 encoding
- MainConcept AVC/AAC, read/write (Templates only) iPod Format
- PSP™ (PlayStation®Portable) integration
- Sony AVC/AAC (Templates only)
- VideoCD and Multimedia CD burning
- Export video projects in multiple formats for the web
- One-click publishing to ACIDplanet.com (requires internet connection)

FEATURES (DVD ARCHITECT STUDIO)
- DVD design and authoring
- Menu-based and single movie DVD creation
- Photo slideshows and music compilations
- Easy to use drag-and drop interface
- Show Me How interactive tutorials
- Unlimited number of undo/redo
- Media Explorer
- Adjustable project and file optimization settings
- Multi-monitor support
- Multi-processor support
- Fully customizable toolbars
- Get Media from the web
- End actions for menus and media
- Project overview window
- Customizable user interface
- DVD theme export
- Project playlists
- Smart re-prepare
- Still and motion menu creation
- Support for multiple video titles
- Multiple menus with up to 36 buttons per menu
- Menu object editing, alignment, and sizing tools
- Text editing and shadow effects
- Object snapping
- Slide image rotation
- Add, edit, and move chapter points
- Title and Action safe grid area
- Customizable Themes
- Menu looping
- DVD themes included

CAMERA FORMATS
- MiniDV, HDV, DVD (5.1) and HDD (5.1), Sony AVCHD

SYSTEM REQUIREMENTS
- Microsoft® Windows® XP SP 2 or Windows Vista™
- 800 MHz processor (2.8 GHz recommended for HDV)
- 200 MB hard-disk space for program installation
- 256 MB RAM (512 MB RAM recommended for HDV)
- OHCI-compatible i.LINK® connector1/IEEE-1394DV card (for DV capture and print-to-tape)
- Windows-compatible sound card
- DVD-ROM drive (for installation from a DVD only)
- Supported CD-Recordable drive (for CD burning only)
- Supported DVD – R / – RW /+ R /+ RW drive (for DVD burning only)
- Microsoft DirectX® 9.0c or later (included on application disc)
- Microsoft.NET Framework 2.0 (included on application disc)

BONUS ITEMS INCLUDED
- Includes Sound Forge Audio Studio software (Valued at $99.00)
- Includes Pro Pack Cinescore Themes
- 106 NewBlue® 3D transitions and effects
- Includes 1,001 Sound Effects



Vegas Movie Studio Platinum Edition

DVD Architect Studio

FOR FURTHER INFORMATION VISIT
WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE

VIDEO EDITING AND DVD CREATION SOFTWARE

VEGAS™ MOVIE STUDIO $99.00 *

Vegas™ Movie Studio software is video editing and DVD creation made easy. Quickly format movies for online sharing sites or author your own DVDs.

FEATURES
- NEW! Streamlined New Project and Make Movie wizards
- NEW! Integrated upload to YouTube™
- NEW! Cinescore Studio plug-in for music soundtrack creation
- Multitrack video and audio editing
- Easy drag-and-drop functionality
- Supports multiple file formats and frame rates
- Turn your digital video and pictures into stunning movies and slideshows
- Powerful tools let you animate still images, enhance poorly shot video andpictures, and eliminate unwanted noise from your footage
- Drag and drop to add transitions, effects, titles and more
- Make your own DVDs with menus, buttons, and links just like the ones produced in Hollywood

CAMERA FORMATS
- MiniDV, DVD (Stereo) and HDD (Stereo)

TOP 6 PRODUCT HIGHLIGHTS
- Easy import from finalized DVD disc recorded with Sony® DVD Handycam® camcorders*
- Additional video and audio tracks: Vegas Movie Studio software includes 4 tracks for video and 4 tracks for audio for a more powerful editing and compositing environment
- Real-time audio and video event reverse: Reverse audio and video events on the timeline in real time, no rendering required
- Tape-style audio scrubbing: Quickly scrub through your video to find specific sections
- Native VST effect and DirectX® audio plug-in support increases your options for effects you can apply to your audio tracks
- ACID™ loop support: Video scoring and audio mixing is easier than ever with ACID loop support. ACID loops contain special meta data that enables Vegas™ Movie Studio software to easily match tempo and key in real time

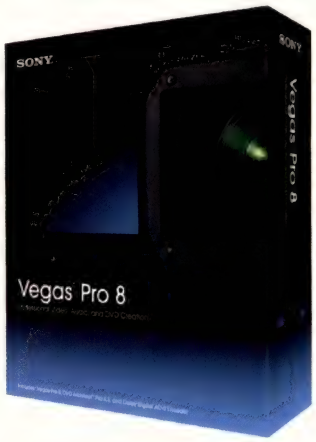
SYSTEM REQUIREMENTS
- Microsoft® Windows® XP SP 2 or Windows Vista™
- 800 MHz processor
- 200 MB hard-disk space for program installation
- 256 MB RAM
- OHCI-compatible i.LINK® connector1/ IEEE-1394DV card (for DV capture and print-to-tape)
- Windows-compatible sound card
- DVD-ROM drive (for installation from a DVD only)
- Supported CD-Recordable drive (for CD burning only)
- Supported DVD-R/-RW/+R/+RW drive (for DVD burning only)
- Microsoft DirectX® 9.0c or later (included on application disc)
- Microsoft .NET Framework 2.0 (included on application disc)

FOR FURTHER INFORMATION VISIT WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE

PRO HD VIDEO, AUDIO EDITING, DVD AND BLU-RAY CREATION

VEGAS™ PRO $749.00 *

The Vegas™ Pro collection includes Vegas Pro 8, DVD Architect™ Pro 5, and AC-3 encoding software for all phases of professional video, audio, and broadcast production.

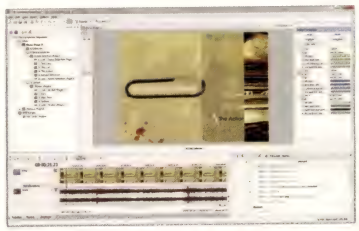


FEATURES
- Complete integrated software suite for video, audio, and DVD production
- Edit and process DV, HDV, SD/HD-SDI, Sony AVCHD and XDCAM formats in real time
- Superior audio control
- Author surround sound, dual-layer DVDs and Blu-ray Discs
- Encode to AVC/AAC, MPEG, AC-3 and many more formats
- Includes Vegas Pro 8 (professional video and audio editing application) with Dolby Digital™ AC-3 encoding
- Includes DVD Architect™ Pro 5 (DVD Production tool) Integrated environment for all phases of video, audio, DVD, and broadcast production
- Edit and process DV, HDV, Sony AVCHD, SD/HD-SDI, and all XDCAM formats in real time
- Comprehensive XDCAM support including proxies
- Cinescore™ software plug-in support
- Direct export to Sony™ PSP™
- Many customizable video effects
- Interactive Tutorials: Built in Interactive tutorials provide walk-through demos of common features and functions all while you're working in your project
- ProType Titler: Create custom titles, animated texts, unique credit rolls and much, much more
- New Mixing Console: The new mixing console utilizes a traditional mixing board set up to allow users to visually see all audio signals in a particular project
- Multi-Cam Workflow: Film your productions with multiple cameras and edit them quickly and easily as you watch each shot during the editing process – up to 32 different video sources
- Burn Blu-ray discs directly from the timeline
- Digital Signage Support
- Sony AVCHD import and export support
- 32-Bit floating point video processing
- No recompress for Long-GOP HDV and XDCAM

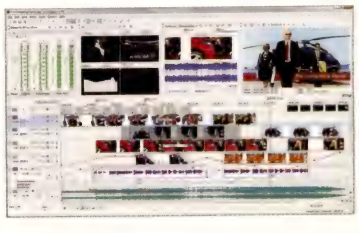
CAMERA FORMATS
- MiniDV, HDV, DVD (5.1), HDD (5.1), Sony AVCHD, XDCAM SD, XDCAM HD, SDI SD and HD†

† Via Blackmagic Design DeckLink™ and AJA Xena hardware (not included)

SYSTEM REQUIREMENTS
- Microsoft® Windows® XP SP2 or Windows Vista™
- 1 GHz processor (2.8 GHz recommended for HDV)
- 200 MB hard-disk space for program installation
- 600 MB hard-disk space for optional Sony Sound Series Loops and Samples reference library installation
- 1 GB RAM
- OHCI-compatible i.LINK® connector1/ IEEE-1394DV card (for DV and HDV capture and print-to-tape)
- Windows-compatible sound card
- DVD-ROM drive (for installation from a DVD only)
- Supported CD-recordable drive(for CD burning only)
- Supported DVD-recordable drive (for DVD burning only)
- Supported Blu-ray recordable drive (for Blu-ray burning only)
- Microsoft.NET Framework 3.0
- QuickTime 7.1.6 or later



DVD Architect Pro 5



Vegas Pro 8

FOR FURTHER INFORMATION VISIT WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE

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IN THIS EDITION...

MICROVAULT

BLU-RAY MEDIA

DVD MEDIA

Blu-ray Disc

STAMINA

MEMORY STICK

MICROVAULT™

MicroVault
Memory Stick
Discs/Tapes
Batteries/Chargers

Media & Batteries

KEY TECHNOLOGY

BLU-RAY AND DVD MEDIA AccuCORE

Sony's unique AccuCORE technology gives you the performance of optical media ensuring the Accuracy, Compatibility and Reliability that you would expect from your Sony Recording Media.

AccuCORE **For DVD**

AccuCORE **For Blu-ray**

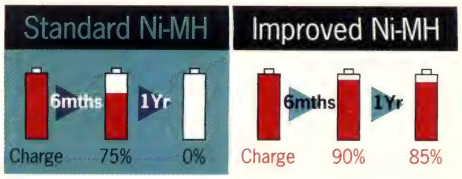
ACCUCORE FEATURES	DVD	8CM DVD	Blu-ray
FAST ADDRESSING Search for recorded data quickly, especially suitable for high speed dubbing and time-shift applications.	✔		
WIDE COMPATIBILITY Allows for easy data reading from virtually all DVD drives and recorders – regardless of their record speed.	✔		
STABLE WRITING High-precision disc moulding technology allows for superb recording even at maximum speed.	✔		✔
TEMPERATURE DURABILITY Delivers consistent DVD performance regardless of temperature changes.	✔		✔
ARCHIVAL RELIABILITY Video, audio and data stored on the disc will not corrupt when stored for long periods of time.	✔	✔	✔
SCRATCH GUARD Media with this feature have a hard coat applied to it that is 100x more resistant than standard optical discs surfaces. This reduces scratching and improves disc longevity.		✔	✔
ANTI STATIC Static build-up is prevented by the use of a special hard coat. This reduces dust build-up on the surface of the disc.		✔	✔
STAIN RESISTANT Utilising the same hard coat mentioned above, Stain Resistant media are protected against dyes and chemicals that may have otherwise come into contact and mixed with the optical disc dye.		✔	✔
OVERWRITING RELIABILITY Specific to Blu-ray media, AccuCORE provides durability for the constant rewriting of data on BD-RE discs.			✔

CYCLE ENERGY BLUE BATTERIES Reduce, Recharge, Reuse

CycleEnergy

A new era of rechargeable batteries has begun with Cycle Energy Blue. Simply insert the rechargeable batteries into your device straight after purchase and enjoy – no initial charging required! There are no limitations on which product you choose to use, Cycle Energy Blue is perfect for all everyday devices. It includes an improved Ni-MH battery which remains 85% charged after one year of storage*, compared to a standard Ni-MH battery which reduces to 0%. What's more, it is useable in all Sony Ni-MH chargers.

*After fully charged and stored at room temperature (20°C)



MICROVAULT Virtual Xpander

You can now store up to three times as much data with Sony's latest range of MicroVaults. Pre-loaded with Virtual Xpander software, when activated, it automatically compresses and reduces the size of your files. When copied or transferred back to your computer from the MicroVault, it automatically expands the files back to their original uncompressed state.

Note: The amount of compression varies depending on the file type being transferred.

VirtualExpander.exe
VirtualExpander Application
Sony Corporation

MICROVAULT Turbo

With more than the Read/Write speed of standard MicroVaults, the MicroVault Turbo comes in two capacities; they are 4GB and 8GB and they are ideal for use with Windows ReadyBoost thanks to their high speed performance. The USB connection is concealed in the body of the MicroVault when not in use. When accessing any content, The LED within the coloured section will glow. When the MicroVault is removed from the USB device, it will retract automatically. This protects the USB terminal and hides any sharp edges, should you wish to transport it in your pocket.

MicroVault Turbos are PC and Mac compatible and come with Virtual Expander software, which assists in automatically shrinking files for maximum capacity.

MEMORY STICK Micro (M2)

It may be small to look at, but with a memory capacity of up to 8GB, there's ample storage for digital photos, videos, music and more. The Sony Memory Stick Micro (M2) is designed to meet the demands of the highly compact and multi-functional Sony Ericsson mobile phones. As well as storage space being great, its power efficiency is remarkable. It is also accessible on a PC via supplied USB adaptor.

MySony

Knowing Sony just got Easier

Now there are even more benefits from owning a Sony product!

My Sony is your online membership program, designed to be your convenient, personal connection to the world of Sony. Membership is free, registration is simple and as a My Sony member, you'll receive these exclusive deals and benefits:

VIP Treatment

- VIP Invitations to special member events and product demonstrations hosted by Sony.
- Receive superior, personalised customer support via a prioritised member support line.
- Special Offers on Sony products and services, including extended warranty.
- Free shipping on all Sony Style purchases.

Win! Check out the latest competitions

For the latest competitions, promotions and prize giveaways make sure you visit **www.sony.com.au/mysony**

Past winners have scored themselves the ultimate VIP football experience, trips to exotic destinations and fabulous Sony products including PLAYSTATION®3s, BRAVIA LCD TVs and more.

How to become a My Sony Member

Simply log on to **www.sony.com.au/mysony** and follow the prompts.

If you have a Sony product that you purchased on or after 1995, you're eligible to join My Sony.

MICROVAULTS

MICROVAULT CLASSIC

USM2GJB (2GB) $15.95 *
USM4GJB (4GB) $25.95 *

FEATURES
- Simple, classic, compact design.
- Sliding retractable USB port

SPECIFICATIONS

COMPATIBILITY
- Windows (R) Vista, XP, 2000. Other versions may require drivers.
- Mac OS 9.0 and Higher

GENERAL CHARACTERISTICS
- Maximum Transfer Rate (Reading) : 12 MB/Sec
- Maximum Transfer Rate (Writting) : 7 MB/Sec

PHYSICAL CHARACTERISTICS
- External Dimensions (WxDxHmm) : 17 x 8 x 67 Approx.
- Weight : 12g Approx.

8GB MICROVAULT TINY

USM2GH (2GB) $24.95 *
USM4GH (4GB) $34.95 *
USM8GH (8GB) $69.95

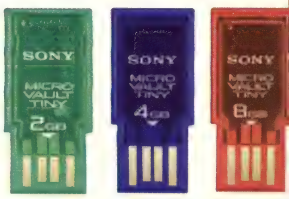
FEATURES
- Micro-size design
- Colour coded according to capacity
- MicroVault Virtual Expander software (Pre-installed)
- Includes clip-on carry case
- Perfect for laptops and notebooks

SPECIFICATIONS

COMPATIBILITY
- Windows (R) Vista, XP, 2000. Other versions may require drivers.
- Mac OS 9.0 and Higher

GENERAL CHARACTERISTICS
- Maximum Transfer Rate (Reading) : 12 MB/Sec
- Maximum Transfer Rate (Writting) : 7 MB/Sec

PHYSICAL CHARACTERISTICS
- External Dimensions (WxDxHmm) : 14.5 x 2.7 x 30 Approx.
- Weight : 1.5g Approx.



MICROVAULT CLICK USB 2.0

USM2GL (2GB) $22.95 *
USM4GL (4GB) $35.95 *
USM8GL (8GB) $64.95 *
USM16GL (16GB) $129.95 *

FEATURES
- Stylish, compact, click style design – just like a pen
- MicroVault Virtual Expander software (Pre-installed)
- Windows ReadyBoost compatible
- Coloured LED light according to capacity
- Perfect for the fashionable professionals

SPECIFICATIONS

COMPATIBILITY
- Windows (R) Vista, XP, 2000. Other versions may require drivers.
- Mac OS 9.0 and Higher

GENERAL CHARACTERISTICS
- Maximum Transfer Rate (Reading) : 12 MB/Sec
- Maximum Transfer Rate (Writting) : 7 MB/Sec

PHYSICAL CHARACTERISTICS
- External Dimensions (WxDxHmm) : 17 x 8 x 62 Approx.
- Weight : 12g Approx.

MICROVAULT CLICK TURBO USB 2.0

USM4GLX (4GB) $44.95 *
USM8GLX (8GB) $79.95 *

FEATURES
- High Speed data transfer
- Classy, luxurious, click style design with gold plated connectors
- MicroVault Virtual Expander software (Pre-installed)
- Windows ReadyBoost compatible
- Coloured LED light
- Perfect for business professionals

SPECIFICATIONS

COMPATIBILITY
- Windows (R) Vista, XP, 2000. Other versions may require drivers.
- Mac OS 9.0 and Higher

GENERAL CHARACTERISTICS
- Maximum Transfer Rate (Reading) : 28 MB/Sec
- Maximum Transfer Rate (Writting) : 18 MB/Sec

PHYSICAL CHARACTERISTICS
- External Dimensions (WxDxHmm) : 17 x 8 x 62 Approx.
- Weight : 12g Approx.

DID YOU KNOW?

Memory Stick Duo can be used in any full-size Memory Stick device simply by utilising the Memory Stick Duo Adaptor.

Memory Stick Capacity

CYBER-SHOT	1GB	2GB	4GB	8GB	16GB
4 Megapixel	494	1012	2001	4013	8137
5 Megapixel	384	789	1559	3127	6340
6 Megapixel	365	750	1482	2973	6027
7 Megapixel	308	633	1250	2508	5085
8 Megapixel	302	620	1225	2457	4981
10 Megaixel	242	498	984	1974	4001

- Number of photos recorded using a Cyber-shot.
- Exact number of recorded images may vary according to device used.

HANDYCAM	Recording Mode	1GB	2GB	4GB	8GB	16GB
High Definition	16M(FH)	6min	10min	25min	55 min	1h50min
	9M(HQ)	10min	25min	55min	1h55m	3h50min
	7M(SP)	15min	30min	1h05m	2h20m	4h40min
	5M(LP)	20min	40min	1h25m	3h	5h55min
Standard Definition	9M(HQ)	10min	25min	55min	1h55m	3h50min
	6M(SP)	20min	40min	1h20m	2h50m	5h40min
	3M(LP)	35min	1h20m	2h40m	5h25m	10h55min

- Recording time is the case of shooting movie only.
- Recording time is estimation. Recording time may be shorten when shooting fast motion picture.

MEMORY STICKS

MEMORY STICK PRO DUO MARK 2

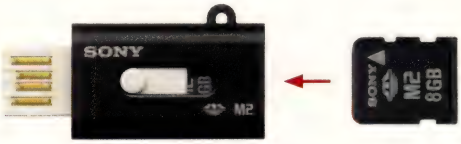
MSMT1G (1GB) $28.95 *
MSMT2G (2GB) $37.95 *
MSMT4G (4GB) $64.95 *
MSMT8G (8GB) $119.95 *
MSMT16G (16GB) $249.95 *

- Capable of '1920 x 1080 AVCHD' High Definition Recording
- Minimum Writing Speed of 32Mbps
- 160 Mbps (20MB/sec) in Parallel Transfer
- Includes Memory Stick Duo Adaptor
- Memory Stick File Rescue Software (free download)
- 5 Years Warranty

MEMORY STICK MICRO M2 W USB

MSA1GU2 (1GB) $24.95 *
MSA2GU2 (2GB) $34.95 *
MSA4GU2 (4GB) $59.95 *
MSA8GU2 (8GB) $109.95 *

- Designed for compatible Sony Ericsson Phones
- Dual Operating Voltage
- Removable and fully expandable
- Includes Memory Stick Micro USB Adaptor
- 5 Years Warranty



MEMORY STICK PRO-HG DUO

MSHX4G (4GB) $84.95 *
MSHX8G (8GB) $154.95 *

- Duo Size Memory Stick
- Recommended for use with α D-SLR and Memory Stick Handycam and fast transfer of large capacity data
- Up to 60MB/Sec Transfer Speed (8-bit Parallel)
- Includes Memory Stick PRO-HG Duo USB Adaptor
- 10 years warranty

MEMORY STICK ACCESSORIES

CARRYING CASE

- Stores 8 Regular Memory Sticks and 8 Duo Size memory Sticks
- Sturdy Metal Construction
- Memory Sticks not included

LCHMA
$24.95 *

EXTERNAL USB 17 IN 1 MULTICARD READER/WRITER

- Easy to use Plug and Play Memory Card Reader/Writer
- Supports a wide range of cards including various Memory Sticks, SD, mini SD, MultiMediaCard (MMC), RS-MMC, CompactFlash, MicroDrive, SmartMedia, and xD-Picture Card.
- Windows and Mac compatible

MRW62ES1
$49.95 *

COMPACT FLASH MEMORY

COMPACT FLASH 300X

NCFD8G (8GB) $299.95 *

FEATURES
- High speed data transfer rate of 300x
- Ideal for your Digital SLR camera needs
- Low power consumption
- Data recovery software
- Designed for serious photography
- Sony 5 year limited warranty

SPECIFICATIONS
- Dimensions (Approx.) : (WxHxDmm) 42.8 x 36.4 x 3.3
- Weight : 12g
- Total Storage Capacity : 8 GB
- Minimum Write Speed (MB/s) : 45
- Interface : CompactFlash Slot
- Operating Voltage : 3.3 V or 5 V

COMPACT FLASH 133X

NCFC2G (2GB) $59.95 *
NCFC4G (4GB) $94.95 *

- Ideal for Sony α D-SLR
- High speed transfer rate 133x (20MB/s)
- Performs in most extreme environments and temperatures
- Data recovery software – recovers accidentally deleted photos
- Sony 10 Year limited warranty

RP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

BLU-RAY MEDIA

BD-R

- Single-Layer Blu-ray Disc
- 25 GB Data Storage Capacity
- Ideal for High Definition Video
- AccuCORE – Scratch Guard

BNR25A $24.95 *

BD-RE

- Re-Writeable
- Single-Layer Blu-ray Disc
- 25 GB Data Storage Capacity
- Ideal for High Definition Video
- AccuCORE – Scratch Guard

BNE25A $29.95 *

BD-R DUAL-LAYER

- Dual-Layer Blu-ray Disc
- 50 GB Data Storage Capacity
- Ideal for High Definition Video
- AccuCORE – Scratch Guard

BNR50A $59.95 *

BD-RE DUAL-LAYER

- Re-Writeable
- Dual-Layer Blu-ray Disc
- 50 GB Data Storage Capacity
- Ideal for High Definition Video
- AccuCORE – Scratch Guard

BNE50A $89.95 *

8CM MINI-DVD MEDIA (FOR DVD HANDYCAM)

DVD-R

- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

DMR30S1
$3.95 *

DVD-R 3 PACK

- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

3DMR30S1
$8.95 *

DVD-R DOUBLE-SIDED

- 2.8 GB (Double-Sided)
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

DMR60DSS1
$7.95 *

DVD+R DOUBLE-LAYER

- 2.6 GB (Double-Layer, Single-Sided)
- Jewel Case
- Ideal for AVCHD DVD Handycam
- For recording times refer to chart
- AccuCORE – Scratch Guard

DPR55DLS
$18.95 *

DVD-RW SINGL

- Re-Writeable
- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

DMW30S2
$5.95 *

DVD-RW 3 PACK

- Re-Writeable
- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

3DMW30S2
$10.95 *

DVD-RW DOUBLE-SIDED

- Re-Writeable
- 2.8 GB (Double-Sided)
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

DMW60DSS2
$13.95 *

DVD+RW SINGLE

- Re-Writeable
- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard
- Instant Playback

DPW30S2
$5.95 *

DVD+RW 3 PACK

- Re-Writeable
- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard
- Instant Playback

3DPW30S2
$10.95 *

DVD+RW DOUBLE-SIDED

- Re-Writeable
- 2.8 GB (Double-Sided)
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard
- Instant Playback

DPW60DSS2
$13.95 *

DVD RE-WRITEABLE MEDIA

DVD-RW SINGLE

- Re-Writeable
- 4.7 GB
- Jewel Case
- 2x Write / Re-Write Compatible
- AccuCORE

DMW47S2
$2.20 *

DVD-RW 10 SPINDLE

- Re-Writeable
- 4.7 GB
- Compact Spindle
- 2 x Write Speed Compatible
- AccuCORE

10DMW47S2SP
$19.95 *

DVD+RW SINGLE

- Re-Writeable
- 4.7 GB
- Jewel Case
- 4x Write / Re-Write Compatible
- AccuCORE

DPW47S1
$2.20 *

DVD+RW 10 SPINDL

- Re-Writeable
- 4.7 GB
- 4x Write / Re-Write Compatible
- AccuCORE

10DPW47S1SP
$19.95 *

DVD-R SINGLE

- 4.7 GB
- Jewel Case
- 16 x Write Speed Compatible
- AccuCORE

DMR47S3 $1.99 *

DVD-R 10 PACK

- 4.7 GB
- Jewel Case
- 16 x Write Speed Compatible
- AccuCORE

10DMR47S3 $14.95 *

DVD-R 25 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

25DMR47S3 $22.95 *

DVD-R 50 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

50DMR47S3 $32.95 *

50 SPINDLE

- 4.7 GB
- Compact Spindle
- 5 Mixed Colours
- 16 x Write Speed Compatible
- AccuCORE

50DMR47SX3 $34.95 *

INK JET PRINTABLE DVD-R 50 SPINDLE

- 4.7 GB
- Compact Spindle
- Ink Jet printable DVD-R
- 16 x Write Speed Compatible
- AccuCORE

50DMR47SP3 $34.95 *

DVD-R 100 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

100DMR47S3 $49.95*

INK JET PRINTABLE DVD-R 100 SPINDLE

- 4.7 GB
- Compact Spindle
- Ink Jet printable DVD-R
- 16 x Write Speed Compatible
- AccuCORE

100DMR47SP3 $54.95 *

DVD+R SINGLE

- 4.7 GB
- Jewel Case
- 16 x Write Speed Compatible
- AccuCORE

DPR47S3 $1.99 *

DVD+R 10 PACK

- 4.7 GB
- Slim Jewel Case
- 16 x Write Speed Compatible
- AccuCORE

10DPR47S3 $14.95 *

DVD+R 25 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

25DPR47S3 $22.95 *

DVD+R 50 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

50DPR47S3 $32.95 *

50 SPINDLE

- 4.7 GB
- Compact Spindle
- 5 Mixed Colours
- 16 x Write Speed Compatible
- AccuCORE

50DPR47SX3 $34.95 *

INK JET PRINTABLE DVD+R 50 SPINDLE

- 4.7 GB
- Compact Spindle
- Ink Jet printable DVD-R
- 16 x Write Speed Compatible
- AccuCORE

50DPR47SP3 $34.95 *

DVD+R 100 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

100DPR47S3 $49.95 *

INK JET PRINTABLE DVD+R 100 SPINDLE

- 4.7 GB
- Compact Spindle
- Ink Jet printable DVD-R
- 16 x Write Speed Compatible
- AccuCORE

100DPR47SP3 $54.95 *

RP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

CD MEDIA

CD-R 10 PACK

- 700 MB
- Jewel Case
- 48x Speed Compatible
- Supremas
- Available in Slim Case 10 Pack 10CDQ80S1SLIM ($9.95)

10CDQ80S1
$9.95 *

CD-R 50 PACK

- 700 MB
- Compact Spindle
- 48x Speed Compatible
- Supremas
- Available in 25 Pack 25CDQ80S1 ($14.95)

50CDQ80S1
$24.95 *

COLOUR CD-R 50 PACK

- 700 MB
- Compact Spindle
- 48x Speed Compatible
- Supremas
- 5 Mixed colours

50CDQ80SX1
$27.95 *

CD-R 100 PACK

- 700 MB
- Compact Spindle
- 48x Speed Compatible
- Supremas

100CDQ80S1
$44.95 *

SINGLE

- 700 MB
- Jewel Case
- 4-10x Write / Re-Write Compatible
- Available in CD-RW Single CDRW700S ($1.95)

CDRW700SHS
$2.95 *

8CM CD

8CM CD-R 5 PACK

- 200 MB
- Jewel Case
- Ideal for Photo Vault
- 24x Write Speed Compatible

5CDQ22ND
$6.95 *

FLOPPY

3.5" DISC DOS COLOURED FLOPPY 10PK

- IBM Formatted
- 1.44 MB
- High Density Multi-coloured 10 Pack

10MFD2HDCOL
$7.35 *

MINIDISC MEDIA

1GB HI MD SINGLE

- Store up to 45 hours of music
- Can store data files
- For HiMD Equipment

HMD1G $11.95 *

80 MIN MD PREMIUM

- Premium Quality
- Up to 13.5 hours recording with HiMD Equipment

MDW80PL $4.95 *

80 MIN MULTI-COLOURED 5 PACK

- 5 mixed coloured Mini Discs
- Record 80mins of music or over 5 hours in MDLP mode

5MDW80CRAX
$16.95 *

DID YOU KNOW?

HIGH DEFINITION MINI DV TAPE

Sony's latest HD Mini DV tape DVM85HD offers the highest quality recording to tape based media for the consumer or prosumer making the step-up to an HD Camcorder, allowing for an incredible 85 minutes of recording time in 1080i video. DVM85HD Mini DV cassette features AME-II Evaporation Media Technology with high density and high performance Hyper Evaticle IV Magnetic Particles, resulting in enhanced picture clarity with superior image quality.

Full HD 1080

This Mini DV cassette also realises more stable tape running and playback performance and is excellent for long-term storage.

Sony strongly recommends this tape for HDV recording and editing for HDV Handycam.

IGITAL VIDEO TAPE

85 MINUTE HDV TAPE

- 85 mins of recording time in 1080i video
- Mini DV Tape for HDV Cameras
- Prosumer Quality Metal Evaporated Tape
- Durable for repeated use.

DVM85HD $49.95 *

63 MINUTE HDV TAPE 3 PACK

- 63 Minutes of recording time in 1080i video
- Mini DV Tape for HDV Cameras
- Prosumer Quality Metal Evaporated Tape
- Durable for repeated use
- Available in single DVM63HD ($34.95)

3DVM63HD $49.95 *

60 MIN MINI DV EXCELLENCE GRADE

- Excellence Grade Tape for Repeated Use
- Dual Layer Metal Evaporated Tape
- Available with IC Memory for Timecode DVM60EXM ($26.95)

DVM60EX $17.95 *

60 MIN MINI DV PREMIUM GRADE

- Premium Grade DV Tape
- Single Layer Metal Evaporated Tape
- Available in 3 pack 3DVM60R3 ($18.95)
- Available in 5 pack 5DVM60R3 ($28.95)

DVM60R3 $6.95 *

60 MIN MICRO MV

- For Micro MV Cameras
- In-Built IC Memory for Editing

MGR60 $29.95 *

MM VIDEO TAPES

90 MIN DIGITAL 8

- 90 min Recording on Digital 8 Cameras
- Metal Particle Tape
- Durable for Repeated Use

N890P2 $21.95 *

90 MIN HI 8

- 90 min Recording on Hi 8 Cameras
- Metal Particle Tape
- Durable for Repeated Use

P590HMP3 $17.95 *

VHS VIDEO TAPES

180 MIN VHS

- Premium grade tape for vivid picture quailty and sound realism
- Anti-fungus treatment

E180VI $3.95 *

180 MIN VHS 5 PACK

- Reliable, high quality performance for everyday use
- Anti-fungus treatment

5E180DXH $13.95 *

UDIO CASSETTE

90 MIN 5 PACK

- Available in 3 Pack 3C90EFB $3.95 *

5C90EFB $5.95 *

60 MIN MICRO 3 PACK

- Available in single MC60B $2.49 *

3MC60B $5.95 *

CLEANING ACCESSORIES

VHS CLEANING TAPE

- Suitable for all VHS Equipment
- Dry Type Cleanser

T25CLD $22.95 *

MINI DV CLEANING TAPE

- Suitable for MiniDV and HDV Equipment
- Dry Type Cleanser

DVM12CLD $20.95 *

RP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st October 2008. Prices subject to change without notice.

BATTERIES - RECHARGEABLE

POWER CHARGER

- Slim and Lightweight charger
- Includes 2 x AA Cycle Energy Blue Rechargeable Battery - Ready to Use, 1000 times rechargeable, performs in all appliances
- Suitable to charge from 1 to 4 AA or AAA Ni-MH batteries
- Safety features: primary battery detection, individual battery charging and safety timer.
- Worldwide Voltage - perfect for travelling

BCG34HLD2KC1 $21.95 *

4 PACK AA READY TO USE RECHARGEABLE

- New Cycle Energy Blue – immediately usable after purchase
- Up to 1000 times rechargeable
- No limitation : usable for all everyday devices with improved self discharge
- 2000 mAh Nickel – Metal Hydride

NHAAB4KC $22.95 *

4 PACK AAA READY TO USE RECHARGEABLE

- New Cycle Energy Blue – immediately usable after purchase
- Up to 1000 times rechargeable
- No limitation : usable for all everyday devices with improved self discharge
- 800 mAh Nickel – Metal Hydride

NHAAAB4KC $22.95 *

COMPACT CHARGER

- Ultra slim, portable and stylish charger
- Includes 2 x AA Cycle Energy Blue Rechargeable Battery - Ready to Use, 1000 times rechargeable, performs in all appliances
- Suitable to charge from 1 to 2 AA or AAA Ni-MH batteries
- Safety features: primary battery detection and safety timer.
- Direct plug-in
- Worldwide Voltage - perfect for travelling

BCG34HS2K $17.95 *

2 PACK AA READY TO USE RECHARGEABLE

- New Cycle Energy Blue – immediately usable after purchase
- Up to 1000 times rechargeable
- No limitation : usable for all everyday devices with improved self discharge
- 2000 mAh Nickel – Metal Hydride

NHAAB2K $14.95 *

2 PACK AA READY TO USE RECHARGEABLE

- New Cycle Energy Blue – immediately usable after purchase
- Up to 1000 times rechargeable
- No limitation : usable for all everyday devices with improved self discharge
- 2000 mAh Nickel – Metal Hydride

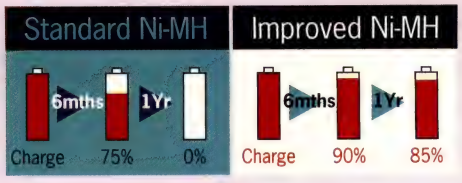
NHAAB2K $14.95 *

DID YOU KNOW?

CYCLE ENERGY BLUE BATTERIES

A new era of rechargeable batteries has begun with Cycle Energy Blue. Simply insert the rechargeable batteries into your device straight after purchase and enjoy – no initial charging required! There are no limitations on which product you choose to use, Cycle Energy Blue is perfect for all everyday devices. It includes an improved Ni-MH battery which remains 85% charged after one year of storage*, compared toa standard Ni-MH battery which reduces to 0%. What's more, it is useable in all Sony Ni-MH chargers.

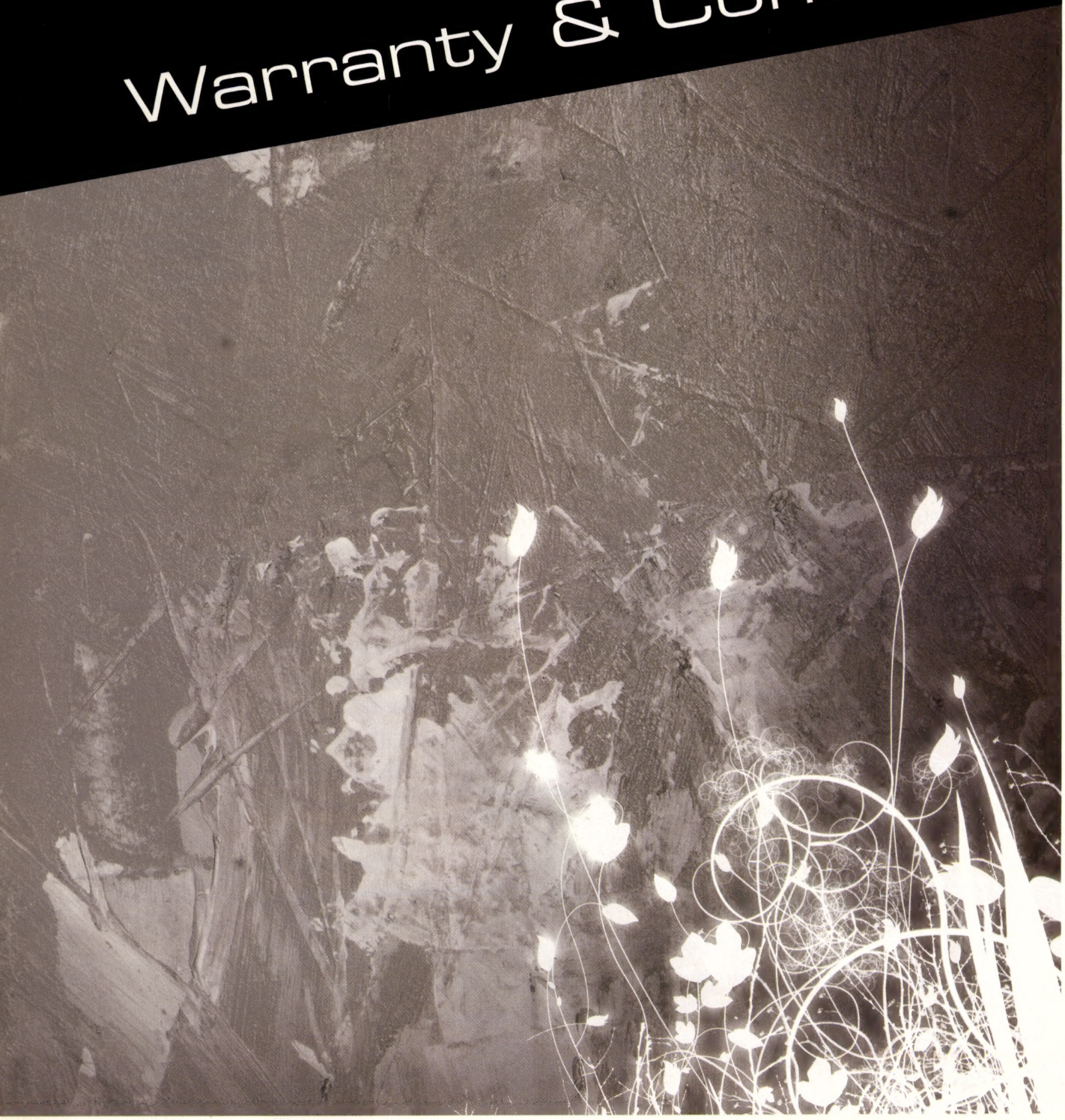
*After fully charged and stored at room temperature (20°C)



CycleEnergy

Extended Warranty
Contacting Sony

Warranty & Contacts



EXTENDED WARRANTY with free in-home pick up

It's not just a Sony, it's a comfort. When you decide to purchase a Sony you have selected a product that is strong in the tradition of quality and latest technology.

Consider the added security knowing that owning a Sony can be enhanced by purchasing an Extended Warranty Plan.† Sony Extended Warranty Plans are managed by Sony so you can feel safe and confident with the strength of Sony protecting your purchase decision.

To extend your warranty with free in-home pick up†, simply fill out the Extended Warranty application form, located on our website.

For more information contact 1300 782 657 or log onto the website www.sony.com.au

Product		Free Manufacturer Warranty	Extended Warranty Fee		My Sony Member Price	
			3 Years (inc Free Manufacturer's Warranty)	5 Years (inc Free Manufacturer's Warranty)	3 Years (inc Free Manufacturer's Warranty)	5 Years (inc Free Manufacturer's Warranty)
Digital Television Set Top Box	Under $500	1 Year	$69.00	$109.00	$66.00	$103.00
HD Digital Video Recorder (DVR)	Under $1000	1 Year	$129.00	$199.00	$123.00	$189.00
Bravia LCD Rear Projection TV	Under $5000	1 Year	$269.00	$499.00	$256.00	$474.00
	$5001 – 10000	1 Year	$449.00	$899.00	$426.00	$854.00
Bravia LCD Television	Under $2000	1 Year	$149.00	$199.00	$141.00	$189.00
	$2001 – $5000	1 Year	$199.00	$349.00	$189.00	$331.00
	$5001 – $8000	1 Year	$299.00	$499.00	$284.00	$474.00
Blu-ray Players	Under $750	1 Year	$99.00	$149.00	$94.00	$141.00
	$751 – $1500	1 Year	$129.00	$199.00	$122.00	$189.00
Home Theatre LCD Projector	Under $2000	1 Year	$149.00	$249.00	$141.00	$236.00
	$2001 – $4000	1 Year	$199.00	$399.00	$189.00	$379.00
	$4001 – $10000	1 Year	$299.00	$599.00	$284.00	$569.00
	$10001 – $18000	1 Year	$699.00	$999.00	$664.00	$949.00
DVD Player	Under $200	1 Year	$49.00	$89.00	$46.00	$84.00
	$201 – $500	1 Year	$89.00	$129.00	$84.00	$122.00
DVD Recorder including HDD	Under $1000	1 Year	$99.00	$169.00	$94.00	$160.00
DVD Home Theatre System DAV	Under $1000	1 Year	$129.00	$229.00	$122.00	$217.00
	$1001 – $1500	1 Year	$149.00	$249.00	$141.00	$236.00
	$1501 – $5000	1 Year	$179.00	$299.00	$170.00	$284.00
Home Theatre in a Box	Under $2000	3 Years	n/a	$199.00	n/a	$189.00
HiFi System	Under $800	1 Year	$49.00	$89.00	$46.00	$84.00
	$801 – $1500	1 Year	$69.00	$109.00	$65.00	$103.00
HiFi Component	Under $1000	3 Years	n/a	$59.00	n/a	$56.00
Minidisk Walkman	Under $1000	1 Year	$79.00	$169.00	$75.00	$160.00
Minidisc Net Walkman	Under $400	1 Year	$59.00	$129.00	$56.00	$122.00
Car / Marine Audio Product	Under $200	2 Years	$29.00	$49.00	$27.00	$46.00
	$201 – $500	2 Years	$39.00	$69.00	$37.00	$65.00
	$501 – $1000	2 Years	$59.00	$89.00	$56.00	$84.00
	$1001 – $5000	2 Years	$129.00	$199.00	$122.00	$189.00
Car DVD	Under $1000	2 Years	$59.00	$149.00	$56.00	$141.00
	$1001 – $5000	2 Years	$119.00	$199.00	$113.00	$189.00
VAIO Notebook Option 1: Return to Base	Under $2500	1 Year	$199.00	$249.00	$189.00	$236.00
	$2501 – $5500	1 Year	$299.00	$399.00	$284.00	$379.00
VAIO Notebook Option 2: Courier to pick up	Under $2500	1 Year	$249.00	$349.00	$236.00	$331.00
	$2501 – $5500	1 Year	$399.00	$499.00	$379.00	$474.00
VAIO Digital Home Option 1: Return to Base	Under $5000	1 Year	$249.00	$349.00	$236.00	$331.00
VAIO Digital Home Option 2: Courier to pick up	Under $5000	1 Year	$349.00	$449.00	$331.00	$426.00
Handycam	Under $1000	1 Year	$79.00	$149.00	$75.00	$141.00
	$1001 – $2000	1 Year	$99.00	$199.00	$94.00	$189.00
	$2001 – $6000	1 Year	$229.00	$349.00	$217.00	$331.00
Cyber-shot	Under $400	1 Year	$49.00	$79.00	$46.00	$75.00
	$401 – $800	1 Year	$69.00	$99.00	$65.00	$94.00
α Digital Still SLR	Under $1000	1 Year	$79.00	$129.00	$75.00	$122.00
	$1001 – $2000	1 Year	$99.00	$169.00	$94.00	$160.00
	$2001 – $5000	1 Year	$129.00	$229.00	$122.00	$217.00

† See special conditions upon application. Prices effective as of 1st October 2008.

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